

# S. A. McDonald

The Island's  
Leading Clothing Store.



## Ladies' Cool, Comfortable Underwear

If you'll just take the trouble to ask one of our sales-ladies to see our showing of summer underwear you'll readily appreciate the values.

Then, you know that this includes any from the cheapest lines to the celebrated Dr. Diemel's Linen Mesh Underwear at \$5.50 per suit. Ladies' undervests, short sleeves—15c each, 2 for 25c.

- A splendid line—short sleeves and sleeveless..... 20c
- Fancy short sleeves..... 25c
- Orders taken for the famous Dr. Diemel's Linen Mesh Health Underwear. Per suit..... \$5.50

## Good Values in Summer Hosiery for Women who want the Best

It matters not how your tastes run in buying—whether you look at distinctiveness, styles, popular colors or small prices you are bound to see something of interest in our hosiery department.

- Special value—cotton hosiery—good quality for the price. Two pairs for..... 25c
- A better grade of cotton hosiery for..... 30c and 32c
- Good value in ladies' lisle hosiery—colors, navy, cadet, sky, grey, pink, beige, garnet, all sizes, two pair..... 32c
- A better grade for 45c.
- A splendid grade of children's cashmere hosiery—sizes 5, 5 1/2 to 6, in colors cream, sky, cardinal, black and tan..... 30c
- Sizes 6 1/2 to 7—same colors as above..... 35c

## Hand and Shopping Bags

We've got some nice novelties in hand and shopping bags—various leathers, styles and shapes offer you a good variety here.

- Special—imitation Morocco leather, fine gun metal finish..... 85c
- A large roomy, well proportioned hand bag, good leather..... \$1.00
- A fancy line of fine fancy finished shopping bags with straps and draw strings—decidedly novel. 85c and \$1.25.

## Ladies' Lisle and Silk Gloves

A good range of fine lisle and silk gloves are shown in our glove department. You'll note that the values are good.

- You'll notice immediately that the prices quoted are good—lace lisle, sizes 6 1/2 to 8 1/2 price..... 22c to 45c
- White lisle gloves in different styles..... 30c to 55c
- A limited line of white silk gloves. Prices..... 55c to 85c

## See Our Showing of Fancy Belts

Ask to see our belts—it matters not whether you want to buy or not—just see them—note the variety and we think you'll buy a belt. All the smart effects are shown.

- 30c, 35c, 45c, 65c, 85c.

"MILLINERY IS FLYING THESE DAYS AT PATON'S HALF PRICE SALE. ANY HAT IN THE STORE FOR WOMEN OR CHILDREN. 7-1346ir21.

"IN THE WASH GOODS DEPARTMENT WE ARE SHOWING A FULL 36 INCH FLANNELLETTE IN PRETTY STRIPES, GOOD WEIGHT, ONLY 19 CENTS PER YARD. COMPARE WITH THE LINES YOU HAVE BEEN BUYING ANYWHERE AT 13 CENTS.—MOORE & McLEOD. 6-23dtf.

"WE ARE SELLING A GREAT DEAL OF THAT SPECIAL BALBRIGGAN UNDERWEAR FOR BOYS OF ALL SIZES. THE SHIRTS ARE SHOWN WITH LONG OR SHORT SLEEVES. THE DRAWERS COME IN FULL AND KNEE LENGTHS. PRICES 32c PER GARMENT.—MOORE & McLEOD. 6-23dtf.

"LADIES' FORM TRAINING CORSETS ARE CARRIED IN STOCK AT OUR CORSET DEPARTMENT. AND IF YOUR SIZE HAPPENS TO BE OUT TODAY WE'LL HAVE THE THING RIGHT HERE FOR YOU IN FOUR DAYS. MOORE & McLEOD. 6-23dtf.

"ANOTHER GREAT NEW SUPPLY OF PRETTY FRILLINGS CAME ALONG BY EXPRESS A FEW DAYS AGO. DROP IN AND LOOK THEM OVER. FRILLINGS AT 5c, 6c, 8c, 10c, AND 15c FOR FRILL.—MOORE & McLEOD. 6-23dtf.

