

GREETINGS FROM MAYOR OF TORONTO

Goodwill Fliers Bring Personal Message From Mayor Stewart.

Greetings from the Mayor of Toronto to the Mayor and citizens of Charlottetown were conveyed yesterday to Mayor Stewart by Mr. E. French, director of the Goodwill Air Tour, who will receive His Worship's written answer this morning, to be conveyed back to Toronto. The text of the message from Mayor Stewart at Toronto is as follows:

To Hon. W. S. Stewart, Mayor of Charlottetown.

Dear Mr. Mayor: The Toronto Flying Club is taking an air pageant to visit the various cities of the Maritime Provinces, under the direction of Mr. E. French, vice president of the Club. I have very great pleasure in conveying by means of this Goodwill Flight my personal greetings and those of the citizens of Toronto to you and the citizens of Charlottetown. We have very kind regards for our fellow Canadian citizens on the Eastern seaboard of our great Dominion. Unfortunately, we do not have the opportunity to meet one another as often as we should like, but we wish you well in the common enjoyment of our great heritage.

The Dominion Flying Club was originally organized by some of the many war-time aviators residing in Toronto, the centre of flying activities in this Dominion. Their demonstration of flying manoeuvres will, I am sure, thrill and earn the admiration of your citizens. We hope that many of your citizens will find it possible to attend the Canadian National Exhibition this year and experience the warmth of welcome always extended to visitors in our midst. This exhibition is national and in fact international in scope and is a monument to the cohesion and enterprise of those of Canada from coast to coast.

I would also direct your attention to the Toronto Centennial celebration which will take place next year, 1934. I extend to you, Sir, and the citizens of your municipality, a most cordial invitation to join with us in paying tribute to 100 years of progress.

Throughout the year and particularly during the summer months especially outstanding events are being arranged which will form the highlights in the centenary.

I am, yours sincerely,
WILLIAM A. STEWART,
Mayor of Toronto.

A similar invitation has been sent to the various Maritime centres. A communication has also been forwarded to Vice Admiral Drax of the North American West Indies Station aboard H. M. S. Norfolk, now at St. John, inviting the seaplanes of the Norfolk to join the Goodwill Tour at Montreal on return to Toronto. It is expected that Vice Admiral Drax will personally make the flight.

The replies received by the various municipalities to the foregoing communication from Mayor Stewart of Toronto will be dropped by airplane at the Toronto Exhibition.

CENTRAL GUARDIAN

This column is reserved for Queen's County news of local interest but accepting of a novel nature may be inserted at 4 cents a word strictly payable in advance.

SEE WINDOW display of latest models made from the famous Certicell Quality Wools. The Needlecraft Shoppe. 535

HOT DINNER from 11 o'clock, supper from 4. Holy Name Hall, 188 Richmond. 534

SUMMERSIDE and Prince County

—FORCED LANDING—The Aircraft from St. John, flown by Mr. Shelton and his wife, formerly Miss Daphne Patterson of St. John, were forced to land in a field near Summerside and were not able to rejoin the rest of the flight. The crack up was not serious, no one was injured. The other planes returned to Upton Airport.

DEATHS

STAMPER—At the P. E. I. Hospital on Sunday, August 20, Miss Eva Eliza Stamper, funeral from her late residence, 252 Grafton St., today, Tuesday, August 22nd, service starting at 2 p.m., funeral leaving at 2.30, interment Sherwood Cemetery.

BEST FAIR

Continued from page 1

Rogers Hardware Company

The impression of a miniature art gallery is gathered by the visitor who casts a casual glance on the booth of Rogers Hardware Company, located in the Main Building opposite the entrance. Here are on exhibit a group of remarkable paintings in most delicate hues, designed to show the wonderful possibilities of Jap-a-lac paints in production of various shades and tones. The sober hues of dusk, the brilliant glory of sunset, the restful tints of the pastoral landscape are represented in varying combinations and settings by the master hand of an artist, Mr. Claude Bradley, vagabond painter of Parrsboro, Nova Scotia, who is known throughout the North American Continent. As one watched, the deft fingers of the artist wielded the brushes, the card board side of a carton in an instant was changed into a beautiful landscape painting. As the last quick strokes of the brush completed this exquisite little picture there were many surprised murmurs of admiration.

