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In fresh bulk Assortment, also a big array of Christmas Packages, from 50c up.

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The Bulk Assortment includes favorite such as Special, Vanilla, Chocolate, Pineapple, Raisin, Cherry, Caramel. Fancy Christmas packages fresh in stock. Select your packages today.

SMILES'N CHUCKLES Chocolates
IN FANCY CHRISTMAS PACKAGES—50c POUND.

J. Ernest H. Worth
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TIMELY NOTES ON TOPICS CONNECTED WITH Silver Fox Farming



Heavy shipments of Silver Fox furs left Summerside and Charlottetown yesterday from London, consigned to various fur auction houses there to be sold at the January 7th and succeeding days sales. The pelt market has been as lively the past week as we have ever had in any collection of the various buyers in Summerside and Charlottetown have been circulating the coin in large quantities and the consigning house representatives have been giving generous advances to consignors. The merchants have felt the effects of this released specie and report excellent business.

What a wonderful thing Sir Charles Dalton did when some forty or more years ago he started Silver Fox farming, thereby establishing an industry which is almost world wide in its scope. The few native foxes that he started with have expanded and their descendants are found in Canada and the United States, Holland, Denmark, Sweden, Norway, Russia, Japan, Switzerland, Italy, England, Scotland and even far away India, but in very limited numbers.

True, other breeds have developed or crossed with Island stock, the most notable being the Wisconsin Alaskas which were mated with Prince Edward Island silver black females to form the foundation stock of Fromm Bros. and Nieman Bros., Fromm Bros. Ltd. and Nieman Bros., the former located at Thilensville, Wisconsin, and the latter in northern Michigan. These two firms have Henry Fordized their businesses, counting their foxes by the thousands or pairs. Between them they will market this year about 40,000 pelts or about 50% of the American take-off.

As we wrote in these columns some time ago the pups are removed from the breeding pens about the middle of September and sent to more northern parts of Wisconsin and Michigan and placed in heavily wooded large enclosures hundreds of acres in extent, double wired so as to prevent escape.

The Fromm Bros. pelts have been described to us by those who have seen them at the New York auctions, as being practically all alike, very large with very heavy leather, very silvery with a coarse but clear colored fur, but not possessing very much underfur. As a trimming fur they are unexcelled, their size and the peculiar quality of the fur adapt itself admirably to that purpose. As neophytes they are not so popular as our Island Silver Fox. They have not got the sickness and resiliency the beautiful colorings or the finish and coverings to tips, brushes, etc., that a really good specimen from this province has.

By the way, before concluding our brief dissertation on the Fromm's we may mention a couple of tidings we heard about them recently. One was that they are now breeding purposes a female that does not produce a litter of four or more the first year. By this process of elimination they have improved the average of their ranches which stands at four to the pair or a little better over a period of years.

The other item we heard relates to feed. So great is the quantity of feed necessary to appease the appetites of the foxes in even one unit of the Fromm Bros. ranch that many head of horses have to be slaughtered daily. On one occasion there was a hold up from some cause and the feed was absolutely run out and recourse had to be made to several pedigreed bulls of great value that were on the farm adjoining. The cost per pound worked out something like one dollar.

With all the talk about off color pelts and bad season for foxes furs, which is true enough, but without question there is a desperate lot of trash and all kinds of off colored stuff, yet we have seen more specimen pelts this year than any time in our experience in the past four years. One marvelous fox pelt that we had to do with the other day was a pale silver from one of the most prized.

He was a G fox, therefore born in 1928. Clear as crystal with plenty of fur that when we rubbed it came right back into place, heavy, blue black neck, large, beautifully formed, dark well covered brush and large white tip, total length from tip

of nose to extreme tip of brush 62 1/2 inches. We predict that this lad will make them step at the London auctions.

What do you think of milk as a means of producing good fur, is a question we ask day after day to different ranchers. Most of the chaps who have good pelts tell us that they fed quite a lot of milk during this spring and summer but eased off in October, while here and there is an old rancher that has no use for milk, but the most of them think they could not continue raising good foxes without it.

A few days ago a young man arrived along with four pelts. He was a school teacher and had purchased a pair of foxes a year ago. Good selections were recommended to him and the four pelts he had were out of a litter of six. They were large, well furred, clear colored and the silver was beautiful. We were delighted to congratulate him and to tell him that he had the ability evidently to make a great success of fox farming. What amount of his success was due to the good qualities of the parent foxes or to his care and feed we cannot say, probably fifty-fifty.

