



AUTOMOBILES FREE

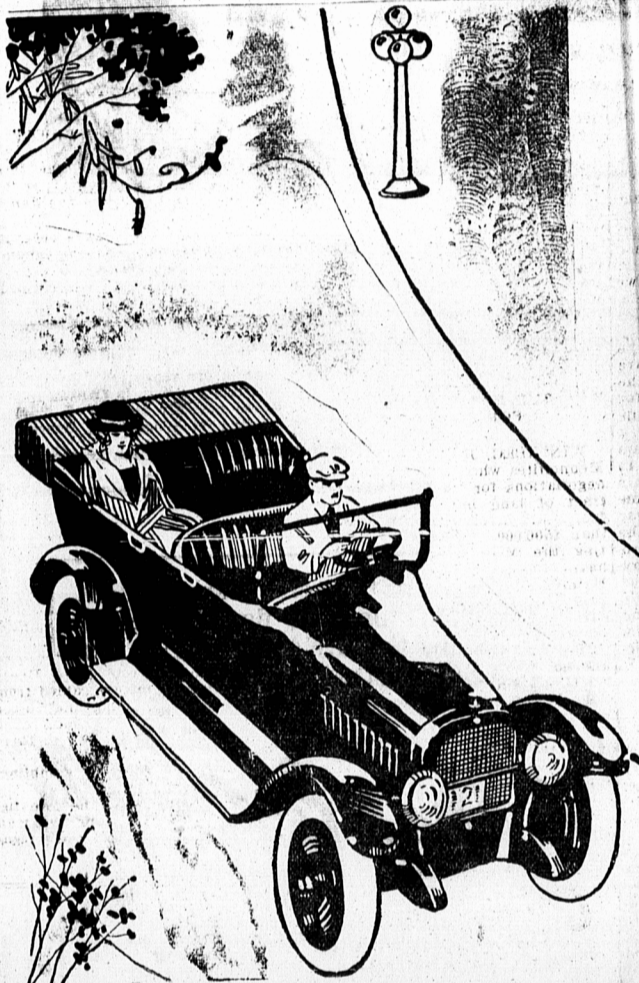
\$1640 Gray Dort Special, First Grand Prize--\$1000 Chevrolet Touring Car Second Grand Prize

Many Valuable Prizes, Cash Prizes, 10 per cent Commission, Prizes to all non-winners of Regular Prizes. Everybody Wins--Be a Winner--Enrol Your Name Today.

THIS IS A STORY OF RICH REWARD. IT IS FORTUNE'S GREETING TO YOU. EVERY MAN AND WOMAN, EVERY BOY AND GIRL IN PRINCE EDWARD ISLAND WILL FIND A PERSONAL PROMISE OF PROFIT AND HAPPINESS IN THE CHARLOTTE TOWN GUARDIAN'S BIG \$4000 AUTO PRIZE COMPETITION. ENROL YOUR NAME TODAY AS A CANDIDATE AND BE A WINNER OF ONE OF THE BIG AUTOMOBILES OR ONE OF THE OTHER VALUABLE PRIZES TO BE AWARDED IN THE GREAT COMPETITION. ACT AT ONCE.

ENTER YOUR NAME AS A CANDIDATE AT ONCE.

Do It Now!



FILL IN THIS BLANK

NOMINATE YOURSELF

The Charlottetown Guardian Auto Prize Competition

NOMINATION BLANK

Gentlemen:

I nominate

Address

Nominated by

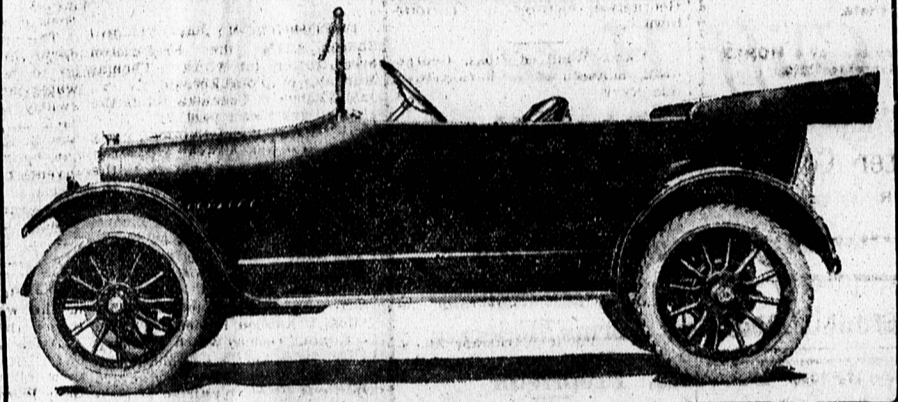
10,000 FREE POINTS

given with the first nomination for each new member. The names of persons making nominations will not be divulged.

