

Enjoy
MELARENS OLIVES
Canada's first Choice

ELLEN'S DIARY

(Continued from Page 2)

Things seem to have a rare permanency, the same that was the delight and stay of our childhood. Here, right is still right and wrong is wrong. There is no middle ground, no wavering, no yielding to any indifferent modern trend or notions. I remember now the delight of the stroll to the corner in the freshness of early morning. Pat was gathering the cows at the time. They marched in a stately, orderly file to the stable, leaving an intriguing path in the dewy pasture. A farm-widow led her fowl and one heard unmistakable new crowing enough of Autumn's approach.

Cars moved along the highway though not yet in numbers — some cityward but most on the way to the ferry. A Vermont car heaped with luggage, a swanky Massachusetts one trailing it; a Nova Scotian and a Maine, a bed-roll a-top, all bearing away. I hoped happy memories of vacations on The Island. So our U. S. sister plans to go tomorrow morning. "Home for Christmas?" one of the family asked her this evening, of the number gathered to wish her Godspeed. "Next summer" was the reply spoken in respect by many an issuer about to set out on return to his or her adopted land. And for all traveler and stay-at-home "Next summer" is "in the lap of the gods."

Beyond the fields that slope there, one caught sight of the sparkling blue-green of the Strait in the distance, and the river flowing through farm lands and beneath more than one bridge to empty there. One sniffed the tang of the salty air—a bit strange now though nonetheless delightful. And I recall again how good it is to come home to this place which through the years has changed so little. Quieter than once with fewer at table but still a busy place, the activity of the farming still echoing within. Steps on the stairs now, and a voice which sounds stern—but is not: "Girl, are you going to write there all night?"

Until tomorrow — Diary—God-night.

Household Scrapbook

Pickling Meats

If in doubt as to the correct amount of salt to use when pickling meats, place the meat and water in a pot, then put in a medium-sized potato. Now keep adding salt until the potato rises to the top of the water and the brine will be just right.

Parchment

The parchment shades can be cleaned beautifully by using a clean cloth dipped in olive oil. This will not only remove the soil, but will give the surface an attractive antique luster.

Cracks in Furniture

An unsightly crack in some article of furniture can be filled with beeswax, then stained and varnished.

ROAD NEEDED

At a meeting of a rural district council deputations of farmers asked to be received. They wished to complain about the state of the main road just outside the village.

They found, however, that their arguments did not receive a very good reception. In fact, the members of the council objected with emphasis and much noise.

Living & Leisure THE WOMAN'S REALM

REDTIME SNACK

Here is a feast, ambrosial and serene. Of mixed delights behind a porcelain door. The drumstick in the fingers, all unseemly. The bedroom slippers, noiseless on the floor.

No waiter eyes us, casual and rude. No music blares, no dancers whirl and leap. Instead, there is enfolding quietude. A sense of warmth and shelter, coming sleep.

—Helen Frith Stickney in the New York Herald Tribune.

TALKING IT OVER IS OFTEN BORING

A good many women today overlook the idea of talking everything over with their husbands. It must be pretty boring to tell husbands to know in advance everything their wives are going to do.

Martha is toying with the idea of reducing. So she talks about it for weeks before she even gets started. And she keeps right on talking about it all through the process.

So Martha's reducing is a boring subject to her husband before she has even lost a pound. How much smarter she would have been to have gone on her reducing diet

HOT FRENCH BREAD

Slash a slender loaf of French bread into slices but do not sever completely. Have about 1-2 cup soft butter at hand and spread between slices and over top of loaf. Sprinkle with salt and grated cheese. Bake in moderate oven 375°F for 15 minutes. Serve whole and let the guests break off pieces as wanted.

Home sewing has increased about 130 percent over the figure five years ago.

To make a shrimp sauce to serve over boiled or broiled fish add 1-2 cup finely chopped shrimp to a cup of white sauce and season with salt, pepper, finely grated onion and lemon juice.

Chicken may be rolled in egg and crumbs, arranged in a baking dish and baked in the oven for about an hour, or until done. A fryer or broiler should be chosen for chicken to be prepared in this way and it should be basted frequently, during the baking, with butter.

Stewed tomatoes are an excellent accompaniment for macaroni and cheese. Serve a crisp sauté also and a fruit shortcake for dessert.

IODINE AND THYROID

When buying table salt look for the word "iodized" on the package for the regular use of iodized salt is the only sure means of supplying the minute amount of iodine which our bodies require for proper functioning of the important thyroid gland.

One of the early and successful educational programs concerning a common food-carcinogen when iodized salt was introduced to the public as an easy and effective means of preventing goitre or enlargement of the thyroid gland. This condition had become prevalent in certain states where there is no iodine in the soil, especially after the introduction of refined, "free-iodine" table salt, for in the process of refining, the natural iodine content of the salt was removed.

