If Baby is Teething

he is liable to be fretful, but frequently a good deal of this is due to skin irritation which generally accompanies teething. Keeping baby's skin in perfect condition will do a great deal toward helping him through this trying period.

As soon as the slightest rash appears it should be treated with Zam-Buk. Nothing is so suitable for baby's tender skin. The absolute purity of this herbal balm never fails to commend it to mothers of discriminating tastes.

Mrs. C. B. Ritcey of Riverport, N.S., says: "My baby had sores on her face caused by teething, and although I tried numerous salves nothing would heal them. On a friend's recommendation I commenced using Zam-Buk. After the first two applications the sores began to heal and with continued treatment they entirely disappeared."

Zam-Buk should also be used for eczema, ringworm, boils, scalp sores, blood-poisoning, cuts, bruises, burns and scalds. All dealers or Zam-Buk Co., Toronto. 50c box, 3 for $1.25. Send 1c. stamp for postage on free trial box.

Zam-Buk

CULTURAL METHODS FOR EASTERN CANADA

(Experimental Farm Note)

Soil management or cultivation in its several phases is a very important factor in crop production. On the Central Experimental Farm, Ottawa, and several of the branch Experimental Stations in eastern Canada, methods have been investigated for several years. The results obtained have warranted the following recommendations being made as applicable to average conditions on eastern Canada farms.

Cultural Operations and Implements

Ploughing is the basic cultural operation. It is therefore important and should be performed with care and judgment. No definite rule can be laid down as to the best method of ploughing. A safe rule, however, is to plough only when the soil is in shape, not too wet, especially if of a heavy clay nature. Plough deeply in autumn, as deep as the surface productive soil will allow turning an up standing furrow. Plough shallow in spring, turning a low-lying or flat furrow. Plough well, turn all the land, and finish with straight even furrows and lands. Let the ploughing be a credit to the farmer, a reflection of his character, a standard for other operations and an incentive to less thorough, though willing workers to do better.

Harrowing

Of the several implements on the market for performing this work the disc harrow is the most suitable for preparing soil for seed after is has been ploughed. Thorough cultivation at this time is indispensable and the disc harrow should be used until the surface of the seed-bed is smooth and friable and the soil immediately below is firm and solid.

The drag or spike-tooth harrow, too, may be employed advantageously in seed-bed preparation especially following the disc or roller to restore a mulch or blanket of soil to check evaporation of moisture. It is also a useful implement in the corn field a few days after sowing corn and after the corn is up to stimulate a rise in temperature in the soil, to destroy small weeds and encourage germination of weed seeds and to restore the essentiay mulch.

Seeding

This operation is now done by means of seed drills. Several types are on the market but the single disc drill is probably most popular.

Rolling

The roller is too frequently used to put a finishing touch to the field after seeding. It may be so used to advantage on light soils but even then should be followed by the drag harrow to break the smooth surface. The chief use of the roller, however, should be to firm and crumble the soil before seeding. It should not be used on very damp soil, especially clay; let the surface dry first then use the roller to break the crust.

Where implements are to be purchased it should be borne in mind that larger implements requiring from three to six horses handled by one teamster provide a means of solving to some extent the present manual labor problem. Besides, the work done in this way is accomplished economically and thus tends to keep down the cost of production of crops.

Ploughing may be speeded up by using two furrow ploughs. Double disc harrows make a thorough seed bed in the least time. The horse disc seed drill is efficient. More sections added to the drag harrow reduce the time required for this work.

Rheumatism For 25 Years

Was Attended by Several Doctors in Nova Scotia and in New York by Celebrated Specialist—Astonished to Find Himself Totally Cured By Home Treatment

Kiltarlity, N. S. May 14.— This letter from Mr. Cameron should make every reader of this paper think. If you happen to be a sufferer from rheumatism Mr. Cameron's experience may prove of incalculable value to you. He spent money liberally in a vain effort to obtain cure, and finally found the effective treatment at a cost of $2.00 for eight boxes of Dr. Chase's Kidney-Liver Pills.

