

THE WESTERN GUARDIAN

PRINCE COUNTY OFFICE
3 Summer Street, Summerside, Phone 288
News, Subscriptions, Advertising Representatives
J. ELMER MURPHY and GEORGE CLOW
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NOW AVAILABLE, new radios, also radio B batteries. Liberal trade in allowance on old car batteries for new car batteries. Louis Moore, New Annan.

IN COUNTY COURT—Yesterday afternoon in the County Court at Summerside, the case was concluded of Horatio Campbell vs. the Trustees of School District No. 3 in Prince County an action for breach of promise of contract for \$136.60. Judgment was given by Judge L. G. Lewis, who presided over the trial, for the defendants with costs but no witness fees. Five witnesses testified for the plaintiff and five for the defendant. J. S. DesRoches, K.C., represented the plaintiff and Heath Strong, K.C., represented the defendants.—S.

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WEST DEVON YOUNG PEOPLE HOLD SOCIAL—Under the auspices of the Young Peoples Union of West Devon United Church, a very successful social was held on Wednesday night, Sept. 28th in the West Devon Hall. Despite torrential rains there was a fine attendance of twenty-five young people. Games and contests were enjoyed under the leadership of the Minister, Rev. W.G. Dickson and delicious refreshments were served. There was a sing-song of the old favorite hymns with Mrs. Charles Morehead as leader. A short worship service was conducted by the Minister, Mrs. J.A. Grigg and the Minister spoke about the significance of the World Wide Communion on Sunday, October second and the duty of young people to dedicate themselves to Christ and participate in the Communion service. The Misses Benediction brought the enjoyable meeting to a close.—O

HUESTIS-BOULTER—A quiet wedding took place Friday afternoon, September 30th, at 2:30 at the Summerside Baptist parsonage, 219 Church Street when Florence Wanda Boulter became the bride of Gordon George Huestis. The young couple were supported by Ida Craig of Lower Bedeque, who was bridesmaid, and Wendell Boyce Huestis, brother of the groom, who was best man. The single ring ceremony was performed by Rev. Ernest J. Barras, minister of the First Baptist Church, Summerside in the presence of friends of the bride and groom. The bride is the daughter of Mr. and Mrs. Amos Boulter of Lower Bedeque and the groom is the son of Mr. and Mrs. Earle Huestis of Wilnot Valley, P.E.I. Following the ceremony the newlyweds left on a honeymoon trip to cities in the United States. The bride was becomingly dressed in a plum colored going away costume. The groom wore a tuxedo. Friends are extended to Mr. and Mrs. Huestis.—S

PERSONALS—Mr. Fidele Perry of Summerside is improving after his recent illness.—S

—Mrs. Frank MacNutt, Darnley, is a patient in the Prince County Hospital. Her friends will be pleased to learn her condition is slightly improved.—S

—Mr. Arthur Graham, West Devon, is on the sick list and will be confined to bed for the next three to six weeks. His many friends hope to see him up and around again soon.—O

—Mrs. Harold Gaudet of Toronto are visiting her sister, Mrs. Earle Perry and Mr. Perry, Summerside, his mother, Mrs. Gaudet of Summerside, and her parents, Mr. and Mrs. Richards, Mont Carmel.—S

—Rev. Charles Carnegie of the Summerside Presbyterian Church has returned from Toronto where he attended the last week a meeting of the Board of Evangelism and Social Action of the Presbyterian Church in Canada.—S

—W.F. TAYLOR, Mayor of Kensington.

PEARSON AVERTS RUNAWAY IN U. N. COMMITTEE

LAKE SUCCESS, N.Y., Sept. 30 (CP)—The United Nations committee of the United Nations Assembly threatened today to get out of hand. But chairman L.B. Pearson of Canada deftly pulled the reins to avert a runaway. "Canada's External Affairs Minister had to steer the 56-member committee through the touchy session when it was to discuss Nationalist China's charges that Russia is directly aiding the Chinese Communists. After 2-1/2 hours of wordy debate that ranged from procedural to personal matters, the committee decided to place the Chinese question well down on its list of topics. Dr. Tingtu T. Tsang, head of the Nationalist delegation, expressed disappointment at the setback as word was received here that Nationalist and Communist armies manoeuvred for the climactic battle for Canton and Communist leader Mao Tse Tung was named head of the "people's republic of China." Tsang wanted his complaint to be third on the committee agenda — after the Italian colonies but before Russia's "peace proposals."

