

# Prince Edward

TODAY 3.15. NIGHT 7 AND 8.45  
Matinee, Adults 16c. Children 11c.  
Evening, Orchestra 26c. Balcony 21c.  
Children 11c.

The Greatest Human Drama in  
Twenty Years

## You've failed as a father!

—you drove our boy from our home because you never understood him. I'll find him and make him happy even if it means leaving you.



A frantic wife—a heartbroken mother pleading for the child of her heart.

It's great, far beyond words—and as warm—as close to you as your heart.

Dear Mother I guess I just can't keep from doing something father says and about I make him so awful cross at you goodly Am taking my wooden gun with me because maybe I won't be back for a year or more goodly Am leaving you ever goodly Am leaving you my wooden top and I love you  
Sincerely your truly Billy

# "Boy of Mine"

America's Own Great Author  
Booth Tarkington

wrote it especially for the screen; the man who gave us "Penrod and Sam" delivers another masterpiece with

Ben Alexander Irene Rich  
Henry Walthall Rockliffe Fellowes

William Beaudine Directed  
J. K. McDonald Presents

A FIRST NATIONAL PICTURE

A picture for every boy from 7 to 70. Boys bring your Daddy to see this picture.

"Boys to Board" TWO PART "OUR GANG" COMEDY

THE EVENT OF THE SEASON—DON'T MISS IT.  
**PRINCE EDWARD**  
WED. & THUR. MARCH 26-27  
The Finest Dumbell Show Ever Brought to the Maritime Provinces.

THE WORLD'S CHAMPION

FUN MAKERS

# ORIGINALS

OLD DUMBELLS RAPID FIRE

RED N. W. MAN ARTHUR JOCK HOLLAND JIMMIE GOODE and all the old favorites—introducing

GENE PEARSON The Male Galli Curci

27—NUMBERS—ALL NEW

Including the famous Jeweled Curtain, specially imported from Paris for this production—Dazzling, brilliant, magnificent

SEAT SALE NOW. BOX OFFICE OPENS 9.30 A.M. DAILY

Evenings: SHARP 8.30 \$1.10, \$1.65, \$2.15  
Matinee: SHARP 2.30 80c, \$1.10, \$1.65

Tickets ordered by phone or left to be called for will not be held after 7 p. m. on the evening of the performance.  
Curtain rises at 8.30 sharp. Parties arriving late will be obliged to wait until the first act is over. Please remember curtain rises at 8.30 sharp.

Professional Cards

Palmer & Palmer  
H. J. PALMER, K. C.  
Barrister, Etc.  
Money to Loan  
Bank of Nova Scotia Building  
Charlottetown, P. E. I.

Mark R. McGuigan  
B. A.  
BARRISTER, SOLICITOR, ETC.  
Money to Loan  
Cameron Block  
Charlottetown, P. E. Island

Dr. C. C. Archibald  
Graduate of N. Y. Post Graduate  
Medical School and Hospital  
Practice limited to Eye, Ear, Nose  
and Throat  
Office Bayers Building, Great George  
Street  
Telephone 886-7.

MacDonald & McPhee  
B. A.  
J. A. McDONALD, H. F. MCPHEE  
B. A.  
Barristers, Attorneys, Etc.  
Money to Loan  
Charlottetown Office Hours—9 to 12 & 2 to 5 P. M.

# THE CENTRAL GUARDIAN

SHOP from Holman's Catalog  
LADIES BLACK SUEDE KID gloves. Extra special \$1.00. Prowse Bros., Ltd.—2154-3-21 21.

SEE OUR LADIES READY-TO-WEAR HATS \$3.75 up. Prowse Bros., Ltd.—2154-3-21 21.

CHILDREN'S BLACK SATEEN bloomer dress colored trimmings. Special \$1.35. Prowse Bros., Ltd. 2154-3-21 21

THE G. W. V. A. will hold a dance in Prince of Wales College Hall on Easter Monday night. 11.

