



Christmas Endearments

Of the many lovely ways to say "Merry Christmas" to a lovely lady . . . we think there is nothing quite so endearing as that special gift with a personal touch. Here are highlights from a sparkling collection of Christmas Gifts . . . earmarked for very special persons.

- Pearl Necklace of Loveliness to grace her most flattering neckline \$1.00-\$5.95
- Ear Rings \$1.00-\$3.50
- Necklets \$2.98-\$7.95
- Pins \$1.00-\$1.95



Gloves will solve your gift and budget problems quickly; always useful and so sure to please. "Kids", "Pigtex", "fur lined", "wool lined" and Angoras—

2.50 - 6.75



Make her feel appreciated—give her a Fur Coat this Christmas. Let us show you our wide variety of furs. You will be agreeably surprised to find prices lower than you think.

\$115.00 to \$625.00



Snowmaiden and Snowman



fragrance fantasies

by *Elizabeth Arden*

Soar to new heights in her affection with this sprightly pair. She'll be intrigued because they are clever and different. And she'll cherish them because they're from Elizabeth Arden.

- SNOWMAIDEN—mistress of any dressing table . . . coyly disguising a 4 oz. bottle of White Orchid Flower Mist 2.50
- SNOWMAN—Christmas gaiety—with a surprise for her under his hat . . . a 4 oz. bottle of Blue Grass Flower Mist . . . 2.50
- THE PAIR, in a special Christmas Box 5.00

Towel Sets make lovely Christmas Gifts!

6-piece TOWEL SETS — comprising 2 Bath Towels, 2 Guest Towels, 2 Face Cloths in colors blue, yellow, rose and green. Cellophane wrapped.

\$4.70 and \$5.50

3-piece TOWEL SETS —1 Bath Towel, 1 Guest Towel, 1 Face Cloth — green, grey, rust and blue—attractively cellophane wrapped.

\$3.50 set



"LOUNGEES"—"the after ski Sock". Perfect for lounging, heavy all wool ankle sock sewn on a heavy felt sole. Greens, Scarlets, Rose, Pink, Blue. Children's \$1.50 Ladies' \$1.50 - \$1.75



HANDBAGS in a wide variety of leathers—colors and styles—You will find Handbags suitable for every occasion.

- Corde or Suedes \$5.00 to \$15.95
- Davies Calf and English Moroccos— \$9.95 to \$25.00
- Plastics and Bengaline . \$2.50 to \$5.50



STOCKINGS BY—

- "Orient"
- "Kayser"
- "Gotham"

Your Christmas shopping will be done in jig time for all the females on your list—from the sheerest Nylons to the hardest lises—weights and colors to please every one.

- Whether for warmth or sheer flattery our scarves will please any lady.
- Plain Wool and Checked Squares— \$1.95 to \$3.25
- All Wool Stoles in a host of shades— \$3.75 to \$5.50
- Silk Scarves—lovely patterns and colors \$1.50 to \$5.95
- Plain and Check Wool Squares— \$1.95 to \$3.25
- Stoles—a host of shades \$3.75 to \$5.50
- Silk Scarves \$1.50 to \$5.02

- Nylons \$1.40 - \$2.25
- Lises \$1.35
- Crepes \$1.50

MOORE & McLEOD Limited