NEWSPAPER ADVERTISING MANAGERS IN CONVENTION

MONTREAL, Sept. 30 (CP)—Panel discussions on how to improve standards of newspaper advertising and make advertising more effective for its users were held today at the convention of the Newspaper Advertising Managers Association of Eastern Canada. Delegates were present from St. John's, Nfld., to St. John's, Nfld. Martin Livingston, Halifax, vice-president of the association, is chairman of the convention. Speakers yesterday included George V. Ferguson, editor of the Montreal Star; Clyde Bedell, Chicago research expert, and R.A. Baiden, Toronto, who dealt with technical processes involved in production of advertisements.

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URGES MARITIME

MARITIME INDUSTRIES. Mr. Perrault's Address. Mr. Perrault was introduced by Lt. Col. J. D. Stewart, Charlottetown, and thanked by Mr. A. A. Dunphy, past president of the Maritime Board of Trade. "I think you know more about living and being good citizens than I do in the Maritimes than we do," he declared. "That's why I come here every year and go home feeling more refreshed and wholesome," said Mr. Perrault in opening on the "Challenge to Businessmen." Stating he liked the phrase "free private enterprise" the speaker declared that "as long as we have it this country is secure." It means that new ideas, new methods and ingenuity will go a long way to solve our problems under this system. For instance, he continued, the Maritimes have a great number of commodities to sell, but it's a major operation to buy them. He told of trying to buy Scotch cloth, lobster, and fresh fish. "I'm amazed that you sell B. C. apples here. Yet we can't buy Maritime apples in Montreal. There is a tremendous market for Maritime fish, especially now with deep freeze methods. In forest products, we must find new markets and get new ideas for our by-products, and the grandest thing in the Maritimes is the tourist business. All this is the field of opportunity. Yet we find our young college graduates today looking for the security of jobs with the big companies and the government. "The kind of fellows we want today are those looking for opportunity, not security," declared the speaker. "Someone has said that when a man works two years with a big corporation he is just a civil servant, no matter what his position." Referring later to D.V.A. he remarked, "That's where they kill people. They break their minds and spirits."



High in Quality like MORSE'S TEAS

Summerside Airport News

At 2 o'clock last Saturday afternoon the Misses Robin Kent, Norma Snowden, Maureen Chambers, Donna Cooke, Margaret Ann and Judith Moon came to pay their respects to Miss Frances Collins on the occasion of her eighth birthday. All the girls had a lovely afternoon, first admiring the gifts which were the kind to capture a young girl's fancy, playing games and then enjoying the gaily decorated birthday cake with its eight lighted candles and the accompanying good things. On leaving at five o'clock, each young lady thanked Mrs. Collins and their little hostess for a very pleasant time, while Fanny thanked them prettily for the nice presents. And the boys of the neighborhood? Unable to achieve the air of bored amusement which their fathers assume towards a "hen party", they anxiously waited on and around the Collins' butty porch for the promised share of birthday cake. They were well rewarded for their patient vigil not only by cake but also sandwiches, cookies, ice cream and candy. It was indeed a satisfying afternoon for everybody.

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amazed that you sell B. C. apples here. Yet we can't buy Maritime apples in Montreal. There is a tremendous market for Maritime fish, especially now with deep freeze methods. In forest products, we must find new markets and get new ideas for our by-products, and the grandest thing in the Maritimes is the tourist business. All this is the field of opportunity. Yet we find our young college graduates today looking for the security of jobs with the big companies and the government. "The kind of fellows we want today are those looking for opportunity, not security," declared the speaker. "Someone has said that when a man works two years with a big corporation he is just a civil servant, no matter what his position." Referring later to D.V.A. he remarked, "That's where they kill people. They break their minds and spirits."

