

Parade of Fall Fashions

GET
IN STEP
with the



**Initial Display of
Ladies' Fall and Winter Coats**
Sweaters, Skirts, Dresses and Other Wearing
Apparel Suitable For Fall



Buy your
**WINTER COATS
NOW!**

Never in our history have we offered such remarkable values. Find here the smartest styles in Fall Coats mounted with quality furs, expertly tailored of rich woollen materials. Because we cannot guarantee a continuation of these values we urge you to buy your Fall and Winter Coat now, and save.

The New Fall Coats

50 Sample Coats purchased especially for the benefit of our particular customers. Wool Crepes and Boucle with Persian, Beaver and Squirrel trimmings. Beautifully lined and neatly tailored. Sizes 14 and 15. Extra special value at — \$49.75

The Better Quality Coats

Do not miss seeing our display of Silver and Red Fox trimmed Coats as they are an outstanding feature, classy in every respect. Beautiful new woollen materials with fully guaranteed linings. Masterpiece workmanship throughout and very attractive and dressy in appearance. Specially selected Silver and Red Fox trimmings from a choice \$49.75 up to \$137.50 of many different styles priced from

Untrimmed Fall Coats

Black, dressy Coats to wear with your Fox Scarf or Cape. Rich and snappy in appearance as well as very serviceable garments. Prices range from — \$22.95 to \$37.50

Untrimmed Sport Coats

Tweeds, Polo, Lama and Camel Hair Cloths in all the leading styles. Of course you will need one of these for sport or outing wear. Sizes 14 to 20. Prices — \$13.95 to \$32.50

Every Other New Style of Fall and Winter Coats at Different Pricings

Positively all new styles, shades and cloths. No effort was spared in making this complete selection as every range and make was gone through very carefully and we feel quite confident that the best judgment possible was given to our entire range. We hope you will agree with us when we say they are marvellous values for this season. A look will convince you.

Sizes 14 to 44 prices — \$13.95 to \$87.50
 Sizes 14½ to 24½ prices — \$19.75 to \$49.75
 Sizes 36½ to 44½ prices — \$22.95 to \$49.75

Children's Coats

Sport and dressy models in all sizes from 2 years to 14X. The variety is large and there is no reason why you cannot find just the coat you want at the price you wish to pay. Ranging \$6.75 to \$13.95 from

Children's Dresses

All new shades as well as popular plaids. Sizes 2 to 14 years. \$1.50 to \$2.95 each Selling

SEE OUR DISPLAY OF BABYS NECESSITIES

Sweaters, Leggings, Blankets, Baby Blankets, Toys, Novelties, etc.

Children's Skirts and Jackets

Pleated and plain flares, shades Burgundy, Green, etc. Sizes \$1.95 to \$2.95 2 to 14X. Priced from

Children's Jumper Dresses, Navy \$2.95 and Brown, each
 Blouses to match each \$1.00. Sizes 6 to 14 years.

Ladies' Sweaters, Jackets, Skirts and other wearing apparel. Newest shades and styles—Sizes 14 to 20. Prices ranging from \$1.95 to \$4.95



Ladies' Fall Dresses

An entirely new display of ladies' Fall Dresses. Newest shades in Crepes, Wool and other new fall materials. Any size required at prices ranging from — \$5.95 to \$19.75

Ladies' Sweaters, Jackets, Skirts and other wearing apparel. New shades and styles. Sizes 14 to 20. Prices ranging \$1.95 to \$4.95 from



When In Need of New Up-To-Date Wearing Apparel Visit Sinclair's
 — LADIES' READY-TO-WEAR DEPARTMENT —

SINCLAIR & STEWART LIMITED

SUMMERSIDE, P. E. I.