

# This Morning we offer Summer Dresses—Reduced

Early Comers will secure some of the most attractive bargains that you can imagine. Lovely summer dresses, mostly sleeveless models, in craysheen, celanese and crepe de chene. The colors shown are white, green, peach, yellow, pink, maize and mauve.

- \$10.50 Dresses for \$7.88
- \$3.95 Dresses for \$2.72
- \$16.00 Dresses for \$12.00
- \$19.50 Dresses for \$14.63
- \$8.95 Dresses for \$6.72.

## 4 Remarkable Values in Lovely Crepe-de-chene Lace trimmed Undergarments

Crepe de chene Gown, daintily trimmed with lace, shown in pink, peach and white, a most outstanding value at **\$3.50**

Crepe de chene slip, lace trimmed, very choice fabric, beautifully made, white, peach, pink, compare with usual \$5.00 lines **\$3.00**

DANCE SET, of daintiest crepe de chene, trimmed to harmonise with slip mentioned above, wonderful value **\$3.00**

BLOOMER in bobette and standard style, very daintily made garment of fine crepe de chene, lace trimming **\$2.50**



## Clearing Out Dimity Slips and Bloomers 39c

These are broken lines of regular 50c value, if we have your eye, you'll get a really notable bargain. Look them over, your chances of getting something to suit you, are very good indeed. Fifty cent value **39c**

# Moore & McLeod Limited

### Stock Market News

As supplied through the courtesy of Willis Securities Co., Ltd., Stock Brokers 79 Queen St., Charlottetown. Phone 642-1170.

#### BOARD ROOM GOSSIP

The vigorous revival of interest in Brazilian was the feature of yesterday's market, that issue on a heavy wave of buying, which created a

turnover of more than 50,000 shares, sold up to a new high for the current move of 68 1-8 and closed at 67 5-8.

It is thought that the market for Brazilian absorbed considerable selling in the past two months for the account of tired holders, and of those who wanted the cash to get in the New York market. A favorable point, as far as the technical position of the stock is concerned, is the fact that the shareholder's list has increased considerably in the recent decline, and that the stock has now the widest distribution it ever had.

A very large part of yesterday's buying was again for London Account; London were heavy sellers of

Brazilian four months ago when the stock was in the seventies. It is only natural that they should now be buying back the stock which they sold 15 points higher.

Price Bros. was a spectacular feature advancing 8 points to a new high for the move at 110; this compares with a record high of 120 touched last year and a low of 71 earlier in the present year. Buying of this stock is inspired by the increased valuation of the Company's holdings in Aluminum Co. of American Stock, due to the latter's recent sharp advance to over 500.

B.C. Packers, a holding Company for British Columbia Fish and Packing Co. and Gossie Packing Company has now completed five months of its fiscal year and an improvement in the operating results of these companies is reported. The Company made a good showing for the year ended February 28th last, as compared with very favorable results shown in the previous report.

B.C. Packers is not now paying a dividend, and it is not expected that any money will be distributed to the common-stock holders for some time. The stock continues to be quiet around the 19-20 levels.

There was a time, not so long ago, when it was deemed conservative, sensible and shrewd to confine commitments to carefully selected bonds, says the Weekly Market Letter of a prominent N.Y. Brokerage House. Stocks of even the strongest organizations were classified as being tinged with speculation. The principles laid down for investment were hoary with age, and were accepted as gospel by the average man. Now we have come into the jazz age, and principles which have not been substantiated by facts are ignored. They are subordinated to new experiences and to more fruitful maxims. We may say that the deductive method of accepting certain stereotyped premises, and investing strictly in accord with them, has been abandoned for the inductive method of accumulating our own facts and establishing our own principles. This change has brought common stocks into high favor, with especial emphasis on the Companies which have possibilities

### Western Guardian

DRINK Mac's Hop Ale. 7-9-till Aug. 8

SEE THE NEW 1 1/2 H. P. stationary engine (built like an aeroplane) at Brace's. 7105-8-7-21.

