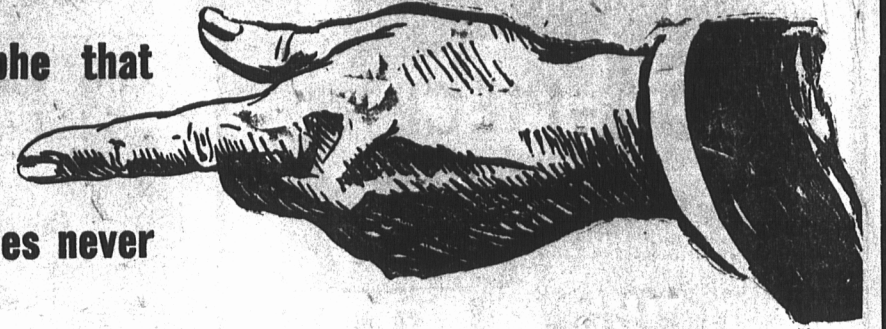


THE FINGER OF FATE POINTS IN CRUEL MOCKERY TO A CATASTROPHE

A Catastrophe indeed—to sell a New Stock at such prices! A Catastrophe that will blaze a trail with ruined prices, from one end of the Island to the other! We'll set this City agog with an alarming price-crash! We want to acquaint you with Greendal's New Men's Store and we'll give you prices never before seen on new goods.



We'll Be Ready To Hand it Out

FRIDAY, 9 A. M.

Crowds Will Be Ready To Carry it Away

<p>New Location of Ladies' Store opposite Prowse Bros.</p> <p>Store formerly occupied by</p> <p>MRS. R. P. SIMPSON</p>	<p>SHIRTS AND SHORTS</p> <p>Here's a price on brand new summer merchandise that will quickly establish Greendal's New Men's Store as this City's greatest bargain centre. We're willing to take the loss just to give you men a bargain that IS a bargain. But you want to be here early Friday morning such a wholesale slaughter means rapid buying! As long as quantity lasts we'll be glad to hand them out ———— 19c</p>	<p>MEN'S FINE SOCKS</p> <p>As an opening day's special—Friday and Saturday—we will hand out men's fancy Socks at 12 cents a pair. Greendal's will quickly establish themselves as the keenest price-cutters this City has ever known. Don't worry men, we'll give you bargains and plenty of them. Ready at 9 a. m. Friday for the greatest crowd that ever thronged a store ———— 12c</p>	<p>MEN'S DUNGAREES</p> <p>It's "bread and butter" goods but we'll hand 'em out at 88 cents a pair. Men's heavy blue overall pants at this price just means you are buying them less than factory cost. We're going to make this store your headquarters—because we're going to save you real money every day! This price is good for Friday and Saturday ———— 88c</p>	<p>MEN'S DRESS PANTS</p> <p>Imagine a stock of Dress Pants at \$1.88! We'll give you Worsteds, Flannels, Tweeds—we'll give you more value for your dollar than you ever had in all your life—that's our policy throughout the year! This price is so far below wholesale cost it is good only on Friday and Saturday! Buy early! — \$1.88</p>
<p>BOYS' all Wool SHORTS</p> <p>Lovely Tweeds and Flannels in Boys' all wool short pants—Never before and never again will you get such quality at such a price! Be at the door when it opens at 9 a. m. Friday because this less than half price sale means rapid selling. If you really want to save—don't miss this Sale ———— 49c</p>	<p>BOYS' Fine Tweed LONGS</p> <p>Ordinarily you'd be glad to get such quality Pants at \$1.98—but Greendal's pay no attention to ordinary prices! We'll give you values that you'll remember for years to come—We'll give you these Boys' sporty wool Tweed pants at a price that defies all equal ———— 98c</p>	<p>MEN'S all Wool SWEATERS</p> <p>Men's fine wool Pullover Sweaters at 88 cents, sounds like a joke—doesn't it? But friends it's no joke—We have 'em and we'll start passing them out at 9 a. m. Friday. Such a price means great crowds and fast selling so in order to avoid disappointment we urge you to be early ———— 88c</p>	<p>BOYS' SAILGR PANTS</p> <p>They're the heavy kind you regularly pay \$1.25 for—They're the kind that gives wear and plenty of it! We're going to fill this store Friday and Saturday if smashed—utterly smashed prices will do it. All sizes up to 34 ready at 9 a. m. Friday, so don't be late! ———— 79c</p>	<p>MEN'S WORK PANTS</p> <p>Never, never in all your life have you seen such value at 98 cents! Greendal's new Men's Store will be located in the same place formerly occupied by our Ladies' Store. We're going to make it profitable for you to buy there—but such a price as this is good for Friday and Saturday only ———— 98c</p>

NEVER Before in Charlottetown's History Have You Seen Men's Topcoats at Such a Price.

