



A TEA YOU'LL ENJOY In 1/2 and 1 pound cartons



We Are Doing a Big Boot and Shoe Business

We are selling and shall continue to sell FOOTWEAR at POPULAR PRICES. Months ago we anticipated the public's demand would be along popular price lines, and prepared for a big business, with the result that the PURDIE-FERGUSON SHOE CO., LTD. have an enviable reputation for giving STYLE, QUALITY AND VALUE at lowest possible prices.

We have on sale this week Ladies' Brown Ball Strap Oxfords, at \$4.75 pair. Ladies Brown and Black twin strap Slipper at \$5.25 pair. The same in Mahogany Calf at \$5.75.

See Them Displayed in Our Window

Ladies' Hosiery, 75c., \$1.50 and \$2.00 per pair.

Order by mail if inconvenient to shop.

Purdie - Ferguson Shoe Co. Ltd.

Successors to Gordon & Co.,

Charlottetown :: :: P. E. I.

Summerside and Western Guardian

PRICES HAVE BEEN CUT to the core in hundreds of the items at Holman's, Summerside.

WITH COAL—The schooner, Merino, Capt. Olson entered port on Thursday morning with coal for Messrs Joseph Read & Co. if

DOLLAR DAYS IN Summerside Friday and Saturday, July 8th and 9th. Big values all over the store. Sinclair & Stewart, Limited.

POLICE COURT—At the police court on Thursday morning two motorists, charged with speeding their cars at an unreasonable rate on the streets were each convicted and fined the sum of \$20 and costs.

THE PURE BRED CLYDESDALE STALLION Lord Dalmeny, Jr., will make a special trip east on his regular route leaving the owners stable at noon on Monday, July 18th. James England.

RETURN HOME—The boys of B. Squadron, Light Horse returned home with their horses and full equipment on Wednesday evening. They speak in the highest terms of their treatment while at the training camp.

FOR QUICK SALE—Vimy Ridge farm at North Carleton, containing 50 acres of choice land with two acres of marsh, with good house and buildings, convenient to churches, school and markets; near town Borden. Can be sold with or without crops. Apply to D. A. Manson, North Carleton.

RECOVERING FROM ACCIDENT—Bruce Calbeck, the young son of Mr. and Mrs. J. W. Calbeck, who was run over by a motor car last Monday, is rapidly recovering from his injury and has been taken from the Prince County Hospital to the home of his parents, Spring St.

HORSE TOOK ILL—A horse owned by Mr. McLellan, of Lot 16, which returned from E. Squadron, Prince Edward Island Light Horse, by special train Wednesday evening took sick and was moved to McNeill's Livery Stable, after which the veterinary was called in. The horse with its owner was able to proceed home Thursday evening much improved.

BUSINESS RUSHING—The big store of R. T. Holman, Limited, Summerside, is one of the few establishments in the Maritime Provinces that is increasing its operating staff, several new members being added to the payroll of the big Island mail order house during the last week or so. The prize election contest with \$2,740.00 in prizes, which started the first of June, is one of the factors for increasing the store trade of the famous Summerside concern for through other establishments are curtailing expenses and reporting a dull season. Holman's store management reports that business is very satisfactory. Great interest is being taken in the Holman Popularity Contest and the latest standing, which appears in another part of today's Guardian, will be a complete surprise to those who saw the previous one.

DON'T MISS THE DOLLAR DAY bargains at Holman's, Summerside on Friday.

BARGAINS for everyone at Holman's, Summerside, on Friday and Saturday—and every day.

WANTED AT BRUNSWICK House two maids for general work. Mrs. James Lynds, Kensington.

COME TO THE ice cream social in Mr. David Sherron's field, near Hall's corner, on Saturday evening, July 9th. Proceeds in aid of Junior W. A. St. John's Church Crapaud.

POLICE COURT—Two Summerside parties were up before the Police Court Thursday morning for auto speeding and were both fined \$20.00 and costs.

CAVALRYMEN RETURNED—Members of B. Squadron, Prince Edward Island Light Horse, returned to their homes in Summerside on Wednesday night by special train under command of Capt. George McQuarrie, second in command of the squadron. The boys were given a good reception at the depot and all expressed great satisfaction with their training at Charlottetown.