The campaign for the wide use of iodized salt was successful, and the number and severity of goitre cases was sharply reduced. Since that time, little publicity has been given to the value of iodized salt, and people have forgotten or have never learned its purpose. Its manufacture and sale are not regulated by law and grocers carry it only when it is in demand. If your grocer does not have it ask him to get it for you, and you will be helping in the current campaign to inform the public of the importance of the regular use of iodized salt.

OBEDIENCE NECESSARY IN CHILD TRAINING

The purpose of teaching a child to obey is not just to get a certain job done or a certain errand run.

Every parent wants to give his child the kind of training that will make him a happy and successful adult. Everyone has to learn to obey because all through life orders will be obeyed. However, blind obedience should not be required of anyone, either adult or child.

There must be a good reason behind every order and one which can be explained to the child.

PETAL COLLAR LOOKS LIKE CALLA LILY

NEW YORK — Trigere designs

Better English

D. C. Williams

1. What is wrong with this sentence? He has a good plan to purpose.

2. What is the correct pronunciation of "salmon"?

3. Which one of these words is misspelled? Moratorium, morganatic, mortification.

4. What does the word "pertinent" mean?

5. What is a word beginning with "s" that means "keenness of discernment or judgment"?

ANSWERS

1. Say propose, which means to offer for consideration. 2. Pronounce as-l-n-in, as in at, first as in in unstressed, second as in mine, accent first syllable. 3. Mortification. 4. Related to the matter in hand; relevant. "His remarks were by no means pertinent." 5. Sagacity.

BUYS AND WHYS BY Barbara Brent

A weekly shopping and information service for today's women

MONTEREAL, Sept. 2.—Best Labor Day treat with that popular refreshment combination of E. D. Smith's Grape Juice and ginger ale... and, for something different, try adding ice tea in the following proportions: 2 parts dry ginger ale, 2 parts Grape Juice, 1 part iced tea and 1 ice cube. Better make plenty, because the ice tea highlights the full-bodied, refreshing, grapey flavor of E. D. Smith's Grape Juice, so you'll want more and more! Be sure it's E. D. SMITH'S Grape Juice because it's bottled pure and full strength... with all the flavor perfection of Niagara's finest Concord. Include it in this week's shopping list.

80% More Jam Or Jelly From Your Fruit... more appealing color, more fresh fruit flavour! That's the story when you use CERTO, bottled fruit pectin. Certo recipes use fruits at their choicest—fully-ripe, full-flavoured—and retain the precious flavour lost by the long-boiling method. Certo cuts boiling time to a fraction—1 to 1 1/2 minutes for jams. And results are sure, even for beginners, if you follow exactly the tested recipes in the booklet under the label of each Certo bottle. No wonder so many women are turning to Certo, for better jams and jellies.

Can't Think When People were as enthused over a cereal premium as they are over these cute dental transfers KELLGOGS are putting in packages of PEP. I haven't seen anything quite like them (perfectly natural since they were designed exclusively for Kelllogg's). A friend of mine has decorated her kitchen glasses with butterfly transfers and they look gay as a party! The Pep Transfers were intended originally for youngsters, but from what I've seen grown-ups enjoy them, too. And of course, everyone does love Pep. Pep's made from whole wheat... it's crisp, delicately flavoured—and really good to eat!

Are You Fair To Yourself? come housecleaning time... or do you neglect too much of a chore of it? A happy homemaker I know tells me she's made a point of cultivating time-saving habits to simplify housecleaning. One of her favourite time-savers... the weekly habit of cleaning her drains with GILLET'S DRAIN CLEANER. Just two tablespoons a week of this oh-so-thorough cleaner in your drains will keep them clear and sediment-free! You'll find when drains run free that sinks, tubs and basins are easy to keep bright and sparkling... that just will be one chore you won't have to worry about when you're housecleaning. "A stitch in time..." —so why not put Gillet's Drain Cleaner on your very next grocery order?

Say Good-Bye to big cleaner bills! With ENERGINE Clean and Energine Fluid to help whisk away dirt, it's not necessary to send clothes or furnishings to the cleaners at first glimpse of a spot or stain! Energine removes grease stains like magic from fabrics of all kinds... cleans rugs and drapes—hats and dresses... keeps everything clean as a whistle at so little cost to you! And Energine is so very simple to use... just follow the directions for results that will really amaze you! Try this—just once... and I know you'll be a satisfied "Energine fan" forever after!