"SOFT, COMFORTABLE OUTFITTING CAMPER HAT, MADE FROM JAPANESE ITALIAN MEADOW GRASS, UP-TO-THE-MINUTE STYLE, ONLY 50c. SEE WINDOW. NATURAL COLOR. PATON'S. 7-1346ir.

"THE ATLAS SUPERIOR 3 CORD BASTING THREAD, 1000 YARDS TO EACH SPOOL SUPPLIED IN NUMBER 36—ONLY TEN CENTS HERE.—MOORE & McLEOD. 6-23dtf.

"ANOTHER GREAT SUPPLY OF PRETTY MUSLIN CORSET COVERS HAS JUST COME ALONG TO FILL THE EMPTY SPACES CAUSED BY THE BIG SELLING OF THIS SPRING. 22c, 25c, 35c, 50c, 75c, \$1.15, \$1.25.—MOORE & McLEOD. 6-23dtf.

"New Pongee and Shan tung silks for summer coats and suits. Natural shades 45c, 75c, and 85c at Paton's. 7-1346ir.

"BUCKLE UP, 100 MEN'S BELTS FROM 25c. TO \$1.00, AT PATON'S. 7-1346ir.

"SEE PATON'S BIG SHOWING OF NEW SILK WAISTS, JUST OPENED TODAY. 7-1346ir.

"PRINCESS PETTICOATS, DAINTY, SMART, CRISP AND NEW, THE VERY GARMENT THAT THE SHEER NEW PRINCESS GOWN MAKE NECESSARY. A NICE RANGE JUST RECEIVED HERE AT \$1.50 AND \$2.50.—MOORE & McLEOD. 6-23dtf.

"CARTERS' BOOKSTORE is headquarters for all kinds of Souvenirs in Chinaware, Post Cards, Burnt Leather Goods, Burnt Wood Goods, Jewellery, in sterling silver and Enamelware goods. The largest range of souvenir goods on P. E. Island. Carter & Co., Ltd. 7-11dtf.

## BARGAIN WINDOW \$2.75 for \$1.00

We have placed in our East window a number of articles worth from \$1.00 to \$2.75. Some new stock and some which are articles AT A MUCH HIGHER PRICE which we wish to close out.

Any single article can be bought for \$1.00 while they last.

A rare chance—first to come has best choice.

**W. N. TANTON**  
JEWELER

## Sterling Bitters

are a sure cure for Stomach Troubles! Sterling Bitters are an excellent Heart and Nerve Remedy! Dyspepsia, indigestion or stomach gases vanish when Sterling Bitters are used. They give a good appetite, induce sleep, build up weak nerves and make you increase your weight rapidly. Nothing like them for a general body builder. The best of Spring Medicines.

Sold by **P. McQuaid**  
42 Queen Street.  
Price 50c per bottle

## OBITUARY

The death occurred at her home at Bellevue, Brudenell River, on July 1st of Ann Rosina Davis, relict of the late Frederick P. Norton, aged 75 years, 9 months. She was born October 20th, 1834, and was married at Halifax, November, 1854, on her way home from a visit to England to Frederick P. Norton, of Georgetown, who died June 4th, 1868. Eight children were born to them, of whom one, Frederick William, died in 1869, and seven are still living: Edward H. and Alice S., in Charlottetown; Emma J., wife of H. F. Bissett, Windsor, N. S.; James F., Winnipeg, Man.; Helma M. and Ezerion S., at home; Rev. Dr. Frederick O., Des Moines, Iowa. Two sisters are living: Margaret E., widow of the late Rev. E. McNab, St. John's, Nfld., and Laura A., widow of the late J. M. Davison of this city.

The funeral, one of the largest ever seen in this section, took place Sunday, July 3rd. Services were held at her late residence, Bellevue, Brudenell, and at the cemetery in Georgetown, where her body was laid to rest beside that of her husband. The services were conducted by Rev. A. B. Wade of Montserrat, assisted by Rev. Mr. Toombs, of Georgetown. The pall-bearers were Messrs. William Gordon, John Angus McDonald, George A. Parker, John A. Stewart, John A. Gordon and Peter Stewart. She bore a long and painful illness with Christian fortitude. She was a faithful Christian and a devoted wife and mother. "Her children rise up and call her blessed."—Con.

