

Turning Failure Into Success

BECAUSE a hundred inventors failed to make machines that would fly; has nothing to do with the hundreds of aeroplanes that dot the sky over England, France, Belgium and Canada.

Because you can't make a rich, delicious cup of coffee with the brand you are using; has nothing to do with your success with

SEAL BRAND COFFEE

Rightly chosen—expertly blended—perfectly roasted—"Seal Brand" comes to you with all its rich, aromatic flavor sealed in the tin and ready to delight you with its rare deliciousness.

In 1/2, 1 and 2 pound tins—in the bean, ground, or fine ground for percolators.

Have you read "PERFECT COFFEE—PERFECTLY MADE"? Write for a copy.

CHASE & SANBORN, MONTREAL

Eat less Bread

Eczema

Come in and we will tell you some thing about what D. D. D. Prescription, made in the D. D. D. Laboratories of Toronto, has accomplished in your own neighborhood. Your money back unless the first bottle relieves you.

E. A. Foster, Central Drugstore, Charlottetown.

D.D.D.
The Liquid Wash

Make Your Money Fight

Buy VICTORY BONDS
BLACK'S
Sunnyside

The Western Guardian

—IT PAYS to buy in this Province. —TWO CENTS PER WORD each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.

—**DIED FROM PNEUMONIA**—The sad death of Mrs. Bessie Carr occurred in Summerside on Friday after an illness of two weeks with influenza and pneumonia. The deceased was twenty-six years of age, widow of the late Vincent Carr who was killed in France October 1917. There are left to mourn her parents Mr. and Mrs. Armas Carr, two sisters Misses Velma and Birdie and two brothers Messrs. Willard and Frank "L."

—**HOME FOR BURIAL**—The remains of the late Mrs. John Linkletter who died in Toronto from influenza and pneumonia was brought to Summerside on Thursday evening and funeral took place Friday morning. Mrs. Linkletter was a daughter of Mr. and Mrs. Ambrose Bernard, Summerside L.

—**COAL LADEN**—The schooner Reburn, Trenholm master, has arrived in port from Sydney with a cargo of coal which is now being discharged.—H.

—**FUNERAL SERVICE**—The funeral service of the late Maurice Arseneault who died in Summerside on Saturday of influenza and pneumonia, took place from his late residence in Summerside, to St. Paul's Church on Sunday afternoon.—L.

—**WEDDING BELLS**—On Wednesday evening a very pretty and quiet wedding took place at the Parsonage at Maddock, the happy couple being James Russell Fish, of Cape Wedge and Miss Ella Pearl Rix, of Haliburton, the Rev. R. Bordie officiating. Heartiest congratulations follow them to their new home at Cape Wolfe.—W.

—**DIED OF PNEUMONIA**—The sad death of Miss Pearl McNeill, youngest daughter of Hon. James A. McNeill and Mrs. McNeill, occurred on Sunday, after an illness of one week of influenza and pneumonia. Deceased was 26 years of age and for the past year had been employed in the drug store of the late Mr. Charles McLellan. She was a young lady of exemplary character and very popular with all who knew her. She leaves to mourn besides her parents and a wide circle of friends one sister Mrs. James Hogan, and three brothers, Messrs. Leonard, Dan and Willard, all of Summerside. The sympathy of the whole community is extended to the bereaved family. The funeral took place Monday morning to St. Paul's Church.—L.

—**DIED OF PNEUMONIA**—The death occurred at Summerside Friday morning last of Miss Martha D. Sims daughter of the late Lemuel P. Sims of French River, New London. Miss Sims whilst visiting with friends at Summerside was taken suddenly ill with pneumonia and was unable to return home. Her brother James and sister Mary Ellen were in attendance and remained with her during her sickness. Her untimely death is a sad blow to her aged mother at home also her brothers and sisters.

—**THE NORTHUMBERLAND**—The Northumberland took on board 21 cars of potatoes on Saturday and left in the evening for the Point. She returned on Sunday and left early on Monday with 22 cars of potatoes.—H.

WESTERN PERSONALS

—Mr. Harry W. McKenzie of North Rustico has left for Moncton, where he has accepted a position with Messrs Colpitts & Co. "L"

—Mrs. Ralph Nicholson and Miss Annah Nicholson, Crapaud were recent visitors to Bedeque. While there they were the guests of Mr. and Mrs. Wm. Crossman.—V

—The friends of Mr. Peter McDonald, Crapaud, will regret to learn that a message was received by him on Thursday, stating that his son Lloyd, of Seattle, Wash., is very ill with influenza. The friends of the family hope that the news of his recovery will be received at an early date.—V.

