

S.A. McDonald's

Millinery

Opening

This

Afternoon

Tuesday

Sep. 21st.

The Season's first showing of new and exclusive

Millinery, Mantles, Furs, Dress Goods, Silks, etc, etc.

You are cordially invited to attend.



President A. A. Bartlett
Managing Editor J. R. Burnett

TUESDAY, SEPTEMBER 21, 1915.

WASTE

It has been said, that we in the New World—for America is still new—are wasteful in our methods of work and living as compared with the older countries of Europe.

Our forefathers came to a new country, a country in which farm land was abundant and cheap.

Perhaps the greatest waste of all, however, is our habit of spreading our operations over too much territory, occupying more land than we can work economically.

Land is more valuable in Prince Edward Island today than ever before. It has become valuable through the improved methods of agriculture now practised and as these methods become more general land values will still increase.

These are only some of the wasteful habits we have inherited from the pioneer days.

Land is more valuable in Prince Edward Island today than ever before. It has become valuable through the improved methods of agriculture now practised and as these methods become more general land values will still increase.

Agriculture has become a science and we must take advantage of every opportunity to acquire a mastery of it.

Through our trained agricultural experts we are in constant touch with the Agricultural Colleges and the Experimental Farms of the Dominion and we can find out for the asking, the best methods of cultivation, the most profitable crops, etc.

BRITAIN'S ARMY

In reading the daily reports of the war and realizing day after day how little we know of the actual conditions at the front or of what the leaders have "up their sleeve," we are apt to become discouraged and pessimistic.

We know that for over a year recruiting has been going on steadily and we wonder what the recruits are doing. We forget the time it takes to drill and to equip an army, forget what it means to prepare munitions by the thousands of tons, to make guns, to invent new devices.

An exchange points out that when war broke out the British Army stationed in the United Kingdom available for service abroad consisted of about 165,000 Regulars.

The troops now under arms and awaiting orders in the United Kingdom cannot, therefore, number less than two million men.

The troops now under arms and awaiting orders in the United Kingdom cannot, therefore, number less than two million men. This great army will be called upon to make good the losses of the million men now actually at the front in the various spheres of operations, and to provide a striking force for the offensive of the Western allies when it takes place.

The troops now under arms and awaiting orders in the United Kingdom cannot, therefore, number less than two million men. This great army will be called upon to make good the losses of the million men now actually at the front in the various spheres of operations, and to provide a striking force for the offensive of the Western allies when it takes place.

The troops now under arms and awaiting orders in the United Kingdom cannot, therefore, number less than two million men. This great army will be called upon to make good the losses of the million men now actually at the front in the various spheres of operations, and to provide a striking force for the offensive of the Western allies when it takes place.

The troops now under arms and awaiting orders in the United Kingdom cannot, therefore, number less than two million men. This great army will be called upon to make good the losses of the million men now actually at the front in the various spheres of operations, and to provide a striking force for the offensive of the Western allies when it takes place.

The troops now under arms and awaiting orders in the United Kingdom cannot, therefore, number less than two million men. This great army will be called upon to make good the losses of the million men now actually at the front in the various spheres of operations, and to provide a striking force for the offensive of the Western allies when it takes place.

will prove the decisive factor in the war, although up to the present time they have not taken a great part in it. Britain will begin to exert her full strength when both France and Germany are putting their last reserves into the struggle.

THE P.E. ISLAND ELECTION

The Fredericton Gleaner says that the people of Prince Edward Island value and appreciate the progressive and the enlightened policies which have been followed by the Mathieson Government since it came into power in 1912, was very satisfactorily demonstrated yesterday, when that Government was given a renewed lease of power by a substantial majority.

Notwithstanding the "catchy" nature of the programme laid out by the opposition as a bait for the electors, it failed to work, and at the last moment the opposition candidate abandoned all pretence at criticizing the government's record, and directed their energies to three points: (1) the oats supplied for the army field service, (2) the oysters, (3) expenditure of the Dominion agricultural subsidy of \$26,000.

