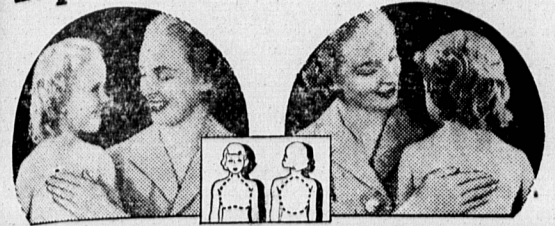


This Safe, External Treatment Helps END A COLD Quicker

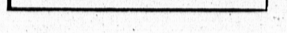


The 3-Minute VapoRub Massage

Massage VapoRub briskly on the throat, chest and back (between and below the shoulder blades). Then spread it thick over the chest and cover with wet cloth.

During the night, VapoRub keeps right on working. Often, by morning the risk of the cold is over.

Avoids Risk of Stomach Upsets
This safe, external treatment cannot possibly upset the stomach, as constant internal "dosing" is so apt to do. It can be used freely, as often as needed, even on the youngest child.



Mother! Look in your VapoRub package for full details of Vicks Plan—a practical home guide to greater freedom from colds. In clinic tests among 17,353 people, this Plan cut sickness from colds more than half!

1. Through the Skin. VapoRub acts direct through the skin like a poultice or plaster.
2. Medicated Vapors. At the same time, its medicated vapors, released by body heat, are breathed in for hours—about 18 times a minute—direct to the irritated air-passages. This combined poultice-and-vapor action loosens phlegm—relieves irritation—helps break congestion.

Presentation At Long River

On the evening of Oct. 22nd about a hundred guests assembled at the home of Mr. and Mrs. Wm. J. Profit, Long River, to tender a farewell party to his brother, Herbert MacLeod, who is leaving next week to take up his residence in his new farm home in Bradabane.

neighborhood, where your genial manner and friendly word accompanied by a ready willingness to help to do all you could for the betterment of the community made you a general favorite.

As a valued member of St. Stephen's choir your presence and help will be greatly missed, but what is our loss will be a decided gain to the locality in which you are planning to make your future home.

We congratulate you on your choice of a life partner, and as time goes on we will be watching your career with interest, and having shown us already that you are capable of making a success of what you undertake, we will be expecting to hear good things of you.

Your days will not all be sunny, but if you are brave to accept the dark ones in the right spirit may they but help to strengthen and develop your character, and inspire you to become a good citizen in the district.

We ask you to accept the accompanying gift as a small token of affection and goodwill. Wishing you many years of happy comradeship together linked with pleasant memories of your youthful days spent among your friends in Long River.

Signed on behalf of your friends and neighbors.

Medicos have recently perfected a formula for removing adhesive tape painlessly.

The phrase "brain trust" was invented in the late summer of 1932.

Charlottetown Boy in the Arthur Chase Memorial Fund

Through the generosity of Mr. and Mrs. H. M. Chase, of Kentville a loan fund for the benefit of students of King's College who may be in need of financial assistance in the last two years of their course has been set up. This fund is a memorial to the only son of Mr. and Mrs. Chase, whose lamented death last February while a student at King's occasioned such deep sorrow to every member of the college community. It will be known as "The Arthur L. Chase Memorial Students Loan Fund" and will be administered in accordance with the well established practice in the management of such funds. In setting up this fund with an initial capital, provision is made for subsequent additions thereto not only by the donors but also by any other friends who may be disposed to make a contribution.

The following awards to members of the class entering King's College this year have been announced at King's College. They are made on the standing of the students as shown by the Grade XI certificates presented and each award represents results of open competition:

- Highest entrant from Glace Bay High School: \$50—R. W. Lyons, Glace Bay, N.S.
- Highest entrant from King's County Academy (Arthur L. Chase Memorial Scholarship): \$100—A.W. Macdonald, Kentville.
- Highest entrant from Memorial Unity College: \$100—Margaret Robertson, St. John's, Nfld.
- Highest entrant from Prince of Wales College: \$100—Arthur Peake Charlottetown.
- Highest entrant from Sydney Academy: \$50—Margaret Gavell, Sydney.
- Highest entrant province of New Brunswick: \$100—C. S. McAllden, Andover.
- Highest entrant province of Nova Scotia: \$100—A. W. Macdonald, Kentville.
- Matriculation Scholarship: \$50—Frances Robinson, Bear River.
- Alumni Scholarship: \$50—Frances Robinson, Bear River.
- Cowle Memorial Scholarship (On recommendation Robt. H. Col. School): \$25—C. S. McAllden, Andover, N.B.

