

THE GUARDIAN

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Head Office at Charlottetown
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D'ARY OF EVENTS

TO-DAY.

City Magistrate's Court, 9 a. m.
Annual gathering of Scottish clans of Caledonia Club, Vernon River.
A hearing of assessment appeals, City Magistrate's Court, 10 a. m.
Rifle shooting competitions, Kensington rifle range 2 p. m.

MONDAY, AUGUST 18, 1913

A GOOD NAME

A gentleman representing a business in one of the sister provinces was in Charlottetown recently looking for a man to represent the house in this province. On making enquiries relative to the probable fitness of the different applicants, he was told with reference to one, "Anything with Mr. ———'s name attached goes in this province." Mr. ——— received the appointment.

What an asset it would be to this province if it could be said of it, among its customers abroad and at home, that "anything with Prince Edward Island's name attached goes!"

And such an assurance is quite within the possibilities. All that is required is official, responsible authority to attach the name as a trademark on condition that certain requirements are complied with. The name so attached would carry weight, would carry the goods to the world's best markets and ensure the highest prices the world's markets could afford.

In these strenuous days, notwithstanding the much-complained-of cost of living, it is quality—not cost—that rules. The quality guaranteed, the price is assured.

For many years this province has been doing business with the outside world, and its products are known in many of the world's markets. These products have no distinctive claim to merit, although we profess to be the banner agricultural province of Canada. There is nothing to assure the buyer of Prince Edward Island produce that the excellent quality of the soil, the effect of our salubrious climate or the intelligence and honesty of our people are reflected in the quality of the goods. They take our products as they do those of any other country—with or without a reputation—simply "on spec." They are pleased or disappointed with their purchase, in turns, just as they are with those of other countries, with or without a reputation. They find honesty and dishonesty just as they do in the products of other countries, Christian or heathen. They have no assurance that the next package of Prince Edward Island goods will be any better, nor have they reason to believe it will be any worse, than their last purchase.

Suppose these goods carried a Prince Edward Island trade mark, a guarantee that had been officially inscribed, that they were exactly what they were represented to be, that they were honestly packed, that they were the legitimate product of intelligent skill and of soil and climate that are naturally adapted for the production of the very best, what a difference it would make to the customer! He would learn to ask for that particular trademark; he would find it reliable always and would be willing to pay a higher price for it. In this way our customers, abroad and at home, would learn that "anything with the name Prince Edward Island attached goes."

The great proportion of Prince Edward Island goods going into the markets at present are superior, honestly put up and just what they claim to be. The great majority of our farmers are honest and capable, but there are a few of the others and because of these our products, ever now and then, receive a black mark which throws its shadow over all our products. One dishonest load in a car of goods ruins the name of the whole shipment. It is because of the few dishonest and unreliable that measures must be taken to protect the majority and the only protection possible is to enforce inspection and compliance with its most rigid requirements.

FARMERS AND CREDITS.

The Commission to Investigate Agricultural Credits has just returned from touring Europe, and the Chairman, Mr. J. H. Haslam of Regina, pending the issue of the report, has been making some remarks on the results of its visit.

The general conclusion arrived at is there is scarcely a natural condi-

tion in Canada which we think is incapable of developing which Italy, Switzerland, Hungary, Germany, Belgium, Holland, or France has not overcome. All these countries, together with England, have not a very large fraction of the agricultural possibilities we have, and in all have a population about four times greater, and a strong, healthy population at that. But they have the determination to succeed when faced by adverse circumstances, and the years of experience of generation after generation of farmers have enabled them to get the best possible out of the land.

As an example Mr. Haslam cites the Plains of Lombardy where he saw agriculture carried on in a way unequalled in any other part of the world. There four successive crops are garnered annually, and eight crops of grass are cut from the same land every year. There lands which have been cultivated from an earlier date than history records are more fertile now than ever. In Europe they do not utilize labor-saving implements to the same extent, and in agriculture there seems to be a tremendous waste of human energy. The horses, cattle, sheep and pigs have, as a rule, not been brought to such a high general development.