Eastern Guardian

PERSONAL MENTION—Recent visitors to Georgetown included Mr. Fry of Halifax, Mr. Ira Mc Donald, Cardigan, Mr. J. A. McDonald, Cardigan, Mr. Melisac, Charlottetown, Miss Hazel Lewis, Cardigan, Mr. J. McEACHERN, Souris, Mr. Leslie Millott, Lauvaching, Mr. and Mrs. Wilfred Lanning, Sturgeon, Miss Adelaide Murphy, Montague, Mrs. Vincent Murphy, Murray River, Mr. S. S. Hessian, M. P., Montague, A.

GEORGETOWN, SOURIS BASEBALL—The second series of baseball matches between the Georgetown Tigers and Souris, took place on the Exhibition Grounds, Georgetown, July 5th. A large number of spectators were present and witnessed a very good game. The score ended in favor of Georgetown 15 to 0. The Georgetown team were in the pink of condition and not one error was made by any of the players. The first innings the score was 2 to 0. At the end of the second it was 5 to 0. Third 8-0; fourth 6-0; seventh 9-0; eighth 12-0; ninth 15-0. The game was handled to the satisfaction of both teams as far as umpiring and base judging were concerned. It is hardly fair to specialize in any particular play here. Yerkston as usual, however, pitched a first-class game, while McConnell as catcher did excellent work. Johnson played an excellent game as first baseman. After the game the Souris boys were entertained to a dance in the Town Hall. The dance was considered the liveliest held in town for some time. It consisted of Lancers, Waltzes, Govottes, one-step. Excellent music was furnished by Miss Hemphill and Mr. Condon. Also Mr. Chevarie and Mr. Percy Boudreault. Ice cream and cake were served by the Georgetown ladies. The dance broke up about 3 a. m.—A.

PERSONALS

Miss Margaret Sencauth of Boston, is visiting in Georgetown.

Miss Annie Keir, of Alberton, is visiting in Georgetown, A.

Mrs. George LeBlanc and daughter Gertrude of Charlottetown are visiting in Georgetown, A.

Miss Blanch Morrison, of Charlottetown, is visiting in Georgetown, A.

Mr. John Gordon, Georgetown, has returned home from Boston, A.

Western Personals

Mrs. Annie Shields, of Boston, is spending her vacation at Indian River.

Mr. Ambrose Monaghan, Kinross, was a visitor in town on Thursday.

Mr. R. J. McNeill, merchant Tyne Valley was in town on Wednesday.

Mr. George Matthews, Freeport, spent Wednesday forenoon in town.

Mrs. (Dr) McGrath, New York arrived in town on Tuesday evening and left on Wednesday for Elmira, where she will spend her holidays with her parents, Mr. and Mrs. James O'Brien.

Mr. and Mrs. P. McDonald, Rumford, Me., are spending their holidays with Mrs. McDonald's parents, Mr. and Mrs. William Dalton, Lot 7, also with Mr. McDonald's friends at lot 1.

Mr. and Mrs. Russel Rogers Coleman, were visiting here this week, guests of Mrs. Roger's parents, Mr. and Mrs. James Harris.

Alexander, George and Willard Nesbett, formerly of Tyne Valley, inotored from Portland, Maine, to spend a vacation at their old home. They were joined in Summerside by their parents Mr. and Mrs. Hiram Nesbett, of Tyne Valley.

Among the passengers going west last week was Mr. L. L. Noonan, an employee of the J. J. Hughes Co., Ltd., Souris, who intends spending his vacation in Bedouque with his parents Mr. and Mrs. Daniel Noonan.

Messrs Frank E. and Harry H. Woodside, Vancouver, B. C., Mrs. R. M. Owen and little daughter Eleanor, who have been visiting their parents Mr. and Mrs. John Woodside, Hamilton, have returned to their homes. Miss Carrie Woodside accompanied them to Sackville, N. B.

Mr. Hudson Moreshed, O'Leary returned home on Wednesday evening from Portland, Me., where he had spent a month in visiting friends. While in that city he purchased a Dodge roadster motor car in which he motored the return trip as far as Borden.

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Friday, July 8th is G. W. V. A. "Appreciation Day"

10 per cent of our cash sales on that day will be donated to the funds of the G. A.

