

You don't have to cook SHREDDED WHEAT

Saves coal, saves time, saves health

Southern Queens And Kings Items

come her back. The mercury dropped to 14 degrees below zero in this locality on Sunday 28th. That hardy citizen, M. Zerk, has been more bashful, more reticent and more diffident than is his wont. Up to the present he has been a comparative stranger amongst us, and when he leaves we welcome the coming and speed the parting guest.

Now that the days are extending their boundaries, and aft there is more elbow room, more space to work, and weather permitting, more work can be done.

With a full head of steam on, Mr. Harry Bunell affable miller of Howland, can do what he likes with a log. Making the crooked straight, and the straight, straighter, reducing it to shingles, boards, sills and all manner of scantling, if need be feeds boards to the planer and let there emerge the smooth shining surface of the finished article. Just now he has a great pile of saw feed ready at his hand.

Some also are Mr. John D. Macneil and his two sons, Chester and Archie from the lumber woods New Brunswick, where they have been working for the last months.

A certain American poet, Lowell, thinks it would make out that beautiful snow, is more to be prized than cream for an omelette. From my window just now, one could exchange it for its weight even in rabbit skins, and make a handsome fortune. If exchanged weight for weight, it would more than pay the whole earth's gold supply. No one however can hope to get through this deal even with the best promotion. Mr. Lowell evidently has taken full advantage of post-ponement. Just now the billows of whiteness goes a long way to block the highways and to give the woodsman a rest. However, any will welcome it as the poor man's manure.

Miss Edith MacNeill, professional nurse, has returned to her home in Little Sands after a sojourn of several weeks in Charlottetown, where she has been engaged in her vocation. All will be glad to welcome her back.

Canadian Goods In More Demand

LONDON, Jan. 27.—Canadian names were conspicuous in the British Empire Exhibition honors list, published yesterday, only by their absence. A. W. Tomlin, Canadian Exhibition Commissioner, who was certainly not the least able or prominent figure at Wembley, was deprived of C. M. G. by Canada's self-denying ordinance in the matter of titles and honors. Though its officials remain untitled, however, the work done by the Canadian Exhibition Commission at Wembley goes marching on, and Canada's products have acquired a distinctive identity in the British

THE CENTRAL GUARDIAN

SHOP from Holman's Catalog.

LOST—Without a 1926 calendar. Renew today.

DICTIONARIES—Any reader of the Guardian wanting a New University Dictionary will have to hurry as there is only a few more on hand.

THE FARMERS GUIDE AND CALENDAR will be found very useful in the caring of live stock as well as for a diary of events. Free with a new or renewal subscription.

THREE CHOICES—A DeLuxe Housewife Receipt and Calendar, the Farmers Guide and Calendar and the Auld Lang Syne calendar, one with each new or renewal.

TRYON CIRCUIT of the United Church of Canada. Preaching services Sunday, January 31st, Tryon, 11 a. m., North Tryon, 3 p. m. Crapaud 7 p. m.

SHOULD AULD ACQUAINTANCE BE FORGOT, not with an Auld Lang Syne Calendar in the house. Free with your new or renewal subscription.

market which they never had before. The English consumer now sees them displayed as the products of Canada, and not as articles labeled by British firms which import them, but otherwise of uncertain origin.

It used to be practically impossible to identify Canadian honey in a British grocery, while, though bacon said to be Canadian could be purchased, it was equally impossible to be sure whether it was not American.

Conditions have so far changed that one London department store alone devotes seven pages of its catalogue to Canadian products. It lists Canadian breakfast foods and chocolates, confectionery, lobster, salmon, fresh and canned fruits, sauces, macaroni, maple syrup and sugar, condensed milk, soups, soap, canned vegetables, hams, cheese, whiskey and cigars.

Empire shopping weeks have been arranged by different towns and cities, and various political and other organizations are still distributing sample hampers of Empire provisions. There is now on tour throughout Britain a miniature British Empire Exhibition known as "Wembley on wheels" containing a stall where Canadian fruits, groceries, tobacco and other products may be purchased. This exhibition is the work of the self-supporting Empire League and has already been visited by 25,000 people.

