

McDONALD'S

The Home of good values

Where Cash Counts

In the heart of the City our Store is recognized as the best business stand in the City. Our constant aim is to increase the popularity of this popular stand, and make S. A. McDonald's the leading merchandizing centre not only in the City but in the Province. Since opening business on a cash basis it not only enabled us to sell cheaper than any store in the City but has placed us in a position to sell goods cheaper than any Mail Order House in Upper Canada. We ask you to bring to our store any Catalogue from any Mail Order House anywhere and we will duplicate prices on any goods. We have proved it this Season to many who have put us to the test. We ask you as a favor to bring your Catalogue with you to our Store, as it is but fair to yourself and to us to do so. We guarantee to duplicate any prices. We will make an extra saving to you on every purchase.

Men's Hose

"Men's Hose" extra values, good black Summer Hose full sizes and finished strong and durable. Prices 15c each or (2) two for 25c, other lines 20c, 25c, 35c, and 50c a pair.



Men's Underwear

"Men's Balbriggan Underwear" well finished lined with linen in the front and bands, fine English make, the kind quoted in Mail Order Catalogues for 85c and our low cash prices only 75c.

Silk Snap

A snap in Summer Silks. This lot at about one half the regular value 65c values for 37c 85c values for 52c and \$1.00 values for 69c.

Stetson Hat Regular Price

\$5.00. Our Low Cash Price Only \$3.50



The Kind Dad Wears: **The Stetson**

As the youngsters grow, and learn for themselves just how necessary quality and skill are to a good hat, they will follow in Dad's footsteps.

Every Stetson Bears the Stetson Name
We carry the Stetson in all styles—Soft and Dandy.

cash price was \$1.95. It is another evidence that we are in a position to quote as low a price and in many cases lower than any Mail Order House. Another lady who had sent away for a dress length brought same to our Store to get "Trimmings" to match. The price paid by her was 85c and our low cash price was 80c making a save of 35c on the suit length at our Store.

We received by express to-day a shipment of Embroidery the values are really excellent. Any of the lines offered are worth considerable more than the prices marked.

S.A. McDonald

NEW WONDERLAND TONIGHT

"Confidence" a Grand Picture--For Tonight Only

Tonight New Wonderland presents to their patrons the grand reel "Confidence." This is a story of Western Life which always appeals to the theatre going public. The western girl tires of the rough life among the hills and resolves to become refined. She travels east and enters an hospital to study for a trained nurse. The chief physician falls in love with her. She reciprocates. They are married. A man whom she met in her western life enters and makes matters most disagreeable for a time but through the interference of her husband, who loves and thoroughly trusts her, matters are brought to a most satisfactory termination. This story runs a whole reel and is interesting all the way through. Cohen at Coney Island and "Cohen's Dream" are the comedy reels for this evening, and if you are feeling out of sorts and want a good laugh to brighten you up, see these two pictures tonight. They are best and most realistic comedies ever projected on a screen. By special request "That Awful Moment" is being shown tonight for the last time—positively the last time. Patrons who have seen this reel during the week have asked for it again as a special and as New Wonderland is the People's Theatre and is here to please the people—their patrons—they are showing it tonight for the last time. It is a story of a gypsy who plans to wreak vengeance on a Judge but is frustrated by a child. A thrilling story that keeps the audience in suspense and ends to the satisfaction of all. The illustrated song by Mr. Morehouse completes a program that is impossible to excel in Canada, at the price of admission asked—five cents to any seat.