LADIES WHITE AND OYSTER wash kid gloves. Special \$1.50. Prowse Bros., Ltd.—2154-3-21 21.

ORWELL—Divine services will be held in Orwell, St. Andrews, Mar. 23rd 3 p.m. by Mr. A. S. Nicholson March 30 Orwell Head 3 p.m.

SEE PROWSE BROS. LADIES' best hose in town for 98cts, spring shades. Caramel, sponge, fawn, mouse, black, white, brown. 2150-3-21 21

HORSE NOTES.—Frisco Direct 224 1/2 winner of first prize and championship in our recent horse show is sired by that great trotter and race horse sire San Francisco 297 1/2 his dam has five in the list. He has lately been purchased by Mr. Claude McMillan proprietor of the Morell Hotel, city. This is one of the best trotters in eight for the slow classes he is eligible for any class and can beat 2.20 easily, his last trainer, Mr. Kirby claims to have been in 2.16 1/4 with him. He was imported to P. E. Island in 1922 having been purchased by Mr. Hammond Kelly at the Old Glory Auctions, New York.

## IN MEMORIAM

MR. HENRY M. CHANDLER

Citizens generally will deeply regret to learn of the death of Mr. Henry M. Chandler which occurred at his home here Wednesday night after a prolonged illness. He was born at East Royalty and has passed away aged fifty-one years—in the very vigor of his manhood. Mr. Chandler spent his life in Charlottetown. He was engaged for many years in the stone cutting and monument making business the firm being known as Chandler & Bell. Ill health, however, necessitated his retirement some time ago, and since then he had lived quietly in the hope that complete rest and the absence of business cares would restore him to his wonted health, and notwithstanding all that could be done he gradually became weaker until he was called to his reward.

Mr. Chandler was a member of several societies, namely Sons of England, The Orangemen, Odd Fellows and Masons.

He was well known in business circles and regarded as an upright man of highest integrity. His connections with these different societies and his friendly disposition made for him many friends, and he will be much missed in different circles in this community.

Mr. Chandler was a member of the Salvation Army and took the deepest interest in the worthy work of this remarkable Christian organization.

He leaves a widow and eight children, namely, Mary, Edith, Bramwell, Clara, Harry, William, Robert and Joan. These will cherish his memory and mourn their loss.

To the bereaved The Guardian extends sympathy.

## CARD OF THANKS

Mr. and Mrs. Wolsey Arbing wish to thank their many friends for the kindness shown to them in their sad bereavement.

Minard's Liniment For Corns

## Goodform Hair Nets

The invisible kind  
Cap shape  
Real Human Hair  
All shades  
Single mesh 3 for 25c  
Double mesh 2 for 25c  
Sold only by

## Mackinnon Drug Co.

Phone THE REXALL 10808  
219. KODAK STORE 332

LADIES WHITE REPP TAILOR-ED BLOUSES. Special \$1.75. Prowse Bros., Ltd.—2154-3-21 21.

VERNON CIRCUIT—Sunday Mar 23rd Services at Vernon at 10.30 a.m. 7 p.m. Sunday School at 10 a.m. Service at Cherry Valley at 2 p.m. Sunday School at 3 p.m. Rev. E. A. Westmoreland, Pastor

NEW SPORT FLANNELS AND Homespun, new wool crepes for dresses, latest spring shades, priced low. Prowse Bros., Ltd. 2150-3-21 21

WILL PREACH IN ST. PAUL'S CHURCH.—Rev. President Boyle of King's College, Halifax who is in the city for the meetings of the Diocesan Church Society of P. E. I. has kindly consented to remain over Sunday. He will preach on Sunday morning at St. Paul's Church and in the evening at St. Peter's. While in the city he is the guest of Judge and Mrs. Warburton.

