

Work gives the flavour to life.
Mere existence without object and
without effort leads to languor and
languor to disgust.

Charlottetown Guardian Two Cents
Morning Guardian, Founded 1887

THE CHARLOTTETOWN GUARDIAN

The People's Paper Read by Everybody

Covers Prince Edward Island Like the Dew

CHARLOTTETOWN, CANADA THURSDAY, FEBRUARY 28, 1924

Business is a reflector. Frown
and the world looks sourly at you;
smile and it seeks your further ac-
quaintance.

Annual Subscriptions Delivered
By Mail, Canada and U. S. A. \$4.50

DECLARES NFD ENQUIRY NOT THOROUGH

Commissioner Says He Will Bring Mat- ter to Attention of Hon. Mr. Warren

(Canadian Press)
ST. JOHN'S Nfld., Feb. 27.—The
dull and almost deadly routine of
examination and cross-examination
of witnesses regarding pit-prop,
lumber, woods and supplies there-
for before the Royal Commission
investigating alleged government
irregularities in 1920, 1921 and
1922 was continued today when W.
R. Howley, K. C., told the com-
mission that the auditor's reports
on the pit-prop transactions were
not as full as they should be, that
the investigation was by no means
as thorough as it ought to be made,
and that throughout proceedings
from the very start vital informa-
tion had been withheld, for all of
which he blamed the attorney gen-
eral, Hon. W. R. Warren. The com-
missioner remarked that he inter-
preted that statement as having
been made by Mr. Howley under in-
struction from his clients, Sir Rich-
ard Squires and Hon. Dr. Campbell.
Mr. Howley repudiated the sug-
gestion and the commissioner sug-
gested and the commissioner sug-
gested he would bring the matter to
the attention of Mr. Warren who
at the time was absent from the
city.

E. R. Watson, who has been aud-
iting affairs in the agriculture and
mines department, stated that he
had found all the moneys expended
on pit prop undertakings fully ac-
counted for. In tracing a prop
cheque however, he found that an
other account had been tampered
with but as the account affected
did not come within the scope of the
present investigation he had not
examined it at length. William
Noel, first survivor in the Depart-
ment of Mines, testified that E. R.
Collishaw had claimed to him to
have profited to the extent of a
commission of one dollar per cord
on pulpwood sold by Sir W. F.
Coaker under contract with J. H.
Rodgers in 1921. The amount of
pulpwood affected by the contract
was seventy thousand cords.
Following Mr. Noel, the govern-
ment counsel put Mr. H. Russell,
assistant general manager for the
Union Trading Company on the
stand. Under examination of Mr.
H. A. Winter, Mr. Russell admit-
ted that at the time of the making
of this sales contract with J. H.

TORONTO REGISTRY OFFICE CLERKS SENT TO PRISON

(Canadian Press)
TORONTO, Feb. 27.—Jam-
es F. Pollock and William F.
Murphy, clerks in the City
Registry Office, appeared in
the police court today and
pleaded guilty to the theft of
funds, the property of the
Provincial Treasurer.

According to the Provin-
cial Auditor, Pollock's defalc-
ations total so far about \$100,
000, with the investigation not
yet completed, while the moneys
taken by Murphy amounted
to \$4,498, the investigation
so far as he is concerned, be-
ing completed. Both of the ac-
cused men were remanded in
custody for a week for sen-
tence.

According to R. H. Greer, K.
C., neither of the men is pos-
sessed of a single cent today.

"The money all went on the
horses, Your Worship," said
counsel. "The more they bet
the deeper they went, and the
wetter they got. There, in a
word, you have the cause of
their downfall."

WIRE BRIEFS

Last Minute News Flashed in Over the Wires

BRUSSELS Feb. 27.—The Bel-
gian government was defeated in
the Chamber of Deputies, to-
day by a vote of 95 to 79, on
the Franco-Belgian convention.
Premier Theunis has an-
nounced that the cabinet will
place its resignation in the
hands of the King tonight.

LONDON, Feb. 27.—Premier
Macdonald has a complete and
easy victory in the House of
Commons tonight on the Con-
servative maneuver to make
trouble for the government
over the speech delivered last
Saturday at Burnley by Arthur
Henderson, Home Secretary.
Mr. Henderson declared the
treaty of Versailles must be re-
vised in order to bring about
international good will.

