

Whoever enjoys a perfect cup of coffee—fragrant, delicious, satisfying—will find an added pleasure in a cup of Chase & Sanborn's "SEAL BRAND" COFFEE.

In 1/2, 1 and 2 pound tins. Whole—Ground—Pulverized—also fine ground for Percolators. Never sold in bulk.

CHASE & SANBORN, MONTREAL.



BEAVER FLOUR
Requires Less Shortening

And it makes lighter, flakier Pie Crusts, Tarts, Doughnuts and Cookies than you ever got with Western Spring Wheat Flours.

"Beaver" Flour is milled of blended wheat. It contains Ontario Fall Wheat (famous for pastry making) blended with Western Spring Wheat to add strength.

You save shortening—and you get a flour that is always the same in quality and strength—when you use "Beaver" Flour, the only kind of flour that is equally good for Bread and Pastry.

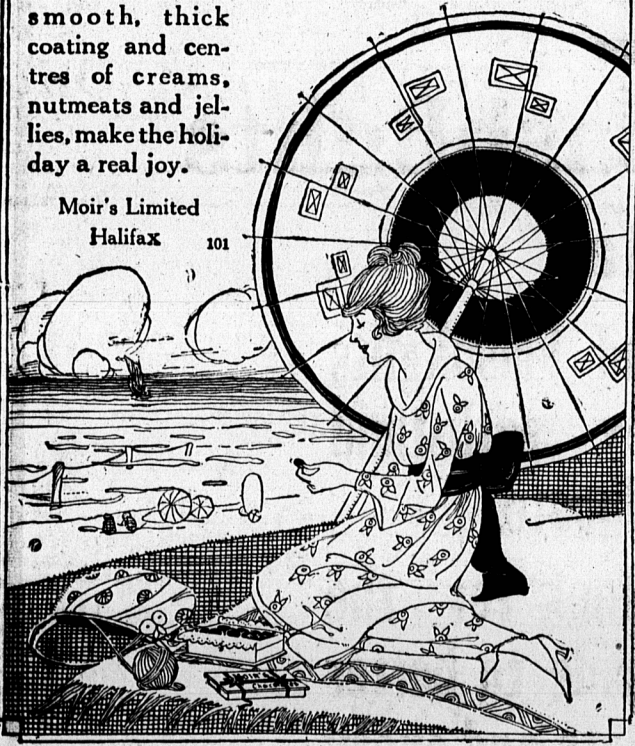
DEALERS—write us for prices on Feed, Coarse Grains and Cereals.
THE T. H. TAYLOR CO. LIMITED, CHATHAM, Ont.

CANADA FOOD BOARD FLOUR MILL LICENSE NO. 10.

MOIR'S Chocolates

With their smooth, thick coating and centres of creams, nutmeats and jellies, make the holiday a real joy.

Moir's Limited
Halifax



BABY'S OWN SOAP

The flower-fragrant lather of Baby's Own Soap, is so skin-healing and so pleasant, that five generations of Canadians have adopted it as their Standard toilet and nursery soap.

Experience has justified this confidence, and because it is "Best For Baby"—Baby's Own Soap is "Best FOR YOU."

In the interest of your skin, insist on Baby's Own Soap.
ALBERT SOAPS LIMITED, Montreal

NO FUR, FRIG, BRAID ORUITS

Ornamentation Is No Be Returned to Spring Fashions, Say Style Prop.

LINING DOMINATES COAT

Coloration. Vivid, Occasional Displaying Animated Designs—epitome of the Middle Ages—of the Types of Jackets.

New York.—Twice a year the gyrations of public opinion take place around tailored suits, writes a fashion correspondent. There is a rapid swirl around a new centred it sweeps over two continents. As a year women regard the tailored as the most important problem to be solved. A new one for autumn and a new one for spring is the necessity of the rich and the extravagance of the merely well-to-do. The glamor of one-piece frocks, heaped with fur or covered with smart topcoats, dies out. In autumn and spring we approach days when wraps are burdensome, and the one-piece frock, unprotected, is chilly. We need the American costume that was invented to serve our necessity. In January we begin to face the winter, and yet, with our usual capriciousness, we face the fact of choosing a new tailored suit. Even if we do not buy it, we talk about it. We like to speculate upon its possibilities. We show exceeding interest in the new fabrics that are advanced for it and the colors that the season will proclaim. Shirts waists and various types of blouses engage our attention. The length of coats, the narrowness of skirts, the warmth of velours, the serviceability of taffeta, the probabilities of satin remaining in fashion, are phrases and reflections that fit through the mind.