ASK FOR Mac's Hop Ale. 7-9-till Aug. 8

CROSS' 5fox farming pays. Buy "Brayco" Netting at Brace's. 7105-8-7-21.

GASOLINE with pep and power "one price" 27c per gal. at Brace's. 7105-8-7-21.

KENSINGTON L.S.S. Club loading hogs, lambs, fat sheep and veal calves Wednesday of each week up till noon. John A. Douglas, Secy. 6795-7-20-21

PLEASURE BOAT FOR SALE—32 feet, powered with Studbaker six cylinder engine. Speed 18 knots, closed deck forward, open cockpit aft. Newly painted and in splendid shape. Good sea boat. Apply to Henry W. Wedge, P. O. Box 616, Summerside. 7140-8-8-11

RECEPTION FOR MISS CELINA GAUDET—A very enjoyable evening was spent at the home of Mrs. Arthur Gaudet, of St. Nicholas, to bid farewell to her niece, Miss Celina Gaudet on the eve of her departure for Montreal to join the congregation of Notre Dame. A very large number of friends and relatives were present, which testified to the popularity of the young lady. During the evening Miss Gaudet was presented with a very handsome club bag and umbrella as parting gifts from her friends accompanied by a very appropriate address, to which she replied in a fitting manner. Dainty refreshments were served by the hostess at the close of the evening. S.

MISS TOWNSEND ADDRESSES MEETING—Miss Marion Townsend, daughter of Mr. and Mrs. Major Townsend of Sherbrooke, gave an interesting talk at the monthly meeting of the W.M.S. of the Trinity United Church, Summerside, on Tuesday afternoon. Miss Townsend is doing Home Mission Work in Toronto and is at present spending her vacation at her home. Her subject was on the extension of work of the United Church in Toronto. Miss Townsend described the methods of establishing new churches in the outlying districts of Toronto, where there was no church in the near vicinity. A portable church was used at first and when there was a sufficient congregation a permanent church was established. Her duty included visits to the homes of destitute families, where she materially assisted such people from donations sent by the wealthier churches of Toronto. The ladies of Trinity United Church were very grateful to Miss Townsend for her instructive and interesting talk.

### PERSONALS

Mr. and Mrs. George H. Coleman and daughter, of St. John, N.B., arrived on Tuesday on a two weeks' visit with Mr. Coleman's brother, Rev. H.R. Coleman and Mrs. Coleman of Fort Hill.

Mrs. Herman Callbeck and her two children, Miss Elaine and Master Ralph, of Moncton, N.B., are visiting friends in Summerside and are the guests of Mr. and Mrs. William Buchanan.

Mr. and Mrs. George N. Stewart of Vancouver, B. C., and little son, Robert, are visiting the former's mother, Mrs. Albert Stewart of Sea View. They intend to remain about two weeks. S.

Congratulations are being extended of continual expansion over an indefinite period. This is in the air. We all feel it. It is the reason for the remarkable enthusiasm about General Electric, Westinghouse, the utility stocks and holding companies, General Foods, Radio, Investment Trusts and other fast movers. It is the reason, in our opinion, why the realization is likely to come at any moment of the extraordinary favorable conditions likely to exist five or ten years from now for the coppers and oils. It is the cause for disregarding credit conditions which would ordinarily break the market.

Investment Trusts and Holding Companies control the American Market so long as they do not attempt to realize their huge profits. Such realization would break prices, and as this would do them more harm than good, such an eventuality is not expected soon.

Czechoslovakia's largest automobile manufacturer made only 3,680 passenger cars last year. A State automobile plant to be erected at Nizhni Novgorod, Russia, will produce 100,000 cars a year.

### A Tribute From One Who Knows

The following tribute is greatly appreciated, because it comes from one who is highly esteemed by all who know her.

Fairview, Lot 65, July 29, 1929.  
Dear Sir:—I was pleased to read in the press of the splendid cure of Mr. James McPadyen, of this place, who suffered so long and so severely from rheumatism, for I know her personally, and am so glad to know she has found relief.

