

Another Drastic Cut in Prices

the balance of our

HIGH GRADE MEN'S OVERCOATS

cleared out at the following prices, all new, this season's purchase.

- 15 Coats \$60.00 for \$30.00
- 22 Coats \$15.00 for \$25.00
- 18 Coats \$25.00 for \$15.00

Special lot of 16 coats, last year's to clear at \$9.98

Another special cut in prices on the balance of our

LADIES' FUR COATS and FUR TRIMMED COATS

S. A. McDONALD'S The Island's leading store

FOUR TYPES OF BLOOD

"Discovery that human blood is of four different types and that blood of one does not always mix with blood of another type was one of the achievements that won the 1930 Nobel Prize of Medicine for Dr. Karl Landsteiner of the Rockefeller Institute of Medical Research," writes Mr. Watson Davis in Current History. "The enormous importance of Dr. Landsteiner's discovery has been evident to patients who have undergone the life saving operation of blood transfusion.

"For this operation the blood of the donor and that of the patient must mix well or serious and even fatal results may occur. Consequently before each transmission samples of the two bloods are tested or 'matched' to see if they are compatible and belong in compatible blood groups.

"When the blood liquid of one normal, healthy person and the red blood cells of another are put in the same test tube, instead of mixing freely the red cells often clump together, as if they were glued. Dr. Landsteiner observed this in 1900 at Mount Stewart. Rev. Mr. Genge and during the course of some investigations made in Vienna. Scientists call

this gluing together or clumping agglutination. When it happens in a man's vein, following a blood transfusion, death may result.

"Agglutination did not take place at random. Dr. Landsteiner found, but depended on certain definite properties of the blood; on the basis of these property blood was divided into different groups or types. Three of the types were discovered by Dr. Landsteiner and the fourth by two of his students.

"Every human being belongs to one or the other of the blood groups. To a certain extent blood groups are inherited, and this fact is often used to determine paternity. If the blood groups of each parent are known, one can state to which group their children might belong."

MT. STEWART AND VICINITY

Much sympathy is felt for the bereaved family of the late Mr. Fred Jardine who passed away on Monday, January twelfth. The funeral was held on Thursday from his late residence at head of Hillsborough. Dr. Thence to the People's Cemetery at Landsteiner observed this in 1900 at Mount Stewart. Rev. Mr. Genge and during the course of some investigations made in Vienna. Scientists call

Services were held in Mount Stewart United Church on Sunday at eleven a. m. Rev. M. K. Charman, pastor.

The many friends of Mr. Lloyd Warren, Cherry Hill are very sorry to learn that he met with a very painful accident on Sunday, January eleventh, when he sustained a broken leg. But all hope to see him around again as quickly as possible.

Mr. Artemas Jardine, Charlottetown, was a visitor to Head of Hillsborough recently.

The many friends of Mr. J. F. Doyle, Point de Roche, are pleased to know that he is much improved after his serious illness.

The many friends of Miss Etta Cameron, Head of Hillsborough, are sorry to learn that she is confined to her home owing to illness and hope to see her out again soon.

The moving pictures, which are held in the I. O. F. Hall, Mount Stewart, on Wednesday evenings, are very largely attended and provide a good deal of enjoyment for many.—XYZ

The Western Guardian

—GIRLS' COATS selling 25% discount at Sincclair's. 1613-1-21-21

—CHILDREN'S FLANNEL Dresses with Bloomers, ages 2 to 6, special \$1.75 at Sincclair's. 1638-1-21-21

—GIRLS' NAVY SERGE MIDDY SUITS, ages 2 to 10, selling \$3.50 at Sincclair's. 1648-1-21-21

—TWO BIG SPECIALS in girls Sweaters, 6 to 12 years, 95c. and \$1.50 each at Sincclair's. 1648-1-21-21

—25 LADIES HEAVY SWEATERS for skating season, 25% discount at Sincclair's. 1648-1-21-21

—BIG REDUCTIONS on all Fur coats. Get yours now at Sincclair's. 1648-1-21-21

—BLACKSMITH or machinist Drills, Forges and Tools, of all kinds sold at Brace's. 1643-1-21-21

—TWO RAT COATS, size 36, Reg. \$135.00 for \$75.00 each at Sincclair's. 1643-1-21-21

—SUNDAY SERVICES—O'Leary church of the Nazarene. Lively Sunday school program at 10 a. m. Morning service at 11, and Evangelistic service in the evening at 7, with special music and preaching by the pastor, Rev. E. J. Myatt.

—RECOVERED—Miss Clara Greenan, Newton, who underwent an operation for appendicitis in the Prince County Hospital two weeks ago, has made so good a recovery that she was able to return home on Saturday. She was accompanied by her father, Mr. Francis Greenan.—E.