The dressmakers do good propaganda work along this line at this time. The Palm Beach season is thrown at us like a brilliant flag against a gray, sleet-filled sky. It delights our souls. It makes us think of palm trees and coconut groves, of red clay roads in Georgia and Carolina, of pines that reach into the blue and croon queer songs throughout the night. In other words, the tailored suit, offered to us today, makes us all dream; and dreams of pleasant things make life bearable.

Moderate Skirts in Street Suits.

Now, here are the essentials to produce the dreams: Skirts are moderate in length and width in the new things that are exploited. They do not sweep the ankles; they do not curve in at the back of the knees; they have little resemblance to the lower part of a mermaid's body; they are straight, they seem to hold them steady; they barely escape the ankles, and they allow freedom of movement.

There is no return to a flare at the hem of the skirt. Nothing ripples. But if the skirt is not permitted to curve in, neither is it permitted to curve out. Remember that, for it is an essential step toward grace.

There is an entire absence of fur on the suits. This is appropriate for the season, but it is significant of the fashions of the present hour, for many women buy suits in January that are intended to serve them through the cold weather yet to come. They must be guided in their choice of reduced suits today by what will be worn tomorrow.

The best tailor is content to let a skirt go free of ornamentation. Braid is overdone, fringe has become commonplace, and neither will be returned to the spring fashions, as far as the prophets can see.

Angora embroidery vanished with the war. Bias bands are good, and one of the best suits worn by one who prides herself on leading the way, has three bias folds, doubled and stitched at the upper edge. These ornament the hem.

Any woman would care to know the details of this suit because of its prestige at the moment. It is of rough cheviot in a mixed, golden brown that reminds one of the heather mixtures, only the touch of green is absent. There is the straight skirt with its double bias folds at the hem, and the coat that ripples a bit from shoulders to hips. There are bias folds flaring away from the surface of the coat, at the hem and the wrists. The sleeves are cut straight, neither yielding to the inclination to be Spanish with a bell-shaped opening at the wrist, or skintight, after the medieval manner. There is a wide, rolling collar that ends at the bust, and the fastening is unique; it consists of four long, wide tabs of the cloth, stitched at the edges, pointed at one end, with a long, stitched buttonhole. These buttonholes go over large buttons covered with the material. The stitched tabs run well across the figure, but the fronts of the coat swing open just a bit as the wearer moves, to show a mandarin yellow crepe de chine blouse.

Coat Linings Attract Attention.

The dominant factor in tailored suits is the lining. It dominates the coat. It is intended to create more attention than the outer surface. Its coloration is vivid, and now and then it displays the animated designs of the tapestries of the middle ages. Animals rove over its surface. Human figures are engaged in human activities. Hunting scenes, pastoral scenes, gay little bits of street life, are put on the

An underdress of coarse satin is hallowed by a tunic of brilliant purple chiffon.

Afternoon frocks have skirts with braided slits, filled in with gauze or crepe.

surface of your coat lining, and if you are clever, you see to it that the public is instantly made aware of the novelty.

The pity of it is that one does not take of the coat in public. That fashion went out of existence long before the war dominated the world. It has not been reversed. Women keep on their jackets until they take off their skirts. And yet, with this fashion an accomplished fact, the designers by the usage of pictorial linings, are stimulating women to put their coats over the backs of chairs whenever possible. Why pay a large price for a piece of satin tapestry if you cannot show it?

The average woman, however, does not accept these animated designs, although she is quite willing to accept the verdict for vivid coloration. (Copyright, 1919, by the McClure Newspaper Syndicate.)

RICH FAWN GABERDINE GOWN



This stunning gown is of fawn gaberdine, having a blue-embroidered tunic edged with broad navy fringe.

The Clove in Medicine.

Though the clove has had for centuries and still has an honorable standing in the culinary art as a condiment, it has long held a place in the distillation of liquor and in medicine. Nearly everybody knows something about oil of cloves, and most persons at one time or another have used it as a remedy or a palliative for toothache, it being a valuable local anaesthetic which has found use in professional dentistry as a means of lowering the sensitiveness of the dentine of a tooth undergoing repairs.

