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Jeweller & Optician



Montague Black Fox Exchange
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L. M. McKinnon, Manager
Montague, P. E. I.

BIRTHS

(From Yesterday's Evening Guardian)
MCMILLAN.—At Covehead, on Nov. 24, 1913, to Mr. and Mrs. George McMillan, a daughter.

ISLAND COMMISSIONER SUGGESTED DUTIES

The Summerside Journal in a current issue says:—The suggestion of more publicity abroad for Island interests made by the writer in a recent interview with the St. John Standard is receiving favorable consideration in many quarters. There are many interests, industrial and otherwise, that are badly in need of capital for their development. Naturally the amount of capital here is limited and outside money must be brought in. To accomplish this desirable end a campaign of publicity must be carried on by some one experienced in that line of work who has a thorough knowledge of conditions here.

Just now the fox and oyster industries are being developed on a large scale. Much money has already been put into them, but much more is needed to get them on a basis that will make them greater revenue producers. This money is available if it is gone after in the right way. But, to use a sporting expression, the fight must be carried to the enemy's corner.

But there are other things beside foxes and oysters. There is the procuring of immigrants for instance. In this connection it may be pointed out that within a radius of fifty miles of Boston there are something like 50,000 maritime people who are giving the best that is in them to another country. Thousands of these are Prince Edward Islanders. Why should not an effort be made to bring at least some of these people back to their Island home?

Most of these people left here years ago when conditions were different from what they are today. Conditions here have greatly changed in recent years, and even greater changes are confidently looked forward to in the next few years. Many sources of making money are now open to our people which were unheard of a (Continued on page seven.)

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DIARY OF EVENTS

TO-DAY.

City Magistrate's Court, 9 a. m.

SATURDAY, NOVEMBER 29, 1913

FULLFILLING PLEDGES

The program for the ensuing session of the Dominion House of Commons is now being prepared. We are told that the legislation to be considered includes the Naval question, a bill respecting trust and loan companies, a revision of the Merchant Shipping Act, and a consolidation of the railway act.

No doubt many other bills of a beneficial and social character will also be brought forward, for if there is one thing above another which the present government deserves credit for it is its social legislation as exemplified in the amendment of the criminal code, and especially for the suppression of the "White Slave" traffic.

Critics of the government usually deal in generalities and platitudes, and it is not easy to confine them to a direct issue. On the fulfilment of pre-election pledges, however, we don't think would-be critics have much ground for complaint, nor the government reason to be ashamed. At the last general election the policy of the Conservative party was put succinctly and concretely as follows:

1. A thorough re-organization of the method by which public expenditure is supervised. The increase in what is known as ordinary controllable expenditure from \$21,500,000 in 1896 to nearly \$74,000,000 in 1911 is proof of extravagance beyond any possible denial.

2. The granting of their natural resources to the Prairie Province.

3. The construction of the Hudson's Bay railway and its operation by an independent Commission.

4. The control and operation by the State of the terminal elevators.

5. The necessary encouragement in carrying on the chilled meat industry.

6. The establishment of a Permanent Tariff Commission.

7. The granting of substantial assistance towards the improvement of our public highways.

8. The extension of free rural mail delivery.

9. The extension of civil service reform.

10. The granting of liberal assistance to the Provinces for the purpose of supplementing and extending the work of agricultural education and for the improvement of agriculture.

11. A course of policy and administration which will maintain independent and unimpaired the control of our own affairs by the parliament of Canada.

12. A policy which, while affording no just cause of complaint to any foreign nation, will find its highest ideal in the autonomous development of Canada as a nation within the British Empire.

Now, the Government has dealt with everyone of these pledges, almost without exception, and those that have not materialized owe their non-realization to the Laurier opposition in the Senate.

Sir George Murray, of the British Treasury, reported on the re-organization of public expenditure, and his recommendations are being given effect to. The contract for the Hudson Bay railway has been let. A commission has been appointed to investigate the claims of British Columbia. The terminal elevators have been dealt with. The proposed Tariff Commission was turned down by order of Sir Wilfrid. The Highways Aid Bill ditto. Rural deliveries are now an accomplished fact. Civil service reform is gradually taking shape, which even Sir Wilfrid grudgingly admits is to the credit of the government. Agricultural subsidies are now being enjoyed by the provinces; while the general policy of the government has admittedly been in consonance with the last two paragraphs of the programme.

As Mr. Borden said in the House of Commons last session when Sir Wilfrid, for the first and only time, twitted him on the alleged non-fulfilment of his pledges, "We are prepared to meet the opposition in any comparison of fulfilment of pledges, and to submit our record in that regard side by side with theirs when we appeal to the people of this country, and we do not doubt what the result will be."

