

A DOROTHY GRAY EVENT

ANNUAL SALE

Dorothy Gray

SPECIAL DRY-SKIN MIXTURE

NOW \$1.25 REGULAR \$2.50

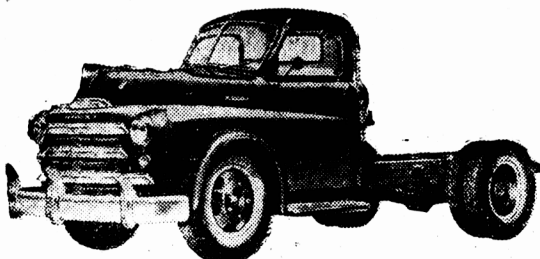
LARGE \$4.50 SIZE NOW \$2.25

FOR A LIMITED TIME ONLY



MOORE & McLEOD Limited
CHARLOTTETOWN P. I. E.

Dodge Introduces New Trucks



Typical of the many new Dodge truck chassis models just announced in the new Dodge "Job-Rated" truck line is this DE 6 series tractor. Its frame is full-depth for heavily concentrated loads and the side rails are of specially tapered design to help in trailer coupling. Gross vehicle weight of this unit is 16,000 pounds (3 ton nominal rating) and gross train weight is 28,000 pounds. New engineering advances and completely restyled appearance are important features of these new Dodge trucks.

Presenting an entirely new appearance and with over 50 new cab and chassis features and improvements, new 1948 Dodge trucks are now being displayed by W. G. Barbour.

Mr. Barbour states that Dodge truck plans for 1948 include a complete range starting with the 106" wheelbase, 4,600 lb. G.V.W., nominal 1-2 ton model. The 1-2 to 3 ton conventional models are currently in production.

Utility, ease of maintenance, strength, manoeuvrability and driver comfort are highlighted throughout the complete line, according to Mr. Barbour. Wheelbases are shorter with no reduction in cab to rear axle dimensions. Other important new features are wider treads, better load distribution, smaller turning diameters, good manoeuvrability, larger and improved brakes, stronger front and rear axles, longer front springs and Dodge "Job-Rated" equipment throughout.

The new front end gives a massive appearance on the small as well as the larger models. This is accomplished by complete redesign of the radiator grille, front fenders, front bumper, hood and cab. The radiator grille is a one-piece stamping extending completely across the front fender housings. Headlights and parking lights are mounted flush in the grille panel. The deep, channel section front bumpers are attached directly to the ends of the frame side rails to afford maximum protection.

One interesting new feature of these new Dodge trucks was pointed out by Mr. W. G. Barbour. They can be completely serviced

from the left side, the fuel tank, oil filter, radiator cap and battery being all located on that side. Engines of all 1 1/2 ton and heavier models are rubber-mounted at the front to reduce vibration and driver fatigue.

New Roomier Cab

Of the new, roomier cabs, Mr. Barbour reports: "Important improvements have been made in the new cab. It is higher, wider, longer and fully weather-proofed. Clear floor space makes it easy for the driver to get in and out. Windshield is much higher and wider and the rear window longer for greater visibility; for example, in the 1-ton model the average driver can see the road 6 feet in front of the front bumper. Dual windshield wipers are standard equipment on all models. Luxury padded chair-high seats are fully adjustable for position and back support."

A long list of extra equipment and accessories is available in production at extra cost including a DeLuxe cab featuring improved ventilation. A new fresh air heater system which, through action of the water and heater fan provides cooling fresh air in summer and warm air in winter, is one of the outstanding accessories in Mr. Barbour's opinion.

Express boxes are available on 1-2 and 1-ton models and are considerably larger than on previous series. On the 1-2 ton models a new attractive panel body is included in the line. All models are available as chassis and cab chassis and windshield cowl and chassis and flat-faced cowl.

New Glasgow And Vicinity

Mr. Chester Bulman who is one of the Jury in the Supreme Court, returned to his home for the week-end.

Mr. George Andrew accompanied Bob VanDerstine of Montague to his home on Thursday, where they had a pleasant holiday.

Friends will be sorry to learn of the recent indisposition of Mr. and Mrs. George H. Robertson, and will hope for an early recovery.

Friends of Mrs. Daniel McFayden regret to learn of her recent indisposition which necessitated for her to spend a few days in the P. E. Island Hospital.

