

# McLeod

## New Georgette 1.60 Crepe

This dainty fabric, for which many of you have been waiting is here at last. There are black, ivory, saxe, sky, pink and mauve. The fabrics is a delightful one, of French make. The price is only.....\$1.60

## to 1.25 Clearance 75c

Under present conditions, be replaced at the present prices.

There are many styles. The values 75c

## Cost and Clearance Sale

Under present conditions, be replaced at the present prices. There are many styles. The values 75c

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## How Tempting are The Furs of January Clearance Sale

Here's a wonderful four-days opportunity to buy lovely furs at your own price. Commencing on Monday morning, for four days we offer cash purchasers an unparalleled chance to choose.

No approbation. No charges—all cash.

5.00 Muffs sell for 4.00	6.00 Muffs sell for 4.75
8.00 Muffs sell for 6.50	10.00 Muffs sell for 8.00
12.00 Muffs sell for 9.50	16.00 Muffs sell for 13.00
18.00 Muffs sell for 14.50	22.00 Muffs sell for 17.50
27.00 Muffs sell for 21.60	36.00 Muffs sell for 29.00

### LOVELY FUR SCARFS AT YOUR OWN PRICES

3.75 Scarfs are now 3.00	5.50 scarfs are now 4.50
7.50 scarfs are now 6.00	10.50 scarfs are now 8.50
12.00 scarfs are now 9.50	14.00 scarfs are now 11.00
18.00 scarfs are 14.50	22.00 scarfs are now 17.50

36.00 scarfs now 29.00

## Get Your New Fur Coat Now You'll never beat these Prices

These coats were bought at the lowest fur prices known for ten years. They are away below the best prices we have ever had. And now for this wonderful four-days sale you will be able to get your choice among them—for a price far below the present wholesale cost.

2 Hudson seal coats, 75.00 for 60.00; 1 Muskrat Coat, 50.00 for 40.00; 2 Muskrat Coats, 72.00 for 57.50; 1 muskrat coat, 90.00 for 72.00; 2 Muskrat Coats, 95.00 for 76.00; 1 Muskrat Coat, 75.00 for 60.00.



## THE MARKETS

### CITY TOWN MARKETS

(Corrected on Tuesdays and Fridays)

Butter, (creamery) lb.	22
Butter, (creamery) lb.	25
Butter, (Tub) lb.	28
Butter, fresh, lb.	30
Eggs, doz.	35
Beef lb. (retail)	10 to 12
Pork, lb.	12 to 15
Chickens, sh.	12 to 15
Hay (pressed) ton	\$12 to \$13
Straw (pressed) ton	\$6.50
Pork, lb.	11 1/2 to 11 1/4
Turnips, bus.	16
Potatoes (Reds) bus.	65
Pots (white) bus.	48
Oats, (black) bus.	45
Beets, bus.	40
Carrots, bus.	45
Wool, lb.	40
Paranips, lb.	1
Geese, per lb.	16
Ducks, per lb.	16
Hides, per lb.	14 to 15
Turkeys, per lb.	20

### SIDE MARKETS

Buckwheat, bush.	75 to 90
Butter, (dairy) per lb.	27
Butter, (creamery) per lb.	32
Calfskins per lb.	13
Chickens, (dressed) per lb.	12 to 15
Ducks, (dressed) per lb.	12 to 15
Eggs, (fresh) per doz.	30
Fowl, per lb.	10 to 12
Geese, per lb.	12 to 15
Hides, per lb.	14
Hay (pressed) per ton.	\$10 to \$13
Hay, (loose per ton.	\$9 to \$10
Lamb Pelts each	40 to 60
Oats, (black) per bus.	47
Oats, (white) per bus.	45
Fork, (organs attached).	7 1/2 to 10 1/2
Straw, (pressed) per ton.	35
Turnips, per bus.	20
Turkeys, per lb.	15 to 20
Wheat, per bus.	80 to \$1.10
Wool, per lb.	26 to 40

## Transcona



two-mch band

Worn from ocean to ocean by discriminating men



## For Your PHOTOS

CALL AT OUR STUDIO The Cook's Studio

### Photographs

The business man who will spare a few minutes of his time to the photographer of today will please his entire family.