As was to be expected, the Commission saw the greatest agricultural development in Germany, where with a soil greatly inferior to ours, the country—about equal in extent to two moderate-sized American states—supports altogether a population of 65,000,000, and what is more produces 90 per cent. of the food to feed them.

No only so, but owing to the highly scientific methods adopted, the farmers could produce from their reluctant, sandy soil enough food for 100,000 people.

The principal object of the Commission was to investigate credits, and as the result of its inquiries, it has been struck very forcibly with the need for a credit organization, and a report will soon be issued in which a suggestion for action will be made. The idea will be to make the farmer's interest paramount. At present the man on the soil gets no consideration along this line and he has unconsciously become the victim of a money system which is making a number of others extremely wealthy, while he is restrained in all his farming operations, and Canadian agriculture is severely crippled.

This is evidenced by the credit prices farmers must pay for everything they require. The man with the ready money in his pocket may purchase on reasonable terms, but the average farmer, especially in the West, never has ready money except at one period of the year. Implements are bought almost entirely on credit and it is because the system to which the farmer has to subscribe is so unjust that such a big difference occurs. In Canada the banks make the big thing out of the handling of money; in Europe the farmer is the great beneficiary. According to Mr. Haslam, "here the banker as a man is a very prominent and important person; in the European countries he is a commonplace citizen."

That may be so in the West, but here in the East the banker does not loom so largely in the horizon. Still as Mr. Haslam says, "the Canadian farmer with difficulty uses any medium whatever to facilitate the buying of things he needs, and although he does not realize it, he is actually paying as much sometimes as 50 per cent. interest on the accommodation. This state of affairs affords a striking contrast to the manner in which the farmers' welfare and advancement is cared for in such countries as Germany, France or Italy. In France money is at the ready disposal of the farmer at a rate of interest ranging from 2 1/2 to 3 per cent.; in Germany the farmer pays from 3 1/2 to 5 per cent.; in Italy, from 4 to 6 per cent.; in Belgium and Holland, from 3 to 4 per cent.; in Austria-Hungary, 4 1/2 per cent., and in Russia from 4 1/2 to 6 per cent. In nearly every country the farmer obtains money as cheaply as or more so than the banks. The Government of Austria-Hungary recently paid 6 1/2 per cent. on a loan of \$50,000,000 from the United States, and yet the farmers in that country can procure money without difficulty at 2 per cent. less.

Two other very striking features of agriculture on the Continent which interested the Commission were the extent to which the farmers practise co-operation in the buying and selling of everything they handle, and their advanced methods of conservation. The middleman has very little place, so far as dealings with the farmers are concerned.

Altogether the investigations of the Commission have been extensive and practical, and the report when it is issued should prove most valuable to agriculturists and all depending upon agriculture, which is the bulk of the Canadian people.

FAIR WARNING.

Sir—The committee appointed by the executive of the Prince Edward Island Floral Association to report upon condition of private lawns, start in next week. Every citizen in Charlottetown who desires to compete for the Louise Silver Cup Trophy for best kept lawn will require to be a member of the Floral Association.

This silver trophy must be won twice (not necessarily consecutively) before becoming the property of the winner. Fair warning therefore is given to all that on next Thursday lawns in Charlottetown will be inspected, and likely competitors' names handed to Mr. Buck, an expert from Ottawa, who himself will decide the winner for this year. Right here I wish to say a word of appreciation to all who have tried to keep up the neat appearance of lawns, gardens, etc., this summer especially. Visitors have been quick to notice this and the movement has become contagious. I hope to see more fences pulled down and hedges planted in the near future.