This treatment set the liver and kidneys right and swept from the system the poisons which caused pains and aches and all the suffering from rheumatism. Write to Mr. Cameron and verify the statements contained in his letter.

Mr. Neil A. Cemeron, Kiltarlity, N. S., writes: "I am glad to recommend Dr. Chase's Kidney-Liver Pills to anyone who is suffering from rheumatism. For about twenty-five years I was bothered more or less with this affliction. I was treated by doctors all over Nova Scotia, and when on business in New York had an opportunity to consult one of the greatest specialists there; but I never gained more than temporary relief. In an effort to get rid of the accumulating development of the disease I tried Dr. Chase's Kidney-Liver Pills, and when I had taken eight boxes I was, to my astonishment, totally cured. I therefore heartily recommend these Pills to all who suffer from rheumatism, and anyone who doubts this testimonial may write me as proof to the contrary."

Rev. James A. Collins, P. P., says: "This is to certify that I am personally acquainted with Mr. Neil A. Cameron, and believe his statement is true, and to my personal knowledge correct."

Dr. Chase's Kidney-Liver Pills, one pill a dose, 25c a box at all dealers, or Edmanson Bates & Co., Limited, Toronto. Refuse substitutes, for they only disappoint.

HOLD THE LINE

Ye doughty sons of England
With the valiant troops of France,
On the rolling planes of Picardy
You stem the Huns advance.
God grant you strength to crush him,
That freedom may not pine;
The darkest hour's before the dawn
Just try and hold the line.

For we're coming mother England
From every state we pour.
We're coming dear old England,
Ten hundred thousand more.
All freemen from United States
With manhood's pluck and spine,
To fight for liberty till death
Just try and hold the line.

And let not savage Hun or Turk
Disgrace dear freedom's shore,
Can you hear the cry of the wails
From babes, that helpless mothers bore,
Sent to their doom by fiendish Huns;
Methinks I see the dying:
Can we forget, I hope not yet,
Remember hold the line.

God's justice must be meted out
E're this bloody war is o'er,
When those dastard Huns from Kaiser down,
Will fall to rise no more.
Then forward Christian Soldiers,
Let your watch-word be the Rhine;
Here's health to Wilson and U. S.
That's going to smash the line.

JOHN CUNNINGHAM

Boston, Mass.

WOMAN'S SUFFRAGE IN PRUSSIA HAS SLIM CHANCE

AMSTERDAM, May 13—The Socialist paper Vorwaerts, of Berlin, expresses the opinion that the chances of the solution of the suffrage question are smaller than ever, and believes that the government erred in not dissolving the diet.

"It cannot be expected," adds the paper, "that between the second reading just ended and the third reading, which will take place Monday, the miracle of reconciliation between the government and the majority in the hose will be performed."

LARGELY INCREASED ACREAGE IN THE EASTERN PROVINCES

OTTAWA, May 12.—Dr. J. W. Robertson, who has returned from a tour of the eastern provinces in the interests of the production campaign inaugurated by the Department of Agriculture and the Canada Food Board, reports that a largely increased acreage is being sown in the five provinces he has covered.

"The prospects in eastern Canada for increased production," said Dr. Robertson, "are very encouraging."

Ask for Minard's and take no other.

The Central Guardian

IT PAYS to buy in this Province.

WAR INTERCESSIONS St. Peters Cathedral 5 p. m. today.

SPECIAL PRICES in beans ten cents per lb. C. A. McDonald, Victoria Row. 4990.

SEED POTATOES. Beauty of Hebron, and Early Rose, the best early varieties; choice stock for sale at Carters' Seed Warehouse, Queen St. Carter & Co., Ltd. 4975

Y. M. C. A. RUMMAGE SALE opens Thursday afternoon 2 p. m. Phone Mrs. Taylor, 86 Cumberland Street and your parcels will be called for Wednesday.

