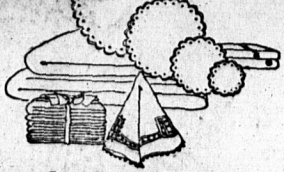


Moore & McLeod Ltd.

119-121 Queen Street, Charlottetown



Thursday Morning Opens the WHITE GOODS SALE Linens, Sheetings, Pillow Cot- tons, Towels, Towellings, Napkins

As in past years so in this Spring of 1923, The MOORE & McLEOD Ltd. "WHITE GOODS SALE" is going to be the interesting and impressive spring shopping opportunity.

Sheetings

White Sheet 63 inches wide, 60 and 85c.
White Sheet, 72 inches wide, 70c, 90c, and \$1.00.
White Sheet 81 inches wide, 70c, 90c and \$1.00.
Best English, 90 inches wide, \$1.35 yd.

Pillow Cottons

40 inch Circular Pillow Cotton, 42c, 50c, and 60c.
42 inch Circular Pillow Cotton, 45c, 55c, and 65c.
44 inch Circular Pillow Cotton, 48c and 65c.

Hemmed Pillow Slips

40 inch Hemmed Pillow Slips 25c each.
42 inch Hemmed Pillow Slips, 30c each.
Hemstitched and Embroidered Pillow Slips 42 and 44 inches wide, \$1.00 value for 65c.

FREE HEMMING

Sheetings and Pillow Cottons will be neatly and skilfully hemmed FREE during the sale.
ALL SALES FOR CASH ONLY

Special Value Towels

16x32 inch Huck Towels.....35c pair
17x36 inch Huck Towels.....55c pair
20x36 inch Huck Towels.....75c pair
20x40 inch Huck Towels.....85c pair
Hemstitched "Shamrock Linen" Towels, worth \$1.50 each, clearing at.....\$1.00
Pure Linen Roller Towelling 2 1/2 yds. 40c.
Bleached Roller Towellings 2 1/2 yds., .50c.
Hemmed Glass Towels, 22x28 inch 20c each

"Odd Towel Sale"

25 Per Cent. Discount

Good lines, but odd and slightly soiled make a good buying chance for anyone who wants some new Towels. Huck and Terry in many sizes 25 per cent. Discount.

Table Linens and Cloths

White Table Linen 56 inches wide, 65c per yard.
All pure linen Table Damask, 70 inches wide, \$2.10.
Very special grade, \$3.50 yard.
"SECONDS" in Pure Linen Damask Table Cloths, will be placed on sale at \$4.25 and \$6.90 each.
These are only a few items — there's not room to tell of the attractions in linens.

Pure Linen Napkins

\$11. Value, on Sale at Only \$5. doz

Here's another striking bargain picked up by Mr. Stewart while on a recent buying trip. These Napkins are good value at \$11.00 per dozen. The quality is perfect, but the maker found that the pattern was not a fast seller. Hence the ridiculous price we offer, \$5.00 per dozen.

THE WESTERN GUARDIAN

Eastern Guardian

—SHOP from Holman's catalog.

—CONCERT ENJOYED.—A successful concert and Basket Social was held in Bloomfield Hall on the 2nd, under the auspices of the Duvor Dramatic Society.—V.

—WILL BE UNLOADING 3 carloads of flour, corn, and other feeds at Albany Station from Thursday until Tuesday. Come early in the morning in good roads. Prices right. A. H. Affleck and H. M. Chisholm, Albany. 4-11-23.

—FUNERAL SERVICES.—The funeral of the late Mr. Joseph Gaudet, Cascumpec, was held on March 21st from his home to St. Anthony's Church, where Solemn High Mass was offered up for his soul. Rev. J. A. Gaudet officiated and at the obsequies. Interment was made in St. Anthony's Cemetery.—V.

—DIED IN HOSPITAL.—The death took place Wednesday evening at the Prince County Hospital of Mrs. Harvey Adams, of O'Leary, after a serious operation. The remains were taken to her home by night train. The funeral will take place at her late home on Friday afternoon. She leaves to mourn a sorrowing husband who accompanied the remains to O'Leary.

—CHELTON NOTES.—The people of Chelton are convalescing after a long illness of La Grippe. Mr. John Murray has taken a trip to Nova Scotia, where he is engaged in lobster fishing. Mr. Ray Campbell spent the week end with friends in Wilmet Valley. Misses Hilda Gardiner and Amy Cairns were the guests of Mr. and Mrs. Hudson Lowther. Our Dr. "Dr. Sharp" is kept busy day and night attending his patients. On returning home from Bedeque Mrs. Richard Large lost her purse containing a large sum of money. We are glad to hear it has been recovered. Miss Maria Campbell is attending to her sister Mrs. Henry Affleck, who is very sick with La Grippe. Mr. Louis Pearson spent the week end in Summerside. Much sympathy is felt for Mrs. Chauncey Pearson at the death of her mother. Mr. Herbert Ramsay is spending the winter at her father's Mr. John Rose.