The More Spots the More Meals.

The number of spots burned on a Chinese monk's head shows how much he has elected to endure, says a recent writer on the subject of China. They receive as severe an initiation as they desire, and get therefrom certain privileges. If a monk has three spots he can get three meals free at any monastery in China; six spots entitles him to six meals; nine spots to three days' board, and the maximum of twelve, a month's care.

The People's Might.

The feudal system, like other stupendous fabrics of past ages, is known only by the rubbish it has left behind it. Crowned heads have been compelled to submit to the restraints of law, and the people, with that intelligence which makes the voice resistless, have been able to say to the prerogative: "Thus far shalt thou come and no farther."—Daniel Webster.

Oh, for a Samson!

This country is plentifully supplied with the jawbones of asses, but the trouble seems to be that we don't seem to have a Samson who can wield them.—Philadelphia Inquirer.

Determining Day or Night's Length.

The length of the night at any time of the year may be found by multiplying by two the time of the sun's rising. Doubling the time of its setting will give the length of the day.

Pennsylvania Pioneer.

John Harris, after whom Harrisburg, Pa., was named, organized the first corps of riflemen on the Susquehanna to protect his infant settlement from Indians.

Governmental Science.

The science of government is only a science of combinations, of applications and of exceptions, according to times, places and circumstances.—

A frock of black satin and white chiffon has a belt of red, black and gold embroidery.

Bathing suits have fringed and lined up over the shoulders, making a novel



Beat You

Yes, he reached the top first, but at the expense of his stockings.

Perhaps this was your boy and you gave him a scolding. But it really wasn't his fault, he wouldn't be normal if he wasn't hard on stockings.

Because we knew boys, we designed Buster Brown Stockings. Made them to stand the strenuous use of the average boy.

We knitted them from extra-long yarn made by ourselves to ensure uniform quality. Our employees have had years of special training in knitting Buster Brown quality into hosiery.

We knitted good looks as well as durability into Buster Brown Stockings. They are made to fit—to give a dressy, gentlemanly appearance. They are suitable for any occasion.

Because of all these features, Buster Brown Stockings cost less—and they require less mending.

BUSTER BROWN'S SISTER'S STOCKING
Buster Brown's Sister's Stocking for the girl is a splendid looking stocking at a moderate price. A two-thread English mercerized lisle stocking, that is shaped to fit and wears very well indeed.
Colors—Black, Leather Shade, Tan, Pink, Blue and White.

Sold everywhere. Ask your dealer for Buster Brown durable hosiery.

The Chipman-Holton Knitting Co., Limited
Hamilton, Ont.—Mills also at Welland

The BUSTER BROWN STOCKING

FULFILMENT.
(G. O. Warren, in The Spectator.)
When wars are done,
And when the splendor of the setting sun
Goes down serenely on a quiet shore,
Whose faithful tides forevermore
Bring in the memory
Of those who died that life might be;
When we are grown so tender and so brave,
That on a bitter grave
We lay forgiveness, garlanded
With love and pity; for the alien dead,
Grieving that they were cruel once
and blind,
Praying that in Thy Light their eyes
any find
The vision of a world that still can be;
A kinship such as neither they nor we
Dreamed in the old unshaven days;
Yea, when divided ways
Are one,
A grander world begun;
When love and tears and laughter are
grown deep
As sacraments, and Mercies never sleep;
But watch and mourn the dead
Where they lay comforted,
And when the heart's warm rain
Falls on the blessed grain
Of Brotherhood, when eager sowers fling
It lavishly and far, that it may spring
In harvests sweet and wide,
Whose thrilling sheaves are tied
By hands once enemies;
When all of this shall be,
Then, then a second Cavalry
Shall rise; the Mount whereof
price
Of deathless peace is land,
love and sacrifice;
A Hill immense, resplendent,
Whence all the ruined earth, the
ened sly
Shall kindle, and shall burn
phenix-fire,
The flame of purged desire
Dotted swiss is peculiarly cool to
eye because of its snowflake cha
ter.
As to sashes, the larger their t
are the most fashionable they be

No Cooking! No Waste!
when your breakfast cereal is
Grape-Nuts

—the pure and unadulterated food values of wheat and barley, rich in nourishment, sound in true building quality, and easy to digest.

Ask your grocer
"There's a Reason"

FOR SALE BY CARVELL BROS.