MEETING.—The regular meeting of the Ladies Auxiliary G. W. V. A. will be held in the Associations' rooms, Curling Rink, Grafton Street on Wednesday at 3.30. 4981M2i.

FOR BARBADOES.—The schooner "Marguerite," owned by Capt. Ronald Campbell & Son, left for Campbellton, N. B., on Friday afternoon to load shingles for Barbadoes. On return she will bring back a cargo of molassos. —L.

BENEFITS CANADIAN TRADE.—At the big annual fur sales held in St. ouis fur buyers discussed the probable effect on the fur marget of the embargo on furs imported into the United Stateh. The embargo shuts out Russian, Siberian, Japanese, Australian and South American furs. Importations are permitted from Europe, Canada and Mexico. The consensus of opinion among experienced fur men is that the embargo will be favorable to the home trade. While it will naturally limit the amount and varieties of furs for sale it is believed that Canadian and American furs will meet all home requirements for a long time. It should certainly be a boon to the Canadian fox fur trade and silver fox skins at the April sale showed an advance of fifty per cent. over the January prices.

THE S. S. AMELIA.—Another arrival from the Northumberland Strait Friday in Halifax was the steamer Amelia, coming here from Pictou in command of Captain W. S. Henneberry, of Sambro, who reports that he was compelled to closely hug the coast as far as the Strait of Canso to clear the ice which had moved a little off shore. The captain said plenty of ice could be seen stretching along the Cape Breton coast north of the entrance to the Strait and that St. George's Bay was still full of it. The Amelia which laid up all winter at Pictou, was purchased by C. A. Wootten, of Halifax, and B. L. Rafuse, of Bridgewater. Mr. Wootten said yesterday that he and Mr. Rafuse were acting for British interests and that the Amelia was going overseas to be emerged in carrying bunker coal from Cardiff to Liverpool and Glasgow. Temporary repairs are to be made here for the run across and after reaching the other side permanent repairs will be made to the Amelia. At the time the sale of the boat took place a Pictou correspondent said the purchase price was $50,000. The affairs of the Magdalen Islands Steamship company, which formerly owned the Amelia, are to be wound up in the usual legal way, notice to that effect having already been published in this paper. The Amelia is lying at Tobin's wharf says a Halifax Exchange.

ON TO HIS CURVES.—The following little story is reprinted at the request of a well-known travelling salesman, who says, however, that it didn't happen to him: "A gay 'Knight of the Grip,' breezed into the dining room of a small country hotel and was absorbed in doping out the menu when he became conscious of an angelic presence beside him. Raising his head he met the violet eyes of a pretty waitress. Thereupon he cleared his throat, threw out his chest slightly and began: "Nice day, little one." 'Yes, it is,' she replied in even tones, 'and so was yesterday, and if it isn't cloudy we'll have a fair day tomorrow, and my name is Ella, and I know I'm a peach with beautiful eyes and golden hair and a complexion like a rose; I also have ruby lips and a swell figure; also I've been here quite a while and I like my job first-class, and I don't think I'm too nice of a girl to be working in a place like this, either; of course, if I thought that I'd quit my job. My wages are satisfactory, and everybody around here treats me nicely. So far as I know there isn't a show or dance in town tonight, and if there is I won't go with you because I never saw you before and you don't interest me; besides I never flirt or go chasing around with strange gentlemen. I am from the country, and I am a respectable girl and my brother happens to be a cook in this hotel—he's back in the kitchen now. If I want him all I have to do is to call for him and he'll come. He is six feet tall and weighs two hundred pounds. He used to be a prize-fighter. Only last week he wiped up the floor with a fresh travelling salesman who looked a good deal like you and tried to make a date with me. There, I guess that's all I have to say, except—what will you have?'"