The Floral Exhibition will be held in Charlottetown in less than two weeks' time. As the chairman of the advertising committee, let me make a final appeal to all who love flowers and who wish to promote the cultivation, and improvement of private and public property, to become a member and take part in the great Floral Festival of August 28th and 29th in Charlottetown.

The executive has been and are now working hard to make this exhibition a feast of reason and a flow of soul. The flowers will speak for themselves. Those out of the city may join by sending fifty cents, or, better still, get another member and enclose \$1.00. It's easier sent, and in return you will have free admission to the Festival and free entrance to any of the different flower exhibits.

No doubt 1,000 more people in Charlottetown would join, were some busy man or woman to ask them, but the time is short and other matters press for attention. I therefore take this opportunity on behalf of the Floral Association to urge you to ask another, or not only join yourself but your subscription, or hand in your subscription, to Mr. C.M. Williams, Secretary of the Floral Association, Charlottetown. This gentleman's office is over Messrs. James Paton & Co's store in the Minister of Agriculture's apartments, Charlottetown.

Now, there's no excuse for not having the address. Special single return excursion rates for four days will be issued on the P. E. I. Railway for the Floral Show, and for all other particulars see advertisements or write Mr. Williams. It is expected the Exhibition will be held in the beautiful hall of the Prince of Wales College.

Yours, on behalf of the Advertising Committee.

W. S. LOUSON.

FIRST THINGS

VIRGINIA DARE.

The first child of English parents born in the New World was Virginia Dare, the daughter of William and Eleanor Dare. It was 324 years ago to-day, August 18, 1877, that the stork made its historic flight to Roanoke, Va., where Dare and his young wife were members of an agricultural party sent out by Sir Walter Raleigh. Dare was the son-in-law of John White, the governor of the colony. The birth of the baby was a great event and in her infancy she was the pet and pride of the colonists. After cultivating the friendship of the Indians, and conferring one of their chiefs the title of Lord of Roanoke—the first and last peerage created on the soil of what is now the American republic—Governor White sailed away, leaving his daughter, son-in-law and infant granddaughter behind. When he returned after landing a cargo of potatoes in Ireland—White found Roanoke a desolation, and thus Virginia Dare vanished from the pages of history. It is believed that the colonists mingled with the Indians, for long afterwards families of the Hattoras tribe exhibited marked English characteristics.

UNIONISTS MAKE PLANS

LONDON, August 16—The Unionists are planning, but without their leader's sanction, to press on King George to withhold his assent on the Home Rule Bill, or secure another appeal to the country, by dismissing the Ministry. Even the Spectator, the pronounced Unionist organ, declares the plan a mischievous movement to make the king commit a revolutionary act.

SUMMERSIDE MARKETS.

Table with 2 columns: Item and Price. Includes Eggs, Turnips, Potatoes, Pork, Beef, Dressed Beef, Chicken, Turkeys, Geese, Fowl, Ducks, Oats (white), Oats (black), Wheat, Pelts.

MAINLY ABOUT PEOPLE.

"Rt. Rev. J. T. McNally, of Calgary," says an exchange, "was enthroned at St. Mary's Church, Calgary, on Sunday, July 27. The solemn and impressive ceremony was performed by His Grace Archbishop Legal." His Lordship is a son of Mr. J. T. McNally, Summerside, whom he visited a few weeks ago.

Mr. John Lightizer, President of Lodge No. 233 B. of L. F. and B., arrived in the city Saturday night from Moncton with his wife and family. He goes to Georgetown to-day with Mrs. Lightizer and family who will visit at Mrs. Lightizer's home. Mr. Lightizer will return to the city to attend the Board meeting. Mr. F. F. Carey, Secretary of the Joint Board of the B. L. F. and B. of the I. C. R. and P. E. I. R. also arrived on Saturday.