We've taken 75 Men's Topcoats and priced them at \$5 to introduce our Men's Store in this City! Now, Men, we hope you'll understand that there can never be any more coats at this price, once this lot is sold. We're taking a bitter loss to acquaint you with our new Men's Store and we advise, nay, we urge you to be here as soon as the door opens Friday morning. This is not selling—it's next thing to a gift! If you need a new topcoat you want to be here sharp 9 a. m. Friday because we'll sell 75 and 75 only at this price! Never before has Charlottetown beheld such a price-carnage, such absolute and utter disregard of costs! As long as 75 lasts we'll hand them out at

\$5⁰⁰

OVER 100 MEN'S BRAND NEW SUITS IN THE GREATEST PRICE-CARNAGE IN THE CITY'S HISTORY

What do you want in a New Suit? Do you want a sport model—we have it! Do you want a regular model—we have it! And we're going to give you the choice of 100 fine suits at \$9.95. Perhaps such a price seems unbelievable to you, but we'll guarantee the price and as long as it takes to sell 108 Suits we'll hand them out at \$9.95. Be here early, Men, it's not every day you get the choice of new goods at less than half price—You can choose Flannels, Tweeds, Worsteds, plenty light and plenty dark colors

\$8⁹⁵



<p>FINEST \$24.50 SUITS</p> <p>We're going to crack prices wide open to introduce our new Men's Store—we're going to give you Men's \$24.50 Suits at \$12.95—We're going to give you new styles, new fabrics at this price! It's a catastrophe without doubt, it's a special price on Men's Suits that will never again be equalled. Our newest Sports and Regular Models go at this price. Suits that everyone asks \$25 for—Greendal's smash the market at ———— \$12.95</p>	<p>THE BEST \$29.50 SUITS</p> <p>Yes, Men, you get our finest \$29.50 suits at half price—you'll get the best English Worsteds, you'll get classy Tweeds, you'll get Blue and Grey Serges—you'll get Sports or Regular models! Never—and we mean never in all your life have you bought suits of such quality at \$14.95. It's a "get acquainted" price—it's below factory cost price for Friday and Saturday only, so if you want a \$24.95 suit be here ———— \$14.95 on either of these days</p>	<p>TAKE THE BEST \$32.00 SUITS</p> <p>What does a man get for \$17.95? Well he gets our best 26 ounce Blue and Grey Serges, he gets the choice of England's finest Worsteds—he gets Suits with hand felled collars and all wool Hymo construction in short he gets the equal to any hand tailored suit in the country. If you want an absolute positive \$32.50 Suit—a hand tailored Suit then—then be here Friday or Saturday and choose yours at ———— \$17.95</p>					
<p>TOPCOATS LESS THAN HALF</p> <p>Choose what you like, Men, we'll hand 'em out! We'll hand out the finest \$20 values at \$9.95—but for Friday and Saturday only! We'll give you the sporty new Raglans, give you Slip-ons, Regulars, Belted, half belted and no belt models. Remember our Men's Store is located in the stand recently occupied by our Ladies' Wear and please remember these \$20 Topcoats are on sale for 2 days only at ———— \$9.95 this price</p>	<p>BOYS' \$9.50 (2Pants) SUITS</p> <p>Never before have you beheld such sporty all wool Tweeds at \$4.95—and please remember all Suits have 2 pairs of Pants. Some suits have 2 pairs of long, some have one long and one golfer. No such price-wrecking ever before witnessed on this Island. But just a word of warning—be here Friday if you can or Saturday without fail. Brand new styles ———— \$4.95</p>	<p>BOYS' Regular \$12.50 (2Pants) SUITS</p> <p>Sizes to 34 in this lot—all wool Tweeds and Worsteds! All the latest patterns in the newest styles! They're regular \$12.95 quality but on Friday and Saturday we'll hand them out at \$6.95. All Suits have 2 pairs of pants—some with 2 long, some with one long and one golfer. You can imagine what a jam—what a crush there'll be—so the earlier you come, the better choice ———— \$6.95</p>					
<p>Men's 50c. Ties 10c.</p>	<p>Men's \$1.50 Caps 88c.</p>	<p>Men's Comb's 44c.</p>	<p>Heavy O'Alls 99c.</p>	<p>Full Cut Work Shirts 59c.</p>	<p>Dress Pants \$1.88</p>	<p>Regular \$1.50 Fused Collar Shirts 79c.</p>	<p>Any \$2.00 Fused Collar Shirt \$1.29</p>

<p>MEN'S COM'B O'ALLS</p> <p>Men's extra quality \$2.95 Combination Overall—as long as quantity lasts they'll go at ———— \$1.79</p>	<p>Greendal's Men's Store 144 Great George Street Opposite Miller Bros.</p>	<p>MEN'S TRENCH COATS</p> <p>Double texture Trenchcoats—Blue or Fawn—Never before sold below \$6.50, now ———— \$3.95</p>
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