LAI D TO REST.—The funeral of the late Wilfred Arbing was held at his father's residence Gaytown, Monday, at 3.30. The service was conducted by Commandant Higdon of the Salvation Army. The pall bearers were six cousins of the deceased: Herbert Thorne, Harold Whitlock, Parker Whitlock, Albert Furness, George Whitlock, Regie Whitlock. The flowers received from the following:—Wreath, Mr. and Mrs. John Whitlock; cressants, S. A. Sunday School, pupils and teacher Spring Park School, cross, Mr. and Mrs. Nelson Whitlock; sprays, Mr. and Mrs. Stephen Thorne and family, Mr. and Mrs. George Peterson, Miss Winnie Dandiel, Mr. and Mrs. Thomas Mills, Mr. and Mrs. John Furness, Mr. and Mrs. Wm. Dandiel, Flora, Roger, Nellie and Edna Higdon; casket bouquets, Mr. and Mrs. Wm Whitlock and family, Miss Mary Gain, Miss Florence Thorne.

TO CUT DOWN EXPENSES  
The dawn of an ERA OF OVER-HEAD COST REDUCTION. For the manufacturer the beginning of a new age of personal comfort and safety for the country dweller. A plan of co-operative merchandizing that revolutionizes all previous ideas of distribution.

"How can I increase my profits?" asks the farmer. "By getting better prices for your products," answers a certain type of politician. "I get for my stuff, answers the Farmer. A hundred remedies are offered, few of which have got us much further ahead. Here is the answer to the farmers question of better profits. Cut down overhead buy cooperatively. What is overhead? Define it. Let us be sure we are both thinking along the same lines. Overhead is the work that takes time and money and yet which does not yield an actual income. Cutting down "overhead" is the most important factor in making a business profitable. Anyone unfamiliar with farm life is apt to think that the big work on a farm is the ploughing, cultivating, harvesting, etc., but you know that the hard work is the thousand and one different jobs that you have got to do the year round and which takes up a lot of either your own or your wage taking hired helps time and strength, which could be better employed either doing work that produces cash, or getting a little enjoyment out of our short span of life.

No one thing has contributed in itself to cutting down overhead in business and manufacture as much as electricity. If you would ask any factory manager what would happen to his business if he had to do without electricity today, the chances are he would tell you, "I would be put out of business."

The farmer must realize that he has a business organization to think about, and not simply some land to be ploughed and seeded and cropped. Any farmer, to be a success, has got to be a business man and has got to practice business methods in every sense of the word. In the cities electricity has become so much a part of every day life that unless a person stops to figure out just what electricity does, no one can begin to appreciate the extent and importance of its uses. A cultivator is bought for a certain limited use. It is known in advance just what it will do and how many days it may be needed, but electricity, in the barn alone, is employed not for one, but for more uses than can be listed here, and it is impossible to figure out how much actual profit and success can be obtained by the use of electricity in every phase of barn work, till it has actually been tried.

The answer to the question. How can I increase my profits? is cut down overhead. "How can I cut down my overhead?" "Employ electricity. Cheap electricity must be on every farm in P. E. I. to bring prosperity and increase comfort. "How can I buy co-operatively will be answered tomorrow. Look out for it.

Get a small bottle of Ely's Cream Balm from your druggist. Apply a little in the nostrils and get instant relief. Millions endorse this remedy known for more than fifty years.

## Cream in Nostrils Soon Stops Colds

Colds and catarrh yield like magic to soothing, healing antiseptic cream that penetrates through every air passage and relieves swollen, inflamed membranes of nose and throat. Your clogged nostrils open right up and you can breathe freely. Hawking and snuffling stop. Don't stay stuffed up and miserable.

Get a small bottle of Ely's Cream Balm from your druggist. Apply a little in the nostrils and get instant relief. Millions endorse this remedy known for more than fifty years.



Mr. W. M. Neal who has been appointed Assistant to the Vice-President, Canadian Pacific Railway in succession to the late Mr. J. Manson.

## Lenten Lectures

(Continued From Page One)

In this convention I am anxious to put the truth as simply as I may that others may not blunder and bungle along and lose precious time as I have done.

