

BETTER BUSINESS BULLETIN

BUSINESS DIRECTORY AND INTERESTING CONTEST FOR ALL OUR READERS

The Charlottetown Guardian will issue three prizes each week: 1st, \$3.00; 2nd, \$2.00; 3rd, \$1.00.

All prizes will be issued in the form of merchandise orders that will be honored by any advertiser on this Bulletin.

Each week the name of some one or more advertisers on this Bulletin will be taken and words will be listed from the letters making up the name. Each word listed begins with one of the letters of the advertiser's name. These words so listed will be purposely omitted from the copy

material appearing in a corresponding number of advertisements, one word only being left out of any one advertisement. Having read each advertisement carefully and locating those in which the words were omitted, contestants must write the name of the advertisers in whose announcement a word was missing, along with the missing word in each individual one. Also state the merchant or merchants whose names were used as key letters for the missing words. These key letters are jumbled but when put in order spell an advertiser's name.

Then attach to your solution a receipt from any advertiser on this Bulletin, indicating that business had been transacted with at least one of the advertisers on the Bulletin and mail or bring your letter to The Guardian Office.

Each week three replies will be drawn from all received and three awards given in the order of their drawing: 1st, \$3.00; 2nd, \$2.00; and 3rd, \$1.00. As all prizes will be given in merchandise orders, it is necessary to state in your reply the name of the merchant upon whom you wish the prize order drawn.

There is no limit to the number of replies any contestant may send in each week, providing a receipt from any merchant on this Bulletin accompanies each reply.

All replies to this contest should be addressed to Editor, The Better Business Bulletin, The Guardian Charlottetown, P. E. I., and should be in this office not later than Thursday noon each week.

This contest is open to all except employees of the Charlottetown Guardian and their families.

A.N.N.O.U.N.C.I.N.G

SOME STARTLING VALUES
in GOOD USED RADIOS

We have some real buys in used Radios. Three Battery Sets complete with batteries. Also a number of beautiful Electric sets. Some of these radios have never been installed, but were slightly used for demonstration. If you want to buy a Radio EASY, you should call and see these.

T. G. IVES

219 Great George Street Phone 1117

Something New
For Chest Colds!
Try BRONCHADE
35 Cents Per Bottle
PHONE 772

C. C. HEESCHEN
THE EUSTON PHARMACY
Corner Euston and Orlebar Streets

CUT FLOWERS
POTTED PLANTS
SPRAYS, BOUQUETS
WREATHS, PILLOWS
SPECIAL DESIGNS
We deliver to all points within the province.
PHONE 1482

UPTOWN FLOWERS
173 Great George

YOU'LL NOT BE COLD THIS WINTER, IF YOU'RE COALED BY US

A. PICKARD & CO.

Phone 240
Prompt, Courteous

Foot of Queen Street and 153 Great George Street



DOLLAR DAY SPECIALS

will be continued into December at

THE MODERN SHOP

Upstairs Canadian Stores

MENSWEAR!

Yes, sometimes—But the way to a man's heart is through his appetite—and a short cut is through

MOORE'S SAUSAGES

Try some for that hurry-up meal, or for breakfast, or for dinner, or for anytime.

MOORE'S SAUSAGES

a flavor all their own. You get
2 Lbs. for 35c
PHONE 1085

E. S. MOORE

109 Richmond Street

WE PAY SPOT CASH

FOR EVERYTHING WE BUY
All kinds of Men's Winter Clothing and Footwear; Carpenters' and Mechanics' Tools; Furniture, Stoves, Etc.

EXCHANGE STORE

108 Richmond Street. Phone 869.

MISSING WORDS

Advertiser's Name _____
Service Lowest Have
Large Street In
Over Make Time

Solution to Last Week's Contest

ADVERTISER'S NAME—A. PICKARD
Any—Uptown Flowers
Reduced—The Gloria
Include—E. S. Moore
Assure—W. N. Tanton
Choice—Toombs Music Store
Prize—S. N. Kays
Demand—The Pure Milk Company
Kinds—Exchange Store

PRIZE WINNERS

- 1.—Adele Marie King, 125 Euston Street.
- 2.—Babe Saint, 144 Richmond Street.
- 3.—Muriel Nicholson, Orwell Cove.