Are You A "Breakfast Skimpo"? Even though you know it's not good tactics, is there an occasional morning when time is scarce and a hurried cup of coffee is your breakfast? Time to reform. One wonderful way is to get that good "CREAM OF WHEAT" feeling! Tasty, wholesome "Minute" Cream of Wheat is quick and easy to prepare... cooks to full digestibility in only 5 minutes of boiling. What's more, it's fairly brimming with blood-building Iron and it provides Calcium and Phosphorus for diets deficient in these elements. So, you see, "Cream of Wheat" is as good as it tastes! And it tastes wonderful!

Wonderful Closet Accessories... made of VINYLITE PLASTICS... colorful as can be to make a showplace of your closet—to protect your clothes from dust—free from dirt and dampness! Cleaning and transparent to make identification easy, there are Vinylite Plastic garment bags of all shapes and sizes... twenty-six matching pieces in gorgeous colors—Burgundy—Silver Blue—Peach Bloom and Spray Green. And they simply won't discolour or crack. You can be absolutely sure of their quality when you see that important "made of Vinylite Plastics" signature. It means they've been tested and approved by "The Better Fabrics Testing Bureau"... and you'll find them in leading stores throughout Canada.

collars which, though generous, are the essence of femininity. Her petal collar, which has the regal look of a calla lily is finished with tiny buttons which are only appreciated when they have buttoned it clear up under the chin.

Not all collars stand high. Tina Leiser uses one to contribute to the basic design of a dress made of pink and green checked wool. Here the points of the collar drop from the round neckline in back to form a pleasing yoke. Collars bright with the base of rhinestones embroidered on white or pastel satin or velvet give black damask or satin theatre suits to the mood of pleasurable excitement.

COME TO THE GLORIA

OR YOUR BACK-TO-SCHOOL and COLLEGE TOGS

White Broadcloth BLOUSES— Sizes 14 to 20. Prices 1.59 to 2.50

SKIRTS—In Plaids and plain materials. Prices 4.98 to 9.95

SLACKS—Alpine and Wool. Sizes 14 to 20. 3.98 to 9.95

WOOL JACKETS—Red and Navy 7.98 to 12.95

COTTON PYJAMAS 2.98 to 4.98

SWEATERS—In Pullover and Cardigan styles. A gorgeous array of colors from which to choose. 4.50 to 7.98

ALL-WOOL ANKLE HOSE— Pair 1.00

AND—Ever so many items not listed above—such as SLIPS, PAANTIES, DRESSY BLOUSES, HANDBAGS, STOCKINGS—as well as COATS, DRESSES, AND HATS.

YOU'LL FIND OUR PRICES RIGHT AND THE QUALITY TOPS.

THE Gloria

"WHERE SMARTER WOMEN SHOP"

It's Procter & Gamble's postwar
WASHDAY WONDER
It does what's never been done before!



it's TIDE
... you've never used anything like it!

TIDE does what's never been done before—washes clothes cleaner than any soap, yet leaves colors brighter! It's a true washday miracle, made possible through wartime research. You'll know you're using a completely NEW product the minute you make suds with Tide. Tide suds look different, feel different... and those wonder suds just laugh at hard water! Even in hardest water they billow up so thick and fast you'll be amazed!

ONLY Tide DOES ALL FOUR!

1. Washes clothes cleaner!

Yes, cleaner than any soap made! You'll get a real washday thrill when you see your first Tide wash. Everything comes cleaner—even dirty play clothes and heavily soiled work clothes. That's because Tide not only leaves clothes free from ordinary dirt, but actually removes dingy soap film as well!

2. Actually brightens colors!

Color brightness perks up like magic as Tide makes dulling soap film disappear. Washable prints and pastels actually come out brighter with Tide! Tide is really safe for your dainty washable colors!

3. Never "yellows" white things!

What a blessing for your shirts, sheets, and pillowcases! No matter how often you wash them, no matter how long you store them, Tide can't turn them yellow!

4. Gives more suds—

Prove it in your dishpan! Kind-to-hands suds! Faster suds! Longer-lasting suds than any soap in hardest water! Tide cuts grease like magic... washes dishes cleaner than any soap! No suds in the water! No greasy ring round the pan! No cloudy film on dishes and glasses! That's why they rinse and dry so sparkling clear—even without wiping!

NO OTHER WASHING PRODUCT KNOWS CAN MAKE THIS STATEMENT

Tide
GETS CLOTHES CLEANER THAN ANY SOAP MADE — yet actually LEAVES COLORS BRIGHTER

GUARANTEE—Procter & Gamble guarantees that Tide will do everything claimed for it in this advertisement. If you are not completely satisfied, return the unused portion of your package to dealer, and the purchase price will be refunded.

Apply immediately with MATRON, ROTHSAY COLLEGE, Rothsay, N. B.



TIDE'S IN-DIRTS OUT!

HARD WATER! OCEANS OF SUDS! NO WATER SOFTENERS NEEDED!