

# S. A. McDonald Ladies' Skirts

## Fine Blue Serge \$3.35

We received by express a large shipment of ladies' skirts in navy and black serges. This is absolutely the best skirt value shown here for many days, made right up to the latest cut. The prices are \$3.35, 3.65 and 4.75. We can save you at least from \$1.00 to 1.50 in each of these skirts.

# Some New Waists

WAISTS: This shipment of early Christmas waists we are showing today in Crepe du chene, in white and salmon; very best quality 5.50.

NEW SILK BLOUSES in all the leading shades; black and white stripes, reversible collar—both narrow and wide stripe—5.50. Black silk with plaid yoke and peplin at 4.35. Same style trimmed with black and white at 4.50.

BLACK SILK JUMPER with peplum at 2.95;—same style in black velvet at 2.25.

# Ladies' Sweaters

LADIES' SWEATERS: in green 5.00; also cardinal, navy and grey at 2.50, 3.25, 3.75 and 5.00;—all sizes—roll collars. A good heavy shaker-knit pull-over style, in white and cardinal at 5.00.

# A Bargain in Coats for Ladies \$15 to \$18 Coats for \$10

A great snap in a lot of 25 ladies' winter coats. This lot of coats was carried over from last season. The materials are right;—all good patterns. The prices we are placing them out at now is only about one-half their regular value. Better call in today and get one as the price marked means a clock selling—regular 15.00 and 18.00;—coats for 10.00, 18.00 and 25.00 for 12.00.

# Sealette Coats for \$15

SEALLETTE COATS: made from a good, heavy plush - a splendid coat finished with shawl collar only 15.00. Other styles in a good quality of plush made with military and turn-over collar 22.50 in sizes from 34 to 42.

# S. A. McDonald Middy Suits

MIDDY SUITS: made from a good quality of all-wool serge. The price per suit is 7.80 and sizes from 32 to 40.

# Men's Caps

CAPS: our new winter caps are now in, showing all the latest patterns in fur-lined and knit-band caps. Note our low, net. One price system. We are showing some splendid values at 75c, 1.00, 1.25, and 1.50.

# Red Cross Work

RED CROSS WOOLS: in Khaki, grey and all the shades now used. We have a full assortment of all the different wools used by the different organizations and we will be pleased to submit samples and prices.

# Men's Overcoats

In our overcoat department we are showing an unusually large range of Overcoats in Tweeds, Cheviots and Chinchillas, ranging in price from \$8.00, 10.00, 12.00, 18.00 and 20.00. Be sure and see our range of coats, before making a purchase, as we know our values will appeal to you.

MEN'S PULL-OVER AND COATS SWEATERS: We received another shipment by express today; all shades and patterns. They are the niftiest range of sweater coats shown here this season. Ask the furnishing man to show the new sweaters the first time you are in the store.

# S. A. McDonald



Head Office at Charlottetown, Branch Office at Summerside, Alberton, Souris and Montserrat. London Office, Marconi House, Strand, W. C.

President ..... A. A. Bartlett  
Managing Editor ..... J. R. Burnett

SATURDAY, NOVEMBER 20, 1915.

## OUR RED CROSS RECORD

Mr. Percy Pope, Hon. Treasurer of the Trafalgar Day Fund, closed his books and handed the total subscriptions to the Lieutenant-Governor yesterday for transmission to London.

The magnificent response to the appeal for the British Red Cross is creditable alike to the Island's spirit of generosity and humanitarian sympathies. A sum of \$10,793.66 was collected on this special occasion, which is in addition to the \$12,056.36 subscribed for the Canadian Red Cross Society since the war began. This does not take into account the value of the work sent by the ladies of the province which runs into seven figures, although the total has not yet been computed. The people of Prince Edward Island are always ready to respond to appeals of a patriotic character; since the war began fourteen separate appeals have been made, and the result in cash alone has been close on \$100,000—equal to one year's subsidy from the Dominion Government. And we have not yet begun to feel that we have been generous.

The Red Cross, of course, has claims upon our sympathies that perhaps no other fund has, with the exception of the Patriotic fund—which should go hand-in-glove with it. The former provides for the wounded on the land and sea; the latter for the disabled and orphaned when the battle is over and the casualties summed up.

