

Woman's Realm -:- Social and Personal -:- Fashions -:- Literature

Etiquette

By Roberta Lee

Q. If one calls to see a lady who stopping at a hotel or apartment house, and sends up a card, should his or her name be written on the card?
A. Yes, to avoid any mistake in the delivery.
Q. Should a Protestant minister be introduced as Minister?
A. Yes, unless he holds the title of Doctor or Dean, then it is proper to say Doctor Jones or Dean Jones.
Q. What does "champignons" mean?
A. French mushrooms.

A Morning Smile

The little girl was a very timid little soul, and her father was trying to reason her out of her fears. He tried to tell her that there was nothing to fear in mice and frogs and lizards.
"Papa," she asked, "ain't you 'fraid of bugs?"
"No, dear."
"Ain't you 'fraid of snakes?"
"No, dear."
"Papa, ain't you 'fraid of nothing in the whole world but just mama?"

Household Hints

By Roberta Lee

A Foot Remedy

Nothing is better for tender feet than a cold foot bath, followed by a brisk rub with either alcohol or olive oil, and then dusting with talcum powder.

The Gas Range

A school blackboard eraser can be used for keeping the gas range clean. It may be rubbed over the range each day, removing grease, and no great amount of dirt will accumulate.

To Soften Water

If water is hard, add one quart of lime-water to every ten quarts of the water, and it will soften it.

C. P. R. Shipments

SAINT JOHN, Oct. 19.—The shipments of potatoes from points on C. P. R. lines in New Brunswick and the State of Maine to all parts of Canada and the United States and to Saint John for export to Havana, have been exceptionally heavy this season, said J. M. Woodman, general superintendent of the C. P. R. in the Maritimes and Maine for lines east of Magalloway, in an interview today.
"Between Aug. 8 and Oct. 19, 3,861 cars of potatoes were shipped over C. P. R. lines, 493 of which came to West Saint John for export. These figures constitute a substantial increase over last year, when up to Oct. 19, 2,319 cars of potatoes were handled, 260 of which came to West Saint John for export.
"The potato shipments from West Saint John to Havana constituted an added inducement to shippers of bananas to use the port of Saint John because their ships could take on cargoes of potatoes for the return trip instead of returning in ballast or partially loaded," he continued. "Fully 85 per cent of the potatoes shipped out of Saint John by the C. P. R. this season have been loaded on board steamers which brought bananas," he concluded.

MOTHERS now learn value of MAGNESIA



Because it is so helpful in keeping babies and children healthy and happy, every mother should know about Phillips Milk of Magnesia.

This harmless, almost tasteless preparation is most effective in relieving those symptoms of babies and children generally caused by souring food in the little digestive tract, such as sour-belching, frequent vomiting, feverishness, colic. As a mild laxative, it acts gently, but certainly, to open the little bowels in constipation, colds, children's diseases.
A teaspoonful of Phillips Milk of Magnesia does the work of half a pint of lime water in neutralizing acids and salts for infant feeding, and preventing hard curds. Its many uses for mother and child are fully explained in the interesting book "Useful Information." It will be sent you, FREE. Write The Chas. H. Phillips Chemical Co., Windsor, Ont.

Dorothy Dix Letter Box

The Best Way to Get a "Kick" From Life. Straight Talk to a Self-Righteous Sinner. How to Tell Whether the Boy Friend Cares

Dear Miss Dix—I am just 20 years old and feel that I am not getting any kick out of life. What shall I do? I don't step out much, not because I don't want to, but because I haven't met the right man. Should I sit around and wait, or should I go when I have a chance, and thus try to brighten my life? I am a business girl. Please advise. ALICE.



Answer: Well, Alice, when you are older you will find out that we mostly have to put the kick in life ourselves, and that if we find happiness we have to go out and hunt for it. Mighty little comes to those who just sit down and fold their hands and wait.

At 20 when you complain of life being dull, stale, flat and unprofitable, you doubtless mean that you lack dates, and that there are not many boys on the horizon. If this is the case, then you certainly should take advantage of every opportunity to go about and let them find out that you are on the earth.

In the olden days, according to the novelists of that period, the maid most admired by men was the shy, shrinking, timid violet sort of young person who always stayed at home in her mother's shadow, and who was sought out by some adventurous swain who boasted of his discovering her.

But that type of girl does not ravish the masculine fancy nowadays. The modern youth does not crave violets but sunflowers and the girl who stays put at home by her own fireside and waits for some man to come and dig her out will end her days in the spinster retreat.