(British United Press)
LONDON, Feb. 27.—Efforts
of Ontario to secure farm
workers from the Hebrides
and Great Britain generally
are proceeding with good re-
sults. Four hundred Hebride-
ans have applied for special
sailings, which already have
been arranged for April 26,
and May 18, and about three
hundred of them probably will
be accepted.

MOSCOW, Feb. 27.—Rus-
sians clinked hard money in
their pockets today for the
first time since the
war with the issuance of
the new Soviet silver coinage.
A small amount in fractional
ruble coins was put out by the
State Bank and within a few
hours nearly every shop
had some of them. Simultane-
ously the government fixes
prices on nearly all staple
commodities, and in order to
maintain the parity of silver
the new small gold value paper
ordered all banks to accept
these new issues at par.

(Canadian Press)
CHRISTIANIA, Feb. 27.—
About fifty thousand workers
are idle in Norway in conse-
quence of unrest in the labor
world for several weeks past
with the prospect that 24,000
will be added to this number
tomorrow unless there is an
unexpected settlement in the
meanwhile.

MORE EVIDENCE YESTERDAY AT DELORME TRIAL

(British United Press)

(MONTREAL, Feb. 27.—Raoul
Delorme, thought by members of
his family to have gone to the
Princess Theatre on the afternoon
of the day he disappeared did not
enter by the main door. R. Debelie-
feuille, private detective and new
witness for the Crown, swore this
morning in the Delorme murder
trial. He admitted, however, that
he did not know whether the sepa-
rate entrance to the theatre gal-
lery was in operation.

Evidence, following the lines of
that given at the trial last June,
covered principally the drawing up
and signing of Raoul Delorme's
will. In that connection Monsie-
neur Rheaume, Bishop of Hailey-
bury gave it as his recollection
that the will had been made on the
"first Saturday in February 1921,"
that is the 5th and he held to his
opinion even though hospital books
might show that the operation was
performed on Monday, February
7th. It was his belief that the will
was signed immediately before the
operation.

During the hearing today, Mr.
Justice Martineau left the bench
to examine the model of the old
Delorme residence 190 St. Hubert
Street which was used in connec-
tion with the testimony by the
three witnesses.

OIL SCANDAL'S MYSTERY MAN EXPOSED

(British United Press)
WASHINGTON, Feb. 27.—Francis
H. McAdoo, son of William G. Mc-
Adoo, Democratic candidate for
President has been definitely iden-
tified by the Senate Oil Commit-
tee as the McAdoo mentioned in
different telegrams sent E. B. Mc-
Lean, Washington publisher dur-
ing his recent sojourn in Palm
Beach. References to McAdoo in
telegrams indicated that his advice
as lawyer was being sought by
McLean on certain matters the na-
ture of which was not clear.

Official announcement that the
mysterious "McAdoo" was the son
of the democratic leader was made
by Chairman Lenroot of the com-
mittee after the telegrams had
been read today.

OTTAWA HOUSE OPENS TO-DAY

(British United Press)
OTTAWA, Feb. 27.—Parliament
assembles tomorrow. Many mem-
bers of the Senate and House of
Commons had arrived this morning
with the list of members being
swelled by every train.

Proceedings tomorrow will be al-
most entirely formal, the Speech
from the Throne and introduction
of members comprising the open-
ing day's program. After that
there will be an adjournment until
Monday for debate. Two subjects,
tariff and taxation, divide the inter-
est of the members, and are the
principal themes of early discus-
sion.

Three Thousand People Break up K. K. K. Meeting

(Canadian Press)
WAUKESHA, Wis., Feb. 27.—
Three thousand persons stormed
the Commercial Hotel, in the heart
of the downtown district last night,
put out the lights, smashed the
windows, broke the doors and dis-
banded an attempted Ku Klux Klan
organization meeting before which
speakers of national prominence
were scheduled to appear. When
the Klan speaker arose and an-
nounced the meeting would open
with prayer, he was greeted with
yells and jeers, culminating in a
riot.



MAYOR W. C. MIKELL

Mayor of Belleville, who an-
nounces that in connection with
the United Empire Loyalist celebra-
tion which is to be held there in June,
couriers are to start out on horse-
back to carry invitations to the
Governor-General, Lord Byng, and
to President Coolidge of the United
States.