—Capt. (Dr.) J. A. McPhee, spent Sunday at his home in Summerside. He left on Monday morning for Truro and will sail with his Company shortly for overseas.—H.

"I've proved Beyond Doubt"

that Zam-Buk's power is infinitely superior to that of any other ointment. That not only is Zam-Buk capable of curing where other remedies fail, but Zam-Buk cures are permanent.



HOW ZAM-BUK CURES

When living in Vernon, I suffered acutely for over two years with a sore on my leg, which, despite all treatment, turned into an open ulcer. I tried all kinds of ointments, liniments, etc., but the ulcer only got worse, and finally became so bad that I decided to go into a hospital for treatment. Before doing so, however, a friend advised me to try Zam-Buk, which I did, and the first few applications gave me such relief, that I was encouraged to continue. By degrees all the soreness and inflammation went down out, and then healing began.

To cut a long story short, perseverance with this wonderful balm resulted in a complete cure. To me it seems nothing short of marvellous, that after suffering so intensely for so long, Zam-Buk should effect a cure in such a comparatively short time, after all other remedies had failed. It is

two years now since this cure was effected, and there has not been the slightest trace of the ulcer returning.

Since I have enlisted I have further proved the power of Zam-Buk. I have just returned from the front where the men say it is invaluable—so splendid for the many injuries and ailments incidental to the soldier's life. I have personally given Zam-Buk to many of my men for various ailments and injuries and in all cases the results have been eminently satisfactory.

I shall be glad if you will publish this letter, as I think everyone should know of this wonderful healing ointment—Zam-Buk.

(Sgd.) RICHARD B. NUNN, Capt.
Officers Mess,
South Midlands, D.A.C.,
Salisbury, Eng.

ZAM-BUK CURES ARE PERMANENT

The secret of Zam-Buk's healing power is in its herbal composition and its unique penetrating and germicidal properties. It has no irritating base, therefore it never irritates the underlying tissue, and it does not destroy the healing power of the body. It merely replaces the old, until the diseased tissue becomes new, healthy skin.

Zam-Buk is best for eczema, ulcers, ulcers, abrasions, blood-poisoning, piles, boils, burns, scalds, cuts and all skin injuries and diseases. All druggists and stores. 50c. per Zam-Buk Co., Toronto.

FREE BOX Send this advertisement, name of paper and location to receive trial box.

Help!

If You Can't Lend a Hand LEND YOUR MONEY;

If you can't fight, don't withhold the only other means of winning the war—your money. If you can't give physical assistance, you can surely give financial support, by purchasing Victory Bonds—and in sacrificing comforts to lend your money, don't lose sight of the fact that your sacrifice is infinitesimal compared with the sacrifice in life being made on the altar of freedom by the beloved sons of Canada on Flanders' Fields.

Canada is calling for help. Don't try to evade the call—don't endeavour to shift the responsibility—the appeal is directed to you (young and old men, and women) to you!! you!! you!!

See the appealing hand stretched across the ocean. If you do not respond to the limit of your resources your guilty conscience will call the very spirits of the dead men in Flanders' Fields—and he finger of scorn will haunt you day and night.

To you from failing hands we throw
The Torch; be yours to hold it high
If ye break faith with us who die,
We shall not sleep, though poppies grow
In Flanders' Fields.

Talk, Roost and Buy Victory Bonds

R. T. Holman Ltd.
Summerside

RICHARD CVLTER '18

YOU CAN RELY ON OUR JEWELRY

THE PICTURE OF "PRINCE CHARMING" AND THE SCALES TELL OUR BUSINESS METHOD. WE GIVE YOU YOUR FULL MONEY'S WORTH. LONG EXPERIENCE IN THE JEWELRY BUSINESS HAS TAUGHT US WHAT AND WHERE TO BUY. SO WHEN YOU BUY ANY ARTICLE FROM US YOU CAN KNOW THAT THE QUALITY IS SUPERB AND THE DESIGN IS CORRECT.

WE WILL DO YOUR REPAIRING RIGHT.
C. W. PATTERSON
THE RELIABLE JEWELERS