—NOTED MUSICIAN.—Musicians in the province will be interested in the news that Signor Donato Colaninno, who starred in one of the Chautauque programs a year or so ago (and made many friends while in this province) is now on a transcontinental tour with his own company. The Woodstock, (N.Y.) newspapers last week gave him a splendid write up, illustrated with a photographic hal-lustration with the American Legion Exposition which was held in the state armory in that city early this spring.

—BAD TRAVELLING.—The roads through the country, according to those who have been forced by necessity to drive over them, are considered to be worse now than they have been for any spring in the last twenty years. There is slight frost in the ground and the snow though many feet deep in some places, is honeycombed with holes and alspaces, so that if one goes through the crust it is a matter of going clear to the bottom of the bank before stopping. One driver, forced off the single track on the road to Bedeque on Tuesday had his horse go so far down that it turned a complete somersault, breaking the shafts of the sleigh and breaking the left foreleg of the horse so badly that the animal had to be shot. Another driver had a similar experience later in the day, in the Wilmet Valley section, as his horse had to be destroyed also. In some places the strong sun has melted the snow and ice which has become locked in sloughs along the road, some to a depth of four feet and more. The man who goes out driving these days must expect to spend several hours going a mile and need not be surprised if he leaves his horse behind him.

—TOWN COUNCIL.—The regular Town Council meeting was held in the Council chamber on Monday evening, at which His Worship Mayor Lidstone presided. The resignation of Coun. John Grady was tendered and accepted. The resignation of Chief Engineer John Taylor and Engineer John Clark and 3rd Engineer Walter McElman of the Electric Light plant, were also tendered, and were laid over to be considered at a special meeting of the council which was held Tuesday night, at which the council chamber was packed to the doors with citizens. His Worship spoke in terms of praise of the interest taken by the citizens, and promised that at the next night of meeting that more chairs would be provided to accommodate the citizens. At the meeting Tuesday evening, His Worship presided, and all councillors were present, except Councillor Arnett. The committee appointed inquired into the matter and the report was read by Coun. Johnston, after which the resignation of Mr. Taylor, Mr. Clark and Mr. McElman, were accepted by a standing vote unanimously, to take place May 7th. The matter of a gasoline tank to be installed by Mr. Harding, on First Street, was referred to the Street Committee to deal with. A grant of \$100.00 was asked for by the Daughters of the Empire, which was received and left with the Property Committee. The matter of cleaning the snow off Water Street was taken up, after which Mr. Brennan, addressed

—FOR THE INFORMATION of those travelling, I wish to say, The goods arriving, nice line of boots and shoes.—Lloyd Cox, Morell. 4-11-23

—STREET IMPROVEMENTS.—Street Commissioner Milman was busy with a number of men on Wednesday on Water street, leveling the heavy snow banks which accumulated throughout the winter months.

—OWEN HOTEL VISITORS.—The following were registered at the Queen Hotel, Summerside, Tuesday evening: Messrs C. B. McLean, Ottawa; William Morgan, Montreal; C. W. Cox, Truro; W. S. Cluff, Toronto; Howard Goode, St. John, N. B.; J. O. Rodger, Amherst and J. M. Elmore, St. John, N. B.

—SUMMERSIDE SOLOIST.—Mrs. F. B. Owen, formerly of Summerside, who has been continuing her studies with Edwin Johnstone, Carnegie Hall, New York, has accepted the position as soloist in the Methodist Episcopal Church, corner of Forth Washington Ave., and 178 St. New York City, she began her work there on Easter Sunday Morning.

—WESTERN PERSONALS.—Mr. Neil McDonald, O'Leary, was a passenger to Summerside on the 9th.—V.
—Mr. Chas H. Clark, left on Monday morning on return to Cleveland.
—Dr. Champion of O'Leary was in Summerside Wednesday on professional business.
—Mr. James Hamilton, the general representative of Purity Flour was among the recent visitors to Summerside.
—Miss Agatha O'Brien, teacher at Howlan, spent her Easter holidays at her home in St. Louis.—V.
—Mr. Gilbert Gaudet, representative for Miller Bros., returned home from Charlottetown on the 8th.—V.
—His many friends are glad to see Mr. Duncan McPhee return to Howlan again after spending the winter months in Boston.—V.
—Hon. J. Blanchard Duvor and Hon. W. H. Dennis who both spent the week end at their respective homes returned to Charlottetown on the 10th.—V.
—Mr. Maurice Arsenault and Miss Jacqueline Richards, returned from their Easter visit to Muddy Creek on the 6th.—V.
—Mr. Maurice Arsenault and Mr. Henry Gallant, Howlan, were passengers Monday to Tignish where they intend to fish lobsters this season.—V.

—TENDERS WILL BE RECEIVED for suitable vessel for carrying of strawberries between New Glasgow and Montague. Parties wanting tender copies communicate with Sidney McIntyre. 4-12-23

Croup At Night

Need Be Feared No More, Says This Montreal Father
If the child seems croupy, apply Vicks over throat and chest at bedtime. It usually averts a night of coughing. If croup comes on without warning, use of Vicks often brings relief inside of fifteen minutes.

