

# Woman's Realm -:- Social and Personal -:- Fashions -:- Literature

## The HOUSEWIFE and HER ACTIVITIES

**AN ANTI-WORRY RECIPE**

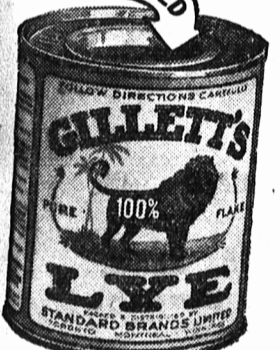
Do you wish a recipe for preventing all worry, for giving composure and freedom from hurry? Just remember one fact, which is true, you will find, when anything happens to ruffle your mind—Just something or nothing there is to be done. Just nothing or something, that's clear as the sun. If something, then do it and make no delay. If nothing, all thoughts of it cast far away. This simplest of rules, if you'll only obey, will free you from wrinkles for many a day.

—Della L. Porter.

"Make yourselves nests of pleasant thoughts. None of us yet know what fairy palaces we may build of beautiful thoughts, proof against all adversity: bright fancies, satisfied memories, noble histories, faithful sayings, treasure houses of precious and restful thoughts, which care cannot disturb, nor pain make gloomy, nor poverty take away from us—houses built without hands for our souls to live in."—John Ruskin.



**I LOATHED SCRUBBING TOILET BOWLS UNTIL I USED**



**It flushes off stains without harming enamel or plumbing...**

**HOW to get rid of those ugly toilet-bowl stains!** It's easy—with Gillett's Pure Flake Lye. Once a week put this powerful cleanser and disinfectant—full strength—down toilet bowls and drains. It flushes off stains without scrubbing. Cannot harm enamel or plumbing. Kills germs and destroys all odors as it cleans!

There's no need to slave over unpleasant cleaning jobs. Let Gillett's Lye work for you—it's quick, thorough and absolutely dependable. Ask your grocer for a tin—today.

Never dissolve lye in hot water. The action of the lye itself heats the water.

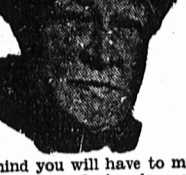
**FREE BOOKLET**—Send for new revised edition of the Gillett's Lye Booklet. Gives full directions for cleaning sink drains and toilet bowls, tells how to shorten dozens of other cleaning tasks. Also contains full directions for soap making, thorough cleansing, and other uses on the farm. Write to Standard Brands Limited, Fraser Avenue and Liberty Street, Toronto, Ontario.

**GILLETT'S LYE EATS DIRT**

Do You Want Your Wife to Obey You? **Dorothy Dix** Says You're Headed for Trouble

**Man's Desire to Dominate His Wife is Responsible for Much Domestic Grief, Asserts Dorothy Dix—For if he Chooses an Inferior he is Miserable, and if he Marries his Equal She Rebels Against Subservience to Him**

A young man was telling me about the girl he is going to marry. "She is pretty and intelligent and highly educated and a good sport and has the sweetest disposition in the world," he said. "In fact, she is just everything a man could want in a wife, except for one thing, and that is that she is independent. Likes to form her own opinions and use her own judgment and I am afraid she wouldn't obey me and be subservient to me."



"Your fears are well grounded," I replied, "because it will never occur to her that you expect her to play the role of Patient Griselda. She, poor soul, is marrying you under the delusion that a wife stands on an equality with her husband. That she is his partner, his companion, and is to have even entered her head that you want her to be a slave that you can order about or an imbecile whose mind you will have to make up for her. A fat chance a husband has of being obeyed when he marries the modern girl!"

"Every man wants to feel superior to his wife and that he has authority over her," I insisted the young man. And I smiled and sighed, for well I knew that he was speaking the truth and that it is the overbearing male vanity that is responsible for as much domestic grief as any other one thing, and that turns many a home into a battleground where a forty years' civil war rages, that never ends until one or the other of the contestants for the throne is laid away in the grave.