Mr. W. L. Best, Legislative representative of the B. L. F. and B. at Ottawa, with Mrs. Best and family, arrived in Charlottetown Friday night and proceeded to Mr. Best's old home in Craupaud Saturday. Mr. Best was first an engineer on the C. P. R., which position he resigned four years ago to accept his present position. Mr. Best's duties are simply to look after the interests of the Brotherhood at Ottawa. He is a native of Craupaud, and this is his first visit to the Island in 20 years.

LATEST FROM THEATERS

PROCTOR'S 23RD STREET THEATRE NEW YORK.

Delightfully refreshing and seasonal is the bill of attractions at F. P. Proctor's 23rd Street for the first half of the week. It fairly bubbles over the novelties. Sol Fields and his company in a new musical comedy "The Automat" head of the show. Another new comer is Chas. Terriss and company in the dramatic sketch "The Preacher and the Man." Others on the bill are Harry Wardell, the singing comedian, Hazel Allen, comedienne. The Hawkins, shadowgraphists; Bernard, Finney and Mitchell, comedy trio; Judge and Gle, aerial artists; Kinemacolor and black and white photo plays.

PROCTOR'S 58TH STREET THEATRE.

Those celebrated farceists Gardiner and Vicent will top a very diverting bill in their novelty sketch "The his only vaudeville appearance prior to his appearance are "In Reno" a comedy sketch; Manne and Belle, two clever girls; Harry Le Claire, burlesque impersonations; Miskell and Miller, instrumentalists; Kaiser's Dogs, wonderful animals, Kinemacolor and black and white photo plays.

PROCTOR'S 125TH STREET THEATRE.

Twelve big novelties headed by Quintano's Military Band constitute the amusement menu served for the first half of the week. Others on a bill bristling with variety will be Lamb's Manikins, a wonderful novelty; Hale and Francis, comedians; Purette Quartette classy vocalists; Almond and La Salle, two nifty girls; Lillian English, comedienne; The Tin Wedding, a comedy sketch; James Gayler, celtic wit; Flying Rogers, trapeze artists; Ryan Brothers coe dy ring act, Kinemacolor and black and white photo plays. There will be an entire change of programme on Thursday.

PROCTOR'S FIFTH AVENUE THEATRE.

At Proctor's 5th Avenue, the management has made strenuous efforts to secure a bill that will garner some of the \$4,000,000 that visiting buyers are supposed to be spending right now in New York. About \$20,000 will suffice nicely for the Proctor interests and they have gone about securing it by providing a splendid programme, headlined by the Apollo of singing and dancing comedians, Bernard Grandville, who will make to a starring season in musical comedy. Triple favorites in second position of esteem are Will Oakland and Company, masters of harmony, in the song fests, "A Night at the Club"; Walter Law and Company in two sketches, "At the Threshold" and "His Big Brother," and Jack Gardner, the Bean Brummel operatic comedian.

Others in the line-up will be Barrett and Stanton in the travesty triumph "Across the Border"; Spencer and Williams, energetic entertainers, Moore and Elliott in the cyclonic comedy, "A Matrimonial Substitute"; Carmen Eccelle, singing violinist; Bollier and Reynolds, slack-wire comedians, and Sidney, novelty cartoonist.

Auction Sale Of Groceries At A. Gates & Co. on Tues. 19th, August Commencing at 10.30 A. M.

the stock of groceries including canned fruits, marmalade, tea, biscuits, flour, salt, oil, soaps, molasses, venigar, pickles, lard, raisins, pepper, ginger, almonds, onions, starch, nuts, lime juice and syrups, prunes, cream of wheat, sauces, coffee, bovril, jams and jellies and all general shelf goods, such as is found in any up-to-date grocery store. Extraordinary bargains to close out stock. Sale will be continued until all is sold. Notice given daily. Benjamin Carter & Co. AUCTIONEERS, 953-8-18M2i

BEWARE! OF BARGAIN SALES IN LIFE ASSURANCE THE CANADA LIFE can quote you rates on any form of policy and will yield you better results than you can obtain in the world. We are ready to prove it. Canada's Oldest Company W. K. Rogers, K. S. ROGERS, Ch' town R. B. ROGERS, S' side Special Agents. Pro. Manager

Notice to the Public Just received a carload of Beaver flour direct from the mills in bbls & 25 sacks. We also carry a full line of the following choice brands of flour. Tilson's Pride Royal Stuart Rainbow Delight Phoenix Square Also Bran & Middlings at very low prices. Give us a call. W GRANT & CO. 360 wfmMrtf. Queen St.

