

S. A. McDonald The Island's Leading Clothing Store.

Start Your Gift-Buying Now--See Our Suggestions Below

Our store is teeming with suggestions for practicable pleasing gifts for all classes, sizes and ages. Our displays are so extensive and well arranged that you can instantly pick on your favorite—our showing is so complete that there is a choice here for every person.

We want to see you this Holiday season for we know if you buy here we'll both be satisfied. Call to-day—our prices alone ought to bring you.

- Gifts that will Delight Any Woman**
- Handkerchiefs..... 5c to 85c
 - Hand Bags..... 1.10, 1.35, 1.60, 1.85, up to 3.65.
 - Fancy silk scarfs, silk and wool..... 1.85 and 2.25.
 - Fancy collars in boxes... 55c to 85c
 - Leather purses..... 25c to 1.25
 - Ladies' umbrellas..... \$1.00 to 4.50
 - Bradley mufflers..... 25c to 75c
 - Cloth coats, new arrivals..... 6.00 to 25.00
 - Black Silk and Net Blouses..... \$3.50 to 7.00
 - Plaid Silk Blouses, first arrivals..... \$4.75
 - Net waists in ecru and white..... \$3.50 to 7.00
 - Black and white silk in Plaids and stripes \$4.75 to 3.75
 - Untrimmed felt hat shapes..... half price
 - Furs, muffs, ruffs and throws
 - Kid, dogskin, mocha, and wool gloves, lined and unlined.

- Presents that will Please Any Man**
- Silk ties..... 35c to 1.00
 - Fancy vests..... 1.75 to 4.75
 - Padded mufflers..... 75c to 2.25
 - Silk handkerchiefs..... 35c to 1.00
 - Excelsa handkerchiefs..... 2 for 25c
 - Fancy armlets in holiday boxes..... 25c to 75c.
 - Leather collar cases..... 75c to 1.50
 - Fur lined coats..... 45.00 to 120.00
 - Men's Dressing gowns \$4.50 to \$10
 - Sweaters, in all designs and sizes.
 - Sweater coats, all color combinations.
 - Convertible college coats, for boys and "old boys"
 - Gloves, all kinds..... 85c to 3.25
 - Tie sets and fancy cuff links in leather case..... 35c up.
 - Brush sets in leather cases.... 1.50 to 3.50

Gifts for Anybody

- Cushions..... 45c to 85c
- Suit cases..... 2.50 to 10.00
- Club bags..... 1.50 to 6.00
- Beaver coats
- Toilet sets..... 2.00 to 3.50
- Astrachan coats..... 30.00 to 95.00

"PIMPLES" Broke Out All Over Her Face.

Pimples are caused, almost entirely, by bad blood, and there is only one way to get rid of them, and that is to get at the seat of the trouble by using a good reliable blood purifying medicine.

Burdock Blood Bitters has been on the market for 35 years, and is one of the very best blood medicines procurable. After using it you will find that the pimples have disappeared, and you will have a beautiful clear complexion.

Mrs. Robert McNab, Badjeros, Ont., writes:—"I am greatly pleased to report the benefit I have derived from the use of Burdock Blood Bitters. About a year ago I became so weak and run down I could scarcely walk, and pimples broke out all over my face. I tried one thing after another, but nothing seemed to do me any good. I was advised by a lady friend to try B.B.B., and before I had used one bottle I felt it was doing me good so I used three bottles, and I am now well and strong, and the pimples have all disappeared."

Burdock Blood Bitters is manufactured only by The T. Milburn Co., Limited, Toronto, Ont.

A PICTURESQUE CALENDAR

The exquisite loveliness of the large calendar received from Joseph A. Rich & Co., 184 Atlantic Avenue, Boston, can be imagined from the title of the frontispiece a "Sunset in Mid-Ocean." The riot of coloring, the ripple and shadow on the water are surely the work of an artist and the design encircling it is most cleverly brought out and keeps in mind the point that the product of the sea is the firm's business, for it is well known in Prince Edward Island that Joseph A. Rich & Co. are large wholesale commission merchants, as they year after year solicit shipments of smelts and eels from this Province through The Guardian and always secure for their customers the best market affords, making their returns most satisfactory. Their customers will indeed be favored when they receive as a Christmas greeting this lovely calendar.

Blanketing by the yard—Beer @ Weeks 12-6drff

We are showing a splendid assortment of pung sleighs, strongly built by our very best local manufacturers. They are shown here in plain, upholstered and highback. They are sleighs of marked serviceability and long life. Let us show you some. A. Horne & Co., Kent St. 12-15d61.

