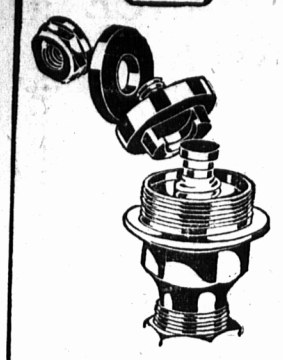
On the service of industry



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PICKLING SPICE
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THE CHARLOTTETOWN GUARDIAN

$4.50 per year (in advance) mailed in Canada and United Statess.
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FRIDAY, SEPTEMBER 14, 1928

THE NEW CAR FERRY.

SOME months ago, through the efforts of representatives both of Prince Edward Island and Nova Scotia, the sum of $1,000,000 was appropriated for the building of a new car ferry. So far as we can learn no contract has yet been let for this ship, and no plans and specifications have been submitted.

It would appear that time is being unnecessarily wasted in getting this project under way. The recent congestion in trade has been very great, so much so that loss has ensued to the Province. It was hoped that after the appropriation of this sum the plans and specifications for the new car ferry would be at once prepared. Such specifications should be submitted to the Boards of Trade for their approval, as the new steamer will be expected to do duty for the next twenty or twenty-five years and nothing should be left undone to make her as efficient and suitable for the work she is required to do as it is possible.

The Boards of Trade, which have been active in securing the necessary vote for the new car ferry, should again get busy and insist upon immediate steps being taken for her construction. The need is great and unless the contract is awarded at once the probability is that next Fall and Winter will again see us held back by inadequate service at the Capes.

The new steamer should be right up-to-the-minute in ice-breaking power and in proper accommodation for cars, passengers and freight. Since the present ship was built, trade has been revolutionized by the automobile service and her inadequacy for that particular service is one of the great handicaps in the way of our tourist business. The new ferry must be better suited for modern conditions, and it is up to the Boards of Trade to insist upon this. Their approval of the plans for the new ship should be secured before construction begins.

OUR TOURIST BUSINESSS.

IT is gratifying to find that our tourist business shows some increase over that of last year. The number of cars coming to the Province up till the end of August this year exceeded that of the same period last year by approximately 200. While this increase is but a fraction of that recorded in our larger sister provinces, still it is encouraging and we may look confidently forward to further increases in the future.

Our tourist business has not yet reached the standard that our attractions for summer visitors would entitle us to. Visitors during the past summer expressed surprise that our Island Province with its beautiful summer climate and restful scenic beauties had not been crowded. For what tourist business we have had in the past few years and for the somewhat satisfactory increase, we are indebted to the Publicity Association and its capable officers, Mr. Justice Arsenault, president, and Mrs. McFadyen, secretary. The courteous attention given by the executive of this Association to strangers seeking information and direction has been commented upon in very complimentary terms and it may be taken for granted that the Association is doing everything possible to extend this business.

That the tourist trade is a profitable one requires no proof. Millions of dollars have come into Canada during the past years, and more millions than ever during the summer now ending, at the hands of visitors from other countries, particularly from the United States. The tourist trade is both international and inter-provincial, and is being promoted in every way by tourist and automobile associations in each of our provinces.

While in this Province we have just such attractions as summer visitors are looking for, we are still subject to handicaps. Some of these are natural, but all of them could be remedied. We are an island and there is still some difficulty in the prompt transfer of cars and passengers from the mainland. Considerable improvement could be effected in the way of speeding up transfer at Tormentine and Borden. Besides this the roads from Sackville to points in this Province are not what they ought to be. While we have no control over the link from Sackville to Tormentine, something might possibly be done by co-operation with the New Brunswick authorities for improvement along this line.

The railway journey also from Sackville to this Province is not what it ought to be. Too much time is lost in transferring at the car ferry and also on the line from Borden to inside points. These problems have been taken up by the Publicity Association and will be further prosecuted until more improvements have been effected.

In our larger sister provinces which are strenuously catering for this trade, much has been done by way of providing roadside accommodation and otherwise, and something could be done along this line in our own Province.

The whole Province is behind the Publicity Association in any efforts it may put forth to promote this trade, as it is a means of revenue and pleasure for our own people as well as for the enjoyment of those visiting us in the summer months. The Association has not adequate means at its disposal to give the necessary publicity abroad to our attractions. The membership of the Association should include practically every man and woman in the Province, and we trust that during the remainder of the season and in the coming winter, efforts will be made to greatly increase the membership. Money talks, and a nominal fee from the majority of our people would so increase the funds as to make possible a publicity campaign which would bring increased revenue to the Province. The time to remedy our handicaps is before the tourist season begins, and we have from now till the beginning of the next tourist season to look after this.