It is worth one's while to call and see this well known philosopher-artist paint scenes in fifteen minutes. The colours used are genuine pure colours in oil, manufactured by the Glidden Jap-a-Lac Paint Company. Mr. Bradley uses the same colours in oil as are used in painting houses.

The booth is in charge of Mr. C. S. Day, representative of the Glidden Company. Jap-a-Lac is becoming very popular in Prince Edward Island and is handled by dealers in all the principal towns and villages. Both Mr. Day and Mr. Bradley will be pleased to give any information with regard to your paint problems, colour schemes, etc.

Mathieson and Chandler

An attractive little refreshment booth featuring Mitchell's soft drinks is located in the northwest corner of the main building and is conducted by Messrs. Lloyd Mathieson and Bill Chandler. The youthful salesmen have on display a full stock of Mitchell's five cent drinks including Quebec Dry Ginger Ale, Orange Trill, Iron Brew and Orange, as well as fruit and confectionary. Mitchell's drinks which have been manufactured in Charlottetown for the last twenty years were reduced last fall to five cents a bottle, and have always proved a popular beverage.

Chas. Worth, Barber

The barber and shoe-shine booth conducted by Mr. Charles Worth, barber, is located just south of the main building, to the rear of the grand stand. Here exhibitors may be served in a manner as satisfactory as in the most up to date barber shop in the city.

Lloyd W. Proud

"Utility" is the thought which flashes into the mind while one examines the large and well arranged booth of Mr. Lloyd W. Proud, located on the east side of the Main Building near the south end. The booth is divided into two sections, one of which features Sherwin-Williams products. Mr. Proud has been appointed wholesale and retail representative for Prince Edward Island for this company. He carries a complete stock of paints, varnishes, lacquers, leads and oils. Sherwin-Williams Paint represents the best understanding of paint needs—the best technical and practical paint knowledge in the field today. It has been on the market for over fifty years and is sold in practically every important paint field in the world. It enjoys a higher reputation and a wider sale than any other paint on the market. It has achieved its success because it has always given the best of service in appearance and durability.

In the second section of the booth is exhibited the Iron Fireman, the premier automatic firing device.

The Iron Fireman Manufacturing Company makes a line of automatic coal burners ranging from those adapted to the warm air heating plant or domestic boiler to commercial and industrial sizes large enough for firing a 250 H. P. boiler. Scientifically designed and engineered at the factory to permit of the type of installation best adapted to the particular firing job, Iron Fireman achieves results never before obtained by any type of firing device, both in economy and performance. The Iron Fireman Automatic Coal Burner and the service which goes with it are actually saving business enterprises, homes, institutions and public buildings millions of dollars

each year in fuel costs alone, and in addition are rendering a uniformity and dependability of heating and power that these owners have never before enjoyed.

The Iron Fireman Manufacturing Company is the pioneer, the largest manufacturer and acknowledged leader in the industry. It has a record of ten years of continuous progress in design, construction and performance, and has an international dealer organization with many thousands of installations. The Iron Fireman Manufacturing Company recognizes that its continued success rests upon the satisfaction of its customers. To this end, it spares no efforts in providing the best product which can be produced at the lowest possible cost consistent with sound business operation—all this for the purpose of insuring a continuance of service to its users.

Mr. Proud is also special representative of Robert Simpson Eastern Ltd. with show rooms at 56-58 Grafton Street, at which all exhibition visitors are invited to call.

Betty Bouncer

In the secluded north-east corner is the neat Betty Bouncer booth. Betty Bouncer, a large fabric bag with a glossy interior finish, and a wire screen, provides a new and most convenient and sanitary method of shaking a dust-laden mop. The mop is placed in the bag which stands upright. The double drawing fits the bag snugly around the handle. The mop is shaken, and the dust falls through a wire frame to the bottom of the bag. It is the intention of the manufacturers of this article, which is for the first time being introduced to Canada, to have it made up in Charlottetown.