One thing we have particularly noticed in our contact with Silver Fox farmers is that in sections where there are one or more successful ranchers with good animals the tendency is for the other foxes in that section to improve. One neighbor calls on the other, sees the good foxes and rapidly adapts himself to the caretaking methods and feeding conditions of the successful one, or perhaps buys some stock from him and improves his herd. The exhibitions have also played their part and last but not least the inspections conducted by the Canadian National Silver Fox Breeders' Association.

That other countries are not lagging behind in their efforts to improve the general average fur qualities of the Silver Foxes in their domains is evidenced from time to time. The Quebec government has been devoting considerable of the energies of its department of agriculture to educate the Silver Fox farmers there in methods of good care and sanitation. We have it from a most reliable source that the Silver Fox pelts in Quebec this year show a very marked improvement in color, size and quality.

They have a climate unexcelled for developing fur, averaging as it does ten degrees colder than the average of this province and with an early winter which brings the fur on faster and cuts out the rainy season which is nearly always a detrimental factor here. Just the other day a deputation waited on Premier Taschereau asking that a superintendent of breeding be appointed who would work out the breeding problems of the Silver Fox farmer and that competent instructors in feeding be appointed to go among the ranchers and inform them as to better methods of breeding and feeding.

The Canadian Silver Fur Auction last week disposed of 82% of nearly 16,000 Silver Fox pelts. These were sold on Tuesday, Wednesday, Thursday and Friday and the average of the sale was about \$36, from which we presume the charges would have to be deducted. From various sources we learn that the average decline as compared with December, 1933, was 14%.

There is an impression prevalent that Silver Fox furs are higher in value than last season. This is not correct. There was a very considerable decline in September and October of this season over the spring sales which were lower than the sale, however, when the fresh goods came upon the market there was an advance in certain color phases in some cases amounting to 20% over the October sale. The general average reported for the whole list by a most reliable concern was 7 1/2% over October but the prices obtained were not nearly as good as for the December sale of 1933.

There is another factor that is going to be somewhat against us this year. We refer to exchange. Last season when the pelts were marketed exchange held fairly steady around \$5.10 to \$5.12. This season it

The Presbyterian Church in Canada

ST. JAMES CHURCH

Minister: **REV. R. MOORHEAD-LEGATE, D. D.**

PUBLIC WORSHIP
Morning at Eleven O'clock, and Evening at Seven.

MORNING MUSIC
Anthem—"O Thou That Tellest" (Händel, "Messiah")
Solo—"The New-born King" (L'Espoir)
Miss Lena McLure
Anthem—"The First Christmas Morn'" (Newton)
Hymns, "O Come, All Ye Faithful"; "Hark the Herald Angels Sing"; "Joy to the World"

EVENING MUSIC
Duet—"Cantique de Noël" (Adam)
Mr. and Mrs. Raoul Raymond
Carols:—(a) "See Amid the Winter Snow" (Goss)
(b) "O Little Town of Bethlehem" (Redfern)
(c) "The First Noel" (English Traditional)
Boy and Girl Choristers.

Cantata—"The Adoration" (Nevin)
Soloists—Mrs. H. S. Henderson
Mrs. Neil MacLean
Miss Lena McLure
Mr. Charles MacKenzie
Hymns, "Adeste Fideles"; "It Came Upon a Midnight Clear"; and "Holy Night, Peaceful Night"

Choir Leader, **MRS. J. A. LAWSON.**
Organist, **MRS. KEITH S. ROGERS.**

STRANGERS AND VISITORS CORDIALLY INVITED.

Central Christian Church

W. L. OUTHOUSE, B.A.—PASTOR
Mrs. V. L. Dingwell—Organist and Choir Director.

Morning Worship—11.00 A. M.
Anthem—"God So Loved the World"
Sermon—"Christ, the Son"

SUNDAY SCHOOL—2.30 P. M.