PUGH STARS FOR CARDIFF

CARDIFF, Wales—(CP)—Much of Cardiff City's success in the southern section, third division of the English Football League is due to the play of Reginald Pugh, little 19-year-old outside right, obtained from Aberaman, minor league club, two seasons ago.

Twenty per cent of home accidents occur in the living room.

The Central Guardian

This column is reserved for news of local interest but advertising of a newsworthy nature may be inserted at 4 cents a word strictly payable in advance.

CONFEDERATION LIFE INSURANCE. L-6798-7-12-31

SUNDAY SERVICE.—New Glasgow 11:00 A.M. Fredericton 3:00 P.M. Bradabane 7:30 P.M. Rev. Wm. G. Quigley, Minister. L-8376-10-30-11

RECEIVES SAD NEWS.—Mrs. M. Callaghan of this city received a telegram yesterday conveying the sad news of the death of her brother, James A. Trainor, Waterville, Maine.

ANGELIC SERVICES November 1st, Milton: St. John's Church, Morning Prayer and Holy Communion 11 A. M. Rustico: St. Mark's Church, Evening Prayer 3 P. M. Hampshire: Evening Prayer 7:30 P. M. Rev'd. E. O. Lancaster, Rector. L-8369-10-30-11.

THE NURSE

The world grows better year by year
Because some nurse in her little sphere
Puts on her apron and grins and sings
And keeps on doing the same old things,
Taking the temperature, giving the pills
To remedy mankind's various ills
Feeding the baby, answering the bells
Being polite with a heart that rebels.

Longing for home, and all the while,
Wearing the some old professional smile,
Blessing the newborn babe's first breath,
Closing the eyes that are still in death.
Taking the blame for the Dr.'s mistakes,
Oh, dear, what a lot of patience it takes.
Going off duty at seven o'clock tired, discouraged and ready to drop.

But called back on special at seven fifteen
With woe in her heart, but it must not be seen
Morning and evening noon and night,
Just doing it over and hoping its right
When we lay down our caps and cross the bar,
Oh Lord, will you give us just one little star
To wear in our crowns with our uniforms new,
In that City above where the head nurse is You.
—Mrs. L. R., New York.

Langley - Emmerson Nuptials

CEREMONY TAKES PLACE AT HOME OF BRIDE'S PARENTS. MR. AND MRS. JAMES LANGLEY.

Brilliantly colored maple leaves from Prince Edward Island, the engaged home of the bride's mother, decorated the arch under which Miss Mary Edith Langley and William Oscar Emmerson were married Thursday afternoon, October 8th, 1936. Rev. A. D. MacKenzie performed the ceremony which took place at 1947 Robinson street, Regina, the home of the bride's parents.

The bride was given in marriage by her father and attended by her cousin, Miss Helen Matheson, Milton, P.E.I., as maid of honor and Miss Eileen McCombie, as bridesmaid. The groom's attendant was his brother, Rae Emmerson, Abernethy. Miss Estelle Martin, Strathburg, sang "I Love You Truly."

The bride's gown was a model in midnight blue chiffon velvet, featuring dolman sleeves bearing a dahlia design and gathered at the wrist into a tight cuff. The bodice was finished at the neckline with a roll collar and brilliant bar pin. The matching velvet turban was caught at the left with a French coronation pin. The bride carried a cascade bouquet of red roses. The maid of honor wore a triple sheer georgette gown in maize, with which she wore a chocolate brown corded silk bonnet. She carried a bouquet of pink asters. The gown, fitted to the hips, flared to the hem. The Peter Pan collar and full puff sleeves were edged with accordion pleating. Three large crystal buttons studded with brilliants were used on the front panel of the waist.

Rose crepe back satin, relieved by a steel-grey corded silk bow at the neckline and a bonnet edged with a double row of braiding, formed the bridesmaid's ensemble. Her bouquet was of yellow spray chrysanthemums. The mother of the bride wore a mulberry crepe tunic style dress. Her corsage was of bronze spray chrysanthemums.

For the reception that followed the ceremony the bride's table was covered with a lace cloth and centred with a tiered wedding cake, embedded in tulle of autumn gold. Here again P.E.I. maple leaves were used to decorate the room. Presiding at the table were Mrs. J. A. MacKinnon, Winnipeg, and Mrs. A. B. Sparks, while assisting in serving were: Mrs. Reeve Emmerson, Abernethy; Miss Greta Emmerson and Miss Lillian Coles, Saskatoon; Miss Marjorie Wood, Dafoe; and Miss Grace McCombie. Out-of-town guests other than mentioned were: Mr. and Mrs. J. G. Hooper and Ralph and Gordon Hooper, Mr. and Mrs. Ambrose Coles and Ray Coles, Strathburg;