THE OLD PROVERB "Make hay while the sun shines" is most adaptable to Fire Insurance. To-day you have the opportunity to protect yourself from loss by like far too many, have not got the time? Better consider the matter to-day and send us your order for Insurance. Our rates are the lowest consistent with absolute security. HYNDMAN & CO. LTD 61 Queen Street—Charlottetown, P. E. I. Insurance of all kinds transacted.

Plumbing In Ware That Will Stand Every Test We can show you one of the finest lines of aluminum ware in the Province today. Extra strong and splendidly finished utensils of the very highest quality and marked at prices we consider unusually reasonable. We have everything in the list from small drinking cups to large double boilers. Call in and look over the line. Fennell & Chandler Victoria Row.

Cash Sale Of Gents High Class Shoes For a few days longer. Prices \$4.00 to \$5.00 now \$2.85 to clear out. We want the money. GOFF BROS 128 RICHMOND ST.

Havana Cigars We have a very choice selection of real Havana cigars. You will readily recognize these well known brands. Bock & Company Henry Clay Carolines Oters Magnificos H. Upmann Romeo and Juliet Also a fine assortment of Egyptian and Turkish cigarettes. J. G. Jamieson DRUGGIST

Dainty Souvenir Jewellery In enamelled belt pins, brooches, cuff links, spoons, stick pins and fobs. Special Stock G. H. Taylor Jeweler Optician

Montague Black Fox Exchange L. M. McKinnon, Manager Montague, P. E. I.

BIRTHS WOOD—At Waterside on Aug. 15 to Mr. and Mrs. V. K. Wood, a daughter. SMITH.—In Charlottetown, August 13th, to Mr. and Mrs. A. E. Smith, a daughter.

DEATHS WOOD—At Waterside on Aug. 15, Irva, infant daughter of Mr. and Mrs. V. K. Wood.

CHARLOTTETOWN MARKETS. Corrected for every Wednesday and Saturday issue. Oats (white) 40 Oats (black) 42 to 44 Straw (per ton) \$5.50 to \$6.50 Hay (per ton) \$12 to 13 Eggs (per doz.) 20 to 23 Butter 20 to 25 Chicken pair 80 to \$120 Fowl (each) 60 to 80 Potatoes, per bus. 20 to 35 Turnips, 5 to 8 Cabbage (lb) 6 to 10 Hides 9 to 10 Pelts 10 to 80 Calfskins 13 Beef (lb) 10 to 16 Beef (quarter) 9 to 11 Cornish lb) 5 Corned Codfish (lb) 6c Spring Lamb (qr.) \$1.00 to \$1.50 Lettuce (bunch) 5c Fresh Mackerel (each) 20 to 25 Mutton (lb) 10 to 14 Rheubarb (lb) 3 to 4 Lettuce (bunch) 3 to 5 Spinach (lb) 10 Radish (bunch) 4 to 5 Strawberries (qt) 20 Peas (qt.) 25 to 28 Beets 5 Cherries (box) 15 Red Currants 12 to 15 Black Currants 12 to 15 Blue-berries 12 to 15 Gooseberries 6 to 8 Beans (lb) 10 Calfflower 5 to 10

MANITOBA FARMERS WILL SUFFER TERRIBLY. RIVERS Man, August, 16.—Farmers here will lose heavily by the heavy rainstorm of yesterday. The wind was fifty miles an hour. Much damage to crops is reported.