I have been a user of the Farador for several years and have found it of wonderful help on many occasions. On that account I have recommended it to a number of my relatives and friends who have also been greatly benefitted by its use. I am certain that there is nothing like the Farador for relieving pain and building up the health, if it is rightly used.

MRS. MARY BURDETTE.  
The above letter is addressed to W. E. Enman, Farador Representative, 268 Sydney Street, Charlottetown. Ask for literature including long list of cured Islanders.

ed to Mr. and Mrs. Joseph Veale, of Port Hill, on the arrival of a bonnie baby girl at their home on July 26th. S.

Mrs. Herman Callbeck and her two children, Miss Elaine and Master Ralph, of Moncton, N. B., are visiting friends in Summerside and are the guests of Mr. and Mrs. William Buchanan.—S.

Mrs. John L. Baker, of Stanford Maine, a former resident of Summerside, is visiting her old friends. Accompanying her is her son, Mr. Edward Baker, of Dover, N.H. They are being warmly welcomed by a host of friends.

Rev. G.S. and Mrs. Mitchell, and their niece, Miss Eileen MacLean, of St. Stephen, N.B. are visiting the Island. They were the guests over the weekend of Dr. and Mrs. E.E. Sinclair, of Summerside. Mr. Mitchell took the morning service on Sunday at the Presbyterian Church, of which he was formerly the pastor. His old congregation gave him a hearty welcome and were delighted to have the privilege to hear him preach once more.

### Eastern Guardian

ROBIN HOOD FLOUR is guaranteed to please you better.

ASK FOR Mac's Hop Ale. 7-9-till Aug. 8

DOZ. GIRLS straw hats, priced up to \$3.00. To clear, your choice 25c each. T. G. Ives, Ltd. 7079-8-8-11

BALANCE ladies suits and summer coats. One third off. T. G. Ives, Ltd. 7079-8-8-11

GIRLS BROADCLOTH wash dresses, sizes 6 to 14 years, 95c each. Boys wash suits, sizes 3 to 6 years, \$1.49 each. T. G. Ives, Ltd. 7079-8-8-11

MARQUETTE cross-bar curtain, 2 1/4 yds. long, 59c per pair. Madras curtain panels, 36 in. by 2 1/4 yds. long, 69c each. T. G. Ives, Ltd. 7079-8-8-11

TO CLEAR 2 doz. ladies printed broadcloth blouses, sizes 36 to 42, \$1.29 each. 2 doz. ladies gingham blouse dresses, medium and large sizes, 89c each. T. G. Ives, Ltd. 7079-8-8-11

MONTAGUE—United Church of Canada services on Sunday, Aug. 11th in Montague at 11 a. m. and 7 p. m.; Lower Montague at 3 p. m. The Rev. E. Lockhart of Antigonish, N. S., will conduct these services.

KILLED IN THE WEST—The sad news has come to the home of the late Alex. McEachern, Souris River, that two of the boys were killed in the explosion of an oil-well where they worked in the west.

FARM FOR SALE at Grandview, 150 acres land in good condition. Good buildings and well watered, close to railway station. For further particulars apply to Alex. Martin, Grandview. 7064-8-8-51

### PERSONALS

Mr. Neil McPhee an invalid of Big Pond, had a spin in his new Ford sedan Friday, when he, with his son Michael, and chauffeur, visited his cousin and old neighbor, Miss Mary McPhee, Souris.

Miss Mary McPhee, retired lady, who spent almost her life time in Boston, but purchased a home in Souris three years ago, is quite ill. Her sister, Emily lives with her and cares for her.

