

MOORE & McLEOD LIMITED
119-121 Queen St. Charlottetown

Beautiful silk fabrics for evening Dresses

The lovely materials this store has provided for evening dresses, are asking your attention today.

Duchesse Mousseline, Japanese Taffeta, Pompadour Brocaded Duchesse, Georgettes, Crepe de Chines, in every color—and in a host of grades.

And the trimmings—well we'll simply and plainly say that there is nothing to equal them anywhere else in P. E. Island.

If you are outside of easy calling reach of the store—make use of our mail service—write us, and we'll send you samples and prices by return mail.

Silk for Evening Dresses

Duchesse Mousseline in Ivory, Pink, Coral, Sky Blue, Turquoise, Maise, Lavender and Old Rose. 36 inch, \$2.50 and \$2.75 yd.

Pearl Beaded Trimming and pearl garnitures. Gold cloth, 36 inch \$2.50 yd.

Pompadour Brocaded Duchesse in shades of pink, rose, and sky blue, on a white ground, 40 inch, \$5.00 yd.

Brocaded Duchesse in ivory and coral pink, 36 in. \$3.75 yd.

Pompadour Moire Taffeta, in ivory, sky blue and lavender, 36 inch \$4.80 yd.

Georgette Crepes, in ivory, sky, turquoise, Copenhagen, pink, peach, apricot, old rose, lavender sand, ecru, maise, silver and others 40 inch. \$2.75 and \$3.00 yd.



Crepe de Chenes in ivory, flesh, maise, apricot, peach, old rose, electric, 40 inch, \$2.50 yd.

New trimmings for evening dresses—Silver and gold, lace and banding, various widths, from 60c. to \$4.75 yd.

Gold and silver crystal fringe 65c yd.

Rhinestone trimming \$1.25 and \$1.50 yd.

Silk and Satin Rosebud Trimming in rose, nile, maise, ivory and Copenhagen 50c yd.

Japanese Taffeta in Maise, Pink, Lavender, Peach, Apricot, Sand, Copenhagen and Rose, 37 inch. \$2.25 yd.

THE WESTERN GUARDIAN

—IT PAYS to buy in this Province. —THE GUARDIAN is on sale at Lafferty's, Summerside.

—ICE CREEPERS: easy to attach, safe and sure: per pair 49 cents at Holman's, Summerside. 6128-1-9ME21.

—ONE FANCY seal plush coat with Alaska sable collar and cuffs. Size 40. Worth \$90.00, on sale special at \$47.50. Sinclair & Stewart Limited. 6147-1-9ME21.

—ONE ONLY seal plush coat, Dolman style, with black Australian opossum collar and cuffs. Size 40. Cash value \$67.50. January sale price to clear \$49.00. Sinclair & Stewart Limited. 6147-1-9ME21.

—PRESENTATION TO ORGANIST.—At the close of the prayer meeting in the Bequeque Methodist church last Thursday night the members of the choir and other friends of the organist, Miss Louisa Schurman, presented her with a beautiful mahogany music cabinet and a well filled purse in recognition of her valued services as organist and choir leader, and it may be truly added organizer, as it is largely through her zeal and indefatigable efforts that the choir enjoys its enviable reputation for good music. The presentation was made by the Pastor the Rev. George Somers in a happy speech to which Miss Schurman gracefully acknowledged the gifts.

—THE BALANCE of fur sets and separate pieces now clearing at bargain prices. See them before you buy. Sinclair & Stewart Limited. 6147-1-9ME21.

—NATURAL WOLF muff and neck fur. Sold regularly at \$15.00 to \$18.00 per set. On sale for January your choice per set \$12.00. Sinclair & Stewart Limited. 6147-9ME21.

—TOWNSEND-MILLMAN, WEDDING.—A very quiet wedding took place at Kensington at the house of the bride on Monday evening Jan. 5th inst. when Mr. John G. Townsend and Mrs. Lottie E. Millman were united in the Holy Bonds of wedlock. They were attended. The ceremony was performed by Rev. T. W. Goodwill.

—THE 1920 MODEL "BRISCOE" the car with the "Half-Million Dollar Motor" has many improvements and is now equipped \$1385.00 delivered to any point on Prince Edward Island. Can guarantee this price only on orders booked at once for spring delivery. Colin H. Stewart, Distributor for Prince Edward Island, Water Street, Summerside, P. E. I. 6165-1-9ME21.

REPORT OF "WILD LIFE CONFERENCE"

The importance of the wild life of Canada has been recently emphasized by the phenomenal advances of prices at the recent fur sales. High prices have, as might be expected, resulted in an intensifying campaign of hunting and trapping of our fur-bearing animals. At present, the market readily absorbs all the furs offered, and the high prices put a premium upon indiscriminate slaughter with the danger of extinction or of depletion of our fur-bearers to the point where recuperation becomes impossible.