His portrait produced by Present Day Methods of photography will be an agreeable surprise.

It's done so quickly and clearly. Make your appointment today.

### THE BAYER STUDIO

## What to Do to Get Fat and Increase Weight

### THE REAL CAUSE OF THINNESS

Most people eat from four to six pounds of good solid fat-making food every day and still do not increase in weight one ounce, while on the other hand many of the plump, chunky folks eat very lightly and keep gaining all the time. It's all bosh to say that this is the nature of the individual. It isn't Nature's way at all.

Most thin people stay thin because their powers of assimilation are defective. They absorb just enough of the food they eat to maintain life and a semblance of health and strength. Stuffed won't help them. A dozen meals a day won't make them gain a single "stay there" pound. All the fat-producing elements of their food just stay there in the intestines until they pass from the body as waste.

What such people need is something that will prepare these fatty food elements so that their blood can absorb them and deposit them all about the body—something, too, that will multiply their red blood corpuscles and increase their blood's carrying power.

For such a condition it is well to recommend eating a Sargol tablet with every meal. Sargol is not, as some believe a patented drug, but is simply a careful combination of six of the most effective and powerful assimilative and flesh building elements known to chemistry. It is absolutely harmless, yet has been wonderfully effective and a single tablet eaten with each meal, often, according to reports of users, has the effect of increasing the weight of a thin man or woman from three to five pounds a week. Sargol is sold by all good druggists everywhere on a positive guarantee of weight increase or money back.

If you find a druggist who is unable to supply you send \$1.00 to the National Laboratories, 74 St. Antoine St., Montreal and a complete ten days treatment will be sent you post-paid.

Small bunch..... 60c  
Large bunch..... \$1.00

A great many of you have been asking for them to wear with furs—So here they are.

Small bunch..... 60c  
Large bunch..... \$1.00

## NOTICE

The Annual Meeting of the New Dominion Dairying Co., will be held in Afton Hall on Wednesday the 2nd, Feby. next at 2 o'clock p. m.

A full attendance of all parties interested is requested.

GEO. WILSON, Secy.  
New Dominion,  
January 22, 1916.

7017-1-26-M21.

## NOTICE

The Annual Meeting of the Stanley Bridge Dairying Co. will be held in the Hall, Stanley Bridge on Tuesday Feb. 8th, at 2 o'clock p. m.

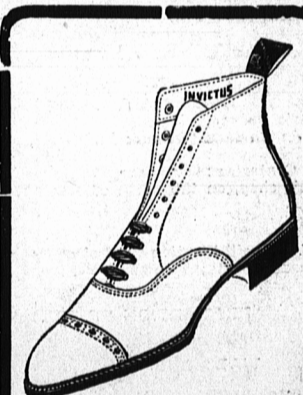
J. H. SIMPSON,  
Bay View Secretar  
Jan. 20th.

7009-1-26-M1741.

## During 1916

you will find our store a good place to trade. As we carry only reliable goods and sell at moderate prices.

G. H. Taylor  
Jeweler & Optician  
& Engraver



## For Style and Comfort

Invictus boots do not require any breaking in, they will not chafe, burn or squeak.

Our winter stock is now complete we can fit you with any style you may choose. Leathers shown are Gun Metal, Patent and Tan. Button and Lace Styles.

## Alley & Co.

135 Queen Street

## Here You Are Rink is Open Hockey Boots FOR ALL

Misses' \$2.00 to \$3.50

Men's 2.50 to 4.00

Boys' 2.35 to 3.50

Youths' 1.75

Morris-Smith-Bear

## 4 Days Big January Sale Kimonos--Dresses

For four days cash makes a riot in prices in this department. Bring in the perfectly good money—and buy just about as you want to.

4.25 Kimonos now only	3.85
5.00 Kimonos now only	4.00
6.75 Kimonos now only	5.50
9.75 Kimonos now only	8.00
12.75 Kimonos now only	10.00

### SEE THE JANUARY PRICED DRESSES

House Dresses and Wrappers	1.00 for .75
Houses Dresses and Wrappers	1.25 for 1.00
House Dresses and Wrappers	1.50 for 1.25
House Dresses and Wrappers	1.75 for 1.50

## Sweet Violets 60c and 1.00 Bunch

These flowers have just come in—very pretty—very dainty—and very popular.