Mr. Arthur Affleck is the sole distributor for Canada. Mr. Erwin Kucher is in charge of the booth, and has the selling agency for the Island.

Shown in this booth as well is Mystic Washing Powder and Hand Soap. The former whitens linens, contains nothing injurious to clothes, and may be used for cleaning a variety of articles. The latter can be used to remove paint, oil, grease, ink, shellac, leaving hands soft and smooth.

Carter & Co.

Carter and Company, distributors for P. E. Island of Blatchfords Feeds, the original milk substitutes for calves and poultry, have a splendid booth in the south-western section. Blatchfords were established in 1800, and have over 130 years experience in milling business. Artistically arranged in the booth are sacks of calf meal, Fill-the-Basket Egg Mash, and chick feeds. In this province as elsewhere Blatchford's products have gained an enviable reputation as feeds for young animals and poultry. Information on feeds and feeding is available at the booth from Mr. R. S. Huestis, Blatchford's Maritime representative.

L. M. Poole & Co.

The old and reliable firm of L. M. Poole & Co., established in 1885, are displaying their goods in an exhibition booth for the first time. The booth is located on the east side in the centre of the southern section, and has a unique front showing the effect of a stairs, with newel post, rails, etc. There is also exhibited a complete display of Canadian-made doors in Douglas Fir, and clear cedar. The booth also displays a complete line of mouldings which would be required in ordinary house building, both for inside and outside use. L. M. Poole & Co. are also distributors for Johns-Manville Asbestos Roofing Products, which are nicely shown on two model houses. Insulated board and sheet rock, products of Canadian Gypsum Company, and hard wall plaster.

L. M. Poole & Co. are a well known local firm and have one of the largest lumber yards east of Montreal.

T. G. Ives

"Service" takes tangible form in the booth of Mr. T. G. Ives, in which are displayed Fawcett Ranges, a Maritime product. The booth is located in the north-western section of the building. The Fawcett ranges are placed in a wide arc in the large booth, and are impressive in their appearance of utility combined with beauty. The Home Ideal Oilburners, many of which are operating in the city at the present time, are also on exhibit. Mr. Ives was the first local man to pioneer successfully in the sale of oil burners.

Holman's

As usual Holman's booth occupies the entire south end of the building. On approaching it, one is impressed not only with the showing of living room furniture but also

by the exceptionally low prices on the price tags. Today's market of Chesterfield suites does not warrant any such cheap prices, but they state they were protected on several car loads. They state that there has been a sharp advance in the price of furniture. The piano and bridge lamps and shades lend colour and decoration just as it will in one's living room. Next comes the radio section. And first one meets the little Lyric table model at the extremely low price of \$24.50. This is a splendid little machine, and has wonderful reception. There are other models at \$34.50 and \$49.50 and upward. One very attractive radio, the General Electric ten tube at \$89.50, is the biggest value Holman's have ever shown. All these radios are exhibition specials. Some of them are the only ones of their model, but prices are bound to move them.

The Enterprise ranges occupy the next section, and this exhibit is probably the best showing they have ever made. There is the full sized range in cream panels and nickel finish at the exceptional price of \$43.50. There were many other models shown, but probably the Iron Duke, which is a very heavily constructed, all cast-iron range, drew the most attention. Wherever one goes, people are familiar with the Iron Duke. If they have not got one their neighbour has. The Iron Duke is Holman's best selling range. One of the ranges is equipped with the Alaska oil burner. Quite a number of these are now in use in the City of Charlottetown, and users are quite enthusiastic. Prices run from \$36.50 upward. Some are equipped with electric starters. One simply turns on the switch. The visitor should not fail to see this most modern convenience.

The price tag on a very special electric washer said only \$59.50. When one considers that one can buy this on Holman's Home Plan, which calls for \$6 now, and \$5.35 a month, it means that it is the best labour saving device for women that so far has been invented. The next section shows the Alexander Murray Roofing Products, built in the form of a bungalow. Moore's House Paints are also displayed.

