

THE SUMMERSIDE GUARDIAN

and PRINCE COUNTY CHRONICLE

AGENCY — Mrs. John Pond, 44 Water Street, East, Phone 289-1
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—GASPIESIA DELAYED — The S.S. Gaspiesia was delayed about 12 hours through fog and wind at the entrance to the St. Lawrence river. The boat arrived on Sunday evening at Summerside bringing 40 passengers and freight. She left early next day for Charlotteville. S

—FUNERAL OF GEORGE H. PARRY — A large number of citizens attended the funeral of George H. Parry, which was held Saturday afternoon from the Summerside United Church. Rev. George Ayers conducted the services at the church and grave. The pallbearers were Messrs. Hooper Linkletter, C. C. Dickie, Alex. Jamieson, James Cairns, P. B. Clark and Willard Phillips. S

—SUDDEN DEATH OF HARRY LARGE, PORTAGE — Neighbors found the lifeless body of Harry Large at his home near Portage on Friday last. His wife was away at the time and Mr. Large, who was about forty years of age had not been feeling well, and succumbed to a bad heart attack. The deceased was twice married, his second wife, formerly Annie Boyle, survives him, besides several children by his first wife. The funeral took place on Saturday afternoon. S

—SAILORS ENTERTAINED — Apart from the official welcome and entertainment provided by the Mayor and City Council for the officers and men of the two warships that have been at Summerside since last Saturday, many private citizens placed their cars at the disposal of the naval men, who enjoyed and appreciated the kindness shown them. One very enjoyable party was a clam-bake at the summer cottage of Mr. and Mrs. Earl Schurman for some of the men. Serg. Patrick Ryan, who has been appointed by the Town Council to look after the needs of the many tourists that visit Summerside, was also instrumental in having so many of the sailors taken for drives through the country. S

—ST. ELEANORS WIN FROM UPPER FREETOWN — In the first game of a series of two for the Simmons & MacFarlane Trophy, St. Eleanors beat Upper Freetown 13-11. The final play off is set for Friday evening. S

—FIRE ALARMS — The S.S. fire alarm rang out twice on Sunday for two small fires, one at the Ideal Creamery and the other at Keenan's barber shop. The ideal dairy fire originated on the roof and was quickly put out. The other started in the interior, neither of the fires caused much damage. The first one was about 10.30 a. m. and the other about 2 p. m. — S

—STREET PAVING COMMENCED — The street paving program to be undertaken this year by the Summerside Town Council has been started and already King Street from the Pumping Station to Water Street has had the first layer of bituminous paving put down. The work will now proceed steadily. Most of the curb and gutter to be laid this year has been done. The work is being undertaken by the Warren Paving Co. S

Personals

—Friends will regret to learn that Mr. Harold MacLean of Stanley Bridge is a patient in the Prince County Hospital. S

—Miss Aurilla Perry of Tignish is a patient in the Prince County Hospital. S

—Miss Stella Stewart of Boston arrived in Summerside on Monday evening on a visit to her old home at Portage. S

—Mr. Spurgeon MacLean of Boston is visiting his mother, Mrs. David MacLean at Coleman, West Prince. S

—Miss Grace Romckie is visiting her brother Mr. Louis Romckie and Mrs. Romckie, Summerside. S

—Miss MacCardie of Kinkora is supply at the office of Morley M. Bell for Miss Rosamond Richardson, who is on her vacation. S

—Mrs. Edward Rush of Toronto, and her two daughters, Sisters at the Convent of Notre Dame, are visiting Mr. and Mrs. John J. McNally, Summerside. S

—Mr. V. S. MacMillan, accountant at the Summerside branch of the Royal Bank of Canada, left on Saturday to spend his vacation at his home at Isaac Harbor, N.S. S

Death Of Mr. John Harrington

There passed away in the Prince County Hospital on Sunday, Mr. John Harrington, an elderly resident of Conway. Mr. Harrington was brought to the hospital on Friday in a serious condition. His condition did not improve in spite of the best of medical skill and nursing, and he early on Sunday he passed to his eternal rest. Mr. Harrington was 77 years of age and was a native of Irish-town, but had taken up farming in Conway as a young man and had resided there ever since. He was a member of St. Peter's Anglican Church, Lot 11. He leaves to mourn, his widow, one daughter, Mrs. Lewis, and one son, Alonzo, at Conway, and two sons, Arthur and Alexander in the Canadian West. His remains were conveyed to his late residence for burial. The funeral took place yesterday afternoon from St. Peter's Church, Lot 11, Rev. Mr. Hart Davies officiating. Interment was in the adjoining cemetery. S

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 Summerside — P. E. ISLAND

Capitol Theatre

THEY POURED OUT THEIR HEARTS IN GOLDEN SONG!
 The sweethearts of "Rose Marie" in their finest screen triumph!