Not in the history of the Dominion have so many pre-election promises been so speedily given effect to in the House of Commons. That they all

have not become operative is entirely due to the obstruction of the Senate.

SHOPKEEPERS

Napoleon referred scornfully to England as "that nation of shopkeepers." He had good cause afterwards to regard with other than scorn the little country across the channel, with its big ships, its well trained armies, its inexhaustible resources in men, money and munitions of war.

England was, and is still, a "nation of shopkeepers," and in this lies her strength. She has attended to her trade, and the fruits of her trade enabled her to withstand and to vanquish the picturesque, well disciplined and magnificent armies of Napoleon who had scorned the unimpaired, ungentlemanly (?) manner of living of the despised English.

It was commerce, not military greatness that made England great. Her military greatness arose out of her commerce, and all these things were added unto her.

We in Canada, or nearer home, we in Prince Edward Island, have this lesson to learn, the lesson of commerce building in its broadest sense, in the sense in which England learned it generations ago. England's first care was for trade. She had the raw material; she had men who could work. She could not sell the raw material but she could manufacture it, and in doing so she could employ her own people. This she did, and in order to do it she sought out the world's markets for her manufacture.

raw material, for the product of her people's handiwork. She found the markets and supplied them; she is today finding new markets and supplying them and growing rich. She is emphatically a nation of shopkeepers. Markets, Markets and more Markets, is the watchword, and wherever she finds a market she proceeds to supply it.

We in Prince Edward Island have resources, raw material to be converted into marketable products, men and women to prepare these for market. We shall be told that we have no market, or at least a limited one, which can be glutted by an average year's production and that, therefore, it is little use to produce any more than we are now producing.

This is not so. We have markets for infinitely more than we can produce. The market is never glutted by products that are wanted. The thing is to secure the market, to produce what it wants and in the quality that it wants. Have we done this?

We have resources, exploited and unexploited. Our fox business, for example, is one of the greatest resources in the world today. It has grown within a generation from nothing to an asset worth many millions.

We have not systematically sought any market for it; we have allowed it to develop itself and although the development has been phenomenal we may easily realize that if pushed abroad, if markets had been sought, if the world had been made acquainted with its possibilities, that the development would have been very much greater and very much more rapid.

The markets are wide open for this business. Millions of dollars are lying practically idle in the world's large centres, which would gladly be invested in this or any other equally promising business. It is up to us to take proper measures to find a market for this product.

For thousands of years the fox had roamed the forests at will. It captured, as occasionally happened, its pelt brought a few accidental dollars. It never occurred to anyone before the present generation to rear the fox in captivity. It is now reared by hundreds and will be by thousands.

And why not? Our cattle, horses, sheep, swine and other farm animals were reclaimed from the wild as the fox has been. And there are others still to be reclaimed.

In this province also there are other resources, to many of which we have referred in previous issues. We have fisheries practically untouched, all the wealth of the Gulf of St. Lawrence lies at our doors inviting exploitation; we have brick clay belts worth millions; we have rural attractions that the dwellers in congested cities are hungering and thirsting for and of which they know nothing.

What are we doing to exploit these, to find a market for these?

Here is where we need to take a leaf out of England's book. We have the goods that the markets need and the markets do not know it. We should let them know. We are not ideal shopkeepers. We have the shop and the goods but we do not advertise.

Here is a new body builder for you—Rexall Olive Oil Emulsion with hypophosphites. Increases your weight, purifies and strengthens the blood, builds up the nerves, puts health and fat in your frame and makes you enjoy to the full the pleasure of living. A bottle will bring about unusually good results. Price \$1.00, money back if dissatisfied. The Mackinnon Drug Co., Corner Great George and Kent Sts.

NOTES.

In its issue of Wednesday, the Montreal Daily Herald devotes a page to "Opinions of famous men and women" regarding the question "Do you not think that it would be a good thing if the women of Canada played a larger part than they do in the affairs of their country?" Answers are given, amongst others, by Sir Lomer Gouin, Hon. Geo. E. Foster, Hon. A. J. Balfour, Mrs. Garrett Fawcett, Sir J. Forbes Robertson and the Hon. Premier Mathieson. The Premier's reply was as follows:

"I have to say that in this province the question has been answered in the affirmative, and Women's Institutes are being organized at various points, with a view to organizing eventually the whole province. Without further outlining all the beneficial activities in which these institutes may be engaged, it is to be hoped that their good influence will be felt in connection with the introduction of domestic science and better accommodation and sanitation in the public schools.

