

Woman's Realm :- Social and Personal :- Fashions :- Literature

Suggests Flattery To End Philandering How To Keep Love In Marriage Dorothy Dix

"Almost Always the Real Reason Behind the Philandering of Any Married Man or Woman is Starved Vanity That Tries to Steal Abroad the Food That it is Denied at Home"

When young couples ask me, as they often do, how to keep their husbands and wives in love with them, I always feel like replying: "Give 'em plenty of hot air. Feed 'em on soft talk. Spread the salt. Keep 'em jollied up and you can't lose 'em if you try. They will never cast a roving eye to the windward, or find out that there is anybody else in the world but you."



For almost always the real reason behind the philandering of any married man or woman is starved vanity that tries to steal abroad the food that is denied at home. Just that and nothing more.

There is nothing the matter with the great majority of husbands and wives except that they are dumb. They are not such brutes and shrews that mates cannot endure them. They don't mistreat those to whom they are united in the holy bonds of matrimony. They merely take each other for granted. Nor is one unfaithful husband or wife in a million the helpless victim of a great passion that sweeps him or her away from his or her duty and obligations.

No. Far from it. Ninety-nine times out of a hundred a side-stepping husband or wife is just a plain, ordinary man or woman who is just hungry for a few attentions and a little flattery and who starts out in a very human way to gratify a natural appetite.

As a girl, a woman was much admired. The boys flocked about her wherever she went. She had many dates and young men vied in showing her good times. They praised her beauty and vivacity and charm. They noticed what she wore and how she did her hair, and called attention to her every pretty little trick. She could have married many men and she chose the one who sang her praises the loudest and who seemed to admire her the most.

But after marriage he smote no more upon the lyre so far as she was concerned. And there was a dull, sickening silence as to her charms. He paid her no more compliments. Apparently he never even noticed how she looked and it would have been all one to him, except for the bills, whether she wore Paris confections or went about in rags.

Many and many a woman from the time the honeymoon wanes never gets anything but knocks from her husband. He seems to think that angel food is too expensive a diet for home consumption and that it is a waste to feed a wife upon it. Such a man may give his wife the material proofs of his affection for her. He may lavish houses and cars and trips and good clothes upon her, but that doesn't satisfy her soul.

What she craves is something personal. What she wants is to be told that she is beautiful and wonderful and fascinating and that there is something different about her from all other women. All the old gooey sweet talk that she feasted upon as a young girl.

Of course, if she is one of those noble women who can suffer and be strong, she takes up another notch in the hunger belt around her heart and tries to satisfy her yearning for appreciation and love with devotion to her children. But if she is just plain woman, and especially if she is just plain modern woman, she is likely to brood over the matter of a space, and then buy her a new hat and have a facial and a permanent wave at the beauty shop, and then fare forth to see if she has really lost her bait and to ascertain if other men find her so little attractive as her husband appears to do.

It is neglected husbands who make flirtatious wives, for if a married woman is at all good-looking and even youngish, there are plenty of men who are ready and willing to play with her and lavish upon her the flatteries her husband withholds. Nor need we blame her too much, for when we are perishing of thirst we grab at the cup of water, no matter what hand offers it.

And it is vanity that is at the bottom of men's unfaithfulness to their wives. When a man is unfaithful to his wife, it is not often, as she supposes, because she has got middle-aged and lost her looks and her figure, or because he has discovered his true affinity. It is almost invariably because his wife has ceased to flatter him, and he has run across some woman who plasters it on with a shovel and who tells him how young and handsome he is and how that little touch of gray at his temples makes him look exactly like the fascinating villain in a play and that no woman could resist him.

The middle-aged man whose wife is always reminding him that he is getting along in years and acquiring a bay window and who addresses him as "papa," and thinks he should have no interests except in the children and the home, is simply the preordained victim of any blond female who will call him Laddie Boy and make him feel that he is a devil of a fellow with the women.

The middle-aged women who lose their husbands to flappers always tell about what good wives they have been. Yeah, good but stupid. Or else they would have manufactured a homebrew of flattery that would have made that of the bootlegger women seem weak and insipid.

For the real cure for philandering is to satisfy that gnawing craving of vanity for praise at home. DOROTHY DIX.

A Morning Smile

The housewife answered the impatient knock at the door. At her heels were two terriers, both barking loudly. A policeman stood on the steps.

"I see you've a couple of dogs," he remarked. "Have you licenses for 'em?"

"Oh, no," answered the woman. "They're far too young—only puppies, you know."

"The terriers were very friendly towards the policeman, who fondled them."

"Nice little things, aren't they?" he said at length.

"Yes; you'd never think they were mother and son, would—"

The summons arrived in due course.

Etiquette By Roberta Lee

Q. Are hot dishes served at a buffet supper?

A. They generally consist of cold dishes.

Q. Is it permissible for a woman to leave a card for a man?

A. No, not socially, but in business it is permissible.

Q. What is the one color which the maid of honor must not wear?

A. White.

For The Cook

JOHNNY CAKE

One cup cornmeal, one cup flour, one teaspoon salt, one and one-quarter cups of milk, three tablespoons sugar, two eggs, four teaspoons baking powder, three tablespoons melted shortening.

Method: Mix dry ingredients, beat the eggs, add to milk with melted shortening. Combine mixtures, pour into greased tin and bake in a moderate oven for about thirty minutes.

DIVISION ORGANIZED

A Division of the Sons of Temperance was organized in Middleton on Aug. 1st., and following officers were chosen for the present quarter:— Worthy Patriarch, Bro. Vernon

That Nice Husband of Yours He's very clothes-conscious and not a bit colour-blind

By DOROTHY DIX



A talk with women of CHARLOTTETOWN

CLOTHES-CONSCIOUS? Of course he is—that nice John, Richard, Harry, you've taken for better or worse.