Why men like to look down upon their wives is hard to explain, but they all have that craving and it is the reason why they so often marry the college graduate's once, and why so many husbands are abroad in the land seeking the companionship of ladies who can understand them.

The intellectual man, taking him by and large, for of course there are exceptions to the rule, doesn't pick out a wife with a brain as good as his own who will keep him stimulated and interested. He chooses some little nitwit who regards him as an oracle and never knows what he is talking about, and she loves him to death. The ambitious man who is fighting his way to the front doesn't select as a mate a woman who has strength of character and backbone and who would shove him up the ladder. He chooses a little rubber stamp with no idea of her own, thinking he can lay down the law to her on every subject, and too late discovers that there is no other human being so obstinate and unmovable as a fool.

The appeal of the clinging-vine woman has always been that she made some man feel what a big, strong, sturdy oak he was, and if she choked him to death eventually he probably got his money's worth. At any rate, every girl baby is born knowing that the way to get her man is by sitting at his feet and gazing up worshipfully at him while she ohs and ahs with awe at everything he does and tells him how wonderful he is.

And these tactics go after marriage just as well as before. A man's ego requires that he be officially recognized as the head of the house and as long as his wife does this he is happy and contented and as long as she has gumption enough to ask his opinion on every subject, from scolding the baby's milk to what color hat she should buy, she may do as she pleases. He may secretly know that she doesn't take his advice, but he is bound to have that little gesture of subservience.

It doesn't make for a successful marriage for the gray mare to be the better horse. As soon as she takes the lead and begins pulling the family load her mate is mighty apt to jump the bars, as husbands who forsake splendid wives for some silly flapper before whom they can strut and pose as little tin gods.

This mania that men have for wanting their wives to be subservient to them explains why virtually every woman who achieves any distinction pays for it by losing her husband. The ratio of divorce among famous women is appalling. I have known hundreds of them, and in all that number there have not been six who have had a happy home life or husbands who sympathized with them in their work or glorified with them in their success as a wife does in her husband's achievement.

This was not because there was any fault in the women, but because their husbands could not stand having their wives more prominent than they were. They could not endure playing second fiddle to their wives. They liked the money their wives made and the doors their wives opened for them, but they writhed under being known as their wives' husbands.

And this feeling is universal. It is never safe to praise a woman to her husband for anything but her beauty or her cooking, and he regards no insult so deadly as to be called Mrs. Mary Smith, no matter how great and good Mary is nor what wonders she has performed.

Perhaps the men of the future will overcome this superiority complex. They will have to if they want to be happily married, for the wives who are obedient and subservient to their husbands are mighty scarce, and getting scarcer every day.

**A NEW SPANISH CUSTOM**

Watch out for the fire of Spain in the new clothes that you see around you this fall. Schiaparelli, who influences the fashion world perhaps more than any other Paris designer, started it all. In her midseason showings there was decided Spanish flavor, and it will continue.

The influence is running the gamut of fashion from furs to stockings colors. Neckwear and millinery have been strongly swayed, and the result is perfectly charming.

The Spanish feeling is perhaps most apparent in evening gowns for here it can give full expression to its romantic, colorful feeling. A few of American's leading social lights have been seen with shawls in a Spain, and this gives further proof that the new Spanish custom is one of great importance.

**SWAGGER FURS**

It is smart to wear little casual coats in fur this season. These coats are usually long enough to give sufficient warmth to render them suitable for all winter wear. They range from hip length to seven-eighths length. This is a very popular fashion especially with college girls. Done in lapin, muskrat, and pony, they are very smart and inexpensive enough to fit well within the budget of the younger girl.

A new fashion has arisen in this field for the sporty lapin coat.

**THE FAMOUS RUBBING LINIMENT**

Rub on—pain gone. Get the new large economical size in smaller, regular size.

**MINARD'S "KING OF PAIN" LINIMENT**

**LYDIA E. PINKHAM'S VEGETABLE COMPOUND**

50 out of 100 women report benefit

**THAT'S RIDICULOUS!**

HOW CAN A SOAP BE SAFE IF IT SOAKS OUT DIRT FROM CLOTHES IN 15 MINUTES?

