

# MAKE THIS AN ELECTRICAL CHRISTMAS

**WHAT MOTHER REALLY WANTS**




SHE will thank you three times a day for a General Electric Hotpoint Range—the gift that makes cooking a pleasure. Hotpoint electric cookery is amazingly fast and economical—thanks to Hi-Speed Calrod Elements. Clean as sunshine, too. And delightfully cool, especially in summer. Come in and see the newest models with spacious Automatic Oven—Thrift Cooker, smokeless broiler, and separate warming drawer with removable dish rack. Terms to suit your budget.

**GENERAL ELECTRIC**  
Hotpoint Range

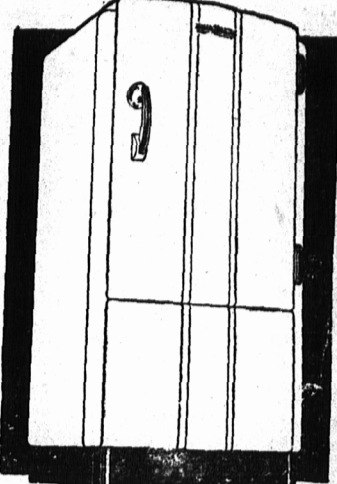
**MARITIME ELECTRIC CO. LTD.**



You'll always be glad you chose

*Merry Christmas*  
" .. AND A THRIFTY 'NEW YEAR'"

YOU'LL always be glad you gave her a General Electric Refrigerator—for this gift will help her prepare more delicious meals at less cost. It reduces food bills—saves on electricity—and the Five Year Protection Plan guards against repair expense. We invite you to inspect the many new models with all up-to-the-minute features. A small down payment delivers your General Electric for Christmas.

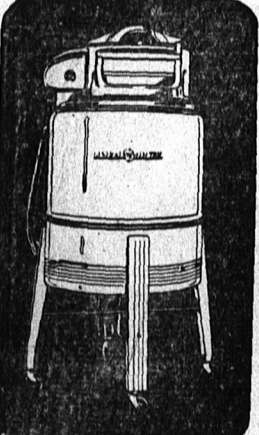


**GENERAL ELECTRIC**  
Triple-Thrift Refrigerator

**MARITIME ELECTRIC CO. LTD.**

**GIFTS THAT SPELL L-E-I-S-U-R-E**

WHAT a grand time-saving, work-saving combination are these two General Electric Gifts. The G-E Washer with its famous Activator does all the hard work of washing clothes spotlessly clean. And the G-E Ironer does the ironing in one-third the time.




Above—New Fold-A-Way type ironer takes up very little floor space. \$60.

Left—G-E Washer, 9 pound capacity, \$119.95. Others low as \$60.

**GENERAL ELECTRIC**  
Home Laundry Equipment

**MARITIME ELECTRIC**  
COMPANY LIMITED

## GENERAL ELECTRIC GIFTS for Christmas

IF there are ladies in your life whom you really want to please, remember that each one is a practical person with a sentimental side. So give them electrical gifts that will mean something in their lives every day—for years to come.

When you present a General Electric gift you are giving extra hours of freedom from household tasks—and easier living. You couldn't choose a gift that would be more considerate.

The gifts featured by G-E dealers on this page are only a few of the hundred and more General Electric Gifts now on display. You'll find the dealers' stores delightful and economical places to play Santa Claus. General Electric gifts put no strain upon your Christmas budget. For the smaller gifts are most modestly priced

and the major items are all available on terms to suit your budget.

When you visit your General Electric dealer's, ask him for a free copy of the new G-E Christmas catalogue. It's packed full of interesting, practical suggestions for making this the happiest Christmas ever.