CLOSING STOCK LETTER.

(From F. B. McCurdy & Co's Private Wire.)

NEW YORK, Dec. 15.—The stock market ruled extremely dull during the greater part of the afternoon and prices in the majority of issues sagged off under moderate selling. Trading became more active late, on the announcement that the American sheet and tin plate company had shut down one of its plate mills. Steel Common declined to 72. The close was dull and at the decline but steady.

Total sales 285,500.

RANDOLPH.

GRAIN LETTER.

(From F. B. McCurdy & Co's Private Wire.)

CHICAGO, Dec. 15.—Wheat opened a shade easier on the afternoon of Liverpool cables and improved crop outlook in Australia and Russia, and favorable threshing returns from Argentina. On the decline fair buying developed which rallied the market. Offerings have been light, in fact trade has been very small.

Com.—Firm on buying by one of the larger elevator concerns. Argentine corn acreage said to be 9,250,000 against 7,394,000 a year ago.

Oats firm in sympathy with other grains.

Provisions easier on selling by local longs but rallied later on scattered buying.

A. O. SLAUGHTER & CO.

ANOTHER LETTER TO PROWSE BROS.

Dear Sirs:—I am greatly pleased to see that your enterprising firm has inaugurated a new system of business and it meets with hearty approval for the following reasons:

1st.—It increases the profits of the firm. When a store sells a large amount of goods on credit, it naturally follows that some of these debts are never paid and consequently the firm loses. On account of the popularity of these mail order houses, a store is compelled to sell at a reasonable price or they will lose their custom. So then bad debts are a serious loss to the firm.

2nd reason—It enables the firm to sell cheaper because as I have heretofore mentioned, there will be no bad debts, no bookkeeper's salaries to pay and consequently the firm will sell cheaper and the people will be the gainers.

3rd.—It satisfies everyone; the people, the firm and employees. The people will not buy until they have the money and then cash will go farther, they will see something for their money and they will be delighted and the employees will find it a pleasure to sell. Having now told you why I consider cash right I will proceed to show you why credit is wrong.

1st reason—Most people have an aversion to pay long standing debts. The goods, which they had bought and which they promised to pay for are now no more and if they are sued and compelled to pay, they will sever their connection with that firm.

2nd reason—It prohibits the firm from selling to everyone at the same price. Everyone knows that it is the one-price-to-all system that gives such popularity to those mail order houses. People then have the satisfaction of knowing that all are treated alike. One-price-to-all is a splendid system and the people will appreciate it.

In conclusion let me tell you that your move is a right one and one that will increase your profits and will also enable you to sell cheaper. Thus you will be benefiting yourselves in particular and the country in general. So wishing you every success. I remain,

Yours truly,

"What housekeeper with proper pride in her home would not be glad to receive a nice rug for Christmas? We have them in all sizes and prices—new designs, rich colorings. Paton's 12-16d11.

Ever Hear of Rogers?

Pick up a **Plated Spoon** or **Fork** from your dining table and see if the name "Rogers" is not stamped upon it. Now the **Rogers Family** is large and while all have not engaged in making **Plated Ware** a good many of them have and so the name of "Rogers" has been the standard of quality in Plated Ware these many years.

Inasmuch as there are several firms making **Plated Ware** and stamping the name of "Rogers" upon their product it naturally follows that there is a difference in quality.

Come to our store and we will show you the Genuine Rogers goods.

We will talk prices that will suit you.

The Rogers Hardware Co. Ltd

OPENING OF TOYLAND

Fancy Goods and Toy Bazaar is now in full Swing

3 Big Stores 3

We are ready for the big Christmas Holiday rush. Departments, Fancy Goods, Chinaware, Glassware, Cut Glass, Brass Goods, Leather Goods, Toys, Dolls, Games, Newest Books, Elegant Xmas Stationery, Calendars, Christmas Cards, New Year Cards, Fountain Pens, and a thousand and one useful gifts. Come in and see.

Carter & Company, Ltd

Our combination gift boxes solve the problem for those looking for a tasty inexpensive gift for a male friend. They contain handkerchiefs, hosiery and ties, all in harmonizing colors—the latest fad. The boxes are finished in appropriate Christmas designs. Prices \$1.50 up. H. H. Brown. 12-15d61.

"Up to the end of the year, we are offering you a nice Pebble hockey boot worth \$2.35 for \$1.75. As they are nice lasts and perfect fitters they will not remain long at that price. Goff Bros. 12-16d81.