The P. W. C. students are enjoying a few days rest after their mid-term exam. Mr. Allison Stevenson has his friend Mr. Lea Donald of Alberta with him, while at home here.

Mr. Newton McLure is making a good job of ploughing the road from Hunter River and Rustico, which should help the folks nearer the shore line feel that they are not so badly neglected after all.

Mr. Melville Stevenson and Mr. Aldon Dickleson motored to the city on Wednesday, and were accompanied on return by Mrs. A. B. Stevenson and Miss Ruth Dickleson, who will spend some time with her sister, Mrs. Stevenson, who has been under observation in the P. E. Island Hospital.

Miss Eleanor Larkin, P. W. C. student returned to class on Tuesday, after having been at her home here, ill with the chicken pox. Her father Mr. Morton Larkin, drove through to Hunter River on Monday, where she accompanied him, and reported a great deal of snow.

Mr. R. L. Dickleson the general merchant, is combining a business trip with pleasure in Charlottetown for a few days. It is very pleasing to Revel's friends to see him able to enjoy life, and to see to his extensive business after his period of illness.

The hockey game between North Rustico Maple Leafs and Hope River Red Wings produced a good game of hockey Friday night to a large number of enthusiastic hockey fans. In spite of Jack Frost being present in full force, the play resulted in a 6-4 score in favor of the rugged Red Wings. The Maple Leafs were not in their best form, although they showed plenty of opposition.

Mrs. Cora McLeod has received a telegram stating her sister Mrs. C. Stubbs (nee Madge White of North River) was quite ill in the hospital in Cambridge, Mass. Mrs. McLeod left Thursday to be with her sister. Mrs. 'Stubbs' many friends and relatives here remember her lovely personality and kindly ways, and will join with the writer in wishing her a speedy return to health with the hope she may visit her native province this coming summer.

As mentioned in a previous issue Mrs. Ralph Emery (nee Enid Clark) arrived at the home of her parents, Mr. and Mrs. John Clark, after spending three years in England. She brought with her many treasured memories, having visited many places of interest, none more so than Scotland her ancestral home, where she visited the cemetery and viewed the monuments bearing their memory. "The Houston and Stevenson names," she said, "were prominent in a nearby town, owned and occupied by a Lord Houston, which undoubtedly is a distant relative. Mrs. Emery's grandmother Clark's maiden name was Houston. Anyone that has the pleasure of listening to Mrs. Emery tell of the happenings, and sights seen while in that part of the world will find it very interesting."

The Avonlea Institute met at the home of Mrs. Olaf Stevenson for the regular meeting, which was opened in usual form. Fifteen members answered the roll call. Reports from various committees received. Botany, Chemistry and Rustico Schools reported in need of scrubbing, also window shades, hand basin, and drinking cups needed for Cavendish school.

New Committees are as follows: Cavendish School, Mrs. Lorne McNeill and Mrs. Alfred Moore. Cavendish Sick, Miss Blanche Wright and Mrs. Billing Stewart. Rustico School, Mrs. Robert Woolner and Mrs. R. G. Fleming. Rustico Sick, Mrs. Reginald McNeill and Mrs. Ernest McLure. It was agreed to give a prize to each pupil who successfully passed the entrance examination. Three new members were gladly welcomed, Mrs. Alfred Moore, Mrs. M. J. Doyle and Mrs. Roy Woolner were appointed to look after the students prizes. A committee has prepared monthly programs to be presented in 1948. Program consisted of poems by Mrs. Simpson and Mrs. Doyle, contest Mrs. Fleming. NATIONAL ANTHEM.

CAT CAY, Bahama, Jan. 25—(AP)—Ocean Queen, 40-foot cutter owned by R. M. Demere of the Savannah, Ga., Yacht Club, won the 52-nautical mile Fort Lauderdale, Fla., to Cat Cay sailing race Saturday in a corrected time of 18 hours, 43 minutes. The Ocean Queen was the smallest entry in the field of 10 starters.

BRIGHT STAR

Astronomers estimate that the earth, if seen from the moon, would be 80 times brighter than the moon appears from the earth.

BEAU

By Mrs. Harry Pugh Smith

Her husband winced. "Ollie can't be blamed for thinking you drove your ducks to a bad puddle," he muttered.

Irene reached over and patted his shoulder gently. "I am not completely," she said, her tired brown eyes lighting.

