

THE BEST NEWS OF THE YEAR FOR ALL GIRLS AND BOYS!

Santa Opens His BIGGEST and BEST TOYLANDS

TUNE IN CFCY —
Monday - Wednesday - Friday
5:30 P.M. For
HOLMAN'S Santa Claus
Program —



at
HOLMAN'S
SUMMERSIDE and CHARLOTTETOWN
SATURDAY
2 P.M.

**Come And See The Very Best
Toys For The Very Best Girls
And Boys**

For Weeks and Weeks Santa's Helpers have been "busy as bees" working for this Gala Event—And now, at last, Santa's Own Toylands are ready for the Big Day . . . Saturday, November the 13th. . . . When Santa himself arrives for the Grand Opening. Boys—Girls—Bring Mother, Dad or big Sister—Visit Toyland Saturday and see all the very newest Toys—and don't miss talking to Santa—He'll be in Toyland at 2 p.m. . . . Come Early and Shop Early for the best choice!

CHILDREN VISITING TOYLAND MUST
BE ACCOMPANIED BY AN ADULT

OLD SANTA HIMSELF
ARRIVES SATURDAY AT 2 P.M.
And Wants To See All His Little Friends

Come One! Come All!
It's A Date With Santa In His TOYLANDS
SATURDAY - November 13th.

SUMMERSIDE TOYLAND
2nd Floor — Furniture Dept.

CHARLOTTETOWN TOYLAND
3rd Floor — Furniture Dept.

Santa Claus will be in His Toyland at HOLMAN'S, Summerside, every Tuesday and Saturday at 2 p.m. And Charlottetown, every Monday and Friday at 2 p.m.

HOLMAN'S
SUMMERSIDE and CHARLOTTETOWN
"WHERE OLD FRIENDS MEET"