ENROLL YOUR NAME EARLY

Second Grand Prize

The Chevrolet "490"—A new five passenger Touring Car valued at \$1000 will be the second grand prize in The Daily Guardian Competition. This elegant prize is now on display at the Chevrolet Show Rooms A. Horne & Co., Kent Street, Charlottetown.



First Grand Prize

A Five Passenger Gray Dort Touring Car valued at \$1640 will be awarded to the candidate securing the highest total of points in The Daily Guardian's Great Competition. Call today and see this grand prize now on display at the Gray-Dort Show Rooms, McNutt, White and Sterns Co., Queen Street, Charlottetown.

RULES OF THE COMPETITION

- 1—Any man, woman, boy or girl living in the Province of Prince Edward Island may enter the Daily Guardian Competition.
- 2—No employee of The Daily Guardian or The Daily Examiner is eligible to compete.
- 3—Contestants may nominate themselves or be nominated by their friends.
- 4—The Name of a person who places a candidate in nomination will not be divulged.
- 5—The Daily Guardian reserves the right to reject any nomination without giving reasons for so doing.
- 6—Contestants may secure subscriptions anywhere.
- 7—Points will be issued on subscription payments to both The Daily Guardian and The Daily Examiner. Any payment made to a candidate by a person now taking The Daily Guardian or The Daily Examiner extends the subscription from the date to which the subscriber is paid. Old subscribers as well as new, by paying in advance or by paying both arrears and in a chance may help the candidate.
- 8—Points cannot be purchased. All money must be accompanied by the names and addresses of the subscribers.
- 9—All points issued on subscriptions are good until the end of the competition and will be added at the discretion of the candidate, subscriber or The Daily Guardian.
- 10—The Daily Guardian reserves the right to alter any rule or condition pertaining to the competition, except that the value of the prizes shall not be reduced.
- 11—In the event of a typographical error it is understood that The Daily Guardian will not be held responsible, except to make the necessary correction on discovery of same.
- 12—The Daily Guardian reserves the right to add more prizes or give extra prizes.
- 13—In case of a tie, the prize will be equally divided.
- 14—Candidates who seek to lessen competition by discouraging other competitors or whose friends endeavor to lessen competition by the same means, will be disqualified and dropped from the competition.
- 15—Points are not transferable except under the following conditions:—
If a candidate wishes to withdraw from the competition, he or she may transfer his or her votes to a suitable substitute, but said substitute must be a new candidate who has not before been accepted in the competition.
- 16—The Daily Guardian reserves the right to encourage the candidates in every way possible.
- 17—The Daily Guardian reserves the right to give extra points and to alter the point schedules but it guarantees the candidates that all subscriptions turned in from the beginning of the competition will receive the benefits of the alteration in the point schedules if same are altered or if any extra points of any other than those mentioned in this advertisement are given.

PRICE LIST OF THE CHARLOTTETOWN DAILY GUARDIAN AND THE DAILY EXAMINER, AND POINT POWER OF SUBSCRIPTIONS.

Price per year of Daily Guardian in Charlottetown by carrier \$500
 Price per year of Daily Guardian by mail 3.00
 Price per year of Daily Examiner by carrier or mail 1.50

Length of Subscription to Daily Guardian	Point Schedule up to July 9	Point Schedule July 10 to July 23rd	Point Schedule July 25th to Aug. 8th	Point Schedule Aug. 10 to Aug. 20th	Point Schedule Aug. 22nd to Aug. 27th
1 year	12,000	10,800	9,600	8,400	7,200
2 years	20,000	27,000	24,000	21,000	18,000
3 years	25,000	51,000	48,000	42,000	36,000

THE CHARLOTTETOWN DAILY EXAMINER

1 year	6,000	5,400	4,800	4,200	3,600
2 years	15,000	13,500	12,000	10,500	9,000
3 years	30,000	27,000	24,000	21,000	18,000

5000 Extra points added to the above Schedules for Each and Every New Subscription you secure which is a year or more in length. Add fifty cents extra to all subscriptions to U. S.

Points are given on all Renewal Subscriptions and for collection of arrearage Subscriptions as well as for New Business to The Daily Guardian and The Daily Examiner.

THIS COUPON WORTH 50,000 POINTS

First Subscription Coupon to Help You Get an Early Start

Secure this Coupon with your first subscription, for one or more years, and you will receive in addition to the regular number of points given as shown in the published schedule, 50,000 Extra Points.