EDITORIAL NOTES.

The peculiarities of an election campaign in a sister province can be watched with as much interest as those in our own province. There is a curious similarity between them all.

Yesterday at the noon closing hour, 12 o'clock, the schools were dismissed in the midst of a downpour of rain, with the result that the children arrived home drenched to the skin. Last summer on a similar occasion the pupils were kept in school until the heavy shower was over. For this sensible precaution some, at least, of the principals were reprimanded and, remembering this, the teachers yesterday refused to take the responsibility of detaining the chilrden. Matters of this kind should be left to the discretion of the teachers, all of whom may be trusted.

In a shoe shine in this city, a gentleman in paying for a newspaper inadvertently included a twenty-five cent piece among the cents required which constituted the price. The newsboy with a pleasant smile handed back the surplus coin, and was off before the purchaser could even thank or reward him. This is the kind of boy that will grow up into decent and useful citizenship, and it is a pleasure to record the incident. In another case, a gentleman in a city hotel, not having the change to pay for a paper, gave the the newsboy a larger coin telling him to bring the change. This the boy promised to do. That was some months ago, and the boy has not yet returned. It is not pleasant to record such an incident as this, and indeed we believe it is a rare occurrence among city newsboys. It, however, should be regarded as a warning to parents. Boys who begin dishonestly generally end that way, and

(Continued On Page 5)

Notes by the Way

TORY Toronto had a great time last week. It was, in the first place the scene of what Ontarians delight to call the Canadian National Exhibition, and it broke all records for attendance, which, for the first time, passed the two million mark. The recorded admissions were 2,039,000, and it appears to have been a very fine show in every respect. Then, not to particularize further, there were two notable swimming marathons, in the first of which over a course of 15 miles, owing to the coldness of the water, none of the numerous contestants were able to finish the course. In a second, consolation contest. George Young, Canada's favorite champion swimmer, won the first place. So Toronto is happy over the latest performance of her darling son.

Hon. P. C. Larkin made his fortune as a tea merchant. He was fruitful of new ideas in merchandising and in advertising. He invested millions in newspaper space and made millions in the process, proving again what had been proved many times before that advertising pays, and that advertising in the newspapers pays best of all. He was then untitled, but widely known in the mercantile world. Since he accepted an official position in the public service some years ago, he is known more widely as the Hon. P. C. Larkin, Canada's High Commissioner in London.

Another hit-and-run motorist is blamed for a very serious accident the other day near an Ontario town by which sixteen men, women and children were hurled into a ditch and many of them seriously maimed. One of the meanest specimens of humanity is the motorist who, having caused a collision, speeds away in the hope of not being identified. Such fellows when caught and proven guilty are much more severely punished by the courts of Ontario, Quebec and some of the Western provinces than in the Maritimes and the penalties are being made more and more drastic.

The dog population in England is reported to have increased by a million since the war, and is now nearly three millions. This does not include about 300,000 owned by farmers, who pay no dog tax. The tax for other owners than farmers is two dollars, and people who do not like dogs are urging that it be raised. Where there was formerly one dog for every 18 people, there is now one for every 12.

The potato harvest in this Province has yet to be gathered in and it will require the work of many workers, full-grown and small, a much more laborious task than the in-gathering of hay or grain. The acreage planted was very large for our small Province, and although some machinery can facilitate the task, the hand labor required is still formidable, at a time when so many of the boys are supposed to be attending school. Boys who are not usually very eager to study school lessons are quite willing to become studious when the alternative is picking up potatoes.

The despatch with which violations of the New Brunswick Government Control law are dealt with is recorded this week in the Saint John Telegraph-Journal. The assistant manager of a Government Control store had been charged with selling liquor to a friend on Labor Day, contrary to the regulations for the control of liquor in New Brunswick. Chief Commissioner Fulton motored to Saint John on Sunday evening and conducted an investigation on Monday morning. After hearing all the evidence in connection with the matter, he decided on the dismissal of the offending employee. Where swift punishment follows offenses of this kind there is established a general respect for law and order. People in this Province who know Mr. Fulton, are quite confident of the sincerity of his motives in his efforts at bringing about better conditions in the Province of New Brunswick. He is a man of courage, integrity and honesty, and his well-known reputation is a guarantee that he will do his duty without fear or favor.