Use Smoky City Cleaner on Your Wall Paper

No need of going to the expense and bother of repapering a room when our Smoky City Wall Paper Cleaner at 25c will make that old stained, soiled, be-grimed wall paper look just like new. Try it.

The 2 Macs

NOTICE TO ADVERTISERS.—Locals and classified advertisements to insure insertion, must reach the Guardian Office before 5 p.m.

LITERARY EVENT OF SEASON.—Capt. Martin's lecture in St. James Hall tonight. 4977.

DON'T BOW LOW to "cut-throat competition." The seller of a thoroughly advertised article can set his own price and dictate his own terms.

SPECIAL SERVICE.— Tuesday night 8 p. m. Special service in The Salvation Army Hall conducted by Major Barr from St. John, N. B. Everybody welcome.

REBEKHA CONCERT POSTPONED—The Masquerade Camouflage concert to have been given by the Rebekhas in I.O.O.F. Hall Tuesday, 14th, is postponed indefinitely.

POSTPONED BEAN SUPPER. —The bean supper which was to be held at the home of Mr. Robert Jenkins, Mt. Albion in aid of Red Cross work is postponed until further notice. 4985

MILLINERY OPENING AT CRAPAUD.—The ladies will be delighted with D. McLean's millinery display this season. It has been carefully selected and ready for a big opening on Wednesday, May 15. A cordial welcome extended to all. D. McLean, Crapaud. 4851-5-11M3i

THE STANLEY.—A North Sydney despatch, of the 9th, says: The C.G.S. Stanley reported disabled in the Gulf a few days ago reached port last night at 10.30, with her rudder stock gone. The accident happened about 25 miles northeast of East Point. Yesterday morning she was off St. Paul's Island and came through very heavy ice, until within eight miles of Low Point. It was a very anxious time for all on board and the captain and his officers deserve great praise for so skilfully manoeuvring the ship in that condition through the dense ice pack.

ORWELL COVE SCHOOL— The following is the standing of the pupils of Orwell Cove for the month of April Grade VII—1, Mary Nicholson; 2, Elmer McPherson. Grade VI—1, ElleanMorissey; 2, Marion Ings. Grade V—1, Angus Nicholson; 2, John McDonald; 3, Warren McPherson Grade IV—1, Wesley McDonald; 2, Ethel McDonald; 3, Florrie McDonald. Grade III—1, Russel McDonald; 2, Willard McPherson; 3, Walter McLeod. Grade II—1, Willie Morrisey; 2, Jeanette McRae; 3, Florence McLeod. Grade I —Donald Nicholson; 2, Flo Nicholson 3, Mar E. J. McPherson—Mary Vavanagh.

IN CASUALTY LIST.—A message from Harbor Grace, Nfld., announces that Sergeant Graham Duff had been killed in action in France on the 17th ult. He was attached to No. 2 Canadian Siege Battery. He was on the staff of the Canadian Bank of Commerce at Alberton, P.E.I., when he enlisted for active service in August, 1915. The following spring he went overseas, and had served about thirteen months in France when on June 26th, 1917, he was wounded. Eight others of his battery were hit the same time, three of whom died. His wounds were not serious, and within a short time he was back in France again. The gallant soldier was a son of Mr. and Mrs. R. M. Duff, Harbor Grace. Whether at home or abroad Graham was deservedly popular.

THE NORTHUMBERLAND—Steamer Northumberland, Captain Alexander Cameron, lying at Pier 4, came here from Charlottetown to go on the marine railway at Dartmouth for repairs, renovating or in other words a thoro general overhauling which will last several weeks says Saturdays Halifax Herald. It is said that she is to go on the route between Charlottetown and Pictou but this could not be verified yesterday. She is the exact duplicate of the steamer Empress, now performing the Bay of Fundy service between Digby and St. John in command of Captain Andrew McDonald, also a Prince Edward Island man. The Northumberland's chief steward, Charles Meikle, filled the same position on the Empress for nine years when that boat and the Northumberland performed the Island service across the straits previous to the advent of the car ferry. He is well and favorably known to the travelling public and many of his Halifax friends were pleased to greet him yesterday, friends who often crossed to the Island when he was on the Empress. Captain Davies now in command of the big government freighter Thomas J. Drummond, was formerly master of the Northumberland, being succeeded by Captain Cameron, who reports meeting very little ice on the passage, the steamer making a direct run to Halifax from the Island capital and covering the distance in twenty-four hours.