We at Rogers offer you unbeatable bargains in harness, sleighs, ruffs, etc. you can depend that you will be able to get better quality goods at the same price here. Don't let this opportunity pass to get the right goods at the best prices shrewd purchasing can give you. Call in today and look over our stock. A. Horne & Co. 125 Kent Street. 12-10d61

Sterling Silver Thimbles

Your dressmaker or friend who does home-sewing would like a gift of a really good thimble. A good thimble is hard to get and once secured is highly prized.

Sterling silver thimbles, heavy weight, hard chased designs, finely finished and excellent for appearance and wear. All prices up to..... 75c

We'll engrave your selection with recipient's initials.

W. N. Tanton

A Good Suggestion

There is nothing more acceptable to a man smokes than a good Pipe. Our Xmas display in this line is away ahead of anything we have ever shown.

—It includes all the leading brands viz B B B—J R C—G T C G B D—etc.

We also carry a nice assortment in Tobacco Pouches, Cigar and Cigarette Cases and Holders, Ash Trays, Cigars in Boxes (Xmas Packages) etc. Should you want anything in this line you would do well to call early.

We will be glad to put away any selection made now, till required.

E. A. Foster

Central Drugstore
Sunnyside

One Big Christmas Rush Every Day Till Christmas

Every Body Delighted With Our Display of

- Xmas Stationery
- Xmas Leather Goods
- Xmas China Ware
- Xmas Books
- Xmas Calendars
- Xmas Brass Goods
- Xmas Dolls
- Xmas Toys

Have you seen our Big Xmas Bargains? Grand Assortment and Low Prices

Store Open Evenings

Haszard & Moore

Some Inside Information

Every facility devised for betterment of every work is installed in our laundry. We are constantly adding new devices, improved methods, doing even the smallest things that will help toward the advancement of our business. It is only by constant study and watchfulness that any thing or any business can improve and the utmost scrutiny along all lines is exercised in the conduct of the Star. Do you wonder why our work is so good?

Star Steam Laundry
A. F. Webster, Prop.

What one user says---

My patented pressure valve is giving perfect satisfaction to every user. It is easier installed gives better results and is more economical than any other system.

Read what Mr. Prowse says:— Answering your inquiry regarding the performance of the Hot Water pressure system lately installed by you in the Arena Rink, may say that it is giving every satisfaction, replacing five stoves, and as nearly as we can calculate using no more coal than was used by two of them, besides giving us very much less trouble and much less risk of firing the building. (Sgd) W. B. Prowse.

Jas. McEachern
Sunnyside B. B. 1.

HOLBROOK'S WORCESTERSHIRE SAUCE

The Sauce that makes the whole world hungry.

Made and Bottled in England

First Mortgage Corporation Bonds

Are secured by a first lien on all the Assets both liquid and fixed, of the Corporation they Represent. As a going concern the Bond Interest and Principal are due and payable at a fixed date, and are the first claim on the earnings and assets of the Company. In the event of liquidation, the principal and interest on the Bonds must be met in full before the holders or either preferred or common shares participate. Bonds fluctuate but little and offer a stability highly prized by conservative investors. High Grade Corporation Bonds Yield from 5 to 6 p. c.

We invite correspondence with those who are now interested, or who expect to have surplus funds available for reinvestment.

J. C. MACKINTOSH & CO.

Established 1873

Members Montreal Stock Exchange. Direct Private Wires

HALIFAX, N.S. ST. JOHN, N.B.

We offer for sale in lots to suit purchasers

\$4,000 Province of Nova Scotia 5 p. c. Bonds due 1914 Interest payable 1st. February May and August. Price 103.66 and interest. Yielding about 4 p. c.

\$25,000 in Town of New Glasgow 4 p. c. Debentures, due Oct. 1st. 1952, interest payable 1st. April and October, price 94.30 and interest. Yielding about 4 30 p. c.

F. B. McCURDY & CO

Members Montreal Stock Exchange
Halifax, Montreal, Sydney, St. John's, Nfld.

Charlottetown, P. E. I.

STOCK QUOTATIONS.

Dec. 15, 1910.

Reports furnished by F. B. McCurdy & Co., members Montreal Stock Exchange, 100 Richmond Street, Charlottetown.

MONTREAL STOCKS.