Many an earnest heart, conscious of weakness and failure, is asking, how may I have power to resist temptation, and live a strong, useful, christian life? In the search for an answer some of us have run across two difficulties. One of these is in other people's experiences. It is very natural to try to find out how someone else has succeeded in getting what we are after. Many a godly man has told of his experience of waiting and pleading with God before the thing he sought came. Personal experiences are intensely interesting, and other helpful. But there are apt to be as many different sorts of experiences as there are persons. Yet there is one unchanging law of God's dealing with men underlying them all. But unless one is more skilled than many of us are in analyzing experiences and discovering the underlying law, these experiences of others are often misleading. We are so likely to think at once of the desirability of having the same experience as someone else, rather than trying to find God's law of spirit life in them all. And so, some of the written experiences have clouded rather than cleared the sky. We should rather try first to get something of a clear understanding of God's law of dealing with men as a sort of basis to build upon. And then fit into that upon, exactly reversing the order even though it may develop differently in our circumstances. We may then get much help from others' experiences. If possible tonight we want to get an inkling of that law.

Another difficulty that has troubled some of us is in the great variety of language used in speaking of this life of power; a variety that seems confusing to some of us. "The baptism of the Holy Spirit," "the indwelling," "the filling," "re-filling," "many fillings," "special anointings"—these terms are familiar, though just the distinctive meaning of each is not always clear. Let us look a little at the language of the Book at this point. A run through the New Testament brings out five leading words used in speaking of the "filled" words are "baptized," "filled," "anointed," "sealed" and "earnest."

Let us take all five words to tell all of the truth. Each gives a different side. The word baptized is the distinctive word always used before the day of Pentecost, in speaking of what was to occur then. It is not used afterwards except in referring back to that day. It belongs peculiarly to the day of Pentecost. Each of the gospels tells that John the Baptist said that Jesus was to baptize with the Holy Spirit. Jesus Himself uses the word, during the forty days, in Acts, first chapter. Peter, in Acts eleventh chapter, recalls this remark. Paul uses it once in referring back to Pentecost. (1) These seem to be the only instances where the word is used in speaking of the Holy Spirit. One other word is used once in advance of Pentecost. "Tarry until ye be clothed or clothed upon." (2) We shall see in a few moments that the meaning of this fits in with the meaning of baptized, emphasizing one part of its meaning. "Baptized" may be called the historical word. It describes an act done once for all on that great day of Pentecost, with possibly four accessories or conditions to make clear that it included (3). It tells God's side.

(1) 1 Cor. xii. 13.  
(2) Luke xxiv. 49.  
(3) That is to make perfectly plain that this experience was for all; a very difficult fact for these intensely Jewish disciples to grasp.

(1) Not limited to the original one hundred and twenty, but for the whole body of Jewish disciples—Acts iv.  
(2) For the hated half-breed Samaritans—Acts viii.  
(3) For the "dogs" of Gentiles—Acts x.  
(4) For individual disciples anywhere, and at any distance in time from Pentecost—Acts xix.

In this connection it will be helpful to note the significance of the word baptize. Of course, you will understand that I am not speaking now of the matter or mode of water baptism. But I am supposing that, originally or historically the word means a plunging or dipping into. We commonly think of the act of immersion-baptism from the side of the object immersed because the section is on the side of the thing or person which is plunged down into the immersing fluid. But in the historical baptism of the Holy



## Snowy Bed Linen—fragrantly clean

Clothes washed with Sunlight Soap are naturally cleansed, not chemically cleaned. The pure Sunlight lather goes through and through the clothes, loosening dirt and restoring each thread to a natural state of cleanliness.

HOW sweet and wholesome is that welcome sense of fragrance which comes from well washed linen. How refreshing it is to lie between clean sheets, to rest one's head on a snow-white pillow case; to breathe deeply in an atmosphere of purity; to feel and to know that the things around you are absolutely clean.

To bring about this refreshing sense in the mind of guest or family is a triumph well worth the attention of any housewife. It is best accomplished by using Sunlight Soap.