FINEST IN EXISTENCE

is what Mrs. C. A. Campbell, of Powassan, Ont., says in describing Zam-Buk. She writes:

"I blistered my heel badly by wearing new shoes. Some dye from my stocking got into it and caused a poisoned sore. It was extremely painful and for a week I could not put a shoe on. Then I heard of Zam-Buk and commenced using it. It was just wonderful the way it drew out the poison and inflammation, ended the pain and healed the sore. Zam-Buk is certainly the finest balm in existence—everyone should know of it."

Zam-Buk is also best for eczema, boils, pimples, ringworm, ulcers, old sores, piles, burns, scalds and cuts. All dealers or Zam-Buk Co., Toronto. 50c. box, 3 for $1.25.

Zam-Buk

ATTENTION.—See the assortment of new fresh Perrin's biscuits. C. A. McDonald, Victoria Row. 4990.

GIVE CAPT. MARTIN A BUMPER HOUSE at St. James Hall tonight to hear him lecture and enjoy a splendid program. 4977.

PRESBYTERY MEETING.— The quarterly meeting of the Presbytery of Prince Edward Island will be held today in St. James Hall beginning at 11.30.

CITY COUNCIL.—The regular meeting of the Charlottetown City Council was held last evening when a number of matters came up. An extended report of same will appear in next issue.

ISLAND LADY DEAD.— The death occurred in Vancouver, B.C., in April last of Mrs. John Macdonald, formerly of Georgetown, and mother of Mr. J. F. Macdonald, of this city, and Mrs. E. T. Wickwire, of Vancouver, aged ninety-one years.

LICENSE EXAMINATIONS. —The examinations for Teachers' Licenses started yesterday in Prince of Wales College. There are fifty-one persons taking the first year, second class exams., and three taking the second year first class.

NEW PICTURE FRAMES.— The Bayer Studio has just received a shipment of picture frames in all the latest designs and sizes. These attractive frames are moderately priced and intending purchasers should get theirs at once as they are bound to sell quickly. 4986-5-14M3i.

RETURNING OVERSEAS. —Lieut. Colonel John S. Jenkins, D.S.O., who has been spending a month's furlough with his parents, Lieut.-Col. and Mrs. S. R. Jenkins, left yesterday for Montreal on his way back to England. He will sail from New York. He takes with him the best wishes of a host of friends.

QUAHAUG FISHING.—Mr. A. E. McLean, M.L.A., of Summerside, has received a letter from the Deputy Minister of Naval Service stating that on the authority of the Fishery Office quahaug fishing on public oyster areas will be permissible this year from May 10th to July 1st and also during the month of September.

GIFTS APPRECIATED.—Mrs. Daniel Stewart of Prince St., Charlottetown, has received a letter from her son, Gunner John C. Stewart, of the 36th Howitzer Battery, in which he desires to acknowledge with many thanks the receipt of boxes kindly forwarded by the Women's Artillery Auxiliary of this city. He also received from friends here, other parcels, for which he is very grateful.

RED AND WHITE.—The May number of Red and White, the bright quarterly magazine issued by St. Dunstan's University, and the only magazine now being published in the province, is an exceptionally fine number, filled with really informative and inspiring matter and brightened with occasional humorous selections. This magazine is a distinct credit to St. Dunstan's and richly deserves to be patronized. It is gratifying to note that its advertising pages are also well filled, proving that its business as well as its editorial management is wide awake.