If the British Government can be induced to proceed with the promised expenditure of a million pounds to advertise and otherwise facilitate the marketing of Empire products here, the growing volume of Canadian exports to the Mother Country should, in another year, show a further striking increase.

NOT MISSED.—Until the old year was done. Get your calendar now.

EVERYONE WILL BE READING the Yellow Stub, a gripping mystery serial which starts in The Guardian next Monday. Its one of Ernest Lynn's best.

THE YELLOW STUB is a mystery story with a closely interwoven love theme. Start the first chapter next Monday in The Guardian.

WAITING.—Your calendar is here waiting for you to subscribe or renew your subscription.

THE YELLOW STUB.—A story of love, tragedy, mystery and suspense starts in next Monday's Guardian.

Fashion Fancies



By Marie Belmont

Moire in a bright cherry color is the material used for this frock, which is simple in line, yet formal enough for the smartest of afternoon occasions.

The skirt is plain at the back and adds fullness by means of two inverted pleats at the front. The vestee is of soft silk in a cream shade.

This model would be smart in almost any becoming color, or in black with a fresh vestee.

Col. C. H. L. Jones



Or Sault Ste. Marie, Chairman of the Research Section of the Canadian Pulp and Paper Association, who will assist in the thirteenth annual meeting of that body in Montreal this month.

Take PEPS for COUGHS COLDS & BRONCHITIS

Special program from U. S. Canadian and Mexican Stations for European reception.

11.00 to 11.15 P. M. Only Canadian Stations on the air.

Grandmother Knew

There Was Nothing So Good For Congestion and Colds as Mustard

But the old-fashioned mustard plaster burned and blistered. Get the relief and help that mustard plasters gave, without the plaster and without the blister.

Musterole does it. It is a clean, white ointment, made with oil of mustard. Gently rub it in. See how quickly the pain disappears.

Try Musterole for sore throat, bronchitis, tonsillitis, croup, stiff neck, asthma, neuralgia, headache, congestion, pleurisy, rheumatism, lumbago, pains and aches of the back or joints, sprains, sore muscles, bruises, chilblains, frosted feet, colds of the chest (it may prevent pneumonia).

The Musterole Co. of Canada, Ltd., Montreal



Better than a mustard plaster

RADIO PROGRAMS

SATURDAY, JANUARY 30

International Radio Programs

ETHER'S WHITE-CAPS

9.15 WSAI (326) Cincinnati—The Bicycle Playing Card Sextet.

SILENT STATIONS

Eastern: CFCF, CNRA, WCAP, WCAU, WHN, WJY, WLIT, WOO, WTIC, WWJ. Central: KFDM, KFXX, KFUD, WCBG, WEAQ, WHO, WOS, WSUI.

EVENING CONCERTS

6.30 P. M.

KFAB (341) Lincoln. Vocal.

7.00 P. M.

WEAR (390) Cleveland. Stetler Concert Orchestra.

WEAF (492) N. Y. "Pop" Concert.

WIBO (226) Chicago. WIBO Trio.

8.00 P. M.

WLW (423) Cincinnati. Organ Recital.

WCAE (462) Pitts. Youngstown Artists.

KSD (546) St. Louis. Missouri Theatre.

WIBO (226) Chicago. Musical and Program.

8.15 P. M.

WNYC (526) N. Y. Special Music (2 hr.)

WTCU (476) Hartford University Club of New Haven.

WRC (469) Washington. Musical.

WIP (509) Phila. Operatic Program.

8.25 P. M.

WGY (380) Schenectady, N.Y. Philharmonic Society.

8.30 P. M.

CJCM (312) Mt. Joli. Musical.

WJAD (266) Nashville. Musical.

KDKA (309) E. Pitts. Westinghouse Band.

PWX (400) Havana. Studio Program

WHAS (409) Louisville. Rapp's Concert Orchestra.

WPC (300) Atlantic City. Swarthmore College Musical Club.

8.40 P. M.

WBBR (273) Staten Island. Clarinetist.

8.45 P. M.

CNRO (435) Ottawa. Studio Program.

9.00 P. M.

WTAM (390) Cleveland. Novelty Program.

YPG (300) Atlantic City. Concert Orchestra.