At least one hitherto stalwart Liberal, Mr. William A. Flemming, a prominent farmer in Colchester County, and town counsellor of

That Body of Yours

By James W. Barton. M.D

FIVE MINUTES EXERCISE

The exercises given over the radio will soon be under way, and thousands of folks will be going through the various movements to the commands and music.

Execrise, exercise by yourself in your home, has never been very popular. You realize that it should be done regularly, and so the first morning you oversleep and are thus likely to be a little late to your employment, you omit the exercise.

This may happen two or three times, and then you finally neglect it altogether.

With an alarm clock to get you awake before the radio exercises begin, you soon establish this habit of daily exercise.

Most of the exercises are of a helpful practical nature, but there are some folks whose schedule for the day will not fit in with the morning radio period of exercise.

There are others who simply will not give fifteen minutes to exercise at that time of day.

Now if you want to show yourself that you have enough real stuff in you to take exercise by yourself every morning, and yet complete it in five minutes, here is the suggestion if you are in average health with an average heart.

1st—Stand by or near a window or in a well ventilated room, or if you are likely to disturb the rest of the family get over a joist in the doorway of your room, and jog 50 to 100 steps. This means the act of running on the one spot, just as youngsters do when skipping. Do this slowly or about twice as fast as if you were walking.

2nd—Bend from side to side with knees straight about 20 times each side. Extend one arm down hard to side and the under armpit as you bend.

3rd—Jog another 50 or 100 steps.

4th—Lie on back, and slowly raise legs, knees straight, until legs are at right angles with body. Let legs go down to floor again slowly, rest a second or two, and then raise them again.

Do this 6 times, and increase it by one each week until you are doing it 12 times.

5th—Jog another 50 steps.

The exercise will develop heart, lungs and middle third of the body. The word for middle third will also keep chest out and back straight.

Thus in five minutes you get all round work for that body of yours.

Further, although you may dislike to take exercise in the morning, by the time you have the first exercise completed, you're pleased with the feeling the exercise gives you, and pleased with yourself that you had enough "stuff" in you to take the exercise.

DAILY LESSONS IN ENGLISH

By W. L. Gordon

WORDS OFTEN MISUSED: Do not say "not one of the children will study his or her lesson." Omit "or her." "His" is sufficient.

OFTEN MISPRONOUNCED: quorum; o as in "no." not as in "or."

OFTEN MISSPELLED: gate (a passage), gait (manner of walking.)

SYNONYMS: edge, margin, rim, brink, brim, border, boundary.

WORD STUDY: "Use a word three times and it is yours." Let us increase our vocabulary by mastering one word each day. Today's word: DIAMETRICALLY; as remotely as possible. "Our opinions were diametrically opposed."

HOUSEHOLD SCRAP BOOK

By ROBERTA LEE

Shoe Lace Tips

If the metal tip of a shoe lace pulls off, melt a small quantity of sealing wax the same color as the lace and dip the end of it into this. Use the fingers for shaping it to a point.

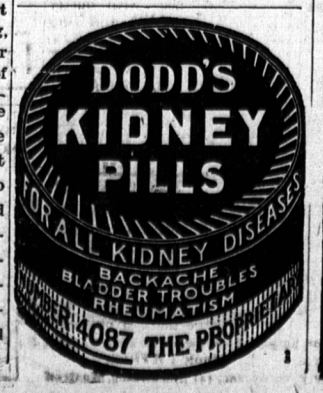
Oiled Floors

To clean spots in oiled floors sponge well with turpentine. If this does not remove them dip a damp cloth in powdered rottenstone. Then renew the oil on the spots treated.

Sweet Butter

Cover sweet butter carefully to prevent its absorbing odors and flavors from other foods in the ice box.

An English company is making a Diesel engine for dirigible airships to avoid the fire danger of gasoline.



Modern Etiquette

By Roberta Lee

Q. In what should a card of introduction be placed?
A. In an unsealed envelope.
Q. Does etiquette require bidding goodbye to one's dinner partner?
A. Yes.
Q. What is one of the chief essentials in a woman's attire?
A. Daintiness.

The Land We Love

By Frank Yeigh

PONTIAC

Q. Who was Pontiac?
A. Pontiac was an Indian chief, who in 1763 formed a plan to gain possession of all the British forts in the West. He arranged a game of lacrosse at each fort, invited the garrisons to be spectators, and while they were thus off duty, the Indians rushed in and captured the fort. Although many forts were taken the plot failed, and Pontiac was afterwards murdered.