EVENING WORSHIP 7.00
Anthem—"Night of Nights"
Carol—"See Amid the Winter's Snow"
Carol—"One in Bethlehem of Judah"

PAGEANT
"THE STORY BEAUTIFUL"

Zion Presbyterian Church

REV. G. CARLYLE WEBSTER—MINISTER.
PROF. LOUIS D. THOMPSON—Organist and Choirleader

CHRISTMAS SUNDAY MORNING WORSHIP
SPECIAL CHRISTMAS MUSIC
11.00 A. M.—Theme: "The Name Wonderful"
Anthem—"Christmas Awake, Salute the Happy Morn"
—Maunders
Mrs. (Rev.) G. C. Webster, Mr. H. Craswell and Choir.
Anthem—"The First Christmas Morn"
Misses Daisy Swan and Margaret Ross and Choir.

2.30 P. M.—Sabbath School and Bible Classes.

EVENING WORSHIP
7.00 P. M.—Theme: "A Christmas Message."
Anthem—"Rejoice Ye With Jerusalem"
Page Mrs. Arthur H. Roper, Mr. Harry Craswell and Choir.
Male Quartette—"There's a Beautiful Land on High"
Messrs. H. Yorston, J. McLeod, MacKinnon and H. MacDougall.
Anthem—"And the Glory of the Lord"
—Händel
"Unto you is born this day in the city of David a Saviour, which is Christ the Lord." Luke 2:11. "O come, let us adore Him."

The Baptist Church

Princo & Fitzroy Sts.
MINISTER—THE REV. A. C. VINCENT, D. D.

MORNING WORSHIP 11 O'CLOCK
Anthem—"Jesu Bambino"
Soloists—Mr. V. L. Dingwell
Sermon—"The Villain in the Christmas Story"
Dr. Vincent.
Anthem—"Sing O Heavens"
—Maunders

SUNDAY SCHOOL 2.30 P. M.
Special attention is directed to the fact that this is **GIFT SUNDAY.** Remember the needy in gifts of clothing, food, coal or money.

EVENING WORSHIP 7 O'CLOCK
Carol—"Christ, He Lieth in Yonder Cot"
Anthem—"It Came Upon the Midnight Clear"
Soloists—Mr. V. L. Dingwell
Sermon—"The Ninth Commandment"
Anthem—"White Shepherds Watched"
Soloist—Mr. R. D. Quigley

To all who may read this announcement the Baptist Church Wishes A Happy Christmas. You are welcome at all services.

Christmas Week-end Specials

| | |
|----------------------------------|-------------|
| GREEN GRAPES | 25c |
| RED GRAPES, 2 lbs. | 35c |
| McINTOSH APPLES | 29c |
| RUSSET APPLES | 29c |
| S. K. ORANGES | 39c and 49c |
| JAMAICA ORANGES | 35c |
| MIXED NUTS 2 lbs. | 35c |
| 3 lbs. MOIRS ASSORTED CHOCOLATES | 99c |

CHICKEN, DUCKS, GESE, TURKEY.
A fine selection for your Christmas dinner.

DEVEREAUX'S GROCERY

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L-3031

Trinity United Church

Ministers:
Rev. Hugh Miller, M.A.; B. D. Rev. J.W. Barbour, J.A.; B.D.
Organist—A. Roy Kendall, L. R. A. M.; A. A. G. O.

10.00 A. M.—Prayer Meeting.
11.00 A. M.—Public Worship.
Sermon—"Christmas in the Heart" St. Luke 20:13.
The dedication of the Holy Bible presented by The Willing Circle of The King's Daughters
Anthem—"O Hail Thou Blessed Jesu"
Old French Arranged by Dr. A. Whitehead
Vocal Solo—"The Mystic Star"
Bernard Hamblen
Mrs. Roy Cadmore.

2.30 P. M.—Sunday School.
7.00 P. M.—Public Worship.
Sermon—"The Chimes of Christmas."
Anthems—(a) "Sleeping, The Christ Child Lay"
—James Husst Ha!
Soloist—Mrs. (Rev.) Hugh Miller
(b) "See Amid the Winter's Snow"
—John E. West
Solo parts by Mrs. H. S. Henderson and Mr. Geo. Johnson
Vocal Solo—"Nasareth"
Chas. Gounod
Mr. Roy Smallman

A short recital of Organ Music suitable for Christmas will be given before the Evening Service.

Visitors and Students Cordially Welcome.
Services Broadcast by C. H. C. K.

St. Paul's Church

SUNDAY, DECEMBER 23rd and CHRISTMAS DAY

SUNDAY SERVICES
8.30 A. M. Holy Communion.
11.00 A. M.—Morning Prayer and Sermon—"Behold, A King"
Anthem—"Arise, Shine"
F. C. Maker
2.30 P. M.—Sunday School and Bible Classes.
7.00 P. M.—Evening Prayer and Sermon—"A Place of Broad Rivers and Streams"
Mr. Chas. Earle will sing "The Holy City."
Singing Christmas Hymns at Both Services.