University Graduates

"Last month, Arthur MacNamara, Deputy Minister of Labour, gave a release to the press to the effect that the placing of graduates from our universities and technical schools would present quite a problem in 1950. As you know, the men of 1946 might have carried a badge on their coats, on which was written: 'Hire me if you dare,' and following that, the graduates of 1947 and 1948 were very quickly absorbed by business and industry. The class of 1949, an all-time high, saw quite a change, and although everyone seemed to have found a suitable position, there were not many jobs left over by midsummer. MacNamara predicts that the class of 1950 will be equally large but that it will be impossible for large firms only to accept all these graduates. He plans an appeal through alumni publications and other media, to interest medium

and small companies to find positions for our university graduates. I have an idea that this proposal will present quite a headache to all concerned. "Let us look at the young men who will shortly be associated with us in business. The class of '49 graduating last June was the largest and most mature in our experience. More than half were veterans and a quarter were married. There is something different in them from a few years ago. They seem to have turned their backs on the opportunity to do something for themselves and are taking no chances. Above everything else, security has become the great goal. They will be technicians, not owners. "Although merchandising is still the most popular field, a very high percentage are looking for personnel work, visualizing themselves as a combination Y. M. C. A. worker, office Solomon and father confessor to the workers." Mr. Perrault felt that this attitude may have been developed in the services by vocational counsellors, and again by the universities, which are "miles ahead of industry." But he pointed out that the field is very limited. "Although some 40% say they want to go into merchandising, it's sales with a difference," the speaker continued. "They want administrative jobs in the home office. In all this, business is getting skeptical of all these trained men. One large advertising company feels: 'We can teach them advertising but we can't teach them how to use their minds.' "In a survey, older graduates say they should have had more of the liberal arts and learned how to express themselves in both writing and speech. "If you are satisfied that your sons and daughters should be trained for this security I have described, rest at your ease, for that's the road they will probably travel. "But if you want for them a broader education to fit them for a full life, to do something for themselves with dreams of opportunity, you must make some contribution to your colleges and schools. Not only financial contribution, but we business men should work with our education institutions to create in the minds of our students the urge and will to do something for themselves and to be impatient with the pace set by their elders. "The private enterprise, system has not given adequate compensa-

Keen Racing At Sunny Acres

Some keen racing was witnessed over the Sunny Green Acres track last Saturday afternoon when fans and drivers turned out in numbers for the afternoon's harness racing sport.

The track was in perfect condition over which Sugar Harvest turned in a top-notch performance by lowering the track record to 2:18 in the last heat of the Class A Free-For-All Indian Lad. Question Mark and Guy Harveste turned in some close racing with every heat a battle all its own, the winners being decided by mere inches.

The Class B mixed it up so much they had to go the full three heats before the winner was decided, with Jerry Worthy coming through in the first and third to take the race, while Mac Watson copped off the sandwich session. Class C saw six well matched starters in action, and all were closely bunched from start to finish, with Junie Scott finishing out in front in the first heat, only to give way to June Fonest in the two final heats, with both winners being pushed closely all the way by Norma Kalmuck, Buddy Scott and Nelly J.

SUMMARY Class A—Free-For-All Guy Harveste 1 1 2 Sugar Harvest 4 2 1 Question Mark 2 3 4 Indian Lad 3 4 3 Best time: 2:18.

Class B Jerry Worthy 1 2 1 Mac Watson 3 1 2 Betty S 2 3 3 Best time: 2:24 1-2.

Class C June Scott 2 1 1 Junie Conset 1 2 2 Norma Kalmuck 3 3 3 Nelly J. 4 4 4 Buddy Scott 5 5 5 Clever Todd 6 6 6 Best time: 2:26 2-5.

Official Stables: Mr. Reeves; Judges, Dan Matheson, R. Chapell, and Walter G. MacKenzie; Timmer, Ben Weeks.

New Schedule Of Telephone Rates In N. B.

(By The Canadian Press) SAINT JOHN, N. B., Sept. 30—The application of the New Brunswick Telephone Co. Ltd. for a new schedule of rates and regulations was approved in general today by the New Brunswick Board of Public Utilities.

The Board made substantial reductions in the proposed rates for night and Sunday person-to-person calls and eliminated discounts on Government, City, Town and Municipality telephones.

The new monthly rates, with old rates in brackets, include rates for unlimited calls, \$10 (\$7.85 and 15 cents daily); measured service, 60 cents daily and three cents for every call over 60, \$5 (\$3.25) and \$4.10 (\$3.35); two-party, four-party and rural lines increased proportionately.

Moncton—Business, unlimited service \$7.50 (\$5.35); residential, \$4.10 (\$3.35); two-party, four-party and rural lines increased proportionately.

Fredericton—Business, unlimited, \$6.50 (\$5.35); residential, \$4 (\$3.35); two-party, four-party and rural lines increased proportionately.