Don't you believe he doesn't notice the FROCK you have on. He may not be able to describe the exact style, but he knows whether YOU look well in it and he knows, too, what COLOUR it is. He's not the least bit colour-blind.

Men Love Colour

Don't think you must wear the very latest thing the moment it comes out. There is all the ALLURE in the world in a simple little blouse or dress if its COLOUR is becoming to you—and if it has lost none of its original freshness and charm. For its COLOUR that takes a man's eye!

Clever wives invariably follow two very simple rules—

FIRST: they are careful to select colours that are becoming.

SECOND: they keep the colours unfaded, undiminished in their alluring, vital charm.

"But how can we keep colours as alluring as new?" women ask me. "Washing so soon leaves them faded, lifeless."

It is true that just ordinary "good" soaps take some of the colour out along with the dirt, but the famous Lux is especially made to keep colours appeal-



ing—fresh—vital. It cleanses without disturbing the most delicate flower-like tint, any more than plain water will.

In Your Home, Too

Not only your clothes—but your home, everything associated with YOU—should seem charming to your husband.

Your dainty curtains, table linens, slip covers—Lux will keep all these lovely, with the inexpressible charm of fresh, vibrant colour. DOROTHY DIX



Perfect! Disappointing! (Left; above) Sample washed 12 times in Lux. The colour has all the thrill of new—when you wear it the emotional power of colour adds its magic glamour to you! (Right; above) Sample washed 12 times with ordinary "good" soap—undeniably faded. Not actually ruined, but the colour has lost its original lovely appeal.

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FIELD DAYS

Wood Islands, Monday Aug. 25th at 2 p. m. Red Point, Tuesday, Aug. 26th at 3 p. m. St. Peters, Wednesday, Aug. 27th at 3 p. m.

The Superintendent of the Experimental Farm, and the Superintendent of Illustration Stations will be at each meeting. Other members of the Provincial and Dominion Departments of Agriculture will also be present.

Mr. F. F. Baird, of Live Stock Branch will put on a Lamb Grading Demonstration at each place

NOTICE

At the general annual meeting of Silver Tip Black Fox Co., Ltd., of Crapaud, P. E. I., a resolution was unanimously passed that we proceed at once to wind up the business of said Company according to the provisions of the Voluntary Winding Up Act of P. E. I., and a further meeting will be held in Crapaud Hall on Saturday, September 6th at 8 p. m. for the purpose of appointing Liquidators. Signed

SILVER TIP BLACK FOX CO., LTD. WEBSTER BOULTER, Secretary.

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The Wife-Ship Woman

By Hugh Pendexter AUTHOR OF 'KINGS OF THE MISSOURI', 'BY GENERAL', 'A VIRGINIA SCOUT' ETC.

Continued

The three lost their tattered boldness and shrank back from his leering gaze.

"Women!" he repeated. "I've seen 'em afloat, and I've seen 'em ashore. And the dear creatures always took kindly to old Bill Slasher."

"Old Six Fingers is your name," one cried, making the sign of the cross.

"You came over on the Maire?" I inquired.

"Aye, mate. Come because it was my choice. A man who sailed with Cap'n Davis and helped sack Pensacola in sixty-five ain't to be made to take any voyages he don't fancy. I want to get ashore and hunt for some of them mines all England and France is talking about."

"Mines, mines!" yelled a clear voice; and a young man in tattered finery came rushing from the direction of one of the ponds, his yellow curls blowing in the breeze, his pale dissolute face redeemed by a whimsical smile.

"The mad Mississippian!" screamed

glittering and never leaving the speaker's wild countenance. As the speech ended Six Fingers shook his head to shake off the spell and turned to lower at the main. Now the tattered fellow was strutting toward me, doffing his worn cap and bowing low.

As I acknowledged his salutation he courteously informed me:

"I am Francois Narbonne. These off-scourings say I am mad. Perhaps it is so. I was poisoned in rue Quincampoix. I sold my heritage 100,000 livres, and bought an estate in this land of gold. I paid 30,000 livres a square league for land I never saw. Now I pay you my respects, as I take it you must be some overlord; or do you hold only so-called tenure?"

I began to sense tragedy in the pale face and reckless speech. He was not mad, I decided, but close to it. I put

him down as a young roisterer back in Paris, who had become fascinated by the ridiculous tales. He had invested his entire patrimony in the land he had never seen. The island, the view of the main, the nature of his fellow voyagers, had awakened him to the truth. The stock-jobber's patter was his fashion of showing self-derision, perhaps was his only safeguard against insanity. I concluded I liked him. I briefly stated my name and my reasons for being on the Mississippi.

He threw back his head and laughed, laughed until the tears ran down his thin face. At last he gasped:

"A runaway Englishman forced to live here! And a Frenchman, who gives all he hath for the same blessed privilege! I must go without food for a day and say 12 pater and as many

aves at the shrine of the Virgin. No, no. Not all that. I've been without food for three days. I owe nothing more than candles to the altar. I'll turn heretic. I'll turn Indian. Eh.

Continued on Page 5

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Among the visitors to the 49th recently were Mr. Fred MacDonald, Mr. and Mrs. Myron Seaton and Miss Celia MacDonald.

Mr. Frederick Sherrin and brother Jack, (the aviator) were recent visitors to Summerside.

Hon. John Myers, was a visitor to Rustico Thursday.

Valley, who will gladly take steps to organize.—S.

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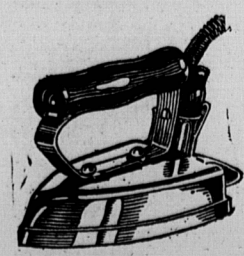
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