

You have been intending to try "Red Rose." Why not now before you forget.

RED ROSE TEA "is good tea"

The ORANGE PEKOE is extra good. Try it!

ADVERTISING UP TO DATE

Fox Industry and P.E.I. Will be Boosted World Over

Prince Edward Island with its beauty and vast possibilities is coming more and more into the limelight of National and World-wide publicity.

Mr. Chester S. McLure was shown in the film as one of the largest fur owners in the world and he was shown in the act of judging pelts.

The advertising of the industry obtained in the films is general and does not benefit any one firm or individual and by reason of his apprenticeship in advertising Dr. Frank has been enabled to get the idea working and accepted by the film companies.

When Dr. Frank returned from his recent trip abroad he brought with him a powerful moving picture camera and it is his intention to have films taken showing the life of the fox from the birth of the pup to the pelting period.

For Fire Insurance consult H. M. SIMPSON 156 Richmond Street Phone 362

"Selenite"

Hardwall Plaster

Carload Just Received

The Royal Hardware Company

THE CENTRAL GUARDIAN

SHOP from Holman's Catalog. WHIST TOMORROW EVENING. St. Joseph's Sodality Hall at 8 o'clock.

THE ANNUAL MEETING of the Anti-Tuberculosis Society will be held in the Board of Trade Rooms Thursday, April 30th, at eight o'clock.

FOR OLD HOME WEEK.—It is learned that amongst the attractions coming to Charlottetown for the Firemen's Tournament and Old Home Week is the Ben Williams Show.

FROM NEWFOUNDLAND.—The three masted Schooner John Millett 180 tons, Captain King, arrived yesterday morning from St. John's, Nfld., after eleven days passage to Messrs Woodman & Co., to load a cargo of potatoes for Newfoundland.

MAIL FOR OVERSEAS.—Mails are now being dispatched via Montreal and Quebec. The next full mail for the United Kingdom will be the Marburn sailing from Montreal on Thursday the 30th.

WEST AND CLYDE RIVER.—Services Sunday, May 3rd, West River 11 a.m. Clyde River, 3 p.m. Subject "Being Led by the Shepherd."

MAE EDWARDS PLAYERS.—The Billboards, a paper devoted to the interests of the theatrical profession has the following to say with regard to Mae Edwards Players.

OTTAWA, April 27.—Eggs—the egg market during the past week has ruled very firm and in a great many instances prices have held steady and unchanged.

CARD OF THANKS Mr. and Mrs. James E. Andrews, Hunter River, wish to thank their friends and neighbors for the kindness shown during the death of Mr. Murray Robertson.

SENDING DRUGS BY RADIO Is Not Possible But SENDING DRUGS BY MAIL is a feature of our business which receives prompt attention.

MacKinnon Drug Co. The Rexall 108-8 219 KODAK STORE 332

Prince Edward Theatre The Musical Comedy That Kept New York Convulsed With Laughter for 740 Consecutive Nights.

asked to give the teachers full support. In case where breeders, however, are not inclined to give the teacher full assistance, the teacher is asked to make a thorough canvass of the district.

"Tune In" (By 9-AK) Radio Reaction Little Jack Horner sat in a corner Taking dad's wireless to bits.

Use Tubes Properly How many times has a set refused to function correctly and the blame been laid to the set itself?

Regular Monthly Meeting of I. O. D. E. The regular monthly meeting of the "Royal Edward Chapter" of the I. O. D. E. was held yesterday afternoon in the Empire Room Navy-Grand Building, Regent Mrs. McCready presiding.

The Teachers and The Restricted Area The thanks of the cattle breeders of the Province will be heartily given the school teachers for the splendid assistance they are giving in the work connected with taking the vote on the Restricted Area plan.

BLACKHEADS Don't squeeze blackheads—solve them. Get two ounces of peroxide powder from any drug store and rub with hot, wet cloth.

PRINCE EDWARD TODAY, 3.15, 7 & 8.45 Matinee—16c, 11c. Night—26c, 21c, 11c. THIS DRAMA OF GREAT LOVE THAT THRILLED TWO GENERATIONS, LIVES AGAIN—MORE POWERFUL, MORE BEAUTIFUL, MORE RADIANT THAN EVER.

HEARTS OF OAK GREAT SUCCESS PRINCE EDWARD Hobart Bosworth does Fine Work in Leading Role—A Drama That Thrills

Prince Edward TOMORROW AND THURSDAY

whether or not we are manifesting the Spirit of Christ. This is what Scripture calls "damning heresy." John Bunyan in his "Pilgrim's Progress" represents his pilgrim there as coming on three men asleep at the Cross.

Sunday Sermons (Continued from Page 1) ing him Saviour without acknowledging him as Lord and King in your life.

Guard Against "Flu" With Musterole Influenza, Gripe and Pneumonia usually start with a cold. Get the you get those warning signs, get with good old Musterole.

MUSTEROLE Better than a mustard plaster