Get One Of These Great Value Tweed Suits \$25 WORTH TO \$35.00

Here is a week end bargain that we think will interest every man who needs to add a new suit to his wardrobe. Every suit in this lot is smartly made, well tailored of choice, all-wool tweed, colors and patterns that will appeal to you, effective, dressy looking and in excellent taste. Suits worth to \$35. **\$25**

- Men's fancy all wool plus fours **\$4.75**
- Men's flannel trousers, plain and fancy **\$2.50**
- Fancy Terry Cloth Beach Capes **\$1.50**
- Men's Terry cloth bath robes **\$12.50**
- Men's long Duster coats large sizes **\$2.50**
- Men's fancy V neck silk and wool sweaters **\$3.75**
- Men's Caps, new shipment, 2.00, 2.25 to **\$2.50**
- Men's Broadcloth Shirts, collar attached **\$1.19**
- Men's fancy Lisle hose 50 to 75c, 2 pairs for **.90**
- Men's silk ties fancy stripes and checks **.49**
- Men's fancy plaid gingham work shirts **\$1.05**
- Men's all wool striped flannel blazer coats **\$3.05**
- Boy's fine worsted V neck sweater, Heather with fancy trimmed top and band **\$1.75**
- Boy's caps all new tweeds **.75**
- Boy's broadcloth shorts, separate or attached collar, cream, blue, white **\$1.50**
- Small boy's fancy tweed knickers with Belt **\$1.00**
- Boy's Blue Middy Chev-rot wool suits 2 to 6 yrs. **\$3.00**
- Small boy's blazer coats in plain blue, green and garnet **\$1.50**
- Sizes to 6 years **\$1.50**
- Boy's Tweed Suits long pants **\$8.95**
- Small Boys fine all wool cashmere suits, knit to fit navy, saxe, copen **\$3.00**
- Boy's firm all wool golf hose, large rib, fancy heather shades 6 to 7 1-2 **.75**
- Large size golf hose all wool **\$1.00**

### 4 Savings in Wash Goods

- White nainsook 40 inch fine quality, yard **.25**
- Short length, percale and broadcloth 36 in. yard **.25**
- Plain and fancy rayons 32 inch, yard **.25**
- Fancy crepes and rayons. Regular prices up to 1.50. Special, yard **.95**

### Week end Special WHISKYS 19c

### 1 lb. Bar Castile SOAP 15c

### \$1.10 Double Weight Fuji for 79c

Double weight fuji silk, sand, n ile, blue and peach. Regular 1.10 clearing at **.79**

Shot taffeta silks for evening wear, 5 colors. Reg. 1.25 Special, yard **.98**

Special heavy weight satin Duchesse. Black only, 36 in Regular 2.50. Spec. yd **\$1.79**

### Week-end Gloves & Stockings

- Children's socks. Pink, Blue, Flesh and Fawn. Regular 30c Special pair **.19**
- Misses silk hose, sizes 7 1-2 to 9 1-2, regular 75. Special, pair **.59**
- Misses silk lisle hose open-work designs, Sizes 8 and 8 1-2 Regular 85c, Special pair **.59**
- Kayser silk hose, medium weight, square heel, 10 shades to select from. Special pair **\$1.29**
- Special silk stockings, 10 colors. Special pair **.59**
- Kayser all silk gloves, fancy cuffs, 5 colors. Regular 1.50 clearing at pair **.98**
- Crepe de chine scarfs, assorted fancy colors. Triangular and straight shapes. Special, each **\$1.75**

# MOORE & McLEOD LIMITED

## STAMPEDE AT SUMMERSIDE Driving Park

### AUGUST—13—17

180—HEAD WILD BRONCHOS STEERS—180 CHAMPION COWBOYS FROM ALL PARTS OF CANADA AND U. S. A.

TRICK RIDING WAGON RACES ROPE SPINNING RELAY RACES

WILD HORSE RACES EACH DAY COWBOYS RIDING ON UNTAMED BRONCHOS.

STEER DECORATING—CALF LASSOING WILD COW MILKING CONTEST.

CHANGE OF PROGRAM EACH SHOW. ROMAN STANDING RACING.

TWO SHOWS DAILY—1—5 7.30—9.30

GENERAL ADMISSION 75c SEASON TICKETS \$4.00

SPONSORED BY THE SUMMERSIDE GOLF CLUB.