MAXIMS OF A MERCHANT

Don't fight the same enemy too often: if you do he will learn your art of war—so said the great Napoleon.

THE CHARLOTTETOWN GUARDIAN

The People's Paper Read by Everybody

Covers Prince Edward Island Like the Dew

MAXIMS OF A MERCHANT

A premium on the head of that person who can listen to an opinion opposite to his own and not go to pieces.

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New Association Formed In Mon'l.

Canadian Association of Tourist and Publicity Bureaus, With Mr. Justice Arsenault As President.

(Canadian Press)

MONTREAL, Dec. 10—A new association to be known as the Canadian Association of Tourist and Publicity Bureaus with headquarters in Montreal was formed at the concluding meeting of the convention of Canadian Tourist Convention and Publicity Organizations today. The new body, which will be represented from coast to coast will take out a Dominion charter. Hon. Mr. Justice Arsenault representing the Prince Edward Island Publicity Association was elected President.

Explosions In Movie Studio Take Death Toll

(Special to the Guardian)

NEW YORK, Dec. 10—Seven explosions in rapid succession swept the Pathe Company Sound Film Studios at Park Ave. and 130th St. today, killing nine persons and injuring sixteen others. The explosion came just as a stage in a rear studio had been prepared for the recording of a film by Eddie Elkins and his musicians. In a room, about 30 women of the ensemble were gathered in filmy costumes awaiting their call for a ballet. Just as the recording was to begin, there was a sudden flash, the first of the explosions. Those in the Studio began to make for the exits, but six more explosions followed in rapid order, cutting off escape for many. The second explosion brought the first fatality when the others took their toll. Flames spurted from behind and around through the big black velvet drop which had been set at the rear of the stage. Women screamed as they fled in their filmy costumes.

The scene was one of intense confusion. Of the dead five were men and four were women. Their bodies were brought from the building and laid on the curb while ambulances and fire apparatus came screaming through the streets.

Man Removed From Church For Smoking

MAHONE BAY, N. S., Dec. 10—Preliminary hearing in the case of Linford Pulsifer charged with attempted murder after a bullet fired through the church window narrowly missed Rev. Herbert Feaver, rector of St. Stephen's Anglican Church, Chester, was adjourned for one week after Pulsifer appeared this morning.

Pulsifer was removed from church several weeks ago for smoking in the course of the service.

Another Stock Market Suicide

(Special to the Guardian)

DETROIT, Dec. 10—Despondent because he had lost $100,000 in the recent Stock Market toboggan, Alexander W. Mercer, 65 years, 2290 Laurence Ave., who had been employed in a large Detroit banking house for more than 40 years, ended his life this afternoon by leaping into the Detroit River at the foot of Third Street.

Mercer's leap into the icy waters was witnessed by John McDonald, who threw a life buoy which landed close to the drowning man, but Mercer refused to take it, and sank a few seconds later. McDonald then telephoned the Harbor Master, whose crew recovered the body after an hour's dragging. The bank worker was identified at the Wayne County Morgue by Downe Mercer, his son.

Mercer said his father had lost more than $100,000 in the Stock Market during the past few weeks and blamed the loss for the suicide. He said his father had worked for more than 40 years in one of the banking houses which has been consolidated into the People's Wayne County Bank. Until recently he was Manager of the Statement Dept. of the banking firm. Mercer went to work this morning as usual in the Research Dept. of the Bank.

ANNOUNCEMENTS. COMING EVENTS. MEETINGS. ETC.

**Come to the Bazaar and Pantry Sale in Cape Traverse Hall on Thursday, December 12th. 388-12-10-2i.

**Flat River School Concert and Xmas Tree in Hall December 20th. Admission 25 and 15 cents. 11-18-19.

**Come to the Christmas Concert in Ebenezer School, Friday night, December 20th. 425-12-11-2i.

**Pie Social in Seaview Hall on Thursday night, December 12th. If not fine, Friday. 424-12-11-2i.

**Loading poultry, geese, ducks, and turkeys, at Millview, Dec. 16 and 17th. Mr. Nash Grader, (Sgd.) Millview Livestock Shipping Club. 449-12-11-5i

**Dr. Clift, D. D. — Start now home prevention cure. Now at Purdy Station, Westchester Co., N. Y., U. S. A.

**Bazaar in aid of St. Mary's Church, Souris, December 11th and 12th in B. I. S. Hall. Supper served. Bingo and other games. 396-12-10-3i.

**Come to the Christmas entertainment in Orwell Cove Hall on Thursday night, December 19th. 430-12-11-1i.

**All loyal members of Lyon Orange Lodge, Uigg, are requested to attend a meeting of Lodge on Monday night, December 16th to elect officers and prepare for the annual goose supper. Signed, Recording Secretary. 429-12-11-wedsat.