The modern girl has to show herself and hit men between the eyes to make them observe that she is living. She has to beat upon the cymbals and boast of her own charms and graces, and, in the commercial phrase, "sell herself" to them, or else she is left lamenting. That is why a girl can't sit back and take things easy and wait for Mr. Right to come along.

The convention that does not permit women to seek the attentions of men openly and aboveboard, places them in an awkward and difficult position. Of course, if a girl could say to a boy: "Listen, Bill, I like you and enjoy your society and the way you dance. Come on and let's go somewhere and have dinner and then two-step a little," why it would be all easy and simple, but she can't do that because she can't pay for the evening's amusement, even although she makes a bigger salary than Bill and would be glad to spend some of it that way.

So all she can do is to sit on the anxious seat and look willing and trust that Bill will cast an eye in her direction, and her only chance of having this happen to her is to camp somewhere in the spotlight.

It is hard lines on girls, but some day after men get a little more acclimated to women in business, it will all be changed and girls won't have to hint and scheme to get a date. They will make one and with the man they want.

In the meantime, keep yourself as well to the front as you can if you want to be noticed. DOROTHY DIX.

Dear Miss Dix—My wife is unfaithful to me and every time I reproach her for her wrongdoing she tells me to shut up, that she is no more unfaithful to me than I am to her. I cannot make her understand that I am a man with my hat on and can go to places and do things that she cannot, and that I will be recognized in the best of society where they will close the door on her. Please advise. A DISGUSTED HUSBAND.

Answer: I like your nerve! It is simply colossal! Certainly the domestic argument in your house is that of the pot that called the kettle black. Why is it any more of a crime for your wife to be unfaithful to you than it is for you to be unfaithful to her? Wherein is her disloyalty to you greater than yours to her? The Ten Commandments make no distinction of sex. "Thou shalt not commit adultery" was not a command laid aloft upon women. It was given to a man for men as well.

It is quite true that society does not judge the man sinner as hardly as it does the woman sinner. It is true that the woman offender against the moralities has to pay a heavier price than the man does, but this is the result of a man-made rule that was formulated in the effort to keep women virtuous. It has nothing whatever to do with the guilt of either party, and in the eyes of God the man is just as much a transgressor as is the woman.

So my advice to you is to cease reproaching your wife with her fault until you have cleansed your own record. Let him that is without sin among you throw the first stone at the Magdalene. And it seems to me that as long as your wife has such a snappy comeback as she has, you are well advised to maintain silence on the subject of morals.

But since you are both miserable sinners, why do you not forgive each other, and start over and make a second and more successful attempt to live up to your marriage vows? DOROTHY DIX.

Dear Miss Dix—Will you tell me if my boy friend really cares for me? I have been going with him for more than five years. Now I am planning to get married to him, but he doesn't seem to do much of the planning with me. He only comes to see me two nights a week and the balance of the time he goes out with his boy friends to dances and places of amusement. I have given up all my friends for him. Don't you think we should come to some understanding about marriage? Also, don't you think he should see my father? Would it wake him up if I would see other boys? MARIE.

Answer: It doesn't take any daughter of a seventh daughter to diagnose your boy-friend's sentiments. He is tired of you. His love is dead, killed by a long-drawn-out engagement, and he is trying to get you to break it off. If you have any self-respect, beat him to it and do it to save your face.

No man on earth who is in love with a girl limits his calls to two a week. He is always hanging around her, and the only reason a man isn't enthusiastic in planning his wedding is because he regards it as his funeral. Don't force this poor chap into an unwilling marriage. It will mean misery to you both. Save your hope chest for some man who will be crazy to marry you and hurrying up the wedding day and who will throw fits of excitement over every monogrammed dolly. DOROTHY DIX.

For The Cook

DATE DROPS
One half cup shortening, 1 1/2 cups brown sugar, 1 egg, a pinch of salt, 1/2 cup of sour milk, 1 teaspoon each of soda, cloves and nutmeg, 2 to 2 1/2 cups of flour, 1/2 pound of dates.

Colds Checked

By modern vaporizing ointment—Just rub on VICKS VAPOR

Nothing stirs the heart like soft, smooth skin,"

say 39 leading motion picture directors

A GIRL with lovely skin, petal-smooth, has a delightful sense of confidence. She knows that she wins hearts wherever she goes. Hollywood has found that it is only the girl with exquisite skin whose charm really wins and holds the great public.

As Lewis Milestone, Paramount director, puts it: "Smooth, exquisite skin is more captivating than anything else about a girl. A screen star especially must have perfect skin—for the cleverest make-up can't fake it under the fierce lights of the close-up.

"The girls who have achieved stardom," he goes on to say, "though they differ widely in type, all have this essential beauty of marvelous skin."