FALL SALE

THE ORIGINAL REXALL ONE CENT SALE

WINTER SALE

From SATURDAY OCT. 31st to SATURDAY NOV. 7th

REMEDIES

75c 4-oz. Bottle **BISMA-REX** The antacid powder that gives lasting relief from indigestion. **2 for .76**

50c tin Asthma Powder... **2 for .51**
50c tin Rexall Health Salts... **2 for .51**
50c bot. Citrate of Magnesia (Genuine)... **2 for .51**
50c bot. Optic... **2 for .51**
25c bot. Corn Solvent... **2 for .26**
25c bot. Peroxide, 4 oz... **2 for .26**
35c bot. Peroxide, 8 oz... **2 for .36**
50c bot. Peroxide, 16 oz... **2 for .51**

BEEF, WINE AND IRON TONIC
An excellent tonic and builder. Pleasant to take. **2 for \$1.01**

MILK OF MAGNESIA
Mint Flavored **2 for .51**

50c bot. Milk of Magnesia, 10 oz., Plain... **2 for .51**
75c bot. Milk of Magnesia, 2 oz., Plain... **2 for .76**
50c bot. Lin-A-Sepic, for Stomach, 4 oz... **2 for .51**
\$1.25 bot. Lin-A-Sepic, for Stomach, 16 oz... **2 for \$1.26**
50c bot. Liquid Analgesic **2 for .51**
\$1.00 bot. Kidney Compound... **2 for \$1.01**

FOR THE HOME

MI 31 TOOTH POWDER
With Sodium Fluoride **2 for .36**

50c tin MI 31 Dental... **2 for .41**
25c tin Kleen Dental... **2 for .26**
40c tin Kleen Dental... **2 for .41**
25c tube Rexall Milk of Magnesia TOOTH PASTE **2 for .26**

25c tin MI 31 Dental... **2 for .41**
25c tin Kleen Dental... **2 for .26**
40c tin Kleen Dental... **2 for .41**
25c tube Rexall Milk of Magnesia TOOTH PASTE **2 for .26**

35c tin Rexall Milk of Magnesia Tooth Powder **2 for .36**
25c tin Pearl Tooth Powder **2 for .26**
50c tin Rexall Dental Fix **2 for .51**
25c tin Rexall Dental Fix **2 for .26**
10c Wash Cloth, Ass't. **2 for .11**
15c Wash Cloth, Ass't. **2 for .16**

POINTEMENTS

25c tube Analgesic Balm **2 for .26**
50c tube Analgesic Balm **2 for .51**
35c tube Mustard Ointment **2 for .36**

PARTIAL LIST ONLY—USUAL BIG SALE

7 BIG DAYS **The Jenkins' Pharmacy** **7 BIG DAYS**

Corner Kent and Great George Streets

Mr. and Mrs. Russell Burton, Mr. and Mrs. James Hubble, Mr. and Mrs. Reeve Emmerson, Abernethy; Miss Isabel and John MacKinnon, Winnipeg; Gerald Langley, Saskatoon.

An Oxford grey tweed top-coat finished with platinum fox. On their return Mr. and Mrs. Emmerson will reside at Abernethy. —The Leader Post, Regina.



FINAL CLEARANCE "TRADE-INS" -- Selling Saturday Only! EVERY SET RECONDITIONED IN A1 WORKING ORDER-- 2 DAYS APPROVAL--YOUR LAST CHANCE THIS YEAR!

Electric Mantel Sets

2 Rogers, 1 Sparton, 2 Victors, 1 Westinghouse, 1 Gen. Electric

\$1900

and

\$29.00

7 sets in 2 price groups.

Electric Cabinet Sets

Priced in 2 groups to clear — 25 sets to choose from—all the popular makes.

\$29.00

and

\$35.00

BATTERY SETS (Without Batteries)

1 DeForest Crosley 5 tubes Table model
1 Kolster 6 tubes Cabinet type ——— **at \$10. EACH**

2 DeForest Crosley 6 tube Consoles ———

1 Eveready Console 6 tube ——— 19.00
1 Model R-10 Victor Console ——— 25.00
1 Majestic Console 6 tubes ——— 25.00
1 Viking 4 tubes Mantel set ——— 25.00
1 Victor 8 tubes Console ——— 35.00

1 Marconi 6 tubes Console, standard wave and short . . . wave ——— 35.00

2 Marconi Consoles, 8 tubes; all wave models ——— 39.00
1 Victor 7 tubes, 1935 model, all-wave Console ——— 69.00
1 Philco mantel set, five tubes, 1936 model, all wave 45.00

\$2.00 DOWN Balance \$1.00 Weekly **NO INTEREST**

HOLMAN'S CHARLOTTETOWN P.E.I.