The United Kingdom has at present 74 warships under construction representing 337,758 tons displacement. What is Canada's contribution to this?

At a Liberal demonstration in Halifax one of the speakers ascribed the defeat of 1911 to "the defection of former Grits, such as Rt. Hon. R. L. Borden, Hon. W. T. White, and Mr. W. D. Tanton," son of Mr. Wm. D. Tanton, Charlottetown.

That "patriotic" journal the Halifax Chronicle asks: "Were the United States to annex Mexico why should any outsider protest?" The States having failed to make Canada an "adjunct" on the North, it would be apparently nonsense for anyone to object to the annexation of Mexico in the South.

HAPPENINGS OF THE WEEK

Mrs. J. F. Morris, of Newstead, entertained a party of city friends to dinner on Wednesday night. The party consisted of the Misses Jenkins (3), Miss Lyons, Mr. Harry Jenkins, Mr. Goulding and Mr. Wetmore, of St. John. They left by the afternoon train and returned on the express at night. The function was very successful and enjoyable.

Mrs. William Stewart and her daughter Miss Mamie entertained informally at the tea hour on Wednesday last for Mrs. F. L. Hassard of Charlottetown. The guests including Mrs. R. T. Holman, Mrs. (Judge) McLeod, Mrs. H. L. Holman, Mrs. Neil McQuarrie, Miss Gladys Holman and others.

Dame Fashion has found much to occupy her time and attention during the passing week. There have been teas, innumerable, evening bridges, and many informal little gatherings which, though smaller in many cases, proved equally enjoyable.

On Wednesday last Mrs. Rogers, Government House, was at home to visitors and a large number took advantage of the opportunity to pay their respects to His Honor the Lieutenant Governor and Mrs. Rogers. Mrs. C. J. Stewart, of Alberton, assisted Mrs. Rogers in receiving her guests, while those assisting in the tea room were Miss Palmer and Miss Florence Newbery.

The Premier and Mrs. Mathieson spent the week visiting friends in Summerside.

High Tea was served at St. Joseph's Convent on Wednesday and Thursday evenings and a most enjoyable time was spent by all who were fortunate enough to attend.

Mrs. von Thiele, who has been spending the autumn in Charlottetown, left on Friday last for Bermuda, where she will spend the winter.

The evening Bridge Club met on Tuesday last at the residence of Miss Perle Taylor, Grafton Street.

The tea and sale held in St. Peter's schoolroom on Wednesday last proved a most enjoyable and successful affair in spite of the many other attractions also scheduled for that day. Among the many ladies assisting were Mrs. G. W. Hodgson, Mrs. W. A. O. Morson, Mrs. Simpson, Miss Blanche Haviland, Miss Rosa DesBrisay, Miss Mary Bartlett, Miss Ruth Watson and very many others.

Mrs. David R. MacLellan has issued invitations for an afternoon bridge for Wednesday, December third.

Mrs. Rogers, Government House, has issued cards for an at home on Tuesday and on Wednesday afternoon next.

Quite the smartest afternoon tea of the season was that given by Mrs. W. S. Stewart, Hillsboro House, on

Thursday last. The spacious drawing rooms were thronged with beautifully costumed women while the soft light from shaded candles and magnificent crystal chandeliers gave one an impression of fairyland. Tea and coffee tables were presided over respectively by Mrs. A. A. Bartlett and Mrs. T. W. Morris, ices were served by Miss Browne and Miss Perle Taylor, while among those looking after the guests were Mrs. J. O. Hyndman, Miss Mary Bartlett, Miss Rose Longworth, Miss Lois Taylor, Miss Popsy Beer and Miss Janet Heggan. Among the large number of guests were:—Mrs. Rogers, Mrs. C. J. Stewart, Mrs. A. B. Warburton, Mrs. H. W. Longworth, Mrs. Brenton Longworth, Mrs. George Warburton, Mrs. McCready, Mrs. James Warburton, Mrs. A. W. Weeks, Mrs. Edward McMannus, Mrs. C. H. B. Longworth, Mrs. Percy Pope, Mrs. C. F. Deacon, Mrs. H. W. Aitken, Mrs. A. G. Peake, Mrs. Edwin Aitken, Mrs. T. F. Fullerton, Mrs. T. W. Murphy, Mrs. E. S. Blanchard, Mrs. W. W. Clarke, Mrs. J. A. S. Bagnall, Mrs. A. W. Hyndman, Mrs. S. R. Jenkins, Mrs. E. G. Coombs, Mrs. Conroy, Mrs. G. W. Wakeford, Mrs. R. B. Norton, Mrs. Jas. Paton, Mrs. W. K. Rogers, Mrs. George Full, Mrs. Ernest Peake, Mrs. R. H. Sterns, Mrs. D. D. Davies, Mrs. H. E. Miller, Miss Amy Earle, Miss Helen Hobkirk, Miss Mary Jenkins, Miss Louise McCready, Miss Helen Warburton, Miss Elaine Aitken, Miss Jean Aitken, Miss Gypsy Norton and very many others.