DRESSED POULTRY WANTED

We will pay highest cash prices for Dressed Poultry, for the balance of the season.
PHONE 500

F. B. CONRAD

Corner Queen and Water Streets
Charlottetown

DOLLAR DAYS ARE HERE

- 2 lb. Bulk Tea
- 2 lb. Bulk Raisins BOTH \$1.00
- 1 gal. Molasses
- 10 lb. Sugar (White or Brown) BOTH \$1.00
- 10 lb. Beans
- 10 lb. Oatmeal or Rolled Oats BOTH \$1.00
- 2 lb. Butter
- 10 bars Surprise Soap BOTH \$1.00

MacPHEE BROS.

PHONE 246-J. Prince Street

SATIN BLOUSES — \$2.95

In a assortment of styles and colors. Sizes 14 to 20.

Wool Faille SKIRTS — \$1.95

Assorted colors; new styles. Sizes 12 to 20.

THE GLORIA

GROCERIES

BUY FOR LESS

Ask for Contest Slips.

See ad on page 3.

PRINCE GROCERY

PLAN TO SEND YOUR FRIENDS FLOWERS FOR CHRISTMAS

JAMES TAIT

FLORIST
PHONE 269
37 VILLA AVENUE
MEMBER FLORIST'S TELEGRAPH DELIVERY ASSOCIATION, INC.

"Save The Child And Build The Nation"



"GARDEN CITY" MILK

IS NOT ONLY PASTEURIZED
But is first of all CLARIFIED

Every you serve, or use "Garden City" Milk
YOU CAN BE SURE IT'S PURE
Because you know it has been FILTERED, CLARIFIED, PASTEURIZED and BOTTLED under strictly sanitary conditions.

The Pure Milk Company

Pioneers of Safe Milk. Phone 584

General Electric MAGIC TONE

Battery Radios

Economical to operate as only two 45 volt B batteries and 2 volt storage battery, are needed.

Priced \$58.00 complete

TOOMBS MUSIC STORE

PLAN TO SEND YOUR FRIENDS FLOWERS FOR CHRISTMAS

We take full responsibility of delivering your order to any part of the civilized world. Ask us about this service. We'll be glad to assist you.

THOS. MILLS

MEAT MARKET
135 Hillsboro St. Phone 33A

ANYTHING but LOVE

by JANET DORAN

CHAPTER XVIII
A dozen times, during that long Sunday afternoon, Alma was tempted to telephone Carolina, plead a headache and beg off coming to supper. She dreaded seeing Johnny again after that little scene that morning. Why go on seeing him and making herself unhappy?
She read some of the paper to her father, and listened pityingly to his forlorn hopes, his ineffectual plans for the future. Then her thoughts would wander back to Johnny.
"You read that once before, Alma," her father reminded her gravely.
"Alma," flushed guiltily. "I'm sorry, Pops I was thinking."
"Thinking what a sorry mess I made of my responsibility toward you. I suppose. And I can't blame you."
"Thinking that we're living in a world with a brand new set of standards," Alma interrupted vigorously. "The day is past when a man needs to feel it's his sacred duty to support husky, able-bodied children long after they should be of some use to the world themselves! From now on, Pops, I'm taking care of you for a change!"
"You?" He laughed gently.
"Why, what on earth could you do, Baby? Not that I'd ever let you! It's my responsibility, and if you think I'd let my daughter—"
"No, Dad," Alma broke in again. "From now on, we're partners."