NEW BUILDINGS.—The new residence and garage being constructed on the corner of Grafton and Pownal streets by Mr. T. Campbell, is making good progress under the superintendence of the owner. The frame is now up and when completed this building will add considerably to the appearance of the corner on which it is located. A new house is to be built at Kent street west, adjacent to the residence of Mr. J. T. Crockett, for Mr. W. M. Rowe. Mr. A. A. McDonald has the contract. Work on the foundation is now in progress. It will be a storey frame dwelling, 23 x 29 feet, with hip roof and piazza and balcony. Mr. McDonald also has the contract for a dwelling on School Street for Mr. John McKinnon. Work was started three weeks ago and it is now almost ready for plastering. It will be a two-storey dwelling, 26 x 28 ft. Mr. Fred McRae, East Royalty, will also have a two-storey residence built by Mr. McDonald this summer. It will measure 26 x 31 feet, have a hip roof and piazza. All these dwellings will be up-to-date in every particular.

::SEED POTATOES: Beauty of Hebron and Early Rose, the best early varieties; choice stock for sale at Carters Seed Warehouse, Queen Street Carter & Co., Limited. 4975.

PERSONALS

Rev. Mr. Atkinson, Hazelbrook was in the city yesterday.

Mr. Harry Miller of the Dominion Department of Public Works, went to Souris yesterday.

Mrs. L. E. Prowse, city, has returned from a visit to her daughter, Mrs. Ritchie in Ottawa.

Mrs. A. A. Pomeroy, city, has returned from a visit to her daughter, Mrs. Beale, in Hamilton, Ont.

Dr. Ledwell and his mother, Mrs. Ledwell, have returned to city from a visit to Montreal and Ottawa.

Mr. Patk. Murphy, of St. Ann's leaves this morning for Toronto where he will poin the Royal Flying Corps.

Mrs. (Dr.) Fred Lefurgey, Summerside, spent the week end in Charlottetown the guest of her mother Mrs. Margaret Beairsto.

Mrs. Edward McKenna of Emerald came to Charlottetown yesterday and entered the City Hospital to undergo medical treatment.

Mr. Charles Horne, of New Glasgow, N. S., arrived in the city on Saturday night, called home by the death of his mother, Mrs. Alfred Horne, of this city.

Mr. C. J. Horne, of New Glasgow, N. S. is in the City for a few days having been called by the illness and death of his mother, Mrs. Alfred Horne whose funeral took place yesterday.

Prince Edward

Matinee 3.15 Sharp—Night 7 and 8.45 Sharp

Last Call to See MARY MILES MINTER IN "Her Country's Call"

A ROUSING PATRIOTIC DRAMA IN 5—BIG ACTS—5

Only two more Chapters of the Great Mystery Serial

"The Gray Ghost"

See Today's Thrilling Chapter

"At Bay"

Wednesday and Thursday FANNIE WARD In **"On the Level"**

The Courtroom Scene in "On the Level" is a thriller that you'll talk About for Many a Day.

Coming Soon

The Mammoth Drury Lane Success **"THE WHIP"**

Conceeded by Every Critic to be the Greatest Melo-Drama Ever Produced.

Mr. W. S. Louson, City, went to Summerside yesterday.

Mr. W. H. Prowse, came in from Murray Harbor yesterday.

Miss Mamie Smith, City, left yesterday on a visit to Halifax.

Mr. William Kerr, of the Food Control Board, left yesterday for Ottawa.

Mr. Louis McGuigan, Hope River, was on a business trip to the city yesterday.

In Memory

DR. PETER CONROY

The following beautiful tribute to the late Doctor Conroy, contributed by "Lucy Gertrude Clarkin" appears in the current issue of Red and White, the St. Dunstan's College Quarterly:

The King of the City of Gleaming Spires,
In the Land of Eternal Day,
He looketh down on the upland trails
Where the world-worn toilers stray.
(His love is a tender, brooding love,
And steep the mountain way.)