WBBM (226) Chicago. Radio Musical Comedy.

WCCO (417) Mpls. St. Paul. Musical.

WIP (509) Philadelphia. Donath-Mount Trio.

WLW (423) Cincinnati. South Sea Serenaders.

9.15 P. M.

WSAI (326) Cincinnati. Bicycle Card.

WIP (509) Philadelphia. Studio Musical.

WRO (469) Wash. To be announced

WRNY (259) N. Y. Studio Program

WCCO (417) Mpls. St. Paul. Musical.

9.30 P. M.

WGN (302) Chicago. String Trio.

WBMB (250) Chicago. Popular (2 hr.)

WMC (500) Memphis. Musical.

WOAI (395) San Antonio. Trio.

WSMB (319) New Orleans. Frolic (2 hr.)

KFAB (341) Lincoln. Schmoeller & Mueller.

KSD (546) St. Louis. St. Louis Symphony.

WFAA (476) Dallas. Variety Program.

10.00 to 11.00 P. M.

Special program from U. S. Canadian and Mexican Stations for European reception.

11.00 to 11.15 P. M.

Only Canadian Stations on the air.

11.15 to 11.30 P. M.
Only Northern Stations on the air.
11.30 to 11.45 P. M.
Only Southern U. S. Stations on the air.
11.45 P. M. to 12.00 Mid.
Only Cuban and Mexican Stations on the air.

12.30 A. M.
WEBB (370) Chicago. Popular.
KTCL (306) Seattle. Radio Night
KTHS (375) Hot Springs. Special Organ Recital.

1.00 A. M.
WHT (400) Chicago. Your Hour League.
WSAI (326) Cincinnati. Bicycle Quartet.

WIBA (236) Madison, Wis. Cuckoo Club.
WKRC (326) Cincinnati. Midnight Frolic.

2.00 A. M.
WBBM (226) Chicago. Popular Hour.

FEATURE TALKS

7.00 P. M.

WEAF (492) New York. Art Talk.

7.30 P. M.

WHAR (275) Atlantic City. Lecture

CNRO (435) Ottawa. Cozy Corner.

8.20 P. M.

WBBR (273) Staten Island. Bible Questions.

8.45 P. M.

WSAI (326) Cincinnati. Children's Stories.

9.30 P. M.

WMAQ (448) Chicago. Radio Travelogue "New Zealand."

WANT TO DANCE?

(Name of orchestra is given.)

8.00 P. M.

WJR (517) Pontac. Goldkette's Serenaders.

WTAM (390) Cleveland. Royal Canadians.

WRNY (259) New York. Bernie's.

9.00 P. M.

WMCA (341) New York. Casino.

KFOA (454) Seattle. Hoffman's. Ben Franklin.

WLW (423) Cincinnati. Castle Farm.

WTG (300) Atlantic City. Garden Pier.

9.30 P. M.

WBMB (250) Chicago. Trioanon.

WNAC (280) Boston. Copley Plaza.

CKAC (410) Montreal. Windsor.

KTCL (306) Settle. King's.

WFAA (476) Dallas. Don Bestor.

12.00 Mid.

WHT (400) Chicago. Foid's.

WOC (484) Davenport. Hotel LeClaire.

KTCL (306) Settle. Hip Theatre.

WFAA (476) Dallas. Adolphus Hotel.

WBBM (226) Chicago. Moulin Rouge.

KGW (492) Portland. Multnomah.

WRC (469) Wash. Spanish Village Or.

WAIF (316) Richmond Hill. Apollo

WCCO (417) Mpls. St. Paul. Long's.

12.15 A. M.

WKRO (423) Cincinnati. McKay's.

12.45 A. M.

WDFA (366) Kansas City. Night Hawks.

1.00 A. M.

KFOA (454) Seattle. Harkness.

KXN (337) Hollywood. Coconut Grove.

KGO (361) Oakland. Collegians.

1.30 A. M.

KGW (492) Portland. Hoot Owls.

2.0 A. M.

KHJ (405) Los Angeles. Hickman's.

KXN (337) Hollywood. Hollywood Nite.

2.30 A. M.

KHJ (405) Los Angeles. Lost Angels.

