

Woman's Realm :- Social and Personal :- Fashions :- Literature

"Bringing up seven no worse than one," says Ma



Must know something about first-aid

ANY mother of a family of children knows that you've got to let them run and play and get bumped if they're going to.

She knows, too, that you must be prepared for minor casualties. Often the quick application of a simple home remedy will avert serious trouble.

That's where "Vaseline" Petroleum Jelly comes in. It is so handy. Always ready for use. Safe. Recommended and used by doctors.

Easily purchased at the nearest store for a few cents.

No medicine cabinet is complete without both tubes and jars of "Vaseline" Jelly. Stock up now while you think of it. Then you'll know just what to use for burns, cuts, scratches, scalds, blisters, and all the little emergencies that are daily occurrences in the home.

And remember, when you buy, that the trademark Vaseline on the label is your assurance that you are getting the genuine product of the Chesebrough Mfg. Co., Cons'd., 5520 Chabor Ave., Montreal, Canada. Do buy a jar or tube now. Delays are dangerous.

What the Fashionable are Wearing

Illustrated Dressmaking Lesson Furnished With Every Pattern

By Annabelle Worthington

If you were a girl in your teens, you'd adore this snappy model with such a grown-up-air.

It's so straight and slim with gracefully swinging hem.

Bone buttons from neck to hem add further distinction to this scarlet red wool jersey coat frock. The white pique collar and cuffs show stitching in red.

It's decidedly practical and up-to-the-minute.

Style No. 2849 is designed for the miss of 8, 10, 12 and 14 years.

Covert cloth is smart in dark brown with tan pique. Or maybe, you'd prefer a monotone tweed in green diagonal mixture. The side bodice sections, both front and back, could be cut crosswise, creating a very smart effect.

Size 8 requires 2 1/2 yards 39-inch with 1/2 yard 35-inch contrasting.

Our large Fashion Book shows how to dress up to the minute at very little expense. It contains most

attractive Paris designs for adults and children, embroidery, Xmas suggestions, etc.

Be sure to fill in the size of the



2849

pattern. Send stamps or coin (coin preferred).

Price of book 10 cents. Price of pattern 15 cents.

No. 2891. Size

Name

Street Address

City State

FERNWOOD SCHOOL

Standing of the pupils of Fernwood for November.

GRADE X-1 Drls MacKenna 2 Douglass MacFarlane.

GRADE IX-1 Louise Ranahan 2 Kathleen Sherry 3 Emmett Ranahan

GRADE VIII-1 Wanita Nickerson 2 Brendan Sherry 3 Margaret MacKinnon.

GRADE VI-1 Rowan Sherry 2 Everett MacKenna 2 Lucille Nickerson.

GRADE IV-1 Reia Ranahan 2 Constance MacFarlane.

GRADE III-1 Florence MacKinnon 2 Kenneth Henderson 3 Beatrice Dolron.

How to Keep Your Husband Gives Four Infallible Rules

Dorothy Dix

Any Wife Who is Pretty and Amusing and Well-Read Should be Able to Keep Her Husband's Interest, and if, in Addition, She is Easy to Live With Her Husband Will Forgive Her Every Fault Under the Sun, Says Dorothy Dix

Sir Ellis Hume Williams, the eminent London divorce-court lawyer, in his autobiography tells women how to hold their husbands' affections. He says: "My experience is that a woman who is careful to preserve her physical attractions and who will take a little trouble to understand and sympathize with her husband's work can keep him just as long as she likes."



These are words of wisdom upon which every married woman will do well to ponder in her heart. Undoubtedly many husbands cease to kiss their wives because the wives have become unlovable. Few men have a meretricious appetite for cold cream or are possessed with a strange mania for caressing a slouchy female who looks like something that the cat left on his doorstep.

Even a vamp has to look the part if she continues to get in her deadly work, and so if a wife expects her husband to keep gazing at her and congratulating himself upon being a good picker, she has to keep herself easy on the eyes. Otherwise, he is mighty apt to look at some one younger and fairer and better dressed.

Hence the married woman who stops putting perfume behind her ears, so to speak, and who considers it a waste of time to powder her nose and put on a pretty frock for a mere husband almost invariably loses out. Wives have to meet competition, and there is a lot of it in these days when not only idle society women are around seeking whom they may devour, but every office is filled with pretty, snappy, manicured and permanently waved girls who look like the answer to the prayer of the sloven's husband.