EVERY DOLLAR you spend in this store Friday the 8th inst., gives ten cents to the funds of the Great War Veterans' Association. Every hundred dollars earns the G. W. V. A. ten dollars. A great array of attractive bargains will be offered—not only will you be helping the G. W. V. A. but you will be profiting by savings in every corner of the store.

Girls Coats \$8.00

8 only, Girls' Coats, in rose, fawn and blue serge, offered in sizes 6, 7, 8, 9 and 10, worth to \$12.00, on APPRECIATION DAY \$8.00

A clearing lot of Ladies' Crepe de Chene and Jap Silk Blouses, many styles, all nicely made, worth to \$5.25, for APPRECIATION DAY \$2.00

A sale of children's Cotton Rompers, light and dark 75c.

Lot of Ladies' Skirts, consisting of Jersey Poptins, Tweeds and Serges will be cleared on APPRECIATION DAY at . . . \$4.00

27 last year Suits — Ladies, all good, well made styles, and all wearable as well. black, navy and sand, the whole lot to be cleared at only \$15.00

Eleven only Leatherette Coats, tan and grey, were \$22.00 each, will be cleared on APPRECIATION DAY at . . . \$7.00

Table filled with White Voile Blouses, assorted sizes, worth to \$8.75, will be cleared out on APPRECIATION DAY at \$2.95

Boys Sailor \$2.00 Straws at

Boys' Sailor Straws, all our best qualities and shapes, prices from \$2.50 to \$3.00, Special price \$2.00 ea.

Men's Heavy Cotton Socks, just what you want to save the better ones. They will stand very heavy wear, special 20c pr.

Men's Cotton Hose, brown, black and grey shades. This is a good one, and looks like something a great deal better than the price would indicate. Sizes 10, 10-1-2, 11, Special 4 pairs for 95c.

Men's Lisle Hose, also heavier heather mixture in a union wool and cotton. You will find this line specially good. Special price 2 pairs for 95c.

Men's Work Shirts, about 10 doz. This line will include khaki, black, plain navy, a variety of different striped ginghams and ducks, in fact most everything a man might ask for. Special \$1.50 ea.

Men's odd sizes, Summer Underwear, mostly short legs and sleeves. This line is where we have an overstock of some sizes and have decided to reduce same. Special 39c. garment

Men's Cambric Handkerchiefs, full size, and a good weight 2 for 25c.

Men's Chip Hats, light and cool for summer wear, all our best qualities, ranging from \$1.50 to \$2.00 regular. Special \$1.25



All Over 1.00 Aprons

All-over Aprons in assorted shades, all sizes. Special \$1.00

Ladies' White Under skirts made of strong cotton, has a tucked flounce edged with torchon lace, lengths 34, 36, 38. Big special \$1.00

Ladies' Drawers, made of white cotton, with tucked frill, sizes 23, 25, 27. Special 59c.

4 Under-1.00 vests

Here's a summer Underspecial line of D & A dervest bargain that is Corsets in high and low attractive. This lot with bust, all sizes. Special out sleeves or opera style. \$2.00 Special 4 for \$1.00

50.00 Suits \$29.00 Clear at

Final clearing up sale of all our high grade, high quality suits. In the assortment there are about fifty-five suits, tweeds and worsteds, very fine, handsome, well tailored suits in plain blues, browns, greens and fancy mixed tweeds. These are cut in both double breasted and single breasted styles, quite a number of form-fitting models, and a few with belts. There are all sizes from 36 to 42—this is your great opportunity to secure a handsome, high class, well tailored stylish suit at the price of a cheap one. Get in this today. Handsome new suits, worth \$45.00 and \$50.00 each, will clear on APPRECIATION DAY AT \$29.00

12 only Boys' Paramatta Raincoats, dark fawn shade, single breast style, sizes for boys from 8 to 14 years, worth to \$6.50, Special \$4.95

2 dozen Men's Combination Overalls in plain blue, black, fawn and blue stripes, sizes 34 to 38, worth to \$6.00. Special \$3.95

25 pairs Men's Cottadeade Pants in grey, grey stripe and dark brown shades, all sizes, worth to \$3.50. Special \$2.50

Sale of 2.75 2.00 Silks for

Black and navy Taffetas as well as navy and brown Duchesse Mousseline, all 36 inches wide, and worth to \$2.75 per yard. Will be selling on Appreciation Day at \$2.00 per yd.