—BIRTHDAY SOCIAL—The Women's Institute of North Bedouque held a delightful birthday social at the spacious home of Mrs. T. H. Inman last week. Games and music made the time pass very pleasantly. Cards were also enjoyed. The prize winners for the card game were Mrs. L. Pickering and Mr. Frank Yeo.

—PASSED AWAY—The death occurred on Friday, Jan. 16 at Charlottetown of Miss Elizabeth MacKay, formerly of Summerfield after an illness of two days. Miss MacKay, who was in her eighty ninth year had many friends who will mourn her passing. The funeral was held on Saturday morning to the United Church Summerfield, where services were conducted by Rev. Dr. Saint. The remains were laid to rest in the family plot.—E.

—ALBERTON—The weekly mixed bridge club was entertained by its hostess, Mrs. Alfred Gillis on Friday night of last week. A very pleasant evening was spent. At the conclusion of the play dainty refreshments were served.—Mr. James Wells, Arts student at Mount Allison, spent the weekend at his home here.—Mrs. Fred MacRae entertained a number of friends at her home on Monday evening.—Both bridge and dancing were indulged in and a most enjoyable evening passed thus. During the evening a dainty lunch was served by the hostess.—A.

—AUCTION FORTY FIVE CLUB—The South Freetown Club were entertained on Jan. 8th at the home of Mr. and Mrs. Nell Croken with an exceptionally large crowd of enthusiastic players. Miss Pearl Murphy won the ladies prize and the gentleman's prize was won by Mr. Michael McCourt. On Jan. 13th the club were the guests of Mr. and Mrs. Russel Deighan and the prizes were won as follows: Ladies, Miss Bernadette White, gentleman's—Mr. Elmer McCourt. Luncheon was served at each gathering and instrumental music and social chat wiled away two very pleasant evenings.—E.

—HOCKEY MATCH at Kensington Rink, Friday, January 23rd at 8 o'clock. Kensington Granites vs. C. Y. M. L.—League game. As both teams are out to win the central section, this promises to be an exciting game. Skate with music after match. Admission 35c and 25c. 1962-1-22-21.

—PERSONAL—Mr. T. A. McIver, Kinkora, was a passenger to Summerside on Saturday.—E.

—Mr. Alban Farmer, Charlottetown was a weekend visitor to Kinkora on Saturday, the guest of his parents, Mr. and Mrs. Michael Farmer.—E.

—Mr. Walter Murtagh, Newton, was in Summerside on last Saturday to see his son, Joseph, who is receiving treatment in the Prince County Hospital. Little Joseph has made a lot of friends while in the Hospital, and they will be glad to know that he is doing nicely.—E.

—HOCKEY—Montague Rink, Thursday, Jan. 22nd, Markers, Charlottetown vs. Imps, Montague, One hour's skating after game. 500-21

—E. E. PARKMAN, Optometrist, will be in his office, Montague, Tuesday, January 27th, to examine eyes and fit glasses. 1680-1-22-21.

—ONE FRENCH SEAL COAT with Opossum collar, size 36, regular at \$135.00, now \$75.00 at Sincclair's. 1648-1-21-21

—ONE GREY GOAT COAT former price, \$37.50, special \$27.00 at Sincclair's. 1613-1-21-21

—SPECIAL PRICES on all balance of Fur and Cloth coats at Sincclair's. 1648-1-21-21

—TWO RAT COATS \$150.00 value selling \$100.00 each at Sincclair's. 1648-1-21-21

—PAYING HIGHEST MARKET PRICE for dressed pork. Buying daily at Nelson Henry's warehouse, Kensington. Oliver Campbell. 1401-1-9-11

—WONDERFUL RANGE OF special dresses, sizes 14 to 44, prices \$5.00, \$7.00, \$10.00 and \$12.50 at Sincclair's. 1643-1-21-21

—LADIES' HOUSE DRESSES, Special 50c, 95c, \$1.75 and \$1.95 at Sincclair's. 1648-1-21-21

—LOBSTER FISHING SUPPLIES, order now at Brace's. 1643-1-21-21

—GIRLS AND LADIES' TAMS 95c., 50c., 75c. and \$1.00 each at Sincclair's. 1643-1-21-21

—LADIES' FELT HATS, clearing, \$1.00 and \$2.00 each at Sincclair's. 1643-1-21-21

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Eastern Guardian

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Trouble Brew

(Ottawa Journal)
Hitler, leader of the German demagogues, proclaims that if he gets into power—and he seems to be pretty close to it—he is going to tear up the Treaty of Versailles.

That m-m-s war, Mussolini, boss of Italy, declines to agree to any general naval pact, and he nags France.

That does not make for peace. France, nevertheless, is blocking the work of the League of Nations.

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Poland is restless under Pilsudski, who has just escaped assassination.

Spain has lost representative government, and its dictators do not seem too stable.

In Asia, India is boiling with the idea of swaraj, alias independence of British rule.

China remains in a bloody internecine mess.

Arabs and Jews are only kept quiet in Palestine by British arms.