"Earn, Miss Alma? You mean you're going to work?"
Murphy gasped.
Alma grinned. "People have to work to get money, Murphy. I haven't any, and I'm very anxious to have some. A lot!"
Murphy backed hastily out.
"Work," she muttered later to Symmes, the butler. "Fancy a Falkan lady talking about jobs and such!"
"I wouldn't," Symmes advised her. "Miss Falkan will probably do enough fancying for all of us when she hears of it!"
Alma was dressed, and just ready to leave, when Aunt Harriet knocked and came in.
"We decided to take your father to Maine for a few months, Alma," she said pompously. "To get away from all this gossip and curiosity. There's absolutely no defense against it, but if we go away until the foreclosure and bankruptcy proceedings are over, we'll escape some of it and get a little privacy."
"It's kind of you to look after Father, Aunt Harriet," Alma said soberly. "I'll try to repay you some day."
She stared at her aunt's cold face and realized, with a little shiver, that Aunt Harriet's actions were not motivated by charitable impulse or by human affection, but strictly by a sense of correctness, and by a fear of what people would say and think if she didn't come to the aid of her brother-in-law and niece.
"Well, Alma, you had your chance to help out, and you refused it. Now can you be ready to leave early tomorrow?"
"I'm not going, Aunt Harriet. I'm staying right here in Burntwood," Alma said quietly. "I'm going to work. And as soon as I can take care of Father as well as myself, I'll take that responsibility off your hands!"
"Work!" Aunt Harriet snorted. "I thought we discussed that question before, Alma, and settled it!"
"You settled it according to your own ideas, Aunt Harriet, but after all, it's my life, and I'm deciding things in my own way without any assistance from anyone! I'm sorry—you've been very kind—but I'm going to work just the same."
"Don't be a little fool, Alma!" Aunt Harriet fumed. "People would think I had refused to help you—had forced my niece to go to work! Now, see here, Alma, if you absolutely and stubbornly refuse to accept Sig Borndike, I'll—I'll make

you an allowance, until such time as you do find an acceptable husband. You can live here. Now let's forget all this nonsense!"
"I couldn't accept it, Aunt Harriet. I appreciate your offer, but I'm a working girl from now on."
Aunt Harriet stormed out without another word.
In the driveway, an automobile horn honked, and Alma went down stairs and out into the night, feeling freer than she had in a long time.
"Hallo," Johnny grinned at her soberly from Caroline's little coupe. "Caroline sent me over to bring the guest of honor."
(To be Continued)

W. C. T. U. Notes

THE VISION OF SIR LAUNFAL

And Sir Launfal said: "I behold in thee an image of Him who died on the tree."
He parted in twain his single crust, He broke the ice on the streamlet's brink,
And gave the leper to eat and drink.
'Twas a muddy crust of coarse brown bread,
'Twas water out of a wooden bowl— Yet with fine wheaten bread was the leper fed,
And 'twas red wine he drank with his thirsty soul.

As Sir Launfal mused with downcast face,
A light shone round about the place;
The leper no longer crouched at his side,
But stood before him glorified,
Shining and tall and fair and straight

As the pillar that stood by the beautiful gate—
Himself the gate whereby men can Enter the temple of God in Man.
'Lo, it is I, be not afraid!
In many climes without avail,
Thou hast spent thy life for the Holy Grail;
Behold, it is here—this cup which thou Didst fill at the streamlet for me but now;
This crust is my body broken for thee,
This water his blood that died on the tree;
The Holy Supper is kept indeed,
In whatsoever we share with another's

need;
Not what we give, but what we share,
For the gift without the giver is bare;
Who gives himself with his alms feeds three,
Himself, his hungry neighbor and Me."
—LOWELL.

THE SCOTTISH NATIONAL PROHIBITION PARTY—Its Principles and Policy

1. The Party consists of personal Abstainers who agree to work and vote for nothing less than National Prohibition of the manufacture, sale, importation and transportation of intoxicating liquors as beverages.
2. Parliamentary candidates will only be supported, provided that they will undertake to demand and vote for nothing less than the complete Prohibition of the manufacture, sale, importation and transportation of intoxicating liquors as beverages.
3. Parliamentary representatives of the Party would only make the full demand, oppose local opinion, and would refrain from voting for measures intended only to restrict the licensing of the liquor traffic.
4. Municipal candidates other than those put forward by the Party will only receive the support of members of the Party, provided that they, if successful, will vote against the appointment to the Licensing Court of Magistrates who will grant any licenses and provided that they will, if themselves appointed, refuse all applications for licenses.