In 1913, the Commission of Conservation made a survey of the fur trade, and published a report entitled "Fur Farming in Canada." In conjunction with the Advisory Board of Wild Life, called the First National Conference to consider the large subject of the conservation and protection of wild life. Representatives of the provincial governments, the Dominion government and sports and game protective associations were present. A number of the leaders in this movement from the United States also attended.

The report of this conference has just been issued by the Commission, and should be read by not only those interested in the fur trade but of every lover of wild life. Reliable evidence was adduced of the perils which threaten our fur-bearing animals. The ravaging of the "game hog" and graphically described by Dr. Hornaday, Jack Miner and others.

JAMES FISHER ORGANIZES NEW ADVERTISING AGENCY

After nine years' service Mr. James Fisher, the well-known advertising man, has resigned the position of Manager of the Toronto office of McConnell & Ferguson, and will shortly organize a new agency to be known as The James Fisher Company. Associated with Mr. Fisher as members of the new company will be Messrs W. H. Bowman, E. W. Reynolds and W. M. Chisholm, all of whom have been connected with McConnell & Ferguson. Mr. Fisher came to the city from Stratford, where he was Business Manager of The Herald. He spent two years with the McKim agency, and four years as Advertising Manager of the Hugh C. MacLean publications. In the agency field he has handled the work of many leading commercial advertisers, as well as important campaigns for both Federal and Provincial Governments. He is well known from coast to coast as a successful advertising man.

Mr. Bowman has been prominent in the Canadian advertising field for many years as a leading copy writer and as an advertising counsel. He spent twelve years with the firm he is now leaving.

Mr. E. W. Reynolds was for seven years on the editorial staff of The Globe, including two years as editor of the industrial department. He also wrote many articles on business and financial subjects for leading Canadian, United States and British periodicals. Since entering the advertising field he has been connected with the head office of McConnell & Ferguson at London, Ontario.

Mr. W. M. Chisholm is a Nova Scotian, but graduated from the O. A. C. at Guelph and was for a time a district representative of the Ontario Department of Agriculture. He has been in the advertising profession for several years, specializing in advertising appealing to the farm field.

The new company has opened offices at 356 Young St., Toronto.

Saturday our Annual Whitewear Sale Ends

ONLY 3 MORE DAYS LEFT TO SELECT YOUR WHITEWEAR. DON'T DELAY. BUY NOW. THIS SALE POSITIVELY ENDS ON SATURDAY, JANUARY 10TH.

SILK NIGHT GOWNS

Dainty silk gowns of silk crepe de chene or wash silk in white or flesh, daintily trimmed. Price \$8.50 to \$11.98

Silk chemise of wash satin, silk crepe de chene, in flesh or white. Price \$4.25 to \$6.98

CORSET COVERS

A wonderful collection of corset covers in plain fitted styles or with lace or embroidered trimmed, with or without sleeves. Price 25c to \$1.25 Silk Corset Covers \$1.25 to \$2.85

WHITE UNDERSKIRTS

Ladies' Underskirts made of best quality cotton with frill of embroidery or lace, in sizes 32 to 40. Prices range from 98c to \$4.50

DRAWERS

Made of fine white cotton with frill of lace or embroidery, all sizes. Price 55c to \$1.98 Silk knickers in flesh or white elastic at waist and knee. Price \$2.98 to \$3.50

A Splendid Showing of Children's Whitewear

A splendid showing of dainty whitewear for children from 2 to 14 years, including gowns, princess slips, undershirts, drawers, etc.—A splendid line of infants' whitewear is here for your inspection.

Women's Winter Coats in Cloth or Plush

Prices range from \$18.00, \$24.00, \$29.00 and up. Women's Fur Coats of Hudson Seal, Muskrat, Marmot in very pretty styles. Prices \$95.00, \$125.00 and up. Separate Scarfs, Capes, Stoles and neck pieces in a great variety. Muffs to match.

PROWSE BROS LTD. THE ONE PRICE CASH STORE.

FARMER'S WEEK January 13th to 16th marks another forward movement for P.E.I.

Make it a point to attend all the possible sessions of the various interests featured during FARMER'S WEEK. The days from January, 13th to January, 16th will be filled with interest. For example there will be meetings of

- The Provincial Dairy Association. Tuesday at 2 o'clock p. m. and Wednesday at 9 o'clock a. m.
The Central Farmer's Institute. Wednesday at 2 o'clock p. m. and Thursday at 9 o'clock a. m.
Canada Farm Products. Thursday afternoon and continuing on Friday
Annual meeting of the Live Stock Breeders Association on Tuesday evening
The Poultry Show will take place during Farmer's Week
This is a week that will pay you big dividends throughout the year.

