

August Fur Event

Because it is a many-season investment, where you buy your fur coat is all important. Our famous August Fur event offers splendid values on fine furs. Regardless of the price you pay, we guarantee choicest pelts, master workmanship, authentic style. Budget terms.



Magnificent mink blended muskrat — looks just like real mink! So fashionable, so warm and sturdy. Tuxedo box coat. \$295.

Precious Persian Lamb—superb investment! Stunning princess style with deep convertible cuffs. Choicest pitch black pelts. \$495 and \$400.

Mink dyed rabbit, a notably handsome coat of moderate price; gives you beauty, style and comfort with the minimum of strain on finances. \$110 and \$125.

Richly marked raccoon, a popular fur among college girls, a definitely good looking coat, one that will see you through years of service and look well all the way. \$225. \$300.

French beaver (dyed rabbit), a very pretty coat, semi-fitted, a coat that will appeal to the younger set, economical in price, notably good looking, smartly styled. \$130.

MOORE & McLEOD [limited]

Charlottetown

P. E. I.