"Why should you?" demanded Beau with a dark flush. "That's what marriage is, taking the lean with the fat. It's a damned poor woman who marries a man for what she can get out of it." He did not look at Carolyn, but his voice penetrated as if he had hurled a knife at her.

"Won't you have some more of the green beans, Mr. Webster?" asked Jennie Sue.

"Will it?" cried Scotty. "I'll say! But where do you get this mister stuff, Jennie Sue? I'm Scotty to you people!"

Jennie Sue blushed. "All right Scotty," she said softly.

Her voice made a caress of the name and to Carolyn's astonishment, Scotty colored clear down to his collar.

"May I help you to the stuffed eggplant, Miss Webster?" asked Beau's mother.

Carolyn wanted to ask them not to say Miss Webster but the words hung in her throat. "Thank you, no," she said and made a desperate effort to sound more cordial "though the eggplant is quite good."

"Vegetables never taste like this at our house," volunteered Scotty, "even if we do hire a chef to run them through a little hot water. He serves them all dolled up with sprigs of parsley and are they messy?"

"Beau's mother beamed. "We don't put on much style but we do have plenty of plain wholesome food," she said.

"You're telling me," exclaimed Scotty.

"Drink your milk, Dotty," urged her mother.

"Don't like milk! Want my pie!" protested Dot.

"No, no, love," insisted her mother. "You must drink your milk first. That's what makes little girls strong and well."

"Don't want to be strong and well!" screamed Dotty. "I want pie!"

Dot began to pound on the table with her fists. "Want my pie! Want my pie! Want my pie!" she roared.

Mrs. Bell gave Carolyn an embarrassed glance. "Now, now, Dotty, Granny will get your pie if you'll be quiet," she murmured soothingly.

"Sit down, mother," snapped Beau. He reached across the table and picked up Dotty's glass of milk. "Drink it, you little hellion, and stop that infernal racket."

Dotty's naive brown eyes studied her uncle for a moment, then she downed the milk at a gulp while everybody relaxed. Gramp sniggered.

"Ain't every young feller Beau's age would put up with a ready-made family," he said to Carolyn.

"My fourth wife was a wicker with six young 'uns. I stuck it out three months, then I fished up with Teddy Roosevelt's cowboys to go to Cuby. I figured war might be hell, but it was bound to be an improvement on what I'd went through."

Scotty and Beau laughed uproariously. Carolyn refused to smile. She failed to find Gramp Bell a source of diversion.

He ate with a loud sucking noise. There seemed to be something wrong with his false teeth. They dropped down at the most startling moments. He drank his coffee from the saucer. He spilled things on himself. He was by no means the comic relief to Carolyn which he seemed to be to Beau.

"I'll help with the dishes, Jennie Sue," volunteered Scotty when they rose from the table.

"Can't help," inquired Carolyn with an effort.

Jennie Sue smiled. "I'm used to doing the dishes alone," she said. "Mother and Ollie look after the lunch room. I take care of the tourist cabins and the house I'll be through in no time. Really you'd be in the way, Miss Webster. It's awfully hard to be of any help in some one else's kitchen, don't you think?"

Beau laughed grimly. "I doubt if Carolyn ever spent much time in her own kitchen."

"No," admitted Carolyn, glancing at him defiantly. "I haven't."

"Anyway," suggested Jennie Sue, "why don't you drive Miss Webster around town, Beau, and show her the sights?"

"Sorry," he said. "I'd meant to take the afternoon off, only I can't. Everybody has been saving up cars for me to work on over Sunday. You'll have to make out with the folks all through Carolyn's life."

He is doing it on purpose, thought Carolyn angrily, abandoning me to these awful people of his because he knows I can't bear them. "It's quite all right," she said, but her eyes flashed as she faced him and her lips were a thin red line.

Beau shrugged his shoulders. "I'll be seeing you," he murmured, turning toward the door. "Want to watch me grease an old wreck, Scotty?" he asked as he opened the door.

Scotty, who in spite of Jennie Sue's protests had been engaged in carrying the dishes into the small kitchen at the rear of the lunch room, let out a shriek.

"I'm just dining," he said and followed Beau outside.

Feeling the burden of hospitality upon her plump shoulders, Beau's mother trotted back occasionally from the lunch room and attempted to make Carolyn feel at home in the family circle. Unfortunately it was apparent that Carolyn did not feel at home. Her attitude dried the front of even Hattie Bell's genial temperament.