	High	Low	Close
Canadian Pacific	193 1/2	193 1/4	193 1/2
Canada Cement	22 1/2	22 1/4	22 1/2
Can. Cement Pfd.	86	85 1/2	86
Detroit United	67	66	65 1/2
Dom. Iron Pfd.	61	60	60 1/2
Dom. Steel Corp'n.	92	90	90
Ill. Traction Pfd.	136 1/2	133	136 1/2
Lake of the Woods	129 1/2		
Minn. & St. Paul	137	136 1/2	137
Montreal Power	221 1/2	218	221 1/2
Montreal St. Ry.			84 1/2
N. S. Steel & Coal			84 1/2
Porto Rico	58 1/2	58	58 1/2
Quebec Ry.	91	89	91
Richelieu & Ont.			91

COTTON

	High	Low	Close
December	14.90	14.82	14.83.84
January	14.96	14.87	14.89.90
March	15.26	15.16	15.18.19
May	15.46	15.36	15.38.40
July	15.47	15.37	15.39.40
August	15.11	15.03	15.05.06

Spot—15.20, up 3.

NEW YORK STOCKS.

	High	Low	Close
Atchison	101 1/2	101	101
Am. Beet Sugar	40	39 1/2	39 1/2
Amacoda Copper			40
Amal. Copper	64 1/2	63 1/2	63 1/2
Am. Car & Fdy.	50 1/2	50	50
Am. Smelters	75	73 1/2	73 1/2
Am. Tel. & Tel.	142 1/2	141 1/2	141 1/2
Baltimore & Ohio			106 1/2
Brooklyn R. T.	74 1/2	74 1/4	74 1/2
Central Leather	31 1/2	30 1/2	31
Chesapeake & Ohio	80 1/2	80 1/4	80 1/2
Erie	27 1/2	27 1/4	27 1/2
Louisville & Nash.			143
Missouri Pacific	47	45 1/2	46
N. Y. Central	112 1/2	112 1/4	112 1/2
Northern Pacific	116 1/2	115 1/2	115 1/2
Pennsylvania	129	128 1/2	128 1/2
Reading	148 1/2	147 1/2	147 1/2
Rock Island	30 1/2	29 1/2	29 1/2
Southern Pacific	114 1/2	114 1/4	114 1/2
Southern Ry.	25 1/2	25 1/4	25 1/2
Southern Ry. Pfd.	60	59 1/2	60
St. Paul	123 1/2	122 1/2	122 1/2
Sugar			115
Union Pacific	170 1/2	169 1/2	169 1/2
U. S. Steel	73 1/2	72 1/2	72 1/2
U. S. Steel Pfd.	116 1/2	116 1/4	116 1/2
Virginia Chemical			62 1/2

MONTREAL CURB SALES.

Unlisted Department. Morning sales.

Canada Power—3 @ 59.

Sherbrooke Street—10 @ 26.

Unlisted Department, Afternoon sales.

NIL.

BOSTON CURBS.

Grandy—39 @ 39 1/2.

N. B.—29 1/2 @ 29 1/2.

R. I. Coal 6 1/2 @ 6 1/2.

Mohawk—45 1/2 @ 46.

Laka—34 1/2 @ 35.

Bly Cen.—9 @ 10.

NEW YORK CURBS.

Nip.—10 1/2 @ 10 1/2.

Leaf—5 @ 7.

Cob. Cen.—9 @ 9 1/2.

Larose—4 1/2 @ 4 1/2.

GRAIN.

WHEAT.

	High	Low	Close
December	92 1/2	92 1/4	92 1/2
May	96 1/2	96 1/4	96 1/2
July	94	93 1/2	93 1/2

CORN.

	High	Low	Close
December	46 1/2	45 1/2	46
May	48 1/2	47 1/2	47 1/2
July	49	48 1/2	48 1/2

OATS.

	High	Low	Close
December	32	31 1/2	31 1/2
May	34 1/2	34 1/4	34 1/2
July	34 1/2	34 1/4	34 1/2

PORK.

	High	Low	Close
January	19.40	19.05	19.20
May	18.30	18.00	18.00

Sovereign Cashmere Hose with linen slipcing, wear the best.

"Our big Christmas bazaar all ready. Magnificent display of holiday goods. Every one welcome. Store open evenings. Haszard & Moore. 12-16d21.

"Christmas neckwear in handsome styles and exclusive patterns. Our showing is as usual the best in the city, surpassing what we have ever shown before. We put each tie up in a dainty package, all ready for giving. No extra charge. D. A. Bruce. 12-16d1f.

"We will engrave in the best style watches, lockets, signet rings, etc., free of charge if purchased from us in good time. G. H. Taylor, Jeweler. 12-15d3f.

A FULL COAL BIN FOR CHRISTMAS

There are many people who would appreciate a ton of Pickard's Coal more than anything else at this Christmas time. It's something they can use right off—Mum is the word with us if you so suggest.

A. PICKARD & CO

Phone 240.