9 out of 10 screen stars keep their skin smooth with Lux Toilet Soap

When the popular close-up is being taken, the glare from the new incandescent "sun-spot" lights streams down on the screen star, and any defect in her skin would inevitably be registered on the highly sensitized film.

This is why, of the 451 important Hollywood actresses, including all stars, 442 are devoted to Lux Toilet Soap. They have found that this delicately fragrant white soap gives their skin the satin-smoothness necessary for the close-up.

In fact, so delighted are they with this soap that it has been made the official soap in the dressing rooms of all the great film studios.

You will be charmed with Lux Toilet Soap, too. Try it—today. Remember: nine out of ten screen stars use it for smooth skin.



Photo by O. Dyer, Hollywood

MARY BRIAN, exquisite little Paramount star, in the bathroom of dark marble and gray-green tile which is one of the most luxurious built in Hollywood.

She is one of the 442 important screen actresses who use Lux Toilet Soap to keep their skin lovely and smooth. She says: "The charm of a perfect skin is a social asset to any woman, but for a star it is a business necessity, too! That's why so many stars guard the smoothness of their skin with Lux Toilet Soap—it certainly keeps 'studio skin' in perfect condition."

Mary Brian



BETTY BRONSON, Warner Brothers' star, says: "A star must have smooth skin—'studio skin'. I find Lux Toilet Soap wonderful for my skin."

LUX Toilet Soap

Luxury such as you have found only in French soaps at 50c and \$1.00 the cake... now

10¢

Lever Brothers Limited, Toronto 6192



MARIE PREVOST says: "A soap as delightful as the fine Lux Toilet Soap gives my skin a delightful satiny-smoothness."

Milady Beautiful

By Lela Leach



MASSAGE FOR FOREHEAD WRINKLES

There was a time when milady paid very little attention to the appearance of her forehead, for that part of her face was so thoroughly covered that it made little difference. But that is all past now and the forehead has come right out into the open. The new styles of hair-dressing are practically all off the face and autumn hats encourage this vogue further by being designed with no brims.

Many a woman who has been careful about her chinlins, who has religiously used tissue creams and massage to prevent tiny wrinkles about her eyes and nose, has perhaps paid little attention to her forehead, with

the result that today this feature makes her appear much older than the rest of her face might indicate. For it is quite true that a smooth, unlined forehead imparts a very youthful look to one's face while one which is lined and wrinkled has decidedly the opposite effect.

So now that foreheads can no longer be hid they demand some special attention. A thorough forehead massage once a week will do much toward making this feature more attractive. To do this, first tie a strip of cloth around the hairline to prevent the possibility of getting the hair greasy. The next step, as in any facial, is to remove all dirt and grime thoroughly by applying a generous coating of cleansing cream. Remove with soft cloth or tissue squares. Then, with the index fingers, begin between the eyes and work upward and outward, gentle but firmly, to the hairline. Continue this for three or four minutes, always beginning between the eyes and then working upward and outward, massaging the upper forehead and also over the eyebrows. This movement will help remove the frown lines which are so likely to leave their imprint between the eyes.

Next, use all the fingers and again, beginning at the bridge of the nose, continue to massage upward and outward, following the hairline. This may be continued for about ten minutes. As in any facial, care must be

taken so that, though the movements are firm, they must also be gentle or the skin will be stretched and still more wrinkles invited to come. If the forehead has a tendency to be too tight use a little muscle oil during the massage.

Alternate the massage movement with a gentle patting or slapping of the skin. This is advisable in any facial, as it stimulates circulation and tones up the skin in general. Finally apply just a little tissue cream to the forehead and around the eyes, and as a final movement to the massage begin at the bridge of the nose with the index fingers again; work upward and then outward, continuing around the hairline, then under the eyes toward the nose and outward at the top of the eyelids, thus making two complete circles, one around the forehead and another around the eyes. Continue this movement until the tissue cream has been well worked into the skin. Then remove any excess cream, apply a skin tonic and finally the make-up.

Apply make-up as carefully to the forehead as to the rest of the face, using first a suitable powder base and then the powder. After powder has been applied brush it gently onto the skin with a small camel's hair brush; this will give it a far more natural appearance than if it is simply patted on with a powder puff.

Tomorrow — Beauty Questions Answered.

Kayser's new "Slendo" Heel Silk Stocking

\$1.50

PAIR

"Slendo Heels"

NARROW CHIC FLATTERING

Just a glance is proof that it is Paris inspired. There's just an air of pert chic about the narrow heel that captivates. Yet, despite the slender lines, it completely protects the hose from wear.

SERVICE CHIFFON WEIGHT \$1.50



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