## SUMMER SCHOOL AT LIVERPOOL

LIVERPOOL, July 16.—The registration at the Summer School of Science today was 199, the biggest on a first day ever seen at the school. The classes are well filled. English literature has 125, botany 100, and keen interest is manifested all round.

Work opened with snap. The superintendent of education spoke on the practical use of such schools of science, advocating the handling of the boy in the country school in such a way that he will stick to the farm. Dr. W. Andrews, of Mount Allison had as his subject: "How the air is more important to the farmer than the soil," humorously showing how men really lived on air.

Both spoke of the effect upon the life of a man of such things as the mosquito and the house fly. Dr. Andrews said that there was no need of any man dying of consumption. Mr. DeWolf and Dr. McKay took the botany class to Fort Point, showing the soil plants. Dr. Andrews took the agriculture class to the school garden, one fourth old, but a beautiful place.

Liverpool is looking charming. The town never appeared so well and the weather is glorious. Major Mulhal is winning golden opinions for his thoughtfulness. He has a beautiful town and knows how to run it.

## FATHER MORRISCY'S WAY

Of Curing Catarrh is Simple and Effective.

In treating catarrh, some doctors recommend internal remedies, while others insist on purely external applications. Internal medicines do not produce immediate relief, while external ones do not reach the seat of the trouble.

Father Morriscy's method was to supplement one treatment with the other. His famous prescription, "No. 29," consists of tablets and saline, each skillfully compounded of Nature's own remedial agents. The learned priest did not believe in using dangerous and powerful drugs which injure and better remedies were available.

The tablets, to be taken three times a day, invigorate the system, purify the blood, and restore the health and vitality. The antiseptic saline, applied inside the nostrils, soothes and heals the passages and destroys the germs therein.

Attacking the disease from within and without, and working together, the two treatments known as No. 26 quickly cure catarrh and prevent future trouble. For chronic and intractable combined remedy, 50c at your dealer's or from Father Morriscy Medicine Co., Ltd., Chatham, N.B. 88

"PRETTY COAT SETS OF THE VERY MOST WANTED SORTS HAVE JUST COME TO US DIRECT FROM THE MAKERS. WE'LL LIKE YOU TO SEE THESE WHETHER YOU WANT TO BUY OR NOT.—MOORE & McLEOD. 6-23dtf.

"THE ONE BEST CORSET FOR ONE HUNDRED CENTS IS THE MORRIS DOLLAR CORSET. WE HAVE IT IN ALL SIZES, AND IT IS A WINNER. MOORE & McLEOD. 6-23dtf.

"WE HAVE JUST RECEIVED DIRECT FROM THE OLD COUNTRY A FINE RANGE OF NEW STIFF EMBROIDERED COLLARS FOR LADIES. WE HAVE ALL SIZES FROM 12 TO 15, IN FIVE DIFFERENT DESIGNS. THE PRICE IS 2 FOR 25c.—MOORE & McLEOD. 6-23dtf.

## Parents

One of these days you or the children will be going to the country. You will probably need Soaps, Combs, Hair Brushes, Toilet Powders, Tooth Brushes, etc.

We can supply the same at right prices.

Let us remind you that our

**Apertient Fruit Saline** is a very healthful remedy during the hot weather and indispensable when on a vacation.

**E. A. FOSTER**  
Central Drugstore  
Successors to  
A. W. REDDIN



## The Key to Summer Comfort

"The Home of Good Hats."

## What About That Hat?

To properly enjoy summer weather you must have a light summer hat. You certainly realize the superiority of our hat showing—the distinctiveness of the style and the smartness that characterizes our showing as the best at the same prices as common hats.

## OF COURSE YOU WANT to enjoy summer life and there's no surer way of doing it than to supply yourself with the necessities in furnishings.