All in all Holman's is one of the snappiest booths in the building, and certainly reflects the reputation of Messrs. Holman for snappy quality of merchandise. Those are only a few lines from their extensive range at their Charlottetown store, a visit to which, if the exhibition visitor has time, would be well worth while.

Sun-Ray Food Products

Sun-Ray implies brightness, vigor and health. Something of those qualities are embodied in the quaint little booth of Sun-Ray Food Products Ltd., located in the north-eastern section of the building. The company, the headquarters of which are at Millford Station, Nova Scotia, is exhibiting two breakfast foods, which have been arranged in their red and blue boxes with most artistic effect. This Maritime Company is supplying the public with two wheaten breakfast foods, under the names of "Nutreto" and "Whe-tre-to." "Nutreto" is a quick-cooking cereal, and is very tasty as the product is not bleached.

Whe-tre-to is an all wheat breakfast food which requires about fifteen minutes cooking. It is a real health food, and at the same time is very tasty. The Graham flour and whole wheat flour are made from the hard wheat used in manufacture of cereals which are an extremely attractive, tasty, healthful food. Every visitor to the Exhibition is invited to inspect the Sun-Ray Products, and as a matter of fact test their breads, muffins and cookies, which are shown at the fair. Visitors will find at this booth a supply of biscuits made with Sun-Ray Flour. The flour is shown in red and blue packages artistically pyramided.

Moore & MacLeod Ltd.

The booth of Moore & MacLeod Ltd., is occupying its usual place on the south side of the building near the centre. This year their exhibit is restricted to ready to wear fur trimmed coats and suits, which are shown in various colours, styles, price ranges, and trimmings. In those garments the trimming is almost all on the shoulder, and all have the broad shoulder effects.

The booth has been planned with careful emphasis on background, and the parlour touch is everywhere evident. The background is composed of Moore & MacLeod's new 1934 wall paper. The furniture and lampshades were donated by R. T. Holman's Ltd. The garments have been skillfully arranged in such a manner as to be seen to the best advantage. Miss Elizabeth Gaudet will model afternoons and

evenings during the Exhibition.

The furs are wolf, squirrel, lynx, karakule, French beaver, brown and black Persian lamb, and sable. Several of the coats have muffs to match. Prices range from \$19.50 to \$75. The colours are in brown, black, dark wine and blues. There are some very smart travel tweed coats with prices ranging from \$22.80 to \$45.

The smart swaggar suits with skirts to match have a range in price from \$37.50 to \$48.00. They are trimmed with French beaver and wolf.

The atmosphere of the booth is essentially cheerful, and an efficient and courteous staff guarantee service to interested customers.

Peerless Ginger Ale

The booth of J. & T. Morris, one of the oldest firms in Prince Edward Island, is located to the right of the main entrance. On sale here are Peerless Ginger Ale, Orange, Iron Brew and other drinks. The firm of J. & T. Morris, which was established in 1855, has a fine display of its products in the background of the booth. Bottles of the drinks are arranged as to form a roof effect. The tiny house itself serves as a utility and store room.

The Peerless Ginger Ale booth is an ideal place to quench one's thirst.

V. C. Smallwood

An interesting demonstration of the value of radio repair work is given in the booth of Mr. V. C. Smallwood which is located in the north eastern section of the building. The necessity of a thorough overhauling and cleaning is clearly shown, by an inspection of the chassis displayed.

A demonstration of special installation is also given, showing the possibility of having a radio set installed in any part of the room—in the wall, on the armchair, anywhere.

There is also offered to the public for examination, "Lexetal," a new material that "cushions without springs." Mr. Smallwood is the agent for this new type mattress.

Mr. Smallwood who is located at 122 North River Road has a large local business in radio repair work, and radio cabinet refinishing.

SPEAKERS

(Continued from Page 1)

and horses exhibited last year, made it most difficult for the judges to give their decisions. We hope the judging will create as much interest this year as it did in 1932. For about three quarters of a century our Province has had a name for its fine horses, and our people for their keen interest in well conducted races.