COMMISSION OF CONSERVATION, OTTAWA

Tenth Annual Report. Students of Canada's resources and of the problems associated with their efficient development will find a serviceable addition to the literature on this subject in the tenth annual report of the Commission of Conservation.

A concise review of the year's work is furnished by Mr. James White, Assistant to Chairman. A series of usually informative contributions includes "Housing, Town Planning and Municipal Government" by Thos Adams; "Medicine in War" by Dr. C. A. Hodgett; discussions of various phases of conservation by Mr. Clyde Leavitt, Dr. C. D. Howe and Mr. Roland D. Craig; and of agricultural investigations by Mr. F. C. Nunnick. Particularly timely studies of the water-power and fuel situations in Canada are presented by Messrs Arthur V. White and Leo G. Dennis.

This publication will not disappoint the very wide circle of readers to whom it affords an instructive annual resume of problems and progress in respect to the intelligent use and study of our natural resources.

WHAT WE INQUIRED

Jenkins was sitting down to breakfast one morning, when he was astonished to see in the paper an announcement of his own death. He rang up friend Smith at once. "Halloo Smith!" he said. "Have you seen the announcement of my death in the paper?" "Yes," replied Smith. "Where are you speaking from?"

The bravery of some men is like that of bulldogs; the haven't sense enough to be afraid of anything.

Bail was furnished by her son-in-law. When she was compelled to remove her shoe from her left foot to have it measured for police records, the police found \$28,000 in cash in her stocking.

Grover Bergdoll disappeared in August, 1917, and search for him as an alleged draft dodger was made all over the United States and Mexico. Several times federal agents searched the three residences maintained by the Bergdolls in this vicinity.

Bergdoll is widely known in automobile racing but never reached the fame of his brother, Erwin. He raced in many events throughout the country.

SCHOOL EXAMINATION

The semi-annual examination of Glen William school took place in the school room on the afternoon of December 24th.

Twenty bright and smiling faces greeted the visitors present. The result of the examination showed that the children take a lively interest in their school work and that the most happy relations exist between teacher and pupils. It was also pleasing to note that the energetic school officers see that the school property is kept in first class condition. After the examination, a programme of recitations and school songs was presented by the children. Before closing Master Robert MacPherson came forward and presented the teacher with a nice box of stationery as a mark of his personal regard and Miss Myrtle Acorn on behalf of the school presented her with an ivory manicure set. The teacher thanked the pupils

for their kind remembrance and treat I all present to a most generous supply of delicious home made candy.

The happy proceedings were now brought to a close with a mutual interchange of good wishes for a Merry Christmas and a Happy New Year, those present both feeling as if expressing the general opinion that the year is making satisfactory progress, under the skillful management of Miss Matheson.

SEPARATION IMPOSSIBLE

The Prime Minister in the course of his speech uttered a striking warning to the Sinn Feiners that their demand for separation would be sternly resisted.

I think it is right to say here, in face of the demands which have been put forward from Ireland with apparent authority, that any attempt at secession will be fought with the same determination, with the same resources, with the same resolve as the Northern States of America put into the fight against the Southern States. (Loud cheers.) It is important that that should be known, not merely throughout the world, but in Ireland itself.

Justifying the introduction of the Bill at this stage, the Premier observed:—

There are many who will say and I must say with some appearance of reason and sense. Is this the time to propose anything? My answer is, that there never has been, and there never will be, a perfectly acceptable time. There is a path of fatality which pursues the relations between the two countries and makes them eternally at cross purposes. Sometimes Ireland demands too much. Sometimes when Ireland is reasonable England offers too little. Sometimes when Ireland is friendly England is sulky. Sometimes when England has been friendly Ireland has been angry. And sometimes when both Britain and Ireland seem to be approximately toward friendship

some untoward incident sweeps them apart and the quarrel begins again. So the fitting time has never been, and never will be. But it is always the right time to do the right thing. (Cheers.) Britain can afford now more than ever and better than ever to take the initiative. This is not the time when anyone can suspect Britain of making concessions from fear. The land that by its power destroyed the greatest military Empire in the world, largely through its own power—no one can taunt it that it has simply quailed before a band of wretched assassins. The world will know if we pursue this course, that we are entering upon it prompted by that deep sense of justice and right that has sustained this land during these years of suffering. (Cheers.)

Think three times before you speak, and then give the other fellow a chance to make a fool of himself.

CLOCKS

Start the New Year on time by getting one of our reliable clocks, as shown in our window. Prices \$3.00 to \$5.00.

BLACK & CO.

Sunnyside