In South America, Brazil is revolt, also Ecuador.

Altogether it looks like a good time for the British Empire to hang together.

ODD FACTS

An electrically operated machine has been developed which automatically sorts eggs according to quality and weighs and stamps the grade on each shell.

The Zionist organization of America has announced the establishment of a research library with headquarters in New York City.

A total of more than 150 courses in religion will be offered in the program of courses at Columbia University for the 1930-31 academic year.

The SALE Continues this week Closing on Saturday Night

Men! here's a great SUIT \$31.50

See our windows for display of this special sale offer.

NEW GOODS, the smartest, freshest styles, the newest models on the market. Most of these are from the great "TWENTIETH CENTURY" designers.

English worsteds, in greys, browns and blues, with a large proportion of smart pin stripes.

\$31.50

UNTIL SATURDAY NIGHT

SEE SOUTHERN WINDOW FOR \$1.00 VALUE



Sale of Overcoats

BARRYMORES CHINCHILLAS HERRINGBONES \$22.50

There are no "old timers" in this great opportunity! You will see them in our windows today, handsome, modern, dressy, cleverly designed and well tailored OVERCOATS from the best tailors in the land. BARRYMORE, CHINCHILLA, HERRINGBONE are among the fabrics, see the designs in the windows.

22.50 This opportunity to secure one of these splendid OVERCOATS at \$22.50 continues through this week. SALE STOPS SATURDAY NIGHT. 22.50

Seven Silver Rat Fur Coats

Worth to \$145.00 this week only. \$88.00

Just seven in this wonderful lot, all this season's models, sizes 16 and 18 only, worth to \$145.00 each, on sale for this week only, at \$88.00 each

All other Fur Coats Clear at one third off

Of course you want a nice Fur Coat—everyone does. Here's your opportunity to own one at a sensationally low price.

SALE STOPS SATURDAY NIGHT



Moore & McLeod Limited

RAINBOW



RAINBOW

HERE Is the Point!

RAINBOW CHOCOLATES

NOT very often do you see a Candy display in a large departmental store window, especially one of the largest in Canada.

When you do see it you know it is a guarantee that there is plenty of quality in the Candy. The merchandizing manager makes sure of that.

National Candy products were featured in an attractive window display which was changed twice daily by Eaton's in Halifax on January 9th and 10th.

The display attracted great attention in Halifax and was specially featured in a news item by the Halifax Mail.

National Candy is known not only throughout P. E. I. but as noted above, is featured by large stores and enterprising papers on the mainland.

The sale of Rainbow Chocolates is increasing daily but to introduce them to every person in this Province because we honestly believe their quality is far superior to any other chocolates for the price in Canada we are making a special offer for this week only.

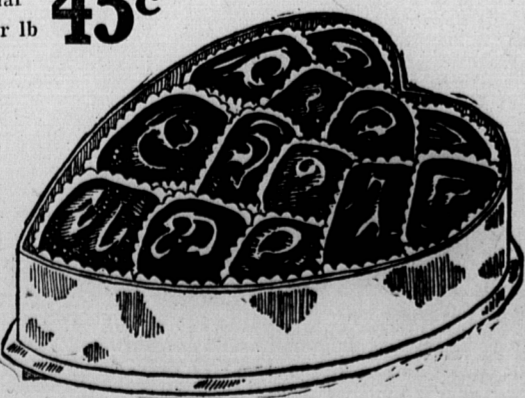
Get into the habit of eating "Rainbows," which are made in your own Province and are a credit to it.

SPECIAL Regular 45c 60c per lb

- CREAM PECAN
- BRAZIL NUT
- and
- ROASTED ALMOND ROLLS

Regular 80c per lb.

SPECIAL 49c



REDDIN BROS.

VICTORIA ROW.

132 RICHMOND STREET.

When Your Cough Hangs On, Mix This at Home

The best cough remedy that money could buy, can easily be mixed at home. It saves money and gives you the most reliable, quick-acting medicine you ever used. The way it takes hold of stubborn coughs and chest colds, giving immediate relief, is astonishing.

Any druggist can supply you with 2 1/2 ounces of Pinex. Pour this into a 16 oz. bottle, and fill up with plain granulated sugar syrup or strained honey. It's no trouble at all to mix, and when you once use it, you will never be without it. Keeps perfectly and tastes good—children really like it.

It is surprising how quickly this loosens the germ-laden phlegm, and soothes and heals the inflamed membranes. At the same time, part of the medicine is absorbed into the blood, where it acts directly on the bronchial tubes, and helps the system throw off the whole trouble. Even these severe coughs which follow cold epidemics, are promptly ended.

Pinex is a highly concentrated compound of genuine Norway Pine, containing the active agent of creosote, in a refined, palatable form. Nothing known in medicine is more helpful in cases of severe coughs, chest colds and bronchial troubles. Do not accept a substitute for Pinex. It is guaranteed to give prompt relief or money refunded.