It may be interesting to recall that the inception of the work of the Red Cross was due to the efforts of M. Henri Dunant, a Genevan philanthropist, who, after being an eye-witness of the tragic results of the battle of Solferino, between the Franco-Piedmontese forces and those of Austria in 1859, where 40,000 dead and wounded was the toll paid, wrote his epoch-making volume, *Un Souvenir de Solferino*, to direct attention to the crying evils resulting from the inadequacy of the medical provision for the wounded, who were thereby often condemned to a lingering and painful death on the field of battle. The horrors and hardships of the Crimean campaign, which the efforts of Florence Nightingale and her devoted companions had done so much to alleviate, had afforded a terrible object-lesson in the same direction, and were comparatively fresh in the public recollection. They had made a deep impression on M. Dunant, and the ocular demonstration of Solferino had touched him profoundly.

The sequel to the publication of this touching story was a conference of philanthropists at Geneva which outlined a plan of international medical service for times of war. A convention representing fourteen countries was next called to consider the whole question and the plan was discussed and finally agreed to in August, 1864. The Convention was adopted by the British Government and signed on their behalf in February, 1865, but little was done towards forming a society till July, 1870, when a meeting was held at Willis' Rooms in London for this purpose, and as a result the "British National Society for Aid to the Sick and Wounded in War" was formed. Subscriptions of \$1,500,000, towards which the late Lord Winterton gave \$5,000, were received for the objects of the Society, which soon found an outlet for its energies in the Franco-German War.

The Red Cross is the authorized symbol of the Geneva Convention. The original Convention was superseded by a new Geneva Convention, framed in the same city in July 1906, which provided for the neutralization of the sanitary services of armies in the field. "The treaty was designed to remove soldiers when sick and wounded from the category of combatants, and to afford them relief and protection without regard to nationality. This protection is also extended to all persons officially attached to hospitals or ambulances, and to all houses as long as they contain in valid soldiers. Inhabitants of a country occupied by a belligerent and who may be engaged in the care of the sick and wounded enjoy the same privilege. Provision is also made for the return of invalid soldiers to their homes."

All hospitals and hospital ships must show a white flag with a red cross as well as their national flag. The personnels must have an armband or badge showing the red cross on a white ground. The symbol represents the colours reversed of Geneva, the birthplace of the Red Cross movement.

The Canadian Red Cross Society is affiliated to the British Society, although the organization is separate and distinct, and its interests in the present war are specially looked after in London by a special Commissioner.

## ABEGWEIT HIGHLAND REGIMENT

The splendid response of our young men during the past few days to the appeal for recruits for the Abegweit Highland Regiment indicates in a marked degree the growing interest of our people in the struggle in which our Empire is engaged and also the popularity of the idea of a kilted regiment.

The name, The Abegweit Highland Regiment, is

peculiarly applicable as well as distinctive. It belongs exclusively to Prince Edward Island and has leaped into instant popularity. It embraces every nationality in our population, English, Irish, Scotch, French, of whom the regiment is composed. The kilts, originally a Celtic costume, are now worn indiscriminately by every nationality in the British Empire, largely because of their smart and dressy appearance and because also of the glory won by so many kilted regiments in many of Britain's wars. Frenchmen and Englishmen throughout Canada have taken to the kilts as readily as the Scotch and Irish whose distinctive dress the kilts originally were, and Canada's kilted regiments are to-day counted among our most popular units. In the kilted regiments now being formed throughout Canada the plaid has been discarded; the plaid skirt, the tunic and the stockings are khaki of the same material as the uniforms worn by the whole British army while the head dress is a lighter cap made much after the pattern of the original Highland bonnet. Already, we understand, the Militia Department has voted \$25,000 to provide this distinctive uniform for the Abegweit Regiment. Eight pipers have offered to enlist in the band and it is expected that within a short time the skirl of the pipes will add further interest and enthusiasm to the efforts now underway to secure recruits. Present indications are that the regiment will be of full strength by spring and Prince Edward Island will have the honour of being represented in the field by a regiment distinctively its own, and bearing its own distinctive name, and, judging by the quality of the men enlisted and now offering, the province will have good cause to be proud of its Highland Regiment.

Recruiting meetings are going to be continued throughout the province and every school district will have an opportunity of being represented. An average of two recruits from every school district will be sufficient to bring the regiment up to full strength and many districts have already done much better than this. That the others will come in we have no doubt, but no time should be lost by our young men in enlisting. They will receive their first experiences in barracks in Charlottetown and Summerside, a hundred men, we understand, being to be billeted in the latter town, and some at other convenient points. In any case they will spend the winter in the province and will have become accustomed to camp life before going to one or another of the larger camps in the spring for final training.