To get bed clothes snowy white it is not necessary to boil them or rub holes on the wash board. The sure power of Sunlight Soap itself extracts every trace of soil while the things are soaking. In the rinse it all comes away—all the dirt and every particle of soapy matter, leaving not gray-whiteness, not yellow-whiteness, but snowy white purity and cleanliness.

LEVER BROTHERS LIMITED TORONTO

## PURE BRED YORKSHIRE SOWS FOR SALE

The Department of Agriculture is offering nine pedigreed Yorkshire sows for sale at reasonable prices. The sows are seven months old and have just been bred to have summer litters, to an imported boar. For further information apply at Falconwood Farm or Department of Agriculture. 2174-3-21-fmw31.

## The Daily Talk

(Continued From Page One)

You know the beginning of the letter is the place where you get the most emphasis, and to waste that position with a statement that hurts you instead of helps you is about the greatest folly that I can think of.

What would you think of such a concern as Johns-Manville if it started an advertisement on asbestos roofing with the statement that while it was a very good roofing it wouldn't do this, that, or the other? You'd say they were crazy, wouldn't you? Yet, experienced advertisers have long ago learned that it is just plain common sense to put your best foot foremost—to make your advertisement positive and not negative—to tell all of the good things about yourself or your product and to either forget the others entirely or else if you feel that honesty demands that they be mentioned, you mention them in the most inconspicuous way possible.

Then again there are some people who write letters who realize that the beginning of a letter is important, but they go to the other extreme. I once received a letter starting as follows: "That explains where my clothes line went," said the woman who found her husband had hung himself in the barn."

## They make Bread-baking Easy

# Quaker Flour

Home-made bread is easy to bake if you use the new Quaker recipes. They are the recipes of women who have learned to bake bread with the least amount of work. Every recipe has been tested and proven by our own master baker. Send us your address and we will mail these recipes to you without charge.

The quality of Quaker Flour is a by-word. Its uniformity in baking is assured by hourly tests during the milling process. Thousands of home bakers know that Quaker Flour is best for all baking purposes.

# Quaker Flour

Always the Same—Always the Best

Every sack of Quaker Flour is guaranteed to give absolute satisfaction.

A product of The Quaker Mills, Peterborough and Saskatoon

Sold by best Retail Dealers in Prince Edward Island N. Rattenbury, Ltd., Wholesale Distributor, Charlottetown  
A. G. Peake, Prince Edward Island representative for Quaker Oats Company

ought to be much more competent to write a good letter the first time than an inexperienced person, and therefore if it pays me to take pains and carefully revise what I write, it certainly ought to pay the beginner.

Never try in a letter to be smart, flip, startlingly original. Such efforts always miscarry, especially with a beginner. Be straightforward, but put your best foot forward.

(Copyright 1924)

(Canadian Press.)  
MONTREAL, March 19.—From injuries suffered to his spine and skull in an automobile accident last Sunday, E. A. Stewart, Chief Accountant of the Montreal Tramways Company, died in the Royal Victoria hospital today.

Mr. Stewart who was 38 years old, was driving a car which skidded and crashed into an iron trolley pole. He was engaged to be married and the wedding had been fixed for the latter part of April.

A verdict of natural death was returned at the Coroner's inquest held this afternoon.

important, but they go to the other extreme. I once received a letter starting as follows: "That explains where my clothes line went," said the woman who found her husband had hung himself in the barn."

Now this may be a good joke, but it wasn't a good way to commence a letter which was designed to sell a set of books.

A letter should be a straight forward, clean cut statement of the facts which you want to present. If you have a number of facts to present you should write them all down on some slips of paper and then shuffle these back and forth until you decide which is the most effective sequence in which to present these facts, and then, from that outline, draft your letter.

If a letter is worth writing at all, it is worth taking pains with so as to make it as effective as possible. I have had a great deal more experience than most people in the preparation of letters or other advertising material and yet I occasionally drive my stenographer frantic by writing letters a great many more times than she thinks necessary. Certainly I