For twenty-one years prior to 1912, the people of the Island went through an era of deficits, despondency and despair, and had almost forgotten what progressive and enlightened government was like.

THE PATRIOT'S COWARDICE

The Patriot having carried on one of the most outrageously virulent and lying campaigns it was possible to conceive has been defeated and disgraced. It now pleads that the past should be forgotten, and business as usual be the slogan.

We know exactly what that means on the part of the Patriot and may best be illustrated by a story: When the late O'Donovan Rossa first came to America the Fenians were in pretty bad repute.

In a hotel lounge one day a man attacked the Fenians and Home Rulers bitterly, and he wound up by shouting: "Show me an Irishman, and I'll show you a coward!"

"What did you say, friend?" he asked. The orator started, he bit his lip, then he repeated in low, tremulous tones: "I said show me an Irishman, and I'll show you a coward."

"I'm an Irishman," shouted O'Donovan Rossa fiercely. "And I'm a coward," said the other man, and he turned and dashed out of the door.

The Patriot has been similarly bombastic and similarly quick at retreat.

NOTES

Germany's delay in answering the last American note may be due to the shortage of submarines.

If the Mathieson Government has not completely crushed its adversaries it at least comes out of the conflict with all the honours of war. Its majority, without being great, will be sufficient to efficaciously administer the affairs of the province.—La Patrie.

The North German Gazette publishes an answer to the recent statement of Sir Edward Grey. The defence of the Belgian invasion has now been reduced to this: "The excitement over the morals of a violation of a seventy-five-year-old treaty made for entirely different purposes was ridiculous."

Everything looks well for a splendid opening of the Provincial Exhibition to-day. The entries were still pouring in fast last night. Mr Smallwood, Mr Hertz and their assistants were kept busily employed all day.

DAILY SELECTIONS FOR GUARDIAN READERS

Furnished by W. S. Louson.

TODAY.

O, when the world is dark with dreadful trouble, And untold horror hovers in the air, And all our grain breaks like an empty bubble, Still God is there.

What was ours, what fear of things abhorrent, What suffering sense of sorrow everywhere, While slaughter, plague, and famine use their warrent, Were God not there!

Fear not that after all our happy hoping Man is but beast returning on his lair, Still in the dark of savage regions groping—

For God is there. Be sure that over agony and sining, Over blind passion over black despair, As it is now and was in the beginning, Still God is there!

"ATTENTION" Exhibition Shoppers

Our big cash sale of Classic Shoe Samples will be held all Exhibition week. Ladies' Missies' and Children's Boots, at a great reduced price. Exhibition shoppers will do well by attending this big money saving shoe sale.

Come in and see our bargain tables GOFF BROS. The Home of Good Shoes. We sell Holeproof Hosiery Men's Women's and Children's

A Question Many Home Furnishers Will Ask Themselves

Where Am I Going to Buy My Furniture, Carpets and Rugs?

There is just this about it:— You will trade where you can better yourself by so doing.

Our store offers you unequalled facilities for choosing Anything for Furnishing the Home

The newest designs are here for you to select from and no house in the business can give you lower prices in any line.

No matter whether you want the goods right away, next week, or next month, you're invited to come here and look around, see the large stock and grand values we have. Even if you do not want to buy at present, but just desire to get an idea of what it will cost to get what you need, come in and we will do our best to furnish you with all the information necessary without putting you under any obligation whatever, and we prepay the freight on all orders of \$10 or over.

Visitors to the Exhibition are welcome.

PATONS

BEAVER FLOUR advertisement with text: How do you make Layer Cake? Do you measure everything you put in? If your quantities are accurate and your oven right, you will get perfect results every time.

Fall Millinery Opening

at L. J. Reddin's

This Tuesday Evening Sept. 21st from 8 to 10 and continued on the following Wednesday morning.

EVERYBODY WELCOME