AN AUTHORITATIVE HAT DEPARTMENT

H. H. Brown, The Young Men's Man Holds a Formal Opening of His New Hat Department Next Tuesday and Wednesday.

The Guardian is always pleased to chronicle any event which shows this City and Province moving in the van of progress. An event of more than passing notice is the opening of the new and up-to-date hat department by H. H. Brown, the progressive and popular gentleman's furnisher. Mr. Brown is a veteran of the Boer War, and is one of the patriotic provincialists who have fought the foe face to face on the burning veldt of Africa. Upon his return to this Province he was impressed with the necessity of a thoroughly up-to-date gentleman's furnishing store in this Province. His venture at first was on a somewhat small scale, but being properly possessed of practical points of the trade, and at all times striving to meet the demands of the public with the best procurable in his line, his trade has grown with leaps and bounds. The present opening of an authoritative hat department is a milestone of mercantile progress. On entering the store the reporter was received with a glad "good day" by Mr. Brown, who, in his own affable way, explained the benefits the public derive from having a hat department such as he is opening—a place where they can look for the latest—where they can find an immense range of England's and America's best hat productions. He said that to meet the demands of his present year's hat trade he was compelled to order and re-order, new lines and popular lines more extensively. Among hats shown the reporter, were Wakefield's celebrated "Waterite" hats, the Royalty and the Davison. Besides his popular Franklin, Tress and Stetson hats. Mr. Brown says with the above line of hats he will have the largest and best hat department in this Province, and have it recognized as "The Home of Good Hats." To effect the enlargement of his business establishment the shop adjoining has been completely remodelled at the hands of the skilled mechanics. The former door entrance to this store is done away with and an immense plate glass extends across the front. The admission to the new hat department is affected by an archedway from the main store. Cabinet shelves extend along both walls and back of store, enclosed in handsome sliding glass doors. The cabinet work is very neat and attractively done. It is most pleasing and commendable to the eye. Prominently placed is a large attractive adjustable mirror, which can be set at any angle. This department will be principally presided over by Mr. Brown's head salesman, T. A. McCoubrey, which is a sufficient guarantee of satisfaction. Mr. McCoubrey is also responsible for many attractive window dressings which appear from time to time. In conclusion the Guardian can only extend heartiest good wishes for Mr. Brown's future success, and hope that in the near future other marks of progress may be noted and readers are asked to "Keep your eye on the arrow."

SUBSCRIPTION LIST.
The Anti-Tuberculosis subscription list is now open. One dollar is the annual membership fee, but it is fully expected that business men and all interested in stamping out this dread disease will subscribe liberally. A Dispensary is to be opened in this City at once, and no doubt this will lead up in time to the establishment of a Sanatorium in the Province. The following amounts have been subscribed:—
Judge Fitzgerald \$25
W. F. Tidmarsh \$25
S. R. Jenkins, M. D. \$25
James Paton \$25
A. M. Peters \$25
C. H. B. Longworth \$10
J. P. Hood \$5
A. L. Fraser, M. P. \$5
A Friend \$5
Lucaze Hassard \$10
W. A. Weeks \$5
E. Warren \$5
Mr. Olt \$5
Col. Moore \$5
The following is a list of the members who have paid their annual fee:—
A. M. Peters, C. H. B. Longworth, Judge Fitzgerald, W. F. Tidmarsh, A. L. Fraser, M. P., Horace Hassard, W. A. Weeks, R. Warren, Dr. S. R. Jenkins, M. D., James Paton, McLaughlin, Rev. B. J. Woodroffe, O. R. Smallwood, D. Murray, W. B. Selick, Percy Pope, D. Stewart, B. H. Reid, H. D. Johnson, J. O. Hyndman, Joseph McCarey, J. P. Hood, Dr. Alexander Anderson, Dr. Warburton, J. A. S. Bayer, R. Macdonald, John McKenna, J. D. Collier, J. D. Seaman, Thos. Campbell, W. E. Bentley.

Beware of Ointments for Catarrh that Contain Mercury

as mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is ten fold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free. Sold by all Druggists. Price 75c per bottle. Take Hall's Family Pills for constipation.

HARD COAL

500 tons

very best quality in Egg and Chestnut sizes to arrive by Schr "Peerless" this month. We will be pleased to have your order for delivery from this vessel.

A. Pickard & Co

Phone 240. Charlottetown

The Smile That's Yours

There are three things about the smile you wear with our laundry work. Its insatiable, it's spontaneous, it keeps sweet. Our laundry work is as good as a tonic it makes you feel better, look better, and be better. Try us on your next. Gloss or domestic finish.

A. F. WEBSTER
Star Steam Laundry.
134 Kent St., Phone 151.

HOTEL VICTORIA

Broadway, Fifth Avenue and 27th St., NEW YORK.



in the Centre of the Shopping District

A Modern, First Class Hotel Complete in all its appointments. Furnishing and decorations entirely new throughout. Popular with ladies visiting the city without escort, because it is homelike and cosy.

In Walking Distance of Shops and Theatres. No cab fare required. 500 rooms, 200 rooms with bath. Hot and cold water and telephone in every room. Cuisine unexcelled.

ABSOLUTELY FIREPROOF.

Rooms \$1.50 per day and upward.

EUROPEAN PLAN GEORGE W. SWEENEY, Proprietor
ANGUS GORDON, Late of King Edward Hotel, Toronto, Canada.