Wholesale Price Index Declining

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Two More Famous Names Come To Your Friendly Stores

DuBarry and Richard Hudnut Beauty Preparations

Creamy, magical lotions that do wonders to your complexion. Cleansing preparations that give your skin a fresh start—New, rich beauty cream that penetrates, softens and protects—Face Powder, created to give your face a fair flower-freshness, to cling caressingly for hours and hours, to be kind as candlelight to your complexion.

Lipstick and Rouge, Make-up Specialties, Lotions, Bath Preparation, Hair Beauty Lines and Perfumes of Distinction—all these, blended to make them perfect for you.

- Shades that blend with every complexion
FACE POWDER
Face Powder (Small) \$1.00
Face Powder (Large) \$2.00
Sophisti Cream \$1.50
LIPSTICK and ROUGE
Lipstick \$1.50
Lipstick Refiller \$1.50
Cream Rouge \$1.00
MAKE-UP SPECIALTIES
Rouge Parfait \$1.00
Make-Up Base \$1.00
Eye-Makeup Cream \$1.00
Eye-Brow Pencil \$1.50
CREAMS
Special Cleansing Cream—\$1.25 and \$2.00
Cleansing Cream for Dry Skin \$1.25 and \$2.00
Tissue Softening Cream \$2.00
Special Skin Cream—\$1.75 and \$3.00
Derma See Formula \$2.00
Eye Cream \$1.25
Foundation Cream \$1.25
Hand Beauty Cream \$1.25
SPECIALTIES
Special Cleansing Preparation \$1.25
Cream Deodorant \$1.25
Liquor Deodorant \$1.25
LOTIONS
Foundation Lotion—\$1.50 and \$2.50
Beauty Lotion \$1.25
Skin Refreshment \$1.00
Special Astringent—\$1.75 and \$2.75
Skin Firming Lotion \$1.75
Hand Lotion \$1.25
BATH PREPARATIONS
Bath Soap \$1.25
Gua Soap \$1.25
Dusting Powder \$1.75
Bath Salts \$1.50
Toilet Powder \$1.25
Cologne Concentrate \$5.00
HAIR BEAUTY LINE
Creme Hair Dressing \$1.25
Egg Creme Shampoo—\$1.25 and \$2.00
Dandruff Treatment \$1.25
Creme Rinses \$1.25
Home Permanent Kit \$3.25
Home Permanent Refill \$1.75
Taperette \$1.25
Taperette Refill Blades \$25c
PERFUMES
R. S. U. P. Essence \$1.50
Vogue Essence \$1.50
GEMMY
Perfume \$1.75 and \$3.75
Talcum \$1.50
Sachet \$1.50
Dusting Powder \$1.50
Cologne \$1.75
Toilet Water \$2.50

FOUNDATION LOTION
A milky Lotion containing enough oil to keep the skin soft and smooth under powder. Good for dry skin. \$1.50.

CLEANSING PREPARATION
Fragrant Powder Meal which forms smooth paste with water added. Removes dead cuticle, loosens surface blackheads, enlivens sluggish skin. Recommended for "difficult" young skins. \$1.25.

HAIR BEAUTY LINE
Creme Hair Dressing \$1.25
Egg Creme Shampoo—\$1.25 and \$2.00
Dandruff Treatment \$1.25
Creme Rinses \$1.25
Home Permanent Kit \$3.25
Home Permanent Refill \$1.75
Taperette \$1.25
Taperette Refill Blades \$25c
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Cologne \$1.75
Toilet Water \$2.50

NEW CREAM DISC MAKE-UP—For all skins, especially dry ones. Specially with finger tips, no water needed. Gives light, flawless finish. \$1.50.

SOPHISTI CREME
Smooth on with satini radiance—longer-lasting. Give double soft protection. In seven glorious shades from blush pink to dark red.

Street Floor — Main Store SMALLMAY'S

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YOUR NEW FALL HAT!

FOR ALL OCCASIONS

Displays of fresh, new styles, featuring all the latest models in the newest shades obtainable, bringing you the smartest selections ever.

Our shipments are now arriving at regular intervals, to assure you of the best in Millinery buys throughout the season. Moderately priced to suit every budget.

DON'T DELAY — Choose your new Fall Hat Today!

BE BUY-WISE — BUY AT THE MARY ANN "Millinery of Distinction"

Opp. Capitol Theatre in Summerside

Buy For YOUR HOME and EVERYONE in it on the convenient HOLMAN Monthly PAYMENT PLAN ASK FOR DETAILS

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