A great many of you have been asking for them to wear with furs—So here they are.

Small bunch..... 60c  
Large bunch..... \$1.00

## January Sale of Women's Lined Gloves and Mitts--Big Discounts

These represent odd lines, clearing lines—and broken sizes from the largest glove department in P. E. Island. Read the list—mark the worth you want.

15 prs. Mocha Mitts, wool Fleece Lined, 1.00 for .75	1 pr. Brown Reindeer Fur Lined Gloves 5.00 for 3.75
7 prs. Mocha Mitts, Wool Fleece Lined, 1.25 for .95	1 pr. Brown Reindeer Fur Lined Gloves 4.75 for 3.50
6 prs. Brown Kid mitts, Wool Fleece Lined, 1.15 for .90	3 prs. Brown Reindeer Fur Lined Mitts 4.75 for 3.50
8 prs. Grey Suede Gloves, Silk knit Lining 2.10 for 1.50	1 pr. Grey Suede Fur Lined Gloves, 2.50 for 1.50
2 prs. Brown Suede Gloves, Wool Knit Lining 1.75 for 1.35	1 pr. Brown Suede Fur Lined Gloves, 3.50 for 2.75
5 prs. Black Suede Gloves, Wool Knit Lining 2.10 for 1.50	2 prs. Brown Suede Fur Lined Mitts, 2.75 for 1.70
	6 prs Blk Astrachan Gauntlet Driving Mitts 1.35 for 1.00

## Here are Some Notable January Bargains in Caps, Gloves, Mitts

Will you spend a minute going through the attractions in this section? If you need a pair of gloves—if a pair of driving mitts seems to be necessary—if you should have a new warm winter cap—study

50c. and 60c working mitts and gloves, wool lined for 39c.	Silk and Woolen mufflers, 1.00 for .65
75c. working mitts and gloves, wool lined, for 60c.	Silk and Woolen mufflers, 1.25 for .75
1.00 working mitts and gloves, wool lined for 75c.	Men's and Boys' winter caps, wool and fur lined bands, 50 and 60c. for .39
1.25 working mitts and gloves, wool lined, for 1.00	Men's and Boys' winter caps, wool and fur lined bands, 65 and 75c. for .50
African gauntlets, mitts, with rubber interlined, 2.00 for 1.50	Men's and Boys' winter caps, wool and fur lined bands, 1.00 for .75
Brown Saskatchewan do, 1.50 for 1.20	Men's and Boys' winter caps, wool and fur lined bands, 1.25, for 1.00
4 prs. African gauntlets gloves, Horse Hide, rubber interlined, 1.75 for 1.40	Men's and Boys' winter caps, wool and fur lined bands, 1.50 for 1.25
Men's Mocha Wool Lined Gloves, 1.00 for .75	Men's Linen collars, assorted shapes and sizes from 13 1/2 to 18, all best quality linen, slightly soiled, 15 and 20c. each for 5c. each—6 for 25c.
Men's Mocha Wool Lined Gloves, 1.25 for 1.00	
Men's Mocha Wool Lined Gloves, best quality with or without straps on wrist, 2.00 to 2.50 for 1.50	
Silk and Woolen mufflers, 50c. for .25	

## Clearance of Overcoats

Woolens and Tweeds, with shawl and convertible collar—single and double breasted. Some are lined—some are shield lined. Every coat is fitted well and stylishly.

50 Overcoats for	7.34
60 Overcoats for	10.00
70 Overcoats for	15.00
80 Overcoats for	20.00

## Deep Lined Coats

Wool cord—leather stayed pockets—metal lining any stress of weather.

50 Sheep lined coats for	6.40
60 Sheep lined coats for	7.20

## Clearance Sale of Blk. Heavy Frieze Reefers

Significant garments for the man who must be outdoors. They are short enough to permit movement—warm enough to defy a blizzard—and any kind of wear. And the January sale price is absurdly low.

Reefers for 3.20	4.50 Reefers for 3.60
Reefers for 4.20	6.00 Reefers for 4.80
7.75 Reefers for 6.20	

## Low Prices on all Men's Suits

Our size is here—Your style is here—and the price is here.

Get a Suit today