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Invest \$10,000,000

And Employ 4,000

PORT ARTHUR, Ont. Jan. 27.

Within five years the Thunder Bay

The Grateful Comfort

induced by a cup of genuine

"SALADA" TEA

is made doubly acceptable by reason of the exquisite fragrance.

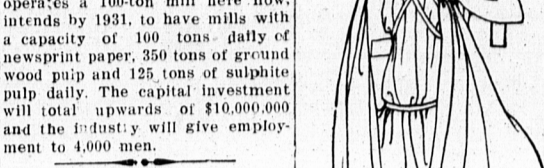
Brown Label 75c - Orange Pekoe Blend 85c

district, including Nipigon, will be the largest newsprint paper centre in the world, according to F. N. Youngman, manager of the Thunder Bay Paper Company, who has returned from Toronto, following a consultation with Hon. James Lyons, Minister of Lands and Forests and Premier Howard Ferguson, in regard to contracts for wood for the industry his company will locate at Port Arthur.

The Thunder Bay Company which operates a 100-ton mill here now, intends by 1931, to have mills with a capacity of 100 tons daily of newsprint paper, 350 tons of ground wood pulp and 125 tons of sulphite pulp daily. The capital investment will total upwards of \$10,000,000 and the industry will give employment to 4,000 men.

The Three Lemons

COLOR CUT-OUTS



British Railway Strike Averted

(Canadian Press)
LONDON, Jan. 28.—A general British rail strike was narrowly averted today when a conference of Union leaders voted by a small majority not to call the men on Friday but to accept the award of the National Wages Board.

Artist Found Dead

(Canadian Press)
LOS ANGELES, Calif., Jan. 28.—Police are investigating the death of Wm. H. Drake, famous painter, who was found dead in a hotel room here Saturday. In the belief that Drake took his own life, the officers are attempting to find a suicide note.

Drake's body was found in a closet of his room, and a rubber tube disconnected from a gas stove, pouring gas into the place. Drake was 70 years old. He is best known as the illustrator of Rudyard Kipling's "Jungle Book."

Stock Quotations

HALIFAX, Jan. 28.—Quotations furnished by Johnston and Ward, Members of the Montreal Stock Exchange:

At. Top and Santa Fe Ry.	132 1/2
American Can. Co.	292 1/2
Am. Car and Pdy Co.	111
Atlantic Refinery Co.	28 3/4
Am. Locomotive Co.	113 1/2
Am. Smelt. and Refng. Co.	138 1/2
Anaconda Cop. Min. Co.	48 1/2
Canadian Pacific Co.	148 1/2
Chile Copper Company	34 1/2
N.Y. Cen. and Hud. Riv. R.R.	128 1/2
Cuba Cane Sugar Co.	11 1/2
Cuba Cane Sugar Pfd.	48 1/2
Standard Oil of New Jersey	44
General Petroleum	58
Laurentide Pulp	88 1/2
Canadian Steamship Pfd.	7
Dominion Bridge	96
Montreal Power	218 1/2
Winnipeg Electric	54
National Breweries	57 1/2
Can. Con. Smelters	200 1/2

BANKS
Bank Montreal 262
Wheat—May, 175 1/2; July, 152 1/2; Sept. 143.
Corn—May, 85 1/2; July, 87 1/2; Sept. 88 1/2.
Oats—May, 44 1/2; July, 45 1/2.
Wheat—May, 157 1/2; July 156 1/2; Oct. 138.

ANNOUNCEMENT

We are now able to supply the fishing trade with Rope and Twine which has no superior for any work

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Always the Same—Always the Best

Your absolute satisfaction guaranteed by our money back offer.

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—By George McManus

OH! MY-OH MY- IF MAGGIE ASKS ME ANY THING ABOUT THE BANQUET I WUZ SUPPOSE TO BE AT THE OTHERNIGHT- I'M SUNK!

TELL ME ABOUT THE BANQUET YOU ATTENDED.

OH! DEAR THERE COES THAT HORRIBLE OLD PHONE.

WELL- I GOT OUT OF IT THAT TIME BUT WHAT AM I GONNA DO THE NEXT TIME

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