Why you should use DUSTBANE

It saves labor in sweeping. It saves one-half your dusting. It saves your carpets and rugs. It saves damage by moths. It saves taking up carpets. It saves your health. It saves your money.



DUSTBANE is a green colored powder, packed in tin cans ready for use. In sweeping a carpet, take one or two handfuls, according to the dust. Sprinkle where you are to begin (not all over the carpet) then sweep as you always do. The powder is swept ahead of the broom and falling on the carpet absorbs the dust, leaving the carpet clean and bright. The dust is not thrown into the air to settle back on the carpet and furniture. Dustbane should be used in sweeping carpets, rugs, straw matings and bare floors.

SANITARY POINTS.
Sickness and Disease are often contracted by breathing into the lungs germ-laden dust. Dustbane contains an anti-septic fluid which kills germs. The evaporation of the fluid while sweeping thoroughly disinfects the room. "An ounce of prevention is worth a pound of cure."

The Rogers Hardware Co., Ltd.
Sole Agents.

Fishermen Attention

We wish to call special attention to The "Imperial" Gasoline Marine Motors we manufacture. These Motors are built of the best material procurable and equipped with the most up to date Sparking device and Carburetors built in America. We have a large number now in use, and they are giving excellent satisfaction. We will stand behind our Motors in every case, and our guarantee secures against any defect in workmanship, and as we manufacture right at home, we are always at the disposal of our customers to see that our Engines give entire satisfaction, and also to give any information desired in reference to the running of same. Fishermen, or others, who contemplate in calling a Motor in their boats, should write us for prices and guarantee of "IMPERIAL" before placing their orders elsewhere. There is no doubt about it, we have the best designed and best running Motor offered for sale on Prince Edward Island. Call and see one running at works. It is only a pleasure to us to demonstrate the superiority of our Engines. If you cannot call write us for information, and we will be glad to write you fully. Our prices and terms are reasonable.

BRUCE STEWART & CO.

Charlottetown, P. E. Island.

Some Merchants Send away for their Job Printing

I have found this to be the case with a number who gave orders to a Toronto firm for printed shipping tags under the impression that they could not get the work done as cheaply in Charlottetown. They know now that the

WORK CAN BE DONE AS CHEAPLY HERE

If I had seen them before their orders were sent I would have got them—and they would have saved a little on the job and have better printed work. What applies to tags applies to any other kind of printing. Give me a chance to quote you—the telephone is along side of you—my number is 201-J. All kinds of business printing.

Archibald Irwin
Book and Job Printer
13 Richmond Street
Charlottetown.

For June Weddings

Beautiful Japanese Chinaware. "Royal Subl" China Haviland China, Royal Vienna China Beautiful Poland China Elegant Cut Glass All in the latest and most beautiful Patterns & Decorations. A Splendid New Stock just opened. Prices right.

Carter & Co., Ltd.

ttstf

GET READY FOR SWIMMING.

We carry a line of Bathing Trunks, Tights and Suits. We can fit any child from two years to men of eighty. Children's, boys' and Youths' from 12c to 20c; men's 25c, 30c, 50c to \$1.00. Yours for correct swimming apparel Jas. Paton & Co. 6—194tl.

Get Ready For Hot Weather Days!

Nothing so cool and restful as one of our Hammocks. Our stock of Hammocks is large and all fresh patterns, and as usual our Hammock values are the talk of the town. Lots of New Books and all the latest Summer Magazines.

Haszard & Moore

dtswrf

Just received another lot of

Sparklene

The best Silver Polish we have ever used and we believe the best on the market to day. Try a bottle

SOLD ONLY BY
W. N. Tanton,
Jeweler.

Delivered at any part of the City.
Phone—192-4.

Effect Always Follows Cause

It needs no great philosopher to tell you that there can be no effect without a cause. The effect is sometimes more apparent than the cause, but the cause is there just the same.

Conroy's Shoes

are not the product of chance or guess work. There is a cause for the superiority of my footwear and for their ever-increasing sales. Here it is—My shoes are made from the best materials, by experienced and expert workmen, in one of the best equipped factories in Canada and are sold at the lowest margin of profit. (Prompt attention to Mail Orders.)

CONROY

The Shoeman.

97 Queen St. Ch'Town, P. E. I.
Nearly opp Bank of New Brunswick.
m wfrtmtf.

Our Own

Aperient Fruit Salts

Are a splendid medicine to take at this time of year.

Rid the blood of all impurities. We give you a large bottle for the money—Price 25c

A. W. Reddin, Phm, B.
The Square Druggist.
Sunnyside.