MacDONALD NELSON EDDY
MAYTIME

with **JOHN BARRYMORE**
ROBERT Z. LEONARD
 Produced by **HUNT STROMBERG**

—ALSO—
OUR GANG COMEDY SHOWS START AT 6.45 — 9.10 Continuous No Intermittions.

MATINEE SATURDAY 3 P.M.
BIG AIR-CONDITIONED GOOL

"Maytime"

Musical Treat of the Year at Capitol Theatre

Theatre goes with about "Naughty Marietta" and "Rose Marie" will be equally charmed with "Maytime" which is opening tomorrow at the Capitol, Summerside, for a three days run.

This charming musical, with such singing stars as Jeanette MacDonald and Nelson Eddy, brings to you Metro Goldwyn-Mayers lavish adaptation of the Rida Johnson young opera which was one of the remarkable hits of the New York stage.

Directed by Robert Z. Leonard, (who gave film goes the Great Ziegfeld) the opera has a wide variety of songs by Sigmund Romberg, and Herbert Stothart, and a brilliant supporting cast headed by John Barrymore.

The famous song hit of the original play, "Sweetheart, Will You Remember" was retained for the film version, with the remainder of the music divided between the sentimental and operatic.

Beautiful scenes in the great parks and apple orchards of France; the elaborate Court of Louis Napoleon in 1865; a chorus of hundreds of singers joining in nonsensical lyrics sung through the streets of Paris, are some of the wonderful scenes in this super production, "Maytime", filmed under the supervision of Hunt Stromberg. You will enjoy this picture in the cool air-conditioned theatre at Summerside. —S.

SHELVES A NECESSITY

Waste no space is the rule of the present-day architect and decorator. In this period of small houses and small apartments, every square inch must be accounted for. Whether you are modernizing your home through the Home Improvement Plan of the Junior is anxious to do a little work with his new hammer and saw, you may utilize waste space in the house. Doors are a necessity, of course, but closet doors may serve a double purpose. Shelves may be built on them wide enough to care for the matted pieces of household linen, guest towels, napkins, face cloths. The bottom shelves may be pegged to care for shoes.

BRINGING UP FATHER

I ASKED MR. BLAUBENBACH WHO GIVES NEXT DOOR TO ME OVER AND EXPLAIN TO YOU HOW TO RUN YOUR MOVIE CAMERA — HE SAYS HE IS AN EXPERT —

THAT'S WHAT HE SAYS

NOW FIRST YOU PRESS THIS SWITCH NEXT DOOR TO ME THE DOOR-DAD! YOU HOLD THIS WHAT-IS-AND PULL THIS WHAT-YOU-MAY-COME! NOW THIS WELL-I DON'T EXPLAIN — WHAT THAT IS FOR —

ANYWAY, THIS HERE DOO-HICKEY IS TO HOLD THE WHAT-IS-AND THINK — I'M NOT SURE — BUT THIS THING-A-MA-BOB IS TO HOLD THE YOU KNOW IN PLACE —

WHERE'S THE BOOK OF DIRECTIONS THAT CAME WITH IT? THAT'LL TELL YOU WHAT THIS IS —

I SUPPOSE YOU WROTE THE BOOK —

8/18

FIELD DAY

The Rose Valley field day on Tuesday, August 10th, was attended by well over one hundred people, and the continued warm weather was tempered by a moderate breeze. The crowd began to gather soon after one o'clock and the program began promptly at 2:00 p. m. The consensus of opinion of the local people was against the long walk through the heat to the distant fields and shade of the tents. The Supervisor outlined the work of the station by way of introduction and then called on Mr. Bruce MacLaren for a description of his rod work against the long walk through the heat to the distant fields and shade of the tents. The Supervisor outlined the work of the station by way of introduction and then called on Mr. Bruce MacLaren for a description of his rod work against the long walk through the heat to the distant fields and shade of the tents. The Supervisor outlined the work of the station by way of introduction and then called on Mr. Bruce MacLaren for a description of his rod work against the long walk through the heat to the distant fields and shade of the tents.

