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About 50 pairs of Fashionable boots in Black and Brown—end of season's selling regular \$6 to 7.50 st/le.

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A careful selection of every line of Jewelry marks our stock.

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CURATIVE TREATMENT by the bath in advance. Victoria Hotel, Charlottetown, P.E.I., Canada.
HOURS: 12 to 3 daily. NOW 691-8-2M3mospd.

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Since He Commenced to Take "Fruit-a-lives"

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"Three years ago, I began to feel run-down and tired, and suffered very much from Liver and Kidney Trouble. Having read of 'Fruit-a-lives', I thought I would try them. The result was surprising. I have not had an hour's sickness since I commenced using 'Fruit-a-lives', and I know now what I have not known for a good many years—that is, the blessing of a healthy body and clear thinking brain!"
WALTER J. MARRIOTT,
50c. a box, 6 for \$2.50, trial size 25c.
At all dealers or sent postpaid on receipt of price by Fruit-a-lives Limited, Ottawa.

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Now

Being used by over three million people annually. It will increase the strength of weak, nervous, run-down folks in two weeks' time in many instances. Ask your Doctor or druggist about it.

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Good Photography
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Evangeline Apple Cyder

Put up by Annapolis Valley Cyder Co., Ltd., Bridge town, N. S.

The most delicious and refreshing non-intoxicating summer beverage. Will keep sweet and clear and will not ferment.

DeBlois Bros
56-57 Water Street
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—Now in stock—

The Womens Home Companion August No.

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All the best Magazines published received as issued.

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500 reprints from best Authors regular prices \$1.25 to \$1.50 each. Our Holiday prices 50 and 75 cents each. Come in and look them over.

Our Bookstore closes each evening (except Saturday) at 6 o'clock and at one o'clock on Wednesday during July and August.

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Books and Stationery

The Eastern Guardian

"IT PAYS to buy in this Province."

"MR. HAROLD P. GORDON is the Georgetown Guardian representative."

"GEORGETOWN WOMEN'S INSTITUTE will hold a spinning bee in the Town Hall, Thursday 15th Inst. Tea served. 821-8-13M21."

VISIT TO CARDIGAN SHIP BUILDING PLANT

The village of Cardigan, picturesquely situated on both sides of the Cardigan River, has for many years been a favorite summer resort, affording as it does excellent bathing, good fishing and a drive through a number of prosperous farming settlements over roads that are among the best in the province. The multiplicity of roads and cross-roads in this the widest part of the province emphasizes the need of finger posts to direct those unacquainted with the geography of the country. These finger posts or road-markers, would add very much to the convenience of travellers and also to the attractiveness of the several beautiful villages in King's County. It is hoped that a movement along this line will shortly be set on foot by the Automobile Association and that ere long the uncharted roads will have lost their terror to the many who would gladly avail themselves of the excellent drives by auto or carriage to these charming eastern towns and villages.

Cardigan, this summer, has added to its attractiveness and business liveliness, a real old-fashioned shipyard, supplemented by modern improvements and machinery, improvements which place the shipyard of today as far in advance of that of a generation ago as the modern battleship is in advance of the old "wooden walls of England."

Through the enterprise of Hon. John A. Macdonald, Cardigan's leading merchant, in conjunction with Mr. George Thompson, Montague, and Mr. Charles Lyons, of Charlottetown, this village now has a ship building plant second to but few in the Maritime Provinces, with a ship on the stocks that when completed will be second to none of her class in Maritime waters.

The keel of this vessel was laid on May 10th, last, and it is expected that she will be launched and ready for sea by November 1st. She is 111 feet keel, 140 feet over all, 30 foot beam, twelve feet depth of hold and will measure about 300 tons. She is built on a Nova Scotia clipper model and judging by her lines as she stands will be a fast as well as a substantial sailer.

The lumber used in her construction was procured within ten miles of the mill, the greater part of it within two to four miles of the village. Representatives of The Guardian who visited the plant last week were assured that there is abundance of lumber left for several more such vessels, and in all probability others will follow.

In connection with the shipyard there is a lumber working plant fitted up with rotary saws, band saws, planing machines, treenail machines, and other labor-saving devices; also a blacksmith shop in which all the iron used in the vessel is forged.

The timbers are shaped by band-saws, the plank bevelled and planed by a planing machine, instead of by the broad axe, the adze and the sawpit of the olden days, so that everything fits smoothly and less laboriously than when all these things were done by hand.

The greatest care has been taken in the selection of the lumber used and

War Garden Bulletin

CATCH HIM!

The canning season will not be over until every empty jar is filled and tightly sealed. So don't let any escape you.

It must be kept in mind that the success of our canning depends very largely on the condition of your jars. They must be sterilized for at least 15 minutes. Everything must be clean and air-tight. The rubbers and tops must be faultless. It is economy to buy new rubbers every year. Otherwise you are apt to find your fruit fermenting before the first snowflakes fly.

Write to any of the provincial committees or direct to the Canada Food Board, for a five-cent booklet on the canning, drying and storing of vegetables. It will give you process in detail and in canning as in everything else, prevention is better than cure.

