

Woman's Realm -:- Social and Personal -:- Fashions -:- Literature

What the Fashionable Are Wearing

Illustrated Dressmaking Lesson Furnished With Every Pattern

By Annebelle Worthington



2994

A simple daytime dress that has such charm interpreted in printed red silk in lovely soft brown touting. The interesting neckline that closes left side with jabot frill chooses up shade ecru Alencon lace, a

Etiquette

By Roberta Lee

- 2. When there are grown sons and daughters in a family, how would wedding invitations be sent to them?
- 3. An invitation should be sent to the father and mother, and a separate one to each son and daughter.
- 4. When a woman has been staying alone at a hotel and wishes to leave, how should she pay her bill?
- 5. Have the bill sent to the room, at the items may be checked and paid. This shortens the time consumed when paying the bill at the desk.
- 6. What is the birth stone for November?
- 7. Topaz.

The many friends of Mrs. Joseph Ferguson, Hampton, are sorry to learn of her serious illness. All join looking forward to her recovery.

fashionable lingerie detail. The hips are extremely flat, showing smart contrast in all-around blousing of bodice. The skirt cut circular concentrates fullness at front to swing gracefully at each move.

Style No. 2994 designed in sizes 16, 18 years, 36, 38, 40 and 42 inches bust is easily made in two hours. The saving is enormous.

It makes up very attractively in shod woolen in flattering New Goya red colouring in zig-zag pattern, self-trimmed. It's just a splendid outfit for general daytime occasions, so suitable for classroom, office or street.

Midnight blue crepe de chine with collar and jabot of white silk crepe effective and practical.

Black sheer velvet with ecru lace is stunning for more dressy wear, and simple enough for matinee, bridge club or restaurant dining.

Silk crepe in Hunter's green crepe satin in black or Marron Glace, plum sheer velvet and printed velvet in claret red tones are ideal selections.

Pattern price 15 cents. Be sure to fill in size of pattern. Address Pattern Department. The New Fall and Winter Fashion Magazine is 15 cents, but only 10 cents when ordered with a pattern.

No. 2994. Style

Name

Street Address

City

State

Household Hints

By Roberta Lee

Delicate Colored Materials

For washing and rinsing delicate colored materials, Epsom salts is excellent. Dissolve one teaspoonful in each gallon of water. The most delicate shades will neither fade nor run.

For Cold Beds

Cold backs will be unknown if several layers of paper are placed smoothly between the mattress and the springs.

Jelly

When jelly will not thicken, put a grated carrot in a clean piece of cheesecloth and strain a few drops into the jelly. Then boil just a few minutes longer.

Why Men Tire of Their Wives

Dorothy Dix

Exhibits Horrible Example to Wives

How Can a Woman Who Never Knows What is Going on in the World Because She Never Reads Newspapers Hope to Keep Her Husband Interested and Entertained for the Rest of His Natural Life

The other day a young woman canceled her subscription to a newspaper and gave as her reason for doing so that she was about to be married and after marriage she didn't expect to have time to read the papers. That is about the most complete explanation that has ever been given of why men tire of their wives and why so many middle-aged women find themselves spending lonely evenings at home while their husbands have fared forth in search of congenial companionship. Also, it offers a perfect and complete alibi for the wandering husband, for who can blame the man who is tied to a dead one, who doesn't know what is happening in the world, for fleeing from her to a live one who is full of pep and new ideas? Self-preservation is the first law of nature, and being bored to death is a long and lingering form of torture from which any of us are justified in escaping if we can.

Fancy the horror of having to live day after day, week after week, month after month, year after year with a wife who never read the newspapers! Who didn't know whether the League of Nations was a political movement or a new brand of canned goods! Who is as innocent as a babe unborn of Hoover's policies and disarmament and the prohibition question and where Mrs. Gann and Mrs. Longworth should sit at state functions! Who never knows what Mussolini is doing and would never hear of it if kingdom fell and earthquakes destroyed cities and men and women who have made history died! Who would never know Babe Ruth's batting average or whether the stock market was up or down!

Who wouldn't know anything at all except the price of butchers' meat and green groceries and that the washwoman came or didn't come and what the children did and said and the ~~gossip~~ that some woman whispered to her over the back fence!

Can you imagine any man looking forward to coming home of an evening to such a Dumb Dora? Can you imagine any man spending a pleasant evening listening to such drivel? You can't. Nobody can. Nobody can keep up a sustained conversation with an ignoramus. Nobody can be interested in the society of an individual whose whole interests are confined to the narrow range of their own personal experience and who never has a new idea or new thought or a fresh topic to discuss.