SOUTH AFRICA VETERANS HELD PLEASANT REUNION

Large Attendance of Veterans and Citizens Last Night at the Paardeberg Anniver- sary Banquet.

The South Africa veterans' ban-
quet last night in the Cafe Paul
in commemoration of the anniver-
sary of Paardeberg, was attended
by over fifty veterans and citizens,
including His Honor Lieutenant
Governor MacKinnon, Premier
Stewart, His Worship Mayor Mc-
Adoo and members of the City
Councilors. The gathering was a
most genial one. Col. H. D. John-
son, Washington publisher dur-
ing his recent sojourn in Palm
Beach. References to McAdoo in
telegrams indicated that his advice
as lawyer was being sought by
McLean on certain matters the na-
ture of which was not clear.

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mysterious "McAdoo" was the son
of the democratic leader was made
by Chairman Lenroot of the com-
mittee after the telegrams had
been read today.

Protest Against German Export Duty Cut

(British United Press)
LONDON, Feb. 27.—Announce-
ment of a reduction of the German
export duty from 26 percent to 5
percent is raising a storm. Lead-
ers in the iron and steel industry
declare that this action is likely to
increase German competition to a
point where home industry will
languish and unemployment in-
crease. Many Conservative mem-
bers of parliament claim that the
action of the Minister in issuing
the order is illegal.

Snow Showeller Killed by Train

(Canadian Press)
TORONTO, Feb. 27.—Struck by
a yard engine, a foreigner, as yet
unidentified, employed in shovel-
ing snow from the railway tracks
at the Union Station, was killed by
a train today. The body was bad-
ly mutilated.

FALL OF FRANC INCREASES FRENCH COST OF LIVING

People Believe Foreigners are to Blame and Demand That They Pay—Government However Fears Results of Such a Course.

(United Press)
PARIS, Feb. 27.—General increase
in prices has quickly followed the
fall of the franc and the higher
cost of living is now being serious-
ly felt throughout this country.
With it is noticed a feeling against
foreigners, that always grows in
European countries when the ex-
change slips, because of the assur-
ption that outsiders are profiting by
the misfortune of the land. France
is proving no exception.
Agitation is increasing to "make
Americans pay," and the "Paris-
Midl" is now advocating the estab-
lishment of two prices for all com-
modities sold in France—one for
Frenchmen and one for Americans
and Englishmen. In official circles,
however, it is stated with convic-
tion that discrimination against for-
eigners would not have a chance of
becoming law at this time.
Restaurants are increasing their
revenue by daily additions to sepa-
rate items on the menu and by
boosting the "cover" charge. It is
done in a way designed to escape
notice, but the higher standard is
quite apparent when the bill is tol-
lated. This is particularly true in
popular night-life circles, and in
most of the Montmartre resorts
champagne prices have bubbled up.
Markets have increased their
prices for nearly all commodities,
meats are higher, likewise coal and
other necessities of home life. The
changes have come gradually, but
they are now being felt.

More Rates Rising.
Telephones are becoming more ex-
pensive under the new system of
charging for each call, rather than
by yearly contract, as formerly.
Foreign telegraph rates have in-
creased twice within a month.

Railroad companies are asking
permission to raise passenger rates
36 per cent for first class and 32
per cent for second, and they want
to boost freight rates 18 per cent.
Newspapers acting together have
decided upon an increase of one
cent, bringing the price of papers to
four sous all over France.
Bread and butter are so much
dearer that widespread complaints
are being heard.
The tramway and bus lines raised
their rates early last month, and
taxicabs will cost more this
month.

The French people feel this gen-
eral increase intensely, and resent
the fact that foreigners like Eng-
lish and Americans are privileged
to live on a comparative "normal"
price because of the exchange.
The "Paris-Midl" suggests that the
price paid by them be determined
by the exchange rate of the day.
The paper says that "an English-
man should not pay only six Eng-
lish francs for that for which a
Parisian has to pay thirty good
French francs."

Was Unconscious Beside a Tree

(Canadian Press)
NORTH SYDNEY, N. S., Feb. 27.—
Henry Bonar, 72, was found un-
conscious beside a tree which he
was tending for domestic fuel in the
woods at Georges River, near here,
yesterday. It is believed he suf-
fered a slight paralysis of the
brain. The aged man was chilled
through when discovered but no
part of his body had become froz-
en. There are slight hopes held
out for his recovery.