Ohio Man Is Modern Wizard

Discovers magic ether compound which loosens a corn so it lifts right out

Do You Know?

That we operate the only Lens Grinding Plant on P. E. Island?

That we employ a skilled Surface Grinder, and are daily grinding from the rough glass—the most complicated kinds of lenses?

These are facts, which mean a good deal to the Glass wearing public, doing away with the annoying delays caused by sending away for special lenses.

Send your glasses in by mail, you'll get them back promptly and in perfect condition.

Call in and look over our plant.

G. F. Hutcheson
Optician

I have been misjudged. But I had been deeply wronged and I was desperate.

See "THE MODEL'S CONFESION" with Mary MacLaren at the Prince Edward Theatre on Wednesday and Thursday August 14 and 15

HOW GERMANS WON IMPORTANT SUCCESSES

British, Italians and Russians in Previous Campaigns Underestimated Strength of Opposing Armies and Made Mistake of Excusing a Defeat - Surprise Tactics Also Figured Largely--Recent Allied Successes Not Costly

(By Arthur S. Draper)

LONDON, August 13.—From a close student of the war, who has access to most of Britain's military information, I have obtained some facts which show how dangerous it is to underestimate the enemy's strength and skill, and how easy and fatal it is to excuse a defeat.

Many months ago the Germans won an easy victory on the Riga river, which was explained away by declaring that the Russian army was shaken in morale to the core. But really what happened was that the enemy introduced a new style of offensive. Then came the Cahore disaster and the flood stories about the collapse of the Italian morale, due to the success of the Austrian propaganda. Next we had Byng's thrust at Cambrai and the enemy's counter thrust which neutralized Byng's gains. Poor intelligence is shown in the excuse for Byng's defeat, but all these explanations fall short of the truth.

Cautious and Patient

The recent phases of the second battle of the Marne haven't been costly successes for the Allies because Foch has been cautious and patient. On the other hand, the Crown Prince's army has suffered heavily and it is no longer a sting. Ludendorff may switch to a new style of attack if he feels he has played the surprise thrust to the limit. He can hit again, but the next battle is bound to be short and limited to a comparatively meagre front.

Americans would be wise not to underestimate their own army or that of the enemy. In this war, skill and ingenuity rather than mere numbers or so-called insidious propaganda win bat-

Battle of Cambrai

It is worth examining the facts in the battle of Cambrai for they furnish the real answer to the reverses at Riga and Cahore and to the results at Lys, Chemin des Dames and Foch's successful counter thrust against the Germans on the Marne.

Two Attacks

The Germans made two attacks at Cambrai—one against Bourlon Wood and the other against the southern flank. First there was a heavy artillery attack according to old tactics which failed. The second surprise thrust was without the usual heavy gun assault and it succeeded though the defensive force faced the attackers in the proportion of three to four.

In the summer or the early fall of 1917 the German general staff hit upon the idea of substituting the quick thrust for the battering tactics they employed at Verdun and those similarly employed by Haig along the Somme and at Ypres. The Germans made the first test at Riga and nothing pleased them more than to have the Allies swallow the stories of the demoralization of the Russian forces.

The Second Test

Caporetto was the scene of the second test, made on a larger scale. Instead of facing the facts, the Allies were satisfied to think the worst about themselves and charge complete defeat in war due to enemy superiority.

I don't want to minimize the effect of these battles in their relation to Russian demoralization, Austrian propaganda, or poor British intelligence, but I simply want to put them in their proper perspective as secondary factors.

Daring Attack

The Germans won chiefly because

Shell Shocked Nerves

Shattered nerves are the source of greatest suffering to many a returned soldier.

The doctor can give something to relieve physical pain, but when the nervous system breaks down and you are sleepless, nervous and mentally worried—real cure only comes when the exhausted nerve cells are nourished back to health and vigor by such restorative, upbuilding treatment as Dr. Chase's Nerve Food.

Generally the fighter with a punch in each fist can floor his opponent however much the crowd roots against him.

Lemon Juice For Freckles

Girls! Make beauty lotion at home for a few cents. Try it!

Squeeze the juice of two lemons into a bottle containing three ounces of orchard white, shake well, and you have a quarter pint of the best freckle and tan lotion, and complexion beautifier, at very, very small cost.

Your grocer has the lemons and any drug store or toilet counter will supply three ounces of orchard white for a few cents. Massage this sweetly fragrant lotion into the face, neck, arms and hands each day and see how freckles and blemishes disappear and how clear, soft and white the skin becomes. Yes! It is harmless.

CHROMOIL FARM BOOTS

HERE they are! Everything that Farm Boots should be. Light, easy, comfortable and wear like boiler plate. Will not rip, and if greased occasionally with Palmer-McLellan Waterproof Paste they will remain soft and flexible. Made on right and left last, and counter, with Sole Leather Soles, all solid leather throughout. Your friends who wear them will recommend them as the best on the market.

Ask your dealer to show you a pair, and be sure of the name on the Trade mark. This is your guarantee.

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