**I'LL PROVE IT!**

IT'S ABSOLUTELY SAFE—AND IT GETS CLOTHES SNOWY WHITE WITHOUT SCRUBBING OR BOILING!

Controversy always follows the introduction of any new scientific discovery. But no discovery in years, probably, has caused so much heated discussion and had such far-reaching effects as this one. Pictures show a typical discussion between two housewives.

**Radical new fast-washing, white-washing soap discovery comes as a shock to housewives who have had disastrous experiences with old-type fast-washing soaps. How they are amazed to find that this new soap not only does in 15 minutes soaking what other soaps take hours of scrubbing and boiling to do, but also works with utter safety to colors, fabrics, hands. And—gets clothes 4 to 5 shades whiter without one bit of washboard wear and tear.**

IT'S true! Here's a NEW and UTTERLY SAFE fast-washing, white-washing laundry soap! A soap that not only ends the back-breaking drudgery of scrubbing and boiling clothes, but also banishes forever the fear of fade and "soap eat" in modern fast-washing methods.

Called OXYDOL, this new \$1,000,000 discovery is the latest achievement of the famous Procter & Gamble experts. And is backed by their reputation as the makers of the mildest and safest soaps!

Before offering new and improved OXYDOL for sale, experts conducted exhaustive tests for safety. Even sheerest cotton prints and children's dainty frocks, when washed, time and time again, came out brilliant, fresh and new!

Little wonder, then, women everywhere are quitting bars, flakes, chips and old-type granulated soaps for this rubbers, scrubbies, yet utterly safe way to get clothes snowy white.

**Soaks Out Dirt in 15 Minutes!**

Developed at the cost of one million dollars, OXYDOL does these three things that other soaps cannot do:—

1. Loosens dirt out in 15 minutes' soaking, without scrubbing or boiling.

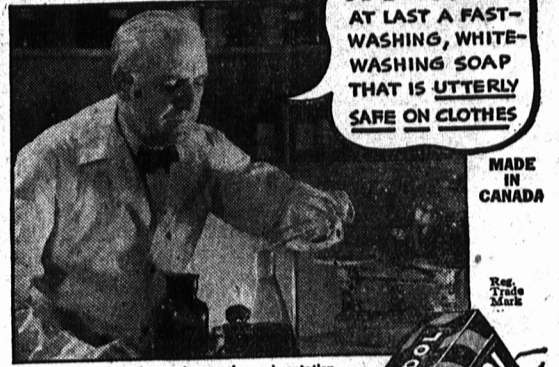
2. Works by a mild, gentle washing action that can't fade colors or injure fabrics. And kind to your hands as ordinary laundry soaps can never be!

**Different in Action**

OXYDOL foams up instantly and completely—even in the hardest water—into thick, 3-inch suds. Suds that go to work on grease, dirt, stains, 2 to 3 times faster than suds from less modern soaps. Yet due to its special formula—its special protective combination of mild soap ingredients—OXYDOL can't hurt hands, fabrics, or colors. Thus it gives the whitest washings—in the fastest time—and with the utmost safety!

Why go on risking precious clothes to harsh fast-working soaps? Or wearing yourself out scrubbing and boiling with old-fashioned bars, chips, or flakes? Save time, save money, save clothes with OXYDOL.

Buy a package of OXYDOL from your grocer today. Say goodbye to boiling, scrubbing.



Oxydol is the result of some 4 years of experimentation by the famous Procter & Gamble research experts.

**TESTS SHOW HOW OXYDOL GETS CLOTHES CLEAN WITHOUT USUAL "HARSH" EFFECT**

1. Photomicrograph of brand-new sheet washed 84 times with ordinary soap. Note fraying in weave due to scrubbing, boiling and "harsh" action.

2. Photomicrograph of brand-new sheet washed 84 times with OXYDOL soap. Note that weave is not frayed and "harsh" action.