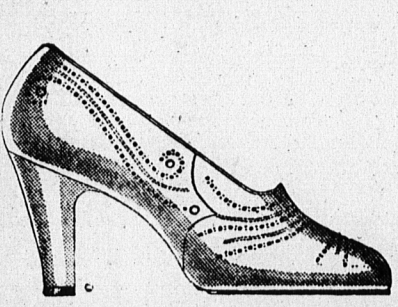
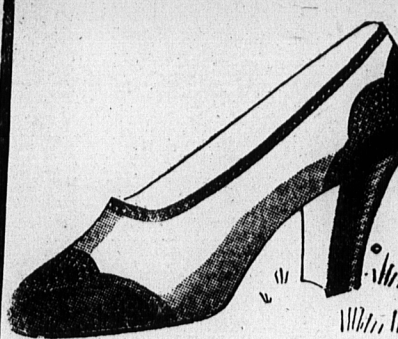
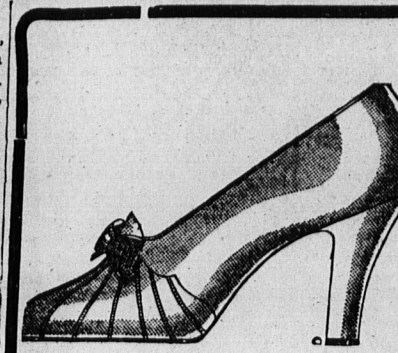
At the annual meeting of our Association held October 23rd, 1929, the report of the first races (which took place on the same track the horses will run tomorrow) goes on to say "The Directors are proud to know that the management of the races have won the warm approval of the thinking public throughout the Province. It is to be hoped that the reputation as made will be sustained "and we believe it will."

In speaking for the present management, I can honestly say they take special pride in carrying out the wishes of the old Directors, by keeping up the high standard, giving good clean sport to the lovers of that noble animal the horse. We are pleased to welcome for the first time as exhibitors in this building two important educational departments lately established in the Prince of Wales College, namely the Canadian Handicraft Exchange in charge of the Island Branch of Handicraft Guild, and the Carnegie Library Demonstration, under the directorship of Miss Bateson, with the competent officers appointed a few weeks ago, the new organizations should become flourishing institutions of great value to this Province. It is always a pleasure to have the cooperation, good fellowship, and personal attendance of our friends from Prince and King's Counties. We welcome them again and hope the two days, Wednesday and Thursday, allotted to them and their popular entertainers will be as successful as in past years.

Your Honour, Ladies and Gentlemen, we trust your visit to this and adjoining live stock buildings, will be educational, that the splendid program of amusements and races will be entertaining to a degree that will overshadow depression not only during this week but for years to come.

Mr. Paton expressed regret that His Honour Lieut-Governor Dalton and Premier Stewart were unable to be present.

Hon. Dr. W. J. P. MacMillan, Acting Premier, read the following message from His Honour Lieut-Governor Dalton, and in his name declared the Exhibition



EXHIBITION VISITORS

will Delight in Inspecting THE NEW FALL SHOES

Now Showing at the WRIGHT SHOE Company

New Gun Greys New Polka Dot Browns New Polka Dot Blacks

PUMPS TIES STRAPS

SPORT SHOES \$2.25, \$2.95, \$3.25

WRIGHT SHOE COMPANY

formerly ALLEY'S

Governor's Message

Mr. President: I am very pleased to congratulate you on the opening of our Annual Exhibition and to wish you the splendid measure of success that has attended your efforts in former years.

It is very gratifying to know that the products of the farm, which have been bringing lower returns these last years, are this year assured of markets at better prices. Our Annual Exhibitions have been a great benefit in raising the standard of quality of these products and have helped to establish their splendid reputation in the markets which they must reach.