**Buying hogs at Emerald, Thursday forenoon, December 12th. Everett Haslam. 412-2i

**Borden Line Club loading hogs, lambs, calves, Thursday, Dec. 12th, at Albany. Hours 12 to 3. 447-12-11-2i

**Hear Rev. A. L. Sinnott lecture in Morell Village Hall on Monday night, Dec. 16th. Program and sale of pies. 444-12-11-3i

**Hunter River Club will not load hogs until Thursday forenoon, Dec. 19th. List with the Sec'y, Russell Nicholson. 449-2i

**The annual meting of the Belfast Farmers' Institute, also Belfast Shipping Club will be held in the Belfast Hall, on Saturday, Dec. 14th, at 7.30 p. m. A full meeting is requested. 443-12-11-2i

CITIES ARE SHIVERING IN ICY BLAST

Fluctuating Thermometers Range From Even Zero To 32 Degrees Below—Prince Albert Coldest City.

WINNIPEG, Dec. 10.—A hardened West shuddered tonight in a renewed attack of frigid temperatures and glistering snow—the favorite prairie dose of Old Man Winter. Fluctuating thermometers registered low levels from even zero to 32 degrees below as testimony to the cold designs of the Winter King.

Through Manitoba, Saskatchewan and Alberta, weather reports indicated the presence of the cold snap. A sliding mercury at Prince Albert, Sask., dropped to as low as 32 degrees below zero and its climb brought it no higher than 2 below. The coldest city in the west. Prince Rupert, was followed by its northern neighbor, Battleford, where a recorded low mark of 18 below was reported.

The extended spell of cold weather in the Prince Albert district, took one life, it became known tonight. The frozen body of Gordon Stanley, lost in a blizzard while hunting near the city, last Thursday, was found late today by a search posse of Mounted Policemen.

A PREDICTION

(Canadian Press)

WASHINGTON, D. C., Dec. 10.—A prediction that Canada would make a definite forward step on the St. Lawrence to the Atlantic waterway project within sixty days was advanced today by Charles P. Craig, executive director of the Council of States of the Great Lakes-St. Lawrence Tidewater Association at a luncheon of Michigan members of the Rivers and Harbors Congress. A similar prediction was made by Oscar Fleming, President of the Canadian Deep Waterway's Association.

U. S. Dry Forces Are Kept Busy

WASHINGTON, Dec. 10—United States Federal Prohibition officers arrested 66,195 persons during the fiscal year which ended last June 30, and assisted in the arrest of 11,156 more by state officers.

New York was the scene of the largest number of arrests by Government agents, Prohibition Commissioner Doran reported today, that state having a total of 8,256. Kentucky was second with 3,963. Pennsylvania third, with 3,674 and Texas fourth with 3,487. New Hampshire had the smallest number, 17, and Kansas the next smallest, 31.

Rev. Hammond Johnson Dies In Montreal

News has been received of the death of Rev. Hammond Johnston in Montreal General Hospital. Rev. Mr. Johnston formerly occupied the pulpit of Trinity United Church in this city, as co-pastor with Rev. Dr. Ramsay.

The late Mr. Johnston was born at Newstead, Highfield, Prince Edward Island in 1870. He was the son of the late John Johnston and nephew of Dr. Richard Johnston and Dr. Hammond Johnston. At the age of 23 he went to Sackville, where he entered Mount Allison Academy, and in 1902 graduated from the university there. Always a brilliant orator, he was regarded from the time

(Continued on Page 3)

Santa Talks To His Pals

Join The List Of Santa-Pals And Help In The Good Work

Each day sees the list of Santa Pals slowly increasing, and each day also sees the list of needy children growing larger, and very rapidly at that. If the list of donors does not increase proportionately to the list of applicants there will be sad and disappointed young hearts on Christmas morning. The main idea in the Santa-Pal campaign is to prevent as far as possible what seems to the young child the greatest of all calamities, an empty stocking on Christmas morning. Once a year this opportunity of rendering Christian help to children is given to the Guardian readers. Human beings often commit sins of omission through inability to see their duty, but in this case the path of duty is clear, and without the slightest discomfort anybody can become a Santa-Pal and help make some little one happy on Christmas Day.

Attention is directed to the fact that the list of needy children this year is open only to those of ten years of age and under, and that candy and toys are the only articles to be distributed.