Mr. Keeling, of 1106 Newmarch St., Verdun, Montreal, Que., says: "I found Vicks very good for colds on the chest. My boy suffers with croupy cough and I rub his chest with it and I get very good results. It is also good for colds in the head."
Vicks is the ideal treatment for children's cold troubles; it avoids so much internal dosing. Just as good, too, for grown-ups' colds, and for cuts, burns, bruises, sores, stings and skin itching.
At all drug stores 50c a jar. For a free test size package write Vicks Chemical Co., 344 St. Paul St., W., Montreal, P. Q.
Though Vicks is new in Canada, it enjoys a remarkable sale. Over 47 million jars used yearly.

I am different and better~
MAPLE LEAF MATCHES
Well worth 15¢ a box

—JUST ARRIVED Large quantity Carters No 1 seed, also wire fencing, all kinds. Call and talk to me before you buy. New goods arriving, nice line of boots and shoes.—Lloyd Cox, Morell. 4-11-23

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the Council in regards to the Board of Trade in reference to the Press Association which are to visit Summerside in June. Mr. L. Moore, followed, bringing before the council a matter of the characterizing of a popular recreation club, which took place a few evenings ago on Central Street, by a certain party in Summerside and the council promised to look into the matter, after which the council adjourned.

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Stop! Look! Listen!

Two hundred spring samples for made to measure suits arrived prices \$18.00, to \$34.00. I can measure you right, no guess work, will guarantee any kind of style you wish, the broad padded shoulder and full peg trousers if desired, or snug fitting ones, do not take a chance on any person measuring you but a tailor and cutter that understands the business. I can pick out the best samples to wear and hold the pressing which means a better looking suit.
Also a bunch of ready made suits from \$12.00 to \$24.00.
Alterations and pressing free.
J. P. McPHERSON,
Montague,
P. E. I. 4-3-2wks

Your Personal Appearance

is something that you do not neglect. Rather, you devote considerable time and attention to the various articles of wearing apparel which go to make up your wardrobe.
Why, then, should you not be as particular in regard to the wearing of glasses. Suitable glasses, properly fitted, add distinction to the wearer.
With a prescription furnished by us, in one of our many varieties of frames, you are assured of the utmost in comfort and style.

G. F. Hutcheson
Optometrist

98 Out of Every 100 Women Benefited

An Absolutely Reliable Statement Important to Every Woman

Remarkable Results Shown by a Nation Wide Canvass of Women Purchasers of Lydia E. Pinkham's Vegetable Compound.

50,000 Women Answer

For some time a circular has been enclosed with each bottle of our medicine bearing this question: "Have you received benefit from taking Lydia E. Pinkham's Vegetable Compound?"

Replies, to date, have been received from over 50,000 women answering that question. 98 per cent of which say YES. That means that 98 out of every 100 women who take the medicine for the ailments for which it is recommended are benefited by it.

This is a most remarkable record of efficiency. We doubt if any other medicine in the world equals it.

Think of it—only two women out of 100 received no benefit—98 successes out of a possible 100. Did you ever hear of anything like it? We must admit that we, ourselves, are astonished.

Of course we know that our medicine does benefit the large majority of women who take it. But that only two out of 100 received no benefit is most astonishing. It only goes to prove, however, that a medicine specialized for certain definite ailments—not a cure all—one that is made by the most scientific process; not from drugs, but from a combination of nature's roots and herbs, can and does do more good than hastily prepared prescriptions.

You see, we have been making, improving and refining this medicine for over 50 years until it is so perfect and so well adapted to women's needs that it actually has the virtue to benefit 98 out of every 100 women who take it. It's reliability and recognized efficiency has gained for it a sale in almost every country in the world—leading all others.

Such evidence should induce every woman suffering from any ailment peculiar to her sex to try Lydia E. Pinkham's Vegetable Compound and see if she can't be one of the 98

THE LYDIA E. PINKHAM MEDICINE CO.,
Cobourg, Ont. and Lynn, Mass.

Give an Exide ordinary care and it will give you extraordinary service.

Look for this Sign:

THERE IS AN EXIDE DEALER NEAR YOU

NEW WALL PAPER DEPARTMENT

on second floor

Our Prices are based on Double Rolls—16 Yards

Get Our Low Prices See Our Patterns

We represent the largest and most up-to-date factory in Canada. Our prices are, we believe, as low or lower, than any house handles this line, including mail order houses abroad.

CARTER & CO., LIMITED
Sole Agents in P. E. Island for Colin McArthur & Co's Wall Paper
Canada's Big Wall Paper Factory, Montreal

BRINGING UP FATHER

IF I DON'T GIT OUT NOW I'LL NEVER GIT OUT!!!

HELLO JIGGS-HELLO JIGGS-HELLO JIGGS-HELLO JIGGS!!

—BY GEORGE McMANUS