**REGULAR SIZE NOT OVER 10¢**

**BIG, ECONOMICAL HOUSEHOLD SIZE NOT OVER 25¢**

**500 MULTIPLES IN SUDS**

**Grandmother's Quilt Patterns**

**WREATH OF VIOLETS**

Cut out all applique pieces and sew as indicated on small block. Set together as shown on quilt diagram. Finish with 6 inch border around entire quilt.

Allow for all seams when cutting pattern.

**Material Required**

2-2 1/2 yards material for applique blocks.

2 yards material for plain blocks.

2-3 yard green material.

2 1/4 yards purple material.

1-3 yards 6 inch material for border.

1-9 yard yellow material.

Block finishes 12 inches square.

18 plain blocks.

6 inch border around quilt.

When ordering give Number 26-8. Send 15c for a book of quilt patterns containing 12 beautiful Grandmother quilt designs—every pattern different.

**"I am the picture of health!"**

**"Before My Baby Was Born"**

"Lydia E. Pinkham's Vegetable Compound built me up before my baby was born. For five months I could not keep food on my stomach and I was so weak I had to lie down every day. A friend told me how much the Compound helped her so I started taking it. My appetite improved and I was soon strong enough to do all my work. I am the picture of health now. Your medicine is wonderful in every way."—Mrs. R. W. Campbell, 127 Blackburn Ave., Ottawa, Ont.

**LYDIA E. PINKHAM'S VEGETABLE COMPOUND**

50 out of 100 women report benefit

**A Morning Smile**

**BRICKS WITHOUT STRAW**

Mrs. Finnegan labored over her tub while Finnegan sat in the garden and gazed into space. His inactivity finally became more than Mrs. Finnegan could bear—at least, in silence.

"Why don't you come into the kitchen and help me with these clothes?" she inquired.

Mr. Finnegan turned and directed his gaze upon his wife.

"Why, Mrs. Finnegan, you see I'm busy!" he drawled.

"Busy? What do you mean?"

"Why, I'm thinking!"

"Thinking? With what?"

**TOMATO CATSUP**

To one gallon of tomato, after straining, add 1/2 pint vinegar, 2 cups white sugar, 1/4 cup salt, 1 tablespoon ground mustard, 1 or 2 green or red peppers, 1 teaspoon each of whole allspice, black pepper, cloves and ginger, tied in a bag, with seeds and pulp of peppers.

Boil three hours, seal.

**Safe... Pure... Fresh**

**DOROTHY BRAND**

**EVAPORATED MILK**

A constant milk supply—always fresh—always ready for use. That is the assurance you get with "Dorothy" Evaporated Milk—a pure doubly-rich milk that will add zest to your favorite recipes—enrich all cooking and beverages. Use "Dorothy" for every milk purpose.

**SMART FROCKS FOR FASHIONABLE PEOPLE**

Illustrated Dressmaking Lessons Furnished With Each Pattern

Smart little wools coat frocks for street and school wear remain tremendously important items. They are in soft hairy tweeds, metal threaded criss-cross plaids, metal threaded stripes, and monotone diagonal weaves, but almost invariably have velvet trims.

Almost any supple woolen of the above type would be smart for this dress in such colors as brown, green, raspberry or bright blue.

The charming collar here is quite one-sided and smart!

Owing to its studied cut, this dress is good for heavy besides youthful figures.

Style No. 909 is designed for sizes 16, 18 years, 36, 38, 40, 42 and 44 inches bust. Size 36 requires 3 1/2 yards of 39-inch material with 1/4 yard of 39-inch contrasting.

Price of PATTERN 15 cents in stamps or coin (coin is preferred). Wrap coin carefully.

No. 909, Size .....

Name .....

Street Address .....

City .....

State .....

**Pair of Eyeglasses**

When you need them is one of the best investments you could make.

Many who procured satisfactory Glasses from us will back up this statement.

**E. W. TAYLOR**

**J. S. TAYLOR**

Optometrists

Charlottetown and Alberton