Mignonette Jersey in navy, blue, peach and marigold. Regular price \$3.90. Special Friday at \$3.00 per yd.

Black, navy, brown and old rose Paillette Chine, 36 inches wide. Special \$1.75 per yd.

Women's Toyo Panamas for 75c

Big special in Ladies' White Toyo Panama Hats, seven different styles, special 75c.

Ladies' Untrimmed Hats in newest shapes and colors. Extra special on Friday . . . \$1.00

Ladies' Pull-over Sweaters in colors rose, grey, green, blue and brown, selling on Friday for . . \$3.00

Shades - - - 70c

A special lot of shades, size 37x70 ins., in shades of green and fawn, special 70c. each

All our Lace, Scrim and Marquisette Curtains, go on sale Friday only at special reduced prices.

Regular 60c. Cretonne, in a variety of colors, go on sale on Friday at 40c. yd

Best quality oil colored window shades mounted on Hartshorne rollers, size 37x70 inches, colors greens and fawns, special \$1.00 each

Our whole stock of Curtain Goods by the yard will be sold at special reduced prices on Friday.

A big range of lots of Wall Paper, suitable for any and every room in the house, go on sale on Friday at \$1.00 per lot

MOORE & McLEOD Ltd.

119-121 Queen Street Charlottetown



Now is the most opportune time to erect a Memorial to Your Loved One. Call and see our most up-to-date line. Our modern designs, in the best materials procurable are most pleasing. We can meet the requirements of all.

Vere Beck & Son R. BECK, Manager

THE REXALL STORE RRIGHTON ICE CREAM and SODA WATER Served From Our New Liquid Fountain ALL FLAVORS Cool and refreshing You Auto Try It FOR SALE good second hand Soda Fountain. Will sell reasonable H. J. MABON Optometrist and Prescription Druggist MONTAGUE, P. E. I.

Golf AT THE LINKS

Dominion Day was quiet at the Belvidere Links, due to the fact that so many were out of town for the holiday. Tea was served during the afternoon by Mrs. A. B. Warburton and Mrs. J. E. Grant. On Saturday a practice round was played. Men playing 18 holes and ladies 12 holes.

The following are the scores: Ladies—12 holes.

Table with 2 columns: Name and Score. Miss Edith Rogers 78 19 59, Mrs. Bagnall 79 19 60, Mrs. McGrath 80 19 61, Miss Helen Grant 84 29 65, Mrs. Morris 82 27 66, Mrs. H. W. Weeks 106 40 66, Miss Lorna Weeks 104 29 75

Men—18 holes. D. B. Stewart 87 4 83, J. H. Malcom 95 12 83, A. W. Weeks 119 36 83, P. T. Watkins 109 24 83, W. S. Stewart 98 12 86, W. K. Rogers 98 12 86, A. B. Cosh 116 30 86

Tea was served during the afternoon by Mrs. Geo. W. Wakeford, Mrs. T. B. Woodman and Mrs. H. D. Raymond, assisted by Mrs. H. R. Stewart and Miss Alice Cox.

On Saturday, June 25th, Mr. J. H. Malcom turned in the excellent score of 37 for the nine holes, the best amateur round that has ever been done on the links, being 3 under bogey. Mr. Malcom's card was as follows: 5, 3, 4, 1, 3, 5, 4, 5, 4—27.

An effort is being made by the Club to send a team to the Maritime meet at Amherst July 26th, 29th. No doubt, if he can arrange to go, Mr. Malcom will keep the name of his club well up to the front.

Functions of the Heart

The human heart is like a millstone in a mill; when you put wheat under it, it turns, and grind and bruises the wheat into flour; if you put no wheat in, it still grinds on; but then it is itself it grinds and slowly wears away.—Luther.

PILES

Do not suffer another day with itching, bleeding, protruding Piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and afford lasting benefit. 50c a box at dealers, or Edmondson, Estes & Co., Limited, Toronto. Sample box free if you mention this paper and enclose 3c stamp postage.