Daily Selections FOR Guardian Readers

September 14, 1928

GOOD COUNCIL—Wash ye, make you clean: put away the evil of your doings from before mine eyes; cease to do evil;

Learn to do well; seek judgment, relieve the oppressed, judge the fatherless, plead for the widow.—Isa. 1:16 and 17.

PRAYER—O, Lord, wash me and cleanse me in thy favor.

MOTHER

Poor mother has her trials,
For the kids gets on her nerves,
And never does a mother
Get the praise that she deserves.

She starts work in the morning
And keeps it up all day,
Doing all the hard things
And very little pay.

It's hurry with the breakfast,
And hustle with the tea,
She cooks a lovely dinner
And is tired as she can be.

She makes the kiddies' dresses
And works with all her might,
And every time there's sickness
Mother has a sleepless night.

She watches every twist and turn,
She's worth her weight in gold.
The love a mother has for you
In words cannot be told.

For every call is Mother,
Around the house all day,
Say, is it any wonder
That her hair is turning grey?

It's hard to part with loved ones,
First one, and then another,
But it cuts our very heart-strings
When we say "Good-bye" to Mother.
— Bella Gray.

A leisurely breakfast and plenty of SEAL BRAND Coffee — that's the way to begin the day!

Perfection ICE CREAM

Schools Opened

and now the pupils need something more than just the ordinary food to build them up and supply the needed energy to assist them in their studies. Perfection Ice Cream, the pure food, will do this. May be had in bulk or bricks—the three layer bricks are most appetizing.

School Fairs

will soon be held in several sections of the province and we are prepared to supply those Fairs with Perfection Ice Cream, at short notice. Let us hear from you at once and inquire about the sanitary spoons and sanitary dishes we supply for such occasions.

Central Creameries Limited

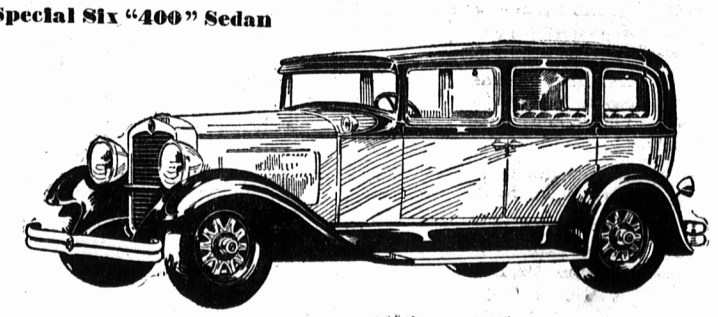
WHOLESALE DISTRIBUTORS
PHONE 848

No gathering is complete without Perfection Ice Cream. Everyone knows the "taste" of Perfection and ask for it. There is no substitute. Your School Fair will not be complete without Perfection Ice Cream.

The diplay oof motion pictures in passenger airplanes has been found beneficial to persons affected by flying.

THE WORLD HAS A NEW NASH AND FINER MOTOR CAR

Special Six "400" Sedan



Buys this Twin-Ignition-Motored, Salon Body "400" Sedan, fully equipped

More Nash cars were sold in August than in any month during the entire 12 years of Nash success!

The new Nash "400" is *the car of the year*—everybody says so—comparison with the other new cars offered convinces everyone who compares.

Study the big Nash "400" Special Six Sedan illustrated here. You'll never find so satisfactory a car at anything like its completely equipped, delivered price.

It has the new Twin Ignition, high compression motor, the new Salon Body. It is the easiest steering car the motor car industry ever has produced. And one of the easiest riding, with a full 116-inch wheelbase and Lovejoy hydraulic shock absorbers, front and rear.

And every single accessory, even to bumpers front and rear, and a spare tire is included in the price, delivered to you, right here.

Don't think of deciding on your new car until you have seen this new Nash "400," and tried its remarkable new Twin Ignition performance.

NASH "400"

Leads the World in Motor Car Value

IMPORTANT FEATURES—*NO OTHER CAR HAS THEM ALL*

Twin-Ignition motor
12 Aircraft type spark plugs
Lovejoy shock absorbers (*Exclusive Nash mounting*)
High compression
New double drop frame
Aluminum alloy pistons (*Invar Struts*)
7-bearing crankshaft (*hollow crank pins*)
Salon Bodies
One-piece Salon fenders
116-inch wheelbase
Body, rubber insulated from frame
Short turning radius
Vanity case and smoking set, leather mounted
Nash Special Design front and rear bumpers

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