Explanatory Notes

- (a) The S.N.P. Party has been organized to gather the enemies of the liquor traffic into a solid, compact, united body of voters to demand and sustain an imperial enactment prohibiting by non-production the provision of intoxicating beverages, and to procure other reforms.
- (b) We believe that the State should derive no revenue from the sale of liquor, that the municipality should grant no licenses whatever, and that the government should proclaim all traffic in it unlawful, in the same way that it prohibits other acts that endanger the public good.
- (c) The government prohibits

murder, theft, cruelty, and other evils; and the Party is called into existence to convince it of the wisdom and policy of going to the root of the matter by prohibiting that which is the prolific mother of them all.
(d) We denounce the policy of licensing drink shops just as we denounce the licensing of murder and arson. We believe it would be as easy to forbid the one as the other.
(e) We repudiate all connection with politicians and parties which would keep the traffic going under whatever conditions. It is our duty to convince the voters that associations with a licensing party is complicity in a disgraceful act. We seek to arouse the citizens' action till they free themselves from such complicity. We have to teach them that so long as they consent to prolong the life of the drink traffic they are partakers of its shameful deeds.

SELECTED

The curse of uselessness is being lifted from the Dead Sea, the Biblical site of Sodom and Gomorrah, which God destroyed in His displeasure and turned into the sea of salt, in whose waters no animal life is possible. The Dead Sea is in the deepest chasm on the land surface of the earth and is 1300 feet below the level of the Mediterranean Sea. Now it is discovered that it contains great wealth and has a sufficient supply of Potash to meet the world demand for the next 1,000 years and provides at the present rate of consumption for the next 35,000 years. The Germans are anxious to get control, or else it will completely break up their monopoly in potash. The wealth of the Dead Sea is enormous and at present lies untouched beneath the surface.
This also is true of us. Time that we waste, talents lying buried beneath our carelessness, selfishness, or idleness can yield untold riches in His work. Convention time approaches in most of our provinces, as well as in the Canadian and World's sphere. Must we not yield ourselves to Him and finish this task? A tenth of our money and a seventh of our time belongs to God. Let us ask ourselves, "Is He receiving His own or are we robbing Him?" If we have rendered Him these; what are we doing with the rest of our time and

means? "If the Lord be God, serve Him."

"BLOOD WILL TELL"

A "New York Times" editorial, "Blood Will Tell," enthusiastically urges the blood test for drivers arrested in accidents, as is done in European countries. The editorial admits that the present situation is serious, that "the statistical evidence indicates plainly enough that by far the greater number of accidents must be attributed to the recklessness that comes from intoxication." The method used in some European countries is to take from the ear of the driver a drop of blood, which, analyzed, shows the amount of alcohol in his system. If the amount passes a certain per cent., the accused is drunk. But what of the poor victims in

the accident? What good does the blood test do them? It may be possible, to a certain extent, to keep drinking men from taking the steering wheel, but the chances are against it, when liquor is sold even in the filling stations where they stop to buy gas. A sure method than the blood test is the total abstinence test. — Editorial in "Christian Advocate."

When a young life starts out from home to fight the battles which must be fought, and braves the dangers which must be faced against it, when liquor is sold even in the filling stations where they stop to buy gas. A sure method than the blood test is the total abstinence test. — Editorial in "Christian Advocate."

Mr. Tea Pott Says:
For a Delicious Cup of Full Flavoured Tea Use BRAHMIN Orange Pekoe Tea

We Recommend A Refund Annuity—

for persons who want a monthly income (payable by cheque) and find that present interest rates are not sufficient to pay adequate income. Our Great-West Life Annuities—either on a single life, or on husband and wife jointly—provide complete security, high return, and great convenience.
For further particulars consult

HYNDMAN & CO., LIMITED

Established 1872
Lower Queen Street Charlottetown
J. M. Nicholson District Manager Summerside

Throat Soothing

Medicated with throat soothing ingredients of Vicks VapoRub.

VICKS COUGH DROP