Following is the list of needy children with the names omitted of those who have already obtained Santa-Pals:

5. Hilda	1½
6. Lawrence	3
7. Stanley	4
8. Roy	4
10. Ruby	4
12. Charles	1½
13. Darenda	7
14. Ernest	1½
15. Willie	9
16. Edith	10
17. Ralph	4
18. Fletcher	3
19. Eleanor	7
20. Mary	10
21. Gladys	3
22. Genge	2
23. Vivian	8
24. Raymond	2
25. Earle	9
26 Thelma	9
27 Frances	5
28 Marjorie	8
29 Constance	8
30 Veronica	6
31 Louis	5
32 Dorothy	8
33 Lorne	2

(Continued on Page 3)

Health Guarding Campaign Begun

City Council and Board of Health Decide to Combine Efforts for Immunizing Children Against Diphtheria.

Plans for safeguarding the school children of Charlottetown against diphtheria, of which a number of cases have been reported, were undertaken by the City Council at its regular monthly meeting Monday night. On the advice of Dr. W. J. MacMillan, City Health Officer, the Council voted the sum of $500 for the City Board of Health to purchase toxoid to be used in the treatment of children so as to immunize against diphtheria.

Dr. P. A. Creelman, Provincial Health officer was present and told of the splendid results obtained from this treatment in other Canadian towns and cities, and through him the toxoid will be procured. Dr. MacMillan promised the assistance of the Red Cross nurses who will conduct the work of preparing the children for inoculation, and it is assumed that the city doctors will do the inoculating. The City School Board has been consulted on the matter and are in full accord with the movement and will throw open the schools for the purpose of treating the children. The course of treatment is three inoculations with an interval of two or three weeks between The treatment is comparatively harmless and very little ill effects are met with; in fact no more than in cases of vaccination. It is hoped that the citizens of Charlottetown will understand that this is a progressive and safeguarding measure entirely in the interests of our children. In order to ensure the success of this treatment, which when properly carried out makes children absolutely immune from diphtheria, all children should be treated, and children under two years of age are the most susceptible so that after the school children have been dealt

(Continued on Page 3)

CONSTRUCTION TO ALLEVIATE UNEMPLOYMENT

One Hundred Million Dollar Expenditure Is Approved By British Government.

(Canadian Press)

LONDON, Dec. 10—Construction work in Great Britain amounting to more than $100,000,000 has been approved by the Government in connection with its plan to alleviate unemployment, and the Government will make a total contribution to this work of about $46,000,000. This was revealed in a statement issued tonight by Rt. Hon. J. H. Thomas, Lord Privy Seal and Minister of Employment. This work involves Municipalities, railway companies, gas companies and water supply companies.

Mother Flays Sons With Axe

AUGUSTA, Ga., Dec. 10—Three boys lay in hospital here today, two of them seriously hurt, victims of an attack with an axe by their mother, Mrs. Ada Drake Lane, while they slept in the Lane home at Emmalane Tuesday.

Sheriff Frank Marbach, of Jenkins County, who reported the affairs, said Mrs. Lane was mentally deranged.

Edward 10; George 15; and Ben, an older brother, were the injured. Edward and George suffered fractured skulls while Ben's injuries were somewhat less serious.

Hospital reports today indicated that the three boys were all conscious, but attaches said it would be about 24 hours before they could be said to be out of danger.

Brakes Failed, Nine Are Killed

(Special to the Guardian)

BRUSSELS, Dec. 10—Nine persons were killed and 48 injured when a workman's train left the rails at the entrance to Namur Station.

The train had left Brussels for Alon and was descending a steep incline, when the brakes failed to act. The train rushed at great speed toward Namur Station, near where its engine left the rals, the coaches piling on top.

German Cabinet Discusses Program

(Special to the Guardian)

BERLIN, Dec. 10—The German Cabinet today discussed Minister Holferding's financial program in an effort to speed up its progress. Besides abolishing the sugar tax the program includes proposals for a gradual lowering of direct taxation and the reduction of taxes on agriculture industry and income. The loss of 800,000,000 marks in revenue for 1930 that will result from these reductions, will be partly balanced by increases in duties on beer and tobacco.

Adds Canada To The List

(Special to the Guardian)

GENEVA, Switzerland, Dec. 10—The International Labor Bureaus Commission to investigate the textile industry has decided to add Canada and Esthonia to the list of 20 other countries where the investigation will be conducted.

Vessel And Crew Are Safe In Port

"Effie May Petite" With Fourteen Men and Two Women Aboard Arrives In Nfld. Port After Harrowing Eleven Days' Experience on The Atlantic.