Also, undoubtedly, it is good advice to tell a woman that if she wants to keep her husband she must take the trouble to understand and sympathize with his work. Probably more men leave home in a search for a patient listener than for any other cause.

When a man pops the question he should not say: "Beautiful angel, give me your heart." He should say: "Sweetums, lend me your ears," for they are really what he wants.

Every man in the world has to have some woman in whom he can confide; some woman to whom he can talk endlessly about his hopes and his plans and how many pecks of potatoes he sold, or how he put over a bond issue, or got elected as head of the Rotary club, or President of the United States. He has to have some woman to whom he can tell the things he would be ashamed to tell any man. He has to have some woman to whom he can boast when he is successful, and on whose breast he can weep when things go wrong.

He has to have some woman who will always sympathize with him; who will never criticize and tell him home truths; who will blame somebody else for his blunders and back him up and put fresh heart in him. And if his wife doesn't do it, he will turn to some other woman who does. Invariably.

The wife who speaks contemptuously of her husband's old office and who yawns when he tries to tell her about his business; the wife who throws some other man's financial sagacity in her husband's face when he makes a bad deal, and the wife who interrupts her husband's account of how he is planning to enlarge the factory to show the cute trick her Pomeranian pup is doing, have opened the door for the OTHER WOMAN.

But I would add two other ingredients to the learned divorce court lawyer's recipe for keeping a husband that are just as necessary as personal attractiveness and sympathy. One is: Keep interesting. Don't let yourself slump in mind any more than you do in person. It is just as disillusioning to a man to find his wife dull company as it is for him to find her untidy.

Why do men go away from home in the evenings? Isn't it to find amusement, to be entertained, to be diverted, to get something that will take their thoughts off of the day's grind of work and anxieties?

Most men are tired when they come home at night and they would rather put on their slippers and sit by their own fireside if they had somebody to talk to who was lively and amusing, if they had a wife who was as entertaining after marriage as she was before.

But they don't want to spend an evening with a woman who hasn't even read the daily paper and who never reads a book or magazine or has a new idea and whose whole repertoire is a dirge about how hard she has worked and what the children have said and done and the high cost of butcher's meat. So if a woman wants her husband to be a fireside companion she has to make the fireside an interesting camping ground.

And my final recipe for keeping a husband is amiability. Good nature. A pleasant attitude toward all the vicissitudes of marriage. Taking a husband with all of his faults and peculiarities with humor. If a woman is easy to live with her husband will forgive her every other fault under the sun. Whenever you see an old man still a lover to his old wife you will invariably find that she was an easy-going, jolly woman who never nagged or made scenes.

DOROTHY DIX.

GRADE II-1 Lena Ranahan 2 Edna Sherry 3 Lorne MacFarlane 2 Mary Dolron 3 Albert Gaudet.

GRADE I (a)-1 Vera Sherry 2 Ruth Leard. Pearl Sherry, Teacher

BRINGING UP FATHER



-BY GEORGE MCMANUS

DOROTHY DIX says:

"If I could, I'd give Every Girl in Canada a box of Lux!"



"Let me tell you Girls of CHARLOTTETOWN just why I say this"

FEMININE DAINTINESS! It is a girl's chief charm. Nothing so attracts people, MEN especially, as dainty femininity. Womanly daintiness stirs the emotions more than anything else.

Sometimes girls are a little careless—a blouse is just a bit soiled at the cuff. Even more do some girls neglect the things that DON'T SHOW—a slip or a step-in is allowed to get shabby looking.

My dears, I have known a soiled—faded looking shoulder ribbon peeping out to shatter a man's ideal more quickly and completely than a nagging tongue or a display of temper.

Moreover, when your lingerie isn't dainty and colourful, you yourself don't FEEL exquisite and truly charming. And, in order to charm others, you must feel sure of your own feminine appeal. Self-confidence is contagious.

For your own sakes, I would like to urge every one of you to follow two simple rules—

- 1. Buy the daintiest, prettiest lingerie you can. 2. Keep it colour-fresh and exquisite in every way as long as you wear it.

I'm sure girls often hesitate to wash underthings—stockings, too—as often as daintiness requires, lest they become faded and wear out too soon.

You may rightly fear this, if you've been using just ordinary "good" soap.