NEW LONDON

On Thursday, the 12th, New London held its field day. Over 250 sat down to supper and fully 350 were present. The tents were packed and a throng stood around outside. A gale of wind blew all day and we were fortunate to keep the tented area dry. The noise of the wind prevented the outer fringe of people hearing the speakers. The Supervisor opened with a review of the Illustration Station work in general and New London in particular. S. G. Peppin followed with a review of the potato diseases illustrated by material collected in the field. Dr. C. J. Jack of the Fox Station gave the chief address of the day, both Dr. Jack and Mr. Peppin having to answer many questions. Dr. J. A. Clark added a brief period on fertilized and supplementary pastures. A. E. MacLean, M. P., finished the program with an interesting story of his trip to the Coronation. A special guest, who however declined to speak, was Dr. Redieff Roschmann, Director of the Fox Research Station in Norway.

DE SABLE

Rain marked the field day at DeSable on Friday the 13th. As the tent was being pitched rain began to fall and the work was finished in a brief shower. Rain continued until well after two o'clock but in spite of the weather 65 people came. Later the sky cleared and a trip over the farm was possible. Interest was taken in the alfalfa, yellow sweet clover, white clover, rye grass, crested wheat grass, red top, orchard grass and several other clovers and grasses were shown. A small area of one of the rust resistant wheats was also a centre of interest as were some excellent fields of Huron wheat, White Fire wheat, Laurel Hulless oats, and spring grain. Speakers were H. W. Clay, F. A. Driscoll, Dr. J. A. Clark, Hon. J. H. Myers and the Supervisor, E. L. Eaton.

IONA

Perfect weather featured the Field Day which concluded the week at Iona on Saturday 6th and a number of ladies gathered on the farm of Jas. E. Daly. One of the most striking points was the great increase in the yields of wheat and barley following lupins. A special series of brown heart trials on swedes was inspected. Considerable discussion occurred in the small field of lupins where the bitter variety, suitable for green manure was growing and also the sweet lupin which is used for fodder and saw. The lupin feed. Inoculation of legumes was discussed by the Supervisor, E. L. Eaton; potato and other plant diseases by R. R. Hurst; poultry culling by F. A. Driscoll; pastures by Dr. J. A. Clark. Reverend Father McCarthy added a few remarks, at the close of the program.

Says Newspapers Aid To Consumers

CONVENTION SPEAKER SAYS CHAIN-STORE USE OF ADVERTISING PRELUDE TO LOWER SELLING COSTS

HALIFAX, Aug. 12 — Addressing the convention of the Canadian Weekly Newspaper Association in Halifax today, J. G. Johnston, secretary of the Canadian Chain Store Association, paid tribute to newspapers as the ultimate guardians of the right of consumers to what they need at the lowest cost of distribution.

"The old order changed," quoted Mr. Johnston, "but how slow the old order was to change before the printing press began to spread civilization! The old order was slow to change because, although it travels swiftly, facts are slow to take hold until placed in cold hard type in the newspapers."

Without newspapers telling consumers how most efficiently to spend their dollars, and their pennies, the speaker said, the old wasteful methods of getting the goods from the producer would have continued. The chain stores were pioneers in shortening the distance between producer and consumer, with the result that today the toll necessarily exacted by the people who have built and operate the toll bridges along the road of distribution is less than in the old days.

"The point I wish to make," said the speaker, "is that all kinds of retail organizations have become more efficient since the chains have developed."

"The chain food stores were the first to reduce this high wholesaling cost and they passed their savings on to the consumer in the form of lower prices," said Mr. Johnston. "The result was in the course of a few years the wholesaling method was changed; they eliminated credits, they found other efficiencies so that today the small independent merchant can be served by his wholesaler about as cheaply as the chain store can warehouse goods and deliver them to the chain store."

"This commendable step, this step which has saved untold millions of dollars to the consumers of this country, this saving which has enabled them to enjoy other benefits of a modern world, followed the chain store men's disclosure of the value of advertising."

In the few years following the war when everybody bought an automobile, some one in the chain store business discovered that newspaper advertising would be a big factor in building sales volume and high sales volume is the great objective of every chain store man. From that day the chain store business grew by leaps and bounds until 1932, and it hasn't stopped growing yet though slowed by the depression.