The Weather, Etc.

(Canadian Press)
PARIS, Feb. 27.—Unusually
wintry weather is being experi-
enced at present throughout the
South of Europe from the Pyrenees
mountains to the Alps. Communi-
cation by telephone between Paris
and Marseilles and between Paris
and Nice has been interrupted by
storms.

Announcements, Coming Events, Meetings, Etc.

RATES.—2 cents per word each
insertion.
**At Wilshire on Thursday, Feb.
28th, Kelly's Cross Dramatic Club
will present the Play "Hickory
Farm" with specialties. Sale of
candy. Admission 25 and 35 cents.
1657-2-26-31.
**Come to the social and enter-
tainment at Riverdale school house
Friday, Feb. 29th. Admission 25
and 15 cents. Ladies with baskets
free. Doors open at 7.30 p. m.
1708-2-27-21
**C. Gavan Duffy, K. C., will de-
liver an address on "Community
Welfare" in the Mount Stewart
Hall on Tuesday evening, March 4th
at 8 o'clock p. m. A programme of
vocal and instrumental music, read-
ing, recitations etc., is being pre-
pared in which the best local talent
will take part. Come and spend a
pleasant and profitable evening.
1732-2-28-11



DENIES STORY

Sir Henry Thornton, president of
the Canadian National Railway,
who denies a story emanating from
Winnipeg that a system was to be
instituted whereby the employees
of the railway would have a voice
in the management, even to the
placing of contracts. He says that
a system is under consideration
which would give the employees a
voice in the shop practices and
working conditions.

CHARGED WITH CRUELTY AND INSANITY

(Canadian Press)
CHATHAM, ONT., Feb. 27.—
Keat County and Romney township
authorities will co-operate in the
cleanup of the valuable 200 acre
farm of the Radmoore sisters,
Luella and Mary, as a result of an
investigation conducted by High
Constable Peters, which the officer
declared disclosed frightful con-
ditions.
Living with the sisters is their
mother, aged 82 who appears to be
in excellent health, with the ex-
ception of deafness, despite the
squalor and filth. The fact was
disclosed by the investigators that
the sisters have not been disorbed
for fourteen years and have not
been in bed for seven years. The
mother claims that the locality of
the farm is an abode of evil spirits
and the sisters give as their reason
for not going to bed "we sit up all
night to be prepared for persons
who seek to prosecute us." The
woman appeared in court today to
answer charges of cruelty to ani-
mals and insanity. They were re-
manded to jail for a week on a
charge of being insane and danger-
ous to be at large.

May Bring Back Former Delorme Employee

(British United Press)
WINDSOR, Vermont, Feb. 27.—
William Amyott, K. C., Attorney-
General's Department is here to
confer with authorities regarding
the possibility of bringing back to
Montreal Joseph LeClair, furnace
man of the Delorme family at the
time of the sensational murder in
1922.
LeClair disappeared immediately
after the affair and was located a
few months ago by Detective Far-
rah Lajoie, who had taken an ac-
tive part in efforts to collect evi-
dence against Abbe Delorme.

Severe Weather in Southern Europe

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wintry weather is being experi-
enced at present throughout the
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1732-2-28-11

MENTION FOR SUP. COURT APPOINTMENT

Hon. James P. Byrne Attorney General of N. B. is Prob- able Choice For Po- sition.

(Canadian Press)
OTTAWA, Feb. 27.—In connec-
tion with the appointment to fill the
vacancy on the Supreme Court
bench of New Brunswick the
claims of the various applicants
for recognition are being vigor-
ously pressed. So far nothing defi-
nite has developed but the name
of Hon. James P. Byrne Attorney-
General of New Brunswick has
been prominently mentioned as the
probable choice of the cabinet.
Mr. Byrne's official position
strengthens his claim for recog-
nition as British practice has al-
ways been to give precedence in
such cases to the recognized law
officer of the province. Hon. A.
B. Copp, who has been on a visit
to New Brunswick possibly has
some definite information in re-
gard to the matter.