- Note these low prices on G-E Appliances**
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|---|--|
| G-E Hotpoint Range..... \$104.00 up           | G-E Hotpoint Iron..... \$3.50 up             |
| G-E Magic Tone Radio..... \$29.95 up          | G-E Hotpoint Percolator..... \$7.45 up       |
| G-E Washer..... \$79.95 up                    | G-E Hotpoint Coffee Maker..... \$5.95 up     |
| G-E Ironer..... \$109.95 up                   | G-E Hotpoint Sandwich Toaster..... \$6.95 up |
| G-E Cleaner..... \$23.50 up                   | G-E Hedlite Heater..... \$4.15 up            |
| G-E Telechron Clocks..... \$4.95 up           | G-E Focalipse Heater..... \$9.00 up          |
| G-E Hotpoint Toaster..... \$4.40 up           | G-E Hotpoint Curling Iron..... \$1.40 up     |
| G-E Hotpoint Waffle Iron..... \$8.95 up       | G-E Soldering Iron..... \$2.00 up            |
| Toastmaster Automatic Toaster..... \$14.95 up | G-E Sunlamp..... \$39.50                     |

**THRILL YOUR FAMILY**  
with Keyboard Touch Tuning

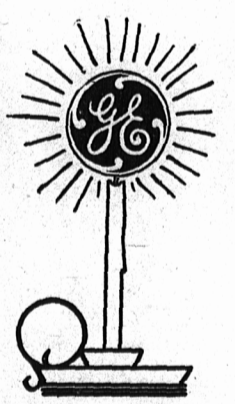
Touch a button—there's your station! Tuning just as simple as that with the new General Electric Keyboard Touch Tuning Radios. Come in and let us demonstrate how instantly and accurately you can tune in your favorite stations—with glorious Magic Tone.



Other Models from \$29.95 up. Easy terms can be arranged.

**GENERAL ELECTRIC**  
Magic Tone RADIO

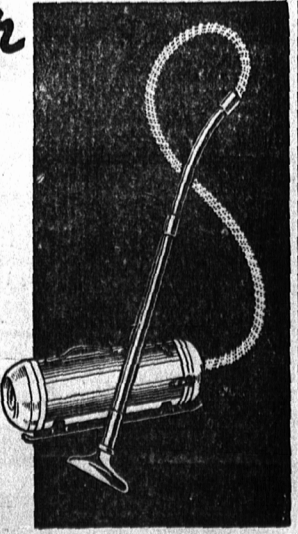
**TOOMBS MUSIC STORE**  
QUEEN STREET



**SHE WILL WELCOME A GENERAL ELECTRIC Cleaner**

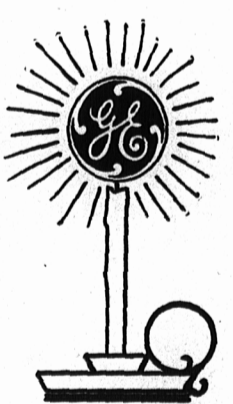


Every day it will help "her" to keep the house spic and span—the rugs bright and new. You'll save money by buying a General Electric Cleaner for they are priced surprisingly low—and they are built to give years of efficient service.



New Air-Flo Model is highly popular because it cleans rugs, drapes, upholstered furniture and stairways. Complete with attachments, only \$39.50.

**MARITIME ELECTRIC**  
COMPANY LIMITED



**THERE'S CHRISTMAS Magic**

in **GENERAL ELECTRIC Hotpoint Appliances**

See our complete line of Hotpoint Appliances including percolators, waffle irons, sandwich toasters, electric kettles and heaters. These Christmas gifts are smart looking, practical and inexpensive. Shown here are three of the most popular G-E Appliances.





Coffee maker, 8 cup model. \$11.00.	Automatic Iron, Light Weight. \$8.95	Toaster makes two pieces at a time without turning. \$8.95.
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**MARITIME ELECTRIC CO. LTD.**

**THE Right TIME.. THE Right GIFT**

**GENERAL ELECTRIC Telechron Clocks**

Let us show you the new handsome models for living room, boudoir, den, kitchen and office. General Electric Telechron Clocks give accurate "electric time" without winding. All are self-starting.



Wall-type Telechron. Only \$5.95	Alarm clock for bedroom. \$5.95	Ideal for living room. \$13.95.
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**CHAPPELL & COMPANY**  
LICENSED ELECTRICAL CONTRACTORS — 164 QUEEN ST.