Importance of Agriculture

Hon. Dr. MacMillan, Acting Premier congratulated the president and his fellow directors for the promotion of the greatest industry in the province, agriculture. It must have been a source of comfort to them to know that the exhibits at this fair were the best ever shown in the province. The greatest benefits were to be derived from such an exhibition where high class products were brought together in competition. The great hope in the future of this province must be in the industry of agriculture, as for many years the city would not be able to absorb more people in industry. Many would find that the farm was after all the best place to live. Agriculture should be studied carefully, as hereafter the best class of products would command the market. This greatest of all exhibitions brought together prize winners of this and other years. It was a fact of special significance that in the morning the Goodwill Flying Tour arrived in the province and spoke in the highest terms of their world. After all there was no better province than Prince Edward Island. Here conditions were much better than in any other part of

Canada.

There were two new exhibits this year. One was a handicraft booth containing products from all parts of Canada. During the days of this exhibition there would be given a demonstration of weaving. It was hoped that there would be a large number of people take up handicraft, not as a fad, but as employment. The other feature was the Carnegie Library Demonstration, the facts about which were generally known. The booth would give the public an opportunity to examine the type of books provided by the Library.

Welcome To City

His Worship Mayor Stewart made reference to the delightful song rendered by Miss MacLure. He extended a welcome to Charlottetown to the exhibitors and to the visitors. The Exhibition Association deserved credit for the manner in which the exhibition had been maintained, 80 per cent of the people of the province were farmers and fishermen, and His Worshipship would do anything possible for the farmers. He bore testimony to the impetus which Dr. MacMillan had given the cause of public health in this province. Health was after all the most important possession of a people. If a person had all the education in the world, and no stamina education was of little use.

At the present time thirteen airplanes were visiting the province. The organization of the Toronto Flying Club had contributed tremendously to the welfare of the country. Except for aviation, mineral wealth at the Great Bear Lakes could not have been developed. Prince Edward Island should not lag behind in the important matter of aviation.

Efforts Appreciated

Hon. Thomas MacNutt, Minister of Agriculture expressed much pleasure on being present, and to learn that the exhibit list was larger than ever before. The efforts of the directors to raise the standard of the Fair were much appreciated by the people of the province.

If success were to be attained one must keep pace with the times in agriculture. To-day the province was in competition with the world, and must keep pace with the very best which the world could produce. As one looked over the exhibits of the fair one was a dry year

impressed with the fact that depression had not affected the soil, the climate, the courage of the people. As one surveyed the events of the immediate past one could not but look to the future with hope. The boys and girls who were now taking up agriculture must be trained in the same way as for medicine and law. The Exhibition had done much to encourage the high standing of agriculture pursuits in this province. He trusted that the efforts of the Association in the future would be even more successful than the past.

Judge Hazard stated that in his experience of upward of 30 years there were few occasions in which he was unable to be present at the opening. Never before had he seen conditions equal to the present. He paid a compliment to the gentleman who had decorated the hall so beautifully.

Mr. James Paton stated that Mr. S. A. MacLeod had been responsible for the decorations.

Mr. A. E. MacLean, M. P., expressed pleasure on being present. It was pleasing to know that the Exhibition promised to be a success. Congratulations were particularly due to the president, also to the directors, and the exhibitors. A fair could not be a success without a well filled list of entries. If the exhibitors had not received a fair deal they would not have returned as they did. The fair was not only provincial but also Maritime in scope. The speaker did not believe that Prince Edward Island advertised enough. It was pleasing to note that that many of the exhibitors had brought home the bacon from other fairs. The speaker stressed the desirability of the Island placing on the market articles of the standard set at the fair, and referred to the higher prices commanded by Island potatoes. Exhibitions were valuable in raising the standards of grading. The produce which did not grade could always be put to profitable use.

Mr. W. M. Lea expressed regret on the absence of His Honour Lieut-Governor Dalton and of Premier Stewart. The Provincial Exhibition here got closer to the people than did the fairs in the other provinces. The Association was now paying freight on exhibits from Kings and Prince Counties thus further encouraging exhibitors. The sound farming practices of the people in years past enabled them to grow good crops in even a dry year