But if you'll keep a box of Lux on your bathroom shelf and just dip your lingerie

"Dainty, colourful lingerie makes you feel charming—faded, drab underthings cannot give you the same consciousness of utter feminine charm. Therefore—never be careless even about the things that don't show."



and hosiery up and down in a bowlful of suds as often as needed, you will find they stay colourful and lovely—soft and shimmering and beautiful—for an amazingly long time.

Lux is especially made to keep delicate colours unfaded, fresh, and to preserve the beauty of fine textures.

I feel so strongly about this that if I could, I'D GIVE EVERY GIRL IN CANADA A BOX OF LUX.

In Your Home, Too

Not only can dainty, colourful lingerie give you confidence of charm—but your very surroundings can help!

Pretty curtains, slip covers, cushions, colourful table linens, all form part of the magic spell when they are kept ever lovely with Lux.

DOROTHY DIX

Perfect! Lingerie washed 15 times in Lux—silk and lace fibres intact, colour intact; charming as new!

Disappointing! Lingerie washed 15 times with ordinary "good" soap—silk and lace damaged, colour faded.

If it's Safe in Water... it's Safe in LUX

Lever Brothers Limited, Toronto—Soap-makers by appointment to their Excellencies the Governor-General and Viscountess Willingdon

REPORT OF WATERVALE WOMEN'S INSTITUTE

The annual meeting of the Watervale Women's Institute was held at the home of Miss Annie Byrne on November 11. Roll call was answered by ten members paying annual fees. Minutes of last regular meeting read and adopted. Financial report read showing a surplus on hand of \$259.23. The following officers were elected for ensuing year: President Mrs. J. C. Wisner (re-elected); Vice President Mrs. Margaret Hayes (re-elected) Secy Treas. Mrs. Augustine Wisner (re-elected) Directors Mrs. J. T. Grimes, Mrs. Charles Quinn, Mrs. Edward Boylan Auditors, Mrs. Annie Byrne, Miss Gertrude MacLeod; School Committee, Mrs. Harry Mortimer, Mrs. Gertrude MacLeod. It was decided that each member would hold an entertainment in her home for the purpose of helping the funds. A "Guessing Contest" was then held, the lucky winner being Mrs. Augustine Wisner. A dainty lunch was then served by the hostess assisted by Miss Mae Boylan. Next meeting to be held at the home of Mrs. Margaret Hayes. Meeting closed with singing of National Anthem.

Do not allow a trivial misunderstanding to wither the blossoms of spring.

CHEAPER EGGS

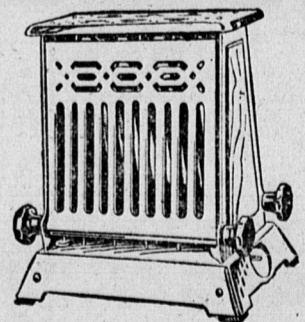
CHICAGO, Dec. 13.—Eggs for future delivery slid down to new low seasonable prices on the Chicago Mercantile Exchange today, for the fifth time in as many trading days. Unfavorable news from producing

areas and continued light withdrawal caused the decline. Prices rallied slightly before the close, but the advance failed to hold. Eggs were down to \$15 5/8 cents a dozen, wholesale for December delivery and to 15 cents flat for delivery during January. This was 1-2 to 5-8

cents under Saturday's closing figures. Moralize as we will, the world goes on. The office is one thing, and private life is another.

Give An Electric Appliance This Christmas

A beautiful Electric Appliance is typical of Christmas time. It is a thing of beauty that is a joy forever. A good appliance is useful, too. Its convenience will make you remembered long after this Christmas is gone.



Our store is filled with useful and attractive gifts. Make it your first stop when you start your Christmas shopping, for you'll find something here for every member of the family. Drop in today and see some of the many electrical gifts on display.

Maritime Electric Co., Limited of the ASSOCIATED GAS and ELECTRIC SYSTEM Charlottetown P. E. I.

Mrs. A. P. Hook Dartmouth

"A year ago I was suffering with a severe attack of asthma. A friend told me to use Overseas Asthma Remedy. I tried it and got splendid relief, and can heartily recommend it to anyone who suffers as I did because I know of several of my neighbors who got the same relief.

You can't lose: the first bottle satisfies you or your money is refunded. \$2.50, your druggist or direct. Carew & Fraser, New Glasgow.



OVERSEAS ASTHMA REMEDY