## NOTES

The Italian bombardment of Gorizia is reported to have destroyed the tomb of the Comte de Chambord, whom Royalists speak of as Henri V. of France; also the sacristy of the cathedral, the Church of Monte Santo, and part of the notable Ursuline convent, and to have spoiled the pictures in the Franciscan Church. Artillerists of all armies have a seeming weakness for aiming at religious structures.

When one minister in the Italian Cabinet expressed the opinion that it might be a good thing for Italy to start a movement towards peace, it is reported, another minister threw a book at his head, and still others denounced him. The incident is a gentle reminder that when a nation is at war he who would be popular should either hold his tongue in the matter of peace or else shout in condemnation of that misguided fellow, the pacifist.—Montreal Gazette.

The constitution of Holland is being revised. Manhood suffrage is likely to be ordained, on the ground that to require from the voter evidence of suitability and social welfare can no longer be upheld, and that what our times demand is not the ability to judge of a number of questions of statesmanship, but only a sufficient interest in the common cause to enable him to find out with which political party he most sympathizes. This is something like bringing the law down to the level of the voter. And with every man it is proposed to give every woman a vote. The Dutch are logical in some things.

## DAILY SELECTIONS FOR GUARDIAN READERS

Furnished by W. S. Lawson.

### THIS IS MY TASK.

By Ella Wheeler Wilcox.

When the whole world re-sounds with rude alarms  
Of warning arms,  
When God's good earth, from border to border,  
Shows man's disorder,  
Let me not waste my power of mortal might  
In grieving over wrongs I cannot right,  
This is my task: Amid discordant strife  
To keep a clean, sweet center in my life,  
And though the human orchestra may be  
Playing all out of key,  
To tune my soul to symphonies above  
And sound the note of love.  
This is my task.

When, by the mists of men, most heathenous Faith  
Seems doomed to death,  
And to her place is hoisted, by soul-treason,  
The dullard Reason,  
Let me not hurry forth with flag unfurled  
To proselytize an unbelieving world,  
This is my task: In depths of unstarred night  
Or in diverting and distracting light,  
To keep (in crowds or in my

room alone)  
Faith on her lofty throne,  
And whosoever happen or befall,  
To see God's hand in all.  
This is my task.  
When, in church pews, men worship God in words,  
But meet their kind with swords,  
When fair Religion, stripped of holy passion,  
Walks masked as Fashion,  
Let me not wax indignant at the sight,  
Or waste my strength bewailing her sad plight,  
This is my task: To search in my own mind  
Until the qualities of God I find;  
To seek them in the heart of friend and foe,  
Or high or low,  
And in my hours of toil or prayer or play,  
To live my creed each day,  
This is my task.

## Military Accessories

We are now carrying a line of military requisites including Shirts, Ties, Handkerchiefs, Foxes Spiral Puttees, Sam Brown Belts, British Trench Caps, Whistles, Whistle Cords. We are also agents for one of the leading Military Tailors of Canada and carry a large range of samples for Uniforms, British Warmes and Great Coats. We would be pleased to have you call and inspect our stock.

### JAS. PATON & CO.

Charlottetown

## Always Be Prepared

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Carry Insurance against every contingency with

### Hyndman & Co., Ltd.

Established in 1876  
61 Queen Street Charlottetown  
The Oldest Insurance Agency in the Province.

## Good Heat Means Good Health

So long as your home is not properly heated just so long will there be a standing invitation on your door posts for disease to come in and be a guest in your home.

Poor home heating, and good family health, do not go together. The one right way to stave off doctor's bills is to get my hot air heating system in your home. It is better to see about it now, too, so you will be prepared for the cold days that are coming. Phone 393-J

### Fred H. Trainor, 80 Grafton Street

## If You Shave Yourself You Need a Gillette

For soldiers or others, who through choice or necessity have to shave themselves, there is no better razor than the famous Gillette.

The Gillette is always sharp, always ready for use, does not need stropping or honing, is absolutely safe and gives you a real head-barber shave. Can be adjusted for rough, medium or close shave and on account of its perfect safety is a prime favorite in the trenches. Gillette outfits \$5.00 up

### Fennell & Chandler

Victoria Row

## Men's and Boys' Boots for Mud and Wet

Made by the Wry Standard Factory, Sackville, N. B.

Are the right kind of Boots for hard wear—This company tan their own leather and make the boots of solid leather throughout so you can depend on this class of footwear, we also carry a full stock of Merchants' Rubbers, including Overshoes, Rubber Boots and Plain ershoes for Men, Women and Children. Prices reasonable.

### GOFF BROS.

RICHMOND STREET

We have a good pair of Rubbers for every member of the Family.

Our good Rubbers have many lives at this season of the year.