CHRISTMAS DAY
8.00 A. M.—Holy Communion.
10.50 A. M.—"The King's Message" and the Communion Service.
Anthems—"The Birthday of a King" and "Angels from the Realms of Glory"
Both by W. H. Neidlinger.
EVERYBODY WELCOME.
REV. H. D. RAYMOND, M. A., RECTOR.

IN THE MATTER of "The Voluntary WINDING-UP Act and Brighton Black Fox Company Limited."

NOTICE is hereby given that a Special General meeting of the shareholders of Brighton Black Fox Company Limited, will be held in the office of N. W. Lowther, 86 St. George St. in Charlottetown in Prince Edward Island on the 27th day of December A. D. 1934 at the hour of 3 o'clock in the afternoon for the purpose of having the Liquidator's accounts passed pursuant to the provisions of The Voluntary Winding-Up Act.

Dated at Charlottetown this 19th day of December A. D. 1934.
(Sgd.) N. W. LOWTHER, Liquidator.
L-3021-12-22-24-26-31.

SHORT COURSE

—IN— AGRICULTURE

The Provincial Department of Agriculture will conduct a four weeks course in Agricultural instruction, in Prince of Wales College and at the Dominion Experimental Farm, commencing on January 15th, 1935, for boys sixteen years of age and over.

The Course will cover a wide range of subjects and will be intensely practical in character.

For particulars regarding the subjects to be covered, the cost, and the assistance provided students in attendance,

Write **W. R. SHAW,**
Department of Agriculture,
Charlottetown.

L-3003-12-22-27-28-1-2-3.

GIFT Ideas

GIFTS by YARDLEY FOR MEN AND WOMEN

A wide assortment of Toiletries which will be appreciated to the fullest extent. Yardleys old ENGLISH LAVENDER is always acceptable and loved by young and old. Prices range from **85c to \$5.**

Williams HOLIDAY SETS for Men 50c and \$1.00

POTTER & MOORE MEN'S SETS \$1.00 up

GIFT PERFUMES

There's a festive air about a gift of perfume that lifts it above the ordinary. Our selection is large enough to permit the choice of an odor which will be sure to please any woman on your list.

JASMINE and GARDENIA in Cut Glass Containers \$2.00 - \$2.50 - \$3.00 - \$3.50 - \$4.00

Cotys Perfume, seven different odors 50c to \$7.
imported in fancy gift boxes

Houbigant Perfume gift bottles \$1.10 to \$4.00

Yardley's Perfume gift bottles \$1.10 each

See our vast display of Springtime in Paris, Evening in Paris, Ashes of Roses, Jasmine, Gardenia, and Woodbury Sets, priced to meet any demand.

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XMAS Specials

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| RAISINS, bulk | 2 lbs. 23c |
| RAISINS, Seedless | 2 pkgs. 25c |
| RAISINS, seeded | 2 pkgs. 23c |
| RAISINS, cluster | pkgs. 23c |
| FIGS, bulk | 3 lbs. 25c |
| FIGS, fancy | pkgs. 10c |
| WALNUTS shelled | lb. 45c |
| MIXED PEEL | 2 pkgs. 25c |
| CITRON PEEL | lb. 31c |
| DATES bulk | 4 lbs. 25c |
| SUGAR | 10 lbs. 56c |
| ORANGES, large | doz. 49c |
| APPLES, McIntosh | 29c and 39c |
| SALADA TEA | lb. 45c |
| SURPRISE SOAP | 10 bars 43c |
| TOMATO KETCHUP | bot(tle) 10c |
| TOMATO KETCHUP | 26 oz. 19c |
| MIXED COOKIES | 2 lbs. 25c |
| COCOA, (bulk) | 2 lbs. 25c |
| SOUPS, Heinz | 4 tins 25c |
| CORNFLAKES | 3 pkgs. 25c |
| LEMONS | dozen 29c |

EXTRA EXTRA EXTRA
Mixed Nuts Cranberries Grapes
2 lbs. 31c 3 lbs. 21c 2 lbs. 35c

We have a full line of Christmas Boxed Chocolates and Cigars and Cigarettes.

Michaels Grocery

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