Name of Subscriber

Address

City

State

Country

Address ONLY ONE OF THESE CREDITED TO EACH CANDIDATE

CHARLOTTETOWN GUARDIAN

PRIZE COMPETITION

For

Candidate

Address

City

State

Country

Address ONLY ONE OF THESE CREDITED TO EACH CANDIDATE

THE FREE PRIZES AND HOW THEY WILL BE AWARDED

- FIRST GRAND PRIZE**—A five passenger "New Gray-Dort Special" Touring Car valued at \$1640.00 and purchased from Sterns, White and McNutt, Queen Street, Charlottetown.
- This wonderful prize can now be seen at The Gray Dort Show Rooms, and all who are interested are invited to call and see it.
- SECOND GRAND PRIZE** is a five passenger Chevrolet Touring Car, valued at \$1,000 purchased from A. Horne and Co., Kent Street, Charlottetown.
- Call at the Show Rooms today and the management will be glad to show you this beautiful car.
- THIRD PRIZE** in The Guardian competition is a \$500 Upright Grand Sherlock-Manning Piano. This beautiful Piano may be seen at Miller Bros., Music Store, Great George Street, Charlottetown.
- THE FOURTH PRIZE** in the big competition is a Symphonola valued at \$140 purchased from and on exhibition at Miller Bros., Music Store, Great George Street, Charlottetown.
- FIFTH PRIZE** is a 6 day free trip to Montreal, all expenses paid. This would be an ideal vacation trip for anyone.
- SIXTH PRIZE**—\$75.00 in cash.
- SEVENTH PRIZE**—\$50.00 in cash.
- EIGHTH PRIZE**—\$25.00 in cash.
- TEN PER CENT CASH COMMISSION** Prizes will be awarded to all candidates who continue actively in the contest and fail to win one of the regular prizes. **EVERY ACTIVE CANDIDATE IN THE GUARDIAN COMPETITION WILL BE A WINNER.** YOU CANNOT AFFORD TO LET THIS WONDERFUL OPPORTUNITY PASS YOU BY. BE A WINNER. ENROLL YOUR NAME AT ONCE FOR ONE OF THE BIG PRIZES.
- NOTE**—If the first grand prize is won by a candidate living in district Number One, the second grand prize, which is a Chevrolet Touring Car, will be awarded to the candidate having the highest total of points in District Number Two, or vice versa, and the balance of the prizes will be awarded to the candidates having the next highest total of points.
- DISTRICT NUMBER ONE** COMPRISES THE CITY OF CHARLOTTETOWN AND THE TOWN OF SUMMERSIDE.
- DISTRICT NUMBER TWO** COMPRISES ALL THAT TERRITORY IN PRINCE EDWARD ISLAND OUTSIDE THE CITY OF CHARLOTTETOWN AND THE TOWN OF SUMMERSIDE.

HOW TO WIN AN AUTOMOBILE

Announcement is made to-day of the Charlottetown Guardian's Great \$4000.00 Automobile Prize Competition—open to everyone. Elegant awards will be distributed free to those who enter the competition and secure points which are given in return for subscriptions secured for The Charlottetown Daily Guardian and The Daily Examiner. If you are one who would appreciate the ownership of a fine new Gray Dort Touring Car or a new Chevrolet Touring Car, you should enter the competition at once. THIS IS YOUR OPPORTUNITY. It costs nothing to join this big competition and there is nothing difficult to do. The Competition Management will help you in every possible way and advise you how to organize your friends so that you may win one of the big autos or one of the other valuable prizes. Send in your name today. Do it NOW.

IMPORTANT

The early subscriptions count the most points. There are five periods. The point value of straight subscriptions will be reduced ten per cent after July 9th and again after July 23rd and a further reduction of ten per cent will be made after August 8th and August 20th.

HOW TO ENTER THE BIG COMPETITION

You may enter the competition by filling in the nomination blank which appears on this page. The prizes will be awarded on points secured—the points are given in return for subscriptions collected. Old as well as new subscriptions count. The nomination blank alone gives you 10,000 points as a starter. A POINT coupon good for 50 points will also appear in the paper. In addition you receive 5000 extra points on each and every new subscription which is a year or more in length. There is a coupon printed in this advertisement which is worth 50,000 free points when you turn it in accompanied with your first subscription. Don't put off entering NOW IS THE TIME. The most points are given during the first period of the competition. ACT AT ONCE. Fill in the nomination blank this minute and get started. Win an automobile. Someone must win—Why not you?

Be a "Self-Starter" Competition Officially Opens July 2nd the Time to Start

Address all Communication to

COMPETITION MANAGER, The Daily Guardian, Charlottetown, P. E. I.

Competition Office is in The Daily Examiner Office, Great George Street, Phone 313. Open evenings until 9 o'clock. Get busy at once and win an Automobile.

Don't be a Spectator. Get in the Race Now Competition Closes August 27th