You've always realized the importance of this place to supply these requirements—and this year more than ever this very day, we have the best stock we ever carried, and can supply you the better.

## Fancy Wash Vests

You'll see here about every pretty new design and color you could think of. Comfortable, serviceable wash vests that show style and smartness above the common.

\$1.25 up.

## Fashionable Summer Shirts

You must appreciate the advantage of this shirt department—it is a specialty with us. We study all the details of style—strike the highest note in shirt excellence.

75c to \$2.50.

## Nifty New Neckwear

Our neckwear showing offers you every authentic idea that fashion commands—every popular effect is shown that will add a finishing touch to your appearance.

25c, 35c, 50c to 75c.

## HON. JOHN BURNS IS VERY DEMOCRATIC.

LONDON, July 16.—Surely John Burns is the most democratic cabinet minister in the world and sets an example to his colleagues in states with a republican form of government.

Although his official salary, very much against his will, was recently raised to the snug sum of \$25,000 a year, he has not altered his way of living in the least. He is still the same "honest John" as in his early struggling days, the same frank, outspoken, vigorous and hard-working man full of pride for himself, his family, and his country.

A modest house in the heart of a part of London inhabited mainly by workmen is sufficient for him, and he does not even keep a servant, but Mrs. Burns has only a scrub-woman to help her with the heavy household work.

## BAND WILL GO TO BOSTON.

LUNENBURG, July 11.—A musical item of interest is the engagement of the 75th regiment band, augmented by an equal number of players from various points in the maritime provinces to play a two weeks' engagement at the Mechanics' exposition at Boston. Twenty-six players will go from this country. They will be drawn from Lunenburg, Bridgewater, Mahone Bay and Petit Riviere. There remain fourteen players to make up the required forty which the management of the exposition stipulate, shall be in the band when it arrives at Boston.

"WASH BELTS, 15c. TO 45c. AT PATON'S. 7-1346ir.

## White Dresses Washed

We wash white dresses and finish them so that they will look nice—hang nice and hold their shape longer.

You can't have that dress as nice as we can do it—and you certainly don't want your dress to spoil your appearance.

We have every up-to-date facility to properly handle your wash, to do the work well, we are specialists in this line and can do the work cheaper than you can do it.

Phone 151.

## The Star Steam Laundry

A. F. Webster, Prop.

## Right Quality Right Prices

Nothing so uncomfortable or so dear as cheap footwear. I keep the best at the lowest prices. If you have corns or bunions by wearing ill fitting shoes get a box of my Radium Corn Cure. Relieves pain immediately, cures permanently in two or three days. Price 25c per box. Warranted. Mailed anywhere on receipt of price.

**CONROY**  
The Shoeman  
97 Queen St. Cl. Town  
Nearly opp Bank of New Brunswick drive front

# COAL FOR Summer

We have the kind that makes a quick hot fire.

Try a load.

\$4.00 per ton.

**A. Pickard & Co**

Phone 240

# PARIS GREEN

We have just received ten thousand pounds Canada Paint Co's absolutely pure Paris Green.

This Green is government Standard.

Send your orders at once,

**The Rogers Hardware Co Ltd**

## Souvenirs

OF P. E. Island

—AND—  
Charlottetown

in Chinaware, Burnt Leather, Burnt Wood, Post Cards, View Books, containing 160 Views and 100 Views. Souvenir Jewellery &c, &c. We carry the largest line of Souvenir Goods in P. E. Island.

Wholesale and Retail.  
**Carter & Company,**  
Queen Square  
Limited.  
drtuff.

## Advertising Sense and Science

An inch of good advertising is worth more than a foot of bad. After all its not the amount of space and superlatives you use that count.

If you are a man who desires to build a lasting, successful business, watch your advertising. Any fool can show some returns by tearing down the future reputation of a business, but it's the advertising that creates confidence and will make permanent customers that count.

Keep an eye on your advertising—it's the greatest factor in the success or failure of your business.

Let us talk advertising.  
Phone 123.  
**BONNELL**  
Advertising Agency  
Cameron Block