From that day when advertising began to be used by the chain food store, the consumer has been benefited by the reduction in distribution costs in the chain store business and in the retail business which is not chain store business.

"This is a prime example of the value of newspaper advertising to the consumer."

No business which has grown as rapidly as has the chain-store business could fall to have a few enemies. Here and there, said the speaker, there doubtless are chain store methods which make for unfairness. But he declared that one looks around the community for the strongest critics of chain stores, and often he finds that they are competitors of chains who would like progress to stop, who see a glimmer in the horse-and-buggy days.

"One mistake the chains have made through the years," concluded the speaker, "has been their

for BRUISES

There's nothing to equal Minard's. It "takes hold". Antiseptic, soothing, healing. Gives quick relief!

MINARD'S "KING OF PAIN" LINIMENT

USE OF COLOR IN DECORATIVE SCHEMES

Use of color is becoming more and more prevalent among average home-makers who heretofore have looked askance at the idea of boldly making free with original ideas in decorating.

The housekeeper may use her own ideas to make a room distinctive. Scenic wall papers furnish a charming touch. Another device is the use of a single solid wall unbroken by doors or windows.

A dining room which has three walls broken architecturally may be decorated advantageously by having a plain paper on those walls and the unbroken space panelled with a scenic paper. Two small windows at the front of the room may be transformed into one large bay-window and hung with white Venetian blinds.

A prosaic ceiling light can be replaced by wall sconces, or kept with the decorative trend of the room. Covers may be purchased to hide radiators.

OUT OUR WAY

WHEN I SENT HIM ALOFT, UP TO TH' CROW'S NEST, IT TIPPED OVER! WHAT DO THEY HAVE TO KEEP SHIPS FROM TIPPIN' OVER?

BALLAST — BUT THAT ONE SHOULD HAVE ROOTS! IT WILL HAVE, IF YOU DON'T GIT GOIN' SOON.

THE LONG SHOREMEN

OLYMPIA TEA ROOMS

SUMMERSIDE, P. E. I.
 OPPOSITE C. N. R. DEPOT

MEALS — FOUNTAIN SERVICE — LUNCHEONS
 SPECIAL QUICK LUNCH TODAY FOR BUSY PEOPLE
30 CENT LUNCH
 Fruit Salad with Rolls, Bread and Butter, Tea, Coffee, Milk.

Wall paper like wood paneling may be used to form a dado around the entire room, and woodwork re-panneled to fit in with the general decorative trend.

Sunday morning breakfast is a charming meal and deserves special consideration. It might be a special treat to the family to have the meal served in an unusual way. A large upstairs hall could be made into a most interesting breakfast room for this purpose. A sunny window seat might have a small table placed in front of it. Invention to electric outlets for coasters or percolators. Bright walls and cheery furniture can change a dark hall into a gathering place for the family.

FOSSIES ADD CHARMING TOUCH TO DRESSING TABLE

It's all wrong to think that flowers look well only in gardens. This year they appear almost anywhere and everywhere, even on dressing tables. The smartest dressing tables are draped in chintz or muslin or organdie and a posy of flowers sewed on as an ornament adds a charming touch. Another amusing idea is to drape the mirror of the dressing table and give it a posy too.

OUR BOADING HOUSE with Major Home

WHAT'S TH' GIANT IDEA, HOOP? ARE YOU TRYING TO BREAK INTO TRAILER SOCIETY? WHY DON'T YOU LET TH' BRUSH GROW WILD? YOUR RED SNIFFER WOULDN'T LOOK BAD SET IN A BED OF STUBBLE!

I'M OUT TO RAISE A BUMPER CROP! WHEN I REAP MY HARVEST, THEY'LL HAVE TO USE A REAPER BEFORE THEY GO OVER MY LATHERED LAWN WITH A RAZOR!

LIME-F-KAFK MY EARLY ENGLISH TRAINING NEVER WILL PERMIT ME TO SO FORGET THE HABITS OF GENTLE ETIQUET! 'TIS, INDEED, STRETCHING A POINT WHEN I DO NOT DRESS FOR DINNER, AS IS MY WONT!

GENTLEMAN GYPSY

for BRUISES

There's nothing to equal Minard's. It "takes hold". Antiseptic, soothing, healing. Gives quick relief!

MINARD'S "KING OF PAIN" LINIMENT