It is because so many women never read the newspapers that home life gets so dull and that the average family sits up of an evening in a silence so thick that you could cut it with a knife. There is literally nothing to say to a wife who doesn't know a thing except that the baby has cut a new tooth and eggs have gone up 5 cents a dozen and Mrs. Jones says that Mrs. Smith's husband stayed out last night until 3 o'clock.

As a matter of fact, before marriage it is optional whether a girl reads the newspapers or not, but after marriage it is a necessity if she expects to hold her husband. Before marriage a girl can get by with a pretty face and cuddly ways. It doesn't make any difference whether she has a conversational line or not, because all that the man wants to hear from her is about how big and wonderful and handsome he is and much she loves him and how she would die if anything happened to him.

But after marriage he wants to be entertained and amused, and if his wife can't do it he strays off in search of some lady spellbinder. Gone are the days when a husband was satisfied with a good, little, stupid fool if she was affectionate and domestic. Men demand more than that of their wives now.

They want wives who are intelligent and up to the minute, who can enter into all of their hopes and plans and with whom they can discuss everything from the baseball score and a new book to the latest thing in airplanes and the newest political scandal.

The old advice given to brides used to be: "Feed the brute." That still holds good, but the modern husband requires to be fed mentally as well as physically. Filling him up on corned beef and cabbage does not suffice. He must also be sustained on spicy conversation.

Another reason why every married woman should read her daily paper as religiously as she says her prayers is because it is the only way in which she can keep house and run her family intelligently. In its advertising columns she will find a reliable guide as to how and where to spend her money so as to get the most value out of every dollar. It will tell her where the bargains are to be had, who is overstocked on such and such an article and has cut the price in half, who has got in the latest new models from Paris.

Millions of newspaper-reading women realize this as it attested by the line of keen-eyed ladies, with their pocketbooks firmly gripped in their hands, that wait the opening of every store that has advertised a special rate on something.

More than that, the daily paper not only teaches a woman how to buy economically, but what to buy. It trains her eye and cultivates her taste. It teaches her about colors and fabrics and lines and styles, and that is why the newspaper-reading American women are taking them by and large, the best-dressed women in the world and not only up with the style but about three laps ahead of it. It is only the women who are too busy to read the papers who are frumpy and old-fashioned and who will still be wearing knee-length skirts when everybody else's trail the ground.

No Mother can afford not to read the newspapers because every day in them she will find articles telling her in simple terms about how to keep her youngsters well and healthy, how to feed them, how to deal with child psychology. And her daily paper is also a mirror of the world for which she must prepare her children, for it reflects the life of today with its changed point of view, its altered customs, its different standards and only by being wise to these can she armor her sons and daughters against the temptations they are bound to meet.

A woman not have time to read the daily paper after she is married! Why, it is the most important duty of her day. It is the one thing she has always got time for.

DOROTHY DIX.

EVERY MAN HIS OWN POLICEMAN

(British United Press)

LONDON, Nov. 2. —A device by which pedestrians can stop the traffic in order that they might cross the street in safety was given an official blessing by the Manchester Watch Committee the other day. It is for use at a street crossroad in one-way traffic streets where no point of man is stationed. Ordinarily the signal indicator will stand at "Go." By pressing a button

the pedestrian causes it to change to "Caution," and then to "Stop," at which it will remain for fifteen seconds.

"Pedestrians simply take their lives in their hands at present every time they start to cross a fairly wide road on which there is a large amount of traffic," said the chief constable, Mr. John Maxwell. Asked if the new signal was not open to abuse, he pointed out that after use it could not be varied again until forty-five seconds had elapsed.



Shown, delicately tinted, the new underthings are more exquisite, more perishable than ever. Keep them like new with Lux!

Not robbed of silky loveliness Saved from two enemies

GUARD sheer silk underthings from the two enemies of delicate fabrics! Keep your vests and pretty slips, your knickers always like new!

The first enemy is rubbing with cake soap. Rubbing quickly dims the soft new bloom of silk. The second enemy is the destructive alkali in so many soaps, regardless of whether they are

flakes, chips or cakes. Alkali fades colors, shortens the very life of the sensitive silk fibres.

With Lux you avoid all ruinous rubbing. Its tissue-thin diamonds can contain no harmful alkali. Lux gives your precious things back to you as fresh and lovely as new! Lever Brothers Limited, Toronto.



If it's safe in water--it's just as safe in Lux

Milady Beautiful

By Lois Leeds



BEAUTY QUESTIONS ANSWERED

FALLING EYELASHES AND PIMPLES

Dear Miss Leeds — Glancing through the paper, I happened to read your column, and while I am a boy I thought maybe you would help me, anyhow. (1) The last few weeks my eyelashes seem to be falling out. Each day two or three of the hairs drop out. I wonder if you could tell me what to do to stop them from falling out, as I am afraid that I will be baldish in a few weeks if it keeps up? I wonder if you could tell me the cause and if they will grow in again. (2) I have been troubled the last few months by pimples, but now they seem to be going and they are leaving terrible marks. I have tried several things, but they don't seem to help much. Is there anything I can do for them as I have quite a few, on my nose and chin especially. Hoping to see my answer in print and thanking you in advance.