The appointment, however, is
not likely to be made until after
the end of the present session.
It may authoritatively be stated
that there is nothing in the sug-
gestion that Premier Veniot of
New Brunswick will at an early
date be taken into the King cabi-
net here. Mr. Veniot has never
been approached by the Premier

A DAILY TALK ON ADVERTISING

By SCAMMON LOCKWOOD
WHAT'S ALL THIS ABOUT
PSYCHOLOGY?
In the course of my advertising
experience I have read and listen-
ed to a terrible lot of bunk on the
psychology of advertising.
And in the course of that same
experience I have encountered a
great many successful advertisers
who never heard of it, and not a
few unsuccessful advertising men
who were always dragging it into
the conversation.

However, there is nothing really
new in the matter with the subject of
psychology except that it has gotten
into bad company. A lot of glib
tongued fakers have drafted it to
their service and gotten it into bad
repute.
Every good advertisement is based
on sound psychology but you
can't write a good advertisement be-
cause you have a knowledge of psy-
chology any more than you can
write a great poem because you
happen to know all the rules of ver-
sification and the names of the dif-
ferent kinds of verses.

So I recommend to the advertis-
ing man or to the man who must
do his own advertising that he read
up on the subject of psychology, if
he finds that it interests him, but
that he study human nature as a
better preparation for the produc-
tion of successful advertising.
Most successful men are practi-
cal psychologists, even though they
have never heard of the subject,
but very few of even the most pro-
found psychologists could plunge
into the world of practical affairs
and conduct a business success-
fully.

There are certain things which
the psychological investigators
have discovered that it is of value
for us to know. If I were a busi-
ness man running my own business
I would read the better books of
psychology and I would earnestly
shun the advertising man who used
the word more than once in a blue
moon.
It has been demonstrated that a
space in the proportion of three to
five is agreeable to the human eye;
that the human eye doesn't readily
pick up a type line more than four
inches wide; that more people will
remember a single fact published
in an advertisement than will re-
member either one of two facts
published in the same advertise-
ment; that the color red attracts a
greater number of people than any
other color, but that it is extremely
obnoxious to a few people; and
many other facts bearing upon this
subject of advertising. Get these
facts and then forget about psy-
chology. Go to the great fountain
of human nature for the rest of
your psychology. Know your fol-
low men, not from books but from
intimate and constant contact with
them.

If I am advertising something
for the use of blacksmiths, I want
to know as many blacksmiths as I
can. And the more blacksmiths I
know the more I will know about
the psychology of the blacksmith.
For a great deal of psychology
there is another and a better name:
it is plain common sense.
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(Continued on page 3)

Condensed Specials

- *SHOP TO LET.—APPLY 105 Elm Avenue. 1711-2-27-21
- *WANTED—MAID. APPLY TO Mrs. J. D. Jenkins, 173 Euston St. 1728-2-28-31
- *FOR SALE—HAPPY THOUGHT cooking stove. Apply 162 Hillside St. 1728-2-28-31
- *RAWLEIGH GOODS CAN BE SECURED at 187 Queen St., H. L. Hardy, Agent. 1731-2-28-21
- *WANTED—LARGE UNFURNISHED room, centrally located. Apply Z care of Guardian. 1725-2-28-31
- *FOR SALE—HEAVY BROWN paper 5 cents a roll, Guardian office. 1730-2-28-11
- *FOR SALE—CORNER STORE and dwelling house combined. In good locality. Appl. "J" care of Guardian. 1422-2-29-11
- *SUNKIST NAVAL ORANGES sweet and juicy. 28 cents per dozen. See our window. Jenkins & Sons.—1693-2-26-31.
- *FOR SALE—3 NEWLY FRESH-ened cows. Apply Peter Stewart, Marshfield East. 1712-2-27-31
- *FOR SALE.—ONE PURE BRED Ayrshire bull, registered, 3 1/2 years old. Apply Joseph McLeod, New Wilshire. 1710-2-27-51
- *LOST—LADY'S FUR-LINED coat between Vernon River Chapel and Summersville. Finder please return to Robert Wood's Livery Stable, King St. Reward. 1590-2-27-31.
- *H. W. CLAY OF THE LIVE Stock Branch will meet the farmers of New Dominion and vicinity on Friday, March 7th in Afton Hall at 7.30 p. m. Purpose organization of Live Stock Shipping Club. 1705-2-27-21

JEWISH STATE PROPOSED—Northern Crimea and adjoining portions of the Ukraine would be established as a Jewish autonomous state, under plans said to have received the approval of soviet leaders. A million Jews now live there, but there is room for three times as many.