Mr. and Mrs. Edward McMannus and infant son are visiting in Charlottetown, the guests of Mrs. McMannus's father, the Chief Justice of Prince Edward Island.

Mrs. Alex McKinnon entertained delightfully at the tea hour on Wednesday last. Mrs. J. J. McKinnon presided over the tea table, Miss Susie Crosskill, Fannie Gill, Lois Taylor, Adele Newbery looked after the wants of the guests. The following were a few of those present:—Mrs. A. A. McLean, Mrs. Jas. Palmer, Mrs. Percy Pope, Mrs. C. F. Deacon, Mrs. W. H. Aitken, Mrs. C. H. B. Longworth, Mrs. A. A. Bartlett, Mrs. T. W. Murphy, Mrs. T. F. Fullerton, Mrs. J. E. B. McCready, Mrs. W. S. Stewart, Mrs. S. R. Jenkins, Mrs. E. S. Blanchard, Mrs. A. B. Warburton, Miss Hobkirk, Mrs. A. W. Hyndman, Mrs. W. W. Clarke, Mrs. J. S. Bagnall, Mrs. George Auld, Mrs. J. A. S. Bayer, Mrs. C. H. Beer, Mrs. J. P. Gordon, Mrs. E. G. Coombs, Mrs. W. H. Pethick, Mrs. Edwin Aitken, Mrs. H. E. Miller and very many others.

Miss Helen Owen of Ottawa is visiting her parents, Mr. and Mrs. W.W. Owen, Charlottetown.

Mrs. H. E. Miller entertained at a most enjoyable bridge on Thursday evening last at her residence, Cumberland Street. Mrs. A. W. Hyndman and Mrs. C. H. B. Longworth were the fortunate prize-winners while the guests included:—Mrs. C. F. Deacon, Mrs. C. H. B. Longworth, Mrs. Alex Pop, Mrs. W. K. Rogers, Mrs. Alex McKinnon, Mrs. W. H. Aitken, Mrs. W. S. Stewart, Miss A. M. Ross, Miss Browne, Miss Kate McLeod and a number of others.

Mrs. Alex McKinnon entertained delightfully for young people at bridge on Wednesday evening. After supper dancing was indulged in until a late hour and a very merry time was spent. Attractive bridge prizes were captured by Miss Adele Newbery and Mr. Dick Pethick. Included among the guests were: Miss Perle Taylor, Miss Jean Aitken, Miss Elaine Aitken, Miss Susie Crosskill, Miss Newbery, Miss Fannie Gill, Miss Janet Heggan, Miss Ruth Watson, Miss Lois Taylor, Mr. George DeBlois, Mr. Sinclair, Mr. Able, Mr. Hugh Simpson, Mr. Davidson, Mr. Noel DeBlois, and very many others.

(Continued on page 3.)

MAINLY ABOUT PEOPLE

Mrs. (Rev.) H. J. Fraser, Summerside, and Miss Janie McNeil, Malpeque, are spending the week-end with friends in Charlottetown.

Mr. and Mrs. P.S. Brown, of Charlottetown, P. E. I., and their daughter, Mrs. McCormack, are spending a few days in New York, and attended the Horse Show. They are at the Hotel Victoria.

Dr. H. D. Johnson, Charlottetown, has returned from his recent visit to Montreal where he attended the annual meeting of the A. A. U. of Canada, of which he has been elected President for the ensuing year.

Hon. Frank Cochrane, Minister of Railways and Canals, left Toronto on Thursday night for New York. The Minister, before his departure, denied emphatically that he intended to retire.

The Rt. Hon. Robert L. Borden, Premier of Canada, left Hot Springs, Va., for Washington on Thursday on his way home. He was Secretary Bryan's guest at luncheon yesterday and called upon President Wilson to pay his respects.

Have a cuff or neck piece put away for Christmas while the discount lasts at Patons. 2923-11-28ME61.

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You will find it to your advantage to inspect our line of FELT SLIPPERS. They are neat, warm and comfortable, made in a number of pretty styles in different shades and patterns of felt. They are finished with either leather or felt soles. Women's priced from 29 cts to \$1.65. Children's priced from 35 cts. to 75 cts. Men's, the kind every man wants, 60 cts. to \$1.20.

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PILES

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