

In Business Since 1881
Still Going Strong—
Bigger and Better Than Ever

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We Will Celebrate OUR 47th ANNIVERSARY On Tuesday and Wednesday, May 1st and 2nd

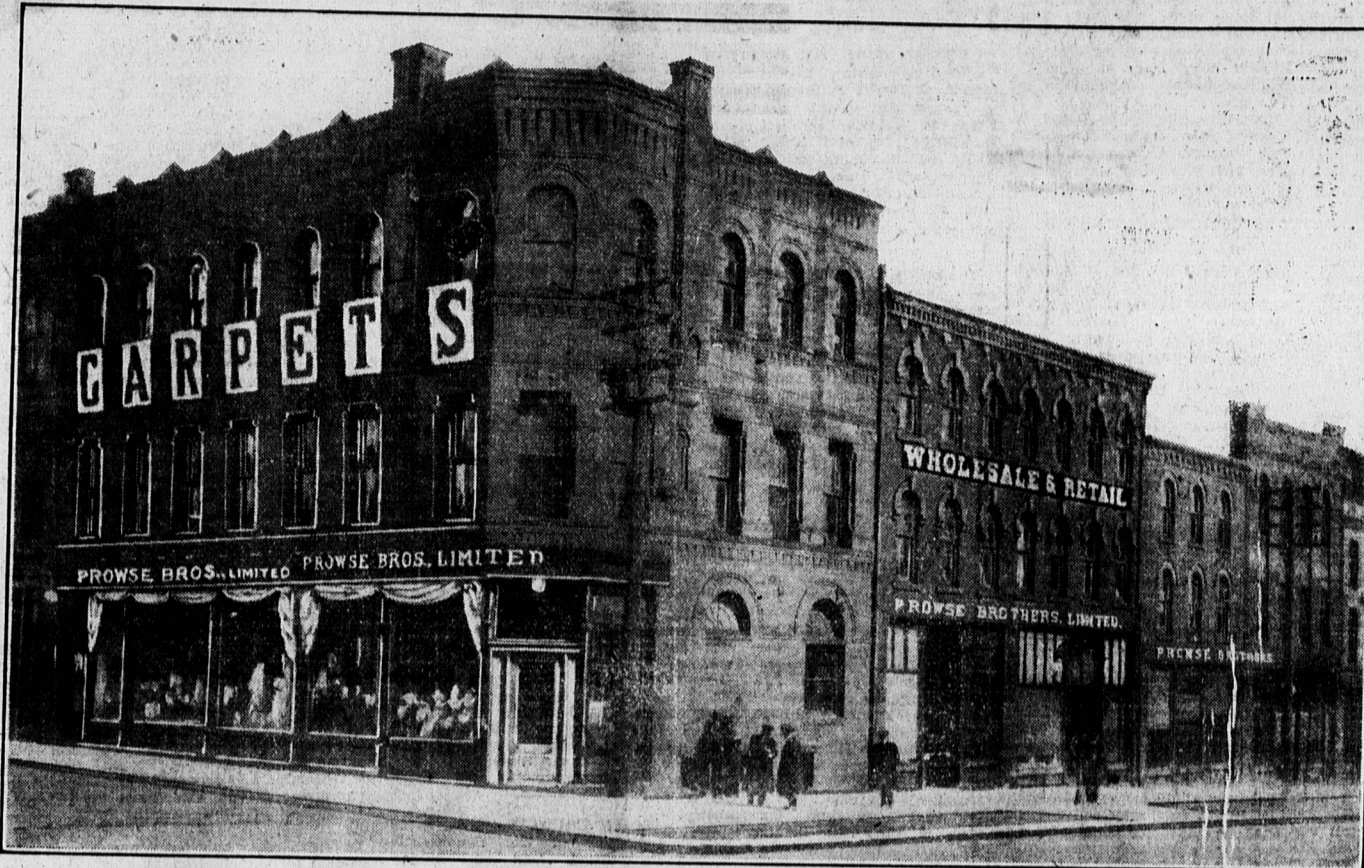
1881 -- 1928

47 years ago on May 1st, 1881, a small shop organized by the late Mr. L. E. Prowse was opening its doors to the public of Charlottetown.

This small shop has grown into one of the largest, and is now without a doubt one of the finest departmental stores in Eastern Canada.

From a modest beginning Prowse Bros., has risen year by year, to the enviable place they now hold in the department store field of Canada.

We mean to continue our ascent and beat all past records during our 47th Anniversary Sale.



1881—1928

PROWSE BROS., LTD., TODAY

1881—1928

1881 -- 1928

Good Night Mother!

Good Night Father!

How happy you felt when you spoke thus in your childhood. Makes you think of "Now I Lay Me Down to Sleep," and how the "Sandman" came.

Can you picture yourself without a Mother or Father to watch over you, without a home. No Mother to pet you and nourish you, no Daddy to watch for every evening. No one of your own to give you that start in life, that character development so essential to straight living.

Consider then those little ones right beside you in Charlottetown whose only homes are these Orphanages without their own Mothers and Fathers, but fortunately cared for spiritually and physically by generous and kindly people, whose whole aim is to supply as far as humanly possible that affection, which is a food to the young—that early training which is as the supports in the garden round which the young vines twist and upward grow.

Let Your Heart
Define the Limit!

of your donation, your every purchase here means that 10% goes to these worthy Institutions.

Remember those little ones that never know the happiness of saying

Good Night Mother!

Good Night Daddy!

OUR 47th ANNIVERSARY
TUESDAY & WEDNESDAY
MAY 1st and 2nd

Our Birthday Celebration

this year is a feast of values unparalleled in the Annals of our Store.

You are most cordially invited to come to share the Bargains.

Not many firms have to their credit such a record of success and this success is due to an unflinching faith, a desire to serve, and a clever foresight into the future. Qualities that were manifest in the late founder of this business, and are still to be found enhanced and stronger than ever.

Buy from these splendid lines of goods. No disappointments. Ladies Ready-to-Wear, Men's and Boy's Clothing, Gents Furnishings, Staples, Dry Goods, Millinery, House Furnishings, etc. Everything at Wholesale Prices on Bargain Days.

10% of our Entire Two-Days Receipts for Hospitals and Orphanages Equally Divided.

REMEMBER THE DAYS
TUESDAY & WEDNESDAY
MAY 1st and 2nd

10 P. C. of Entire Two Days Receipts Given to Hospitals and Orphanages

To Celebrate this our 47th Anniversary of our Business we will donate to the P. E. Island and Charlottetown Hospitals also the Protestant and Catholic Orphanages, 10 per cent of our entire two days Sales to be equally divided.

In order to make these the Biggest Days Sales in our History we will sell everything in the Store at Wholesale Prices as well as a large list of Specials and thus bring down the high cost of living for two days Bargains in every Department, with Discounts from 10% to 25% off regular prices. Spend your money here during the sale and help these worthy Institutions as well as make a big saving for yourselves on every purchase.

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SENATOR B. C. PROWSE
President of Prowse Bros., Ltd.

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