Carolyn was becoming slightly desperate when the arrival of Beau's younger sister created a diversion. Ollie Bell was very pretty, a volatile creature with

dark red curls and piquant hazel eyes. She was wearing a cheap reproduction of one of Miss Joan Crawford's recent costumes. The material was sleek, but Ollie wore it with a certain verve. Carolyn thought she would be quite smart if properly dressed.

"Hello, everybody," remarked Ollie languidly, affecting listless boredom without missing a detail of Carolyn's fetching brown ensemble. "How do you do, Miss Webster?" she murmured, holding out her hand in an exaggerated gesture of unconcern.

Four child thought Carolyn convinced that Ollie's heart was going like a trip-hammer. Her vivid cheeks betrayed her. Carolyn suspected correctly that she was Ollie's first encounter with a debutante in the flesh.

"Where is Chester?" asked Jennie Sue. "Didn't you invite him in?"



THIS IS AN EMERGENCY

...let's treat it as such!

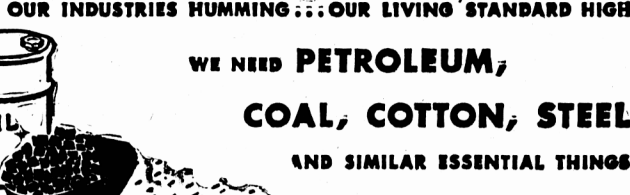
CANADA is heavily "in the red" in present trading with the U.S. dollar area. In our total trade with the world we are in a good position but not in that part which is done with the U.S. dollar countries. Other countries with whom we do business cannot pay us in full, either in cash or in goods, for the things they buy from us.

This situation is made more serious than ever before because so many countries, our regular customers, have not recovered from the war. It may be some time yet before they get on their feet sufficiently to help put things right. Meantime, we must find ways and means of balancing our own books and reducing our U.S. dollar deficit.

There are two things we can do at the moment: cut down unnecessary purchases from the U.S. dollar area and increase our production of goods that can be sold to those countries to balance accounts. It's an emergency and should be treated as such.

TO KEEP OUR INDUSTRIES HUMMING...OUR LIVING STANDARD HIGH

WE NEED PETROLEUM, COAL, COTTON, STEEL AND SIMILAR ESSENTIAL THINGS



WE CAN PAY FOR THESE THINGS IF WE CURTAIL OUR SPENDING ON IMPORTED NON-ESSENTIALS OR TRIMMINGS... AT LEAST FOR AWHILE

YOU AS A CANADIAN CAN HELP

1. Do not order goods by mail from other countries... do not buy goods to bring home when you travel outside Canada. See also item 2.
2. If you feel some purchase is absolutely essential, see your Collector of Customs and Excise beforehand to learn whether the item is prohibited.
3. Look for alternatives or substitutes for the items which are temporarily prohibited.
4. If certain goods seem to be in short supply, do not overlook the possibility that it is seasonal, or merely a local condition or perhaps brought about by entirely unnecessary buying.
5. Be sure to obtain the Tariff Item Number from your Collector of Customs and Excise before pursuing any inquiry. Quote this number in all correspondence.
6. IF WE TACKLE THIS PROBLEM IN THE SAME SPIRIT OF CO-OPERATION DEMONSTRATED DURING THE WAR YEARS IT CAN BE SOLVED WITH LONG-TERM BENEFIT TO EVERY CANADIAN.

EMERGENCY IMPORT CONTROL DIVISION
DEPARTMENT OF FINANCE
Ottawa

CANADA NEEDS U.S. DOLLARS

SKIN IRRITATION

Don't scratch, don't invite infection. Soothing Mentholatum brings quick, safe relief from burning, itching skin disorders. Jar and tubes 30c.

MENTHOLATUM

Artificial light only injures the eyes when it is too weak or creates glare.

Final Clearance

GIRLS' WINTER COATS

\$9.95

Here's your chance for a real Coat Bargain if you can wear a small size—or a very large one.

18 GIRLS' WARM WINTER COATS
Fur or Untrimmed—Sizes 11 to 14x.

3 WINTER SUITS (Shortie Coats)
Size 12 Only

2 ONLY—LARGE WOMEN'S COATS
Sizes 42 1-2 and 44 1-2

ALL TO CLEAR AT ONE SPECIAL PRICE **9.95**

THE GREENDAL CO. LTD.
LADIES' WEAR