Ah! Some keep close to the beaten path,
And heed no moaning call;
Some turn to help, though burden-crushed,
When a fainting mortal fall:
And the King of the City of Gleaming Spires,
He, loving, seeth all.

Spake He, to the beautiful angel Death,
"Go down on that upland trail,
There is one who hath ever a healing hand
When an ailing brother fail,
Who hath given ungrudging years to hush
The Earth's untiring wail.

Bid him come to the City of Gleaming Spires,
The City he toiled to win,
Let his eyes be closed to the sights of pain,
His ears to worldly din;
Go, fold forever the helpful hands,
His resting shall begin!"

—LUCY GERTRUDE CLARKIN

PUBLISHING BUSINESS PROSPERS

Despite War, Number of Newspapers Largely Increased

That the press of Canada is in a particularly healthy condition is shown by the 1918 Edition of the Canadian Newspaper Directory, just issued by A. McKim, Limited, Advertising Agency, of Montreal, Toronto, Winnipeg and London, Eng.

There are 1,490 publications of all kinds now being issued in Canada, as against 1,381 in 1917—an increase of 109. This number is made up of 135 dailies, 5 tri-weeklies, 41 semi-weeklies, 1018 weeklies, 8 bi-weeklies, 32 semi-monthlies, 228 monthlies, 1 bi-monthly, 20 quarterlies and 2 miscellaneous.

Since the firm of A. McKim, Limited, Canada's oldest Advertising Agency, issued its first Canadian Newspaper Directory, 27 years ago, they have seen the birth of most of the publications listed therein, and are in a position to have accurate knowledge of the field in which they and the Canadian press have grown up. The present day condition of the publishing business of Canada enables the Dominion to boast the largest reading public in the world in proportion to population.

Besides giving full details in regard to every newspaper and other publication issued in Canada, the McKim Directory shows in concise form the business possibilities of any section of the Dominion. Its Gazetteer contains a wealth of general information regarding every town and city where a publication is issued, giving populations, county seats, railroads and waterways touching each place, telegraph, express and banking facilities. With the aid of its supplementary maps, it locates every newspaper town in Canada, and the descriptions are so written that these towns may readily be visualised by the reader in relation to the territory in which they are situated and the entire Dominion.

Never before was the need and value of up-to-date information about the Canadian market so essential, and the 1918 Edition of the Canadian Newspaper Directory comes to us at a time when such facts as it contains are in great demand by the far-sighted business men of the country. The book itself is well-bound, durable and neat,—it is indispensable to the advertisers of Canada, and is well suited to every office desk and business library in the Dominion.

4988-ME11

VENGEANCE AND THE WOMAN

Greater Vitagraph's Stupendous Melodramatic Photoplay

is unlike any serial you have ever seen. It is a powerful story, set in the wild and rugged West where courage is the only thing that is asked of a man or a woman.

WILLIAM DUNCAN WITH CAROL HOLLOWAY

The Greatest Serial Favorites of the Screen

risk their lives time and again before your very eyes.

See this most amazing photo-drama NOW, at

PRINCE EDWARD

COMMENCING

Friday & Saturday MAY 24th & 25th

Conserve Your Health

CANADA needs her men in field and factory.

No one can afford to be too sick to work. Kidney trouble often keeps men ailing around the house, but

Dr. Wilson's HERBINE BITTERS

will quickly relieve pain in the back, take away the burning in bladder, restore healthy action to the kidneys, and make a tired, worn-out, pain-plagued man feel as if he had been born anew.

Dr. Wilson's Herbine Bitters are made from simple herbs and are Nature's own remedy for Kidney troubles, indigestion, constipation, bilious headaches, general rundown condition. At most stores. 25c. a bottle; Family size, five times as large, $1.

The Brayley Drug Company, Limited St. John, N.B. 32