(Canadian Press)

ST. JOHN'S, Nfld., Dec. 10.—After eleven days of driving hither and thither over the Atlantic, southeast of Newfoundland, rationed to a cup of tea a day and disheartened by the passing of ships which disregarded or failed to see their signals, fourteen men and two women aboard the Schooner Effie May Petite were safe in port today. The Effie May was brought into St. John's by the steamer Farnorth, which took the vessel in tow last night. The Petite is the second vessel to reach port of the ten that sailed for Bonavista on the night of Friday, November 29. Five are abandoned derelicts, their crews rescued with the loss of one man, and the fate of the three is still unknown. Twenty seven persons rescued from the storm were landed today, eleven from the Gander Deal, being taken into New York on the liner Republic. The Northern Light's crew were expected to arrive there tonight aboard the Baltic. The Effie May Petite had been previously in tow of the steamer Meigle, when the lines parted. Captain Charles Kean said they almost despaired of surviving, but although the men were exhausted, the main boom broken and sails torn, the vessel was nursed landward and was within a few miles of the coast when the Farnorth sighted them. Captain Kean's wife and child and two men who were sick, were transferred to the steamer as the two got under way. Owing to shortage of water, the crew were rationed to one cup of tea a day during the height of the storm.

Will Restrict Ten Per Cent Of 1930 Tea Output

(Special to the Guardian)

AMSTERDAM, Dec. 10—A meeting today of Dutch tea producers unanimously decided to co-operate with British and Ceylon producers in restricting by about ten per cent the output for 1930. Methods of restriction are still to be discussed with British producers.

Tried By Jury

(Canadian Press)

PENTICTON, B. C., Dec. 10—Charles Oliver, son of the late Premier Oliver of British Columbia, elected before Judge J. R. Brown today to be tried by a jury on a charge of kidnapping, laid by Dr. V. Latimer, noted specialist, after the 64 year old doctor was tarred and feathered near this town, Nov. 25th.

LOST AT SEA

(Canadian Press)

ST. JOHN'S, Nf., Dec. 10—A search has proved fruitless for five men who drove seaward in a motor boat from Lance Pigeon near Cape Bauld late Friday, according to news received here today. The men are Absole and Ronald Tucker, George Roberts, Solomon Goucher and Allan Hillier.

Rate Lowered

(Special to the Guardian)

WASHINGTON, D. C., Dec. 10—The Federal Reserve Board announced today that the Federal Reserve Bank of Atlanta had lowered its rediscount rate from 5 to 4 1-2 per cent, effective tomorrow. The action of the Atlanta Bank makes five Federal Banks that have lowered their rates to the 4 1-2 per cent level. The others were in New York, Boston, Chicago and San Francisco.

Increase In Radio Users

OTTAWA, Ont., Dec. 10—A striking increase in radio users in Canada is indicated in statistics of licenses issued in the seven months of the fiscal year to the end of October. In that period licenses taken out numbered 260,485 compared with 199,548 in the same months of last year.

UNEMPLOYMENT SITUATION IN WEST IS ACUTE

Regina, Moose Jaw and Saskatoon Hard Hit — Program Outlined To Offer Relief.

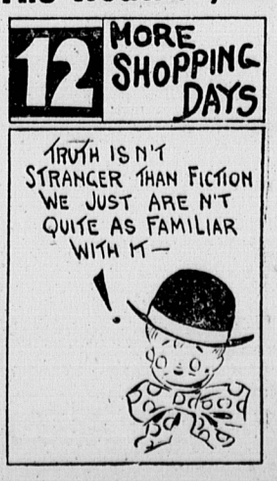
(Special to the Guardian)

REGINA, Dec. 10—In view of an acute unemployment situation developing in the province, the Provincial Government has outlined a definite program to offer relief in Regina, Moose Jaw and Saskatoon, it was announced today. In the city of Regina it was reported that there are 1,074 without employment; in Saskatoon, 327 are without work and in Moose Jaw, 521 unemployed.

(Special to the Guardian)

OTTAWA, Dec. 10—Headquarters of the New Royal College of Physicians and Surgeons of Canada will be established here. Temporary headquarters have been established in Toronto.

The Weather, Etc



North west winds fair and cold.

Toronto, cloudy	30—2(
Montreal, snow	24—1(
Quebec, cloudy	16—
Charlottetown, fair	19—
Halifax, fair	30—2(
Saint John, fair	26—1(
Boston, cloudy	40—3(

High tide this evening at 6.25 and tomorrow mornnig at 7.04.

Sun rises this morning at 7.32 and sets this afternoon at 4.15.

Full moon Monday, Dec. 16, 7.14 p. m.

Summerside tide eighteen minutes later than Charlottetown.

MCLURE AND MACKINNON, REPRESENTING HUDSON'S BAY COMPANY, LONDON, ENGLAND, WILL BE AT THE QUEEN HOTEL SAMPLE ROOMS, SUMMERSIDE, MONDAY, TUESDAY AND WEDNESDAY, DEC. 16, 17, AND 18TH., AND WILL PURCHASE SILVER FOX AND ALL OTHER FURS, PAYING HIGHEST MARKET PRICES FOR SAME