WALLY L.

Answer—Falling eyelashes are usually caused by poor physical condition and certain eye troubles. I should advise you to have a thorough physical examination by your physician and ask him to give you a treatment for the acne at the same time. Build up your health in general by wise diet, plenty of fresh air and sunshine. Training and mild sunburn are excellent for your type of skin.

Now about your diet; do you eat plenty of fresh fruit and vegetables (many of them raw) every day? Drink water between meals. See that you include sufficient protein in your diet, but avoid any overabundance of sweets and starchy foods. Avoid constipation by including bran and fruit juice in your breakfast diet. You will find that white vaseline or olive oil will encourage the growth of the eyelashes as far as local treatments go. Apply a little warm oil or vaseline every night before retiring.

(2) Bathe the pimples in hot boric acid solution one heaping teaspoonful of boric acid in one pint of boiling water. Allow it to cool before using. After bathing the pimples for several minutes, open them, press out the pus and bathe again in hot boric acid. Divide the solution in two parts and use one part before pressing out the matter and one part afterward so that you use fresh boric acid to bathe the skin each time. Dry the skin and pat on the following lotion and allow it to dry on the skin: One dram sulphate of zinc; one dram sulphurated potash; four ounces rose water. Dissolve the potash in half of the rosewater and the sulphate of zinc on the other half of the rosewater, then mix the two solutions together. Shake well and apply with clean, absorbent cotton. The above treatments may be taken every night for several weeks.

Try to expose your face to the sun's rays for several minutes every day. Sometimes X-ray treatments are necessary in overcoming a chronic

case of acne. The ultra-violet ray (Finsen, Kromayer or Alpine light) is used by some physicians; other cases respond well to vaccine treatment. This consists of injecting under the skin a vaccine prepared from the same variety of germ that causes the acne. The effect is slow and can only be carried out by a skin specialist or physician. The same idea applies to the X-ray treatments, which should be carried out under his supervision and directions.

You are by no means the only boy who writes to me for help and advice, and why not? There is no good reason why boys as well as girls should not be concerned about their personal appearance and their health. Now do not forget to be very careful about your hygienic habits and make quite sure that your face gets a thorough cleansing with warm water and a mild soap and bathed in the hot boric acid solution. I feel sure that your trouble will disappear in a comparatively short time and the scars remaining from the pimples will be less noticeable after a while.

FALLING HAIR

G. S.—Please send stamped, addressed envelope with a request for my beauty leaflet on care of the hair. The treatment and care of the hair is given in detail. It will give you much more information than space here will permit at the present time.

LOIS LEEDS.

A Morning Smile

Mrs. Henpeck: "Everything is getting higher." Mr. Henpeck (meekly): "Oh, I don't know, Maria. For instance, there's your opinion of me, and my opinion of you, and the neighbor's opinion of both of us."

For The Cook

PINEAPPLE WHIP

Four one large can crushed pineapple over one pound marshmallows which have been finely picked to pieces. Let stand several hours, then beat with egg-beater to the consistency of whipped cream. Fold one pint of cream, stiffly beaten, into the mixture, let set very cold, then serve.

Miss Leah Rogerson, Providence, R. I., is visiting her parents, Mr. and Mrs. Walter Rogerson, Hampton. Friends of her mother, Mrs. Rogerson, are pleased to know she is making a good progress towards recovery after her recent illness.

When your Child has Croup

RUBBED ON throat and chest, the effect of Vicks Vapo-rub is relieving spasmodic, croup is two fold:

- (1) Its medicated vapors, released by body heat, reach air passages direct;
- (2) At the same time it stimulates the skin, thus helping the inhaled vapors ease the difficult breathing.

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And remember, when you buy, that the trade mark Vaseline on the package gives you the assurance that you are getting the genuine product of the Chesebrough Manufacturing Co., Cons'd, 5520 Chabor Avenue, Montreal, Canada.

External Uses

Chafing—Rub the irritated part gently with "Vaseline" Jelly.

Cuts—Wash under running water and apply "Vaseline" Jelly.

Burns and Scalds—Cover the affected area with "Vaseline" Jelly, spread on clean linen or gauze. Change dressing frequently.

Vaseline

TRADE MARK PETROLEUM JELLY

Internal Use

For tickling cough give the child a spoonful of "Vaseline" Jelly now and then. Relieves irritation.