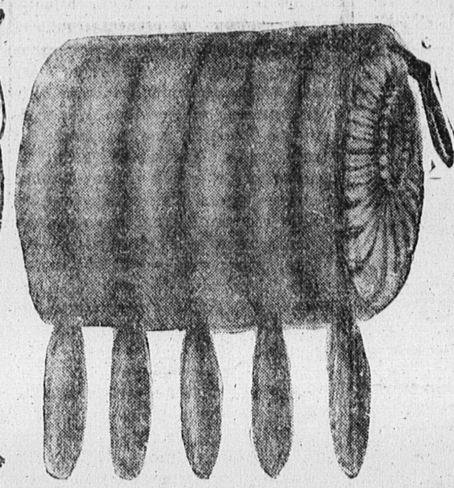
Sinclair & Stewart Limited, Summerside, P. E. I.

The Daylight Cash Store

Specializing in everything that's new in modern merchandise combining in the fullest sense practical utility coupled with economy prices.



WEDNESDAY AND THURSDAY OCTOBER 3rd AND 4th
OUR OPENING DAYS

These are exhibition days for Prince County, special trains and reduced fares from East and West to Summerside. We shall expect you here notable offerings in all departments to celebrate our opening days.

STERLING VALUES FOR OPENING DAYS IN THE SHOE DEPARTMENT

People are naturally looking for higher prices on shoes, and rightly so, but by judicious buying far in advance of when we really needed the goods, we are able to offer exceptionally low prices on many lines.

MEN'S FALL WORKING BOOTS, REG. $3.75 FOR $2.95, a pr.

120 pairs men's strong working shoes in both black and tan leather, strongly put up and finished with heavy slugged bottom. Bellow's tongue cut, with toe cap Black boot has outside counter. Two lines that should certainly prove big sellers at this very low price, worth regularly $3.75, our special opening price per pair $2.95

WOMEN'S FINE BUTTONED & LACE BOOTS $3.50 for $2.75

150 pairs women's fine boots in both buttoned and laced models. Patent leather and fine metal bottoms with black cloth tops. All regular sizes from 2½ to 7. These goods were made to retail at $3.50 cash. For Exhibition days we are placing them on special sale at per pair only $2.75

FREE DELIVERY

We deliver all cash purchases amounting to $10.00 and over, to your nearest railway station, exception only being made on some lines of heavy groceries and hardware.

SPECIAL ON MEN'S UNDERWEAR

Ask to see our special line of men's underwear, regular $1.00 per garment. Our sale at . . . . 75c or $1.50 a suit

FALL AND WINTER OVERCOATS, CASH VALUE $14.50, for Fair Days $12.75

Men's fall and winter overcoats, made from heavy weight diagonal tweed, herring bone pattern, mixed grey shades, well gotten up in double breasted model, with military collar. Regulation 50 inch length. A garment that could not be sold at less than $14.50 regularly. Our special price for opening days only $12.75

MEN'S GREY WORSTED SUITS $22.50 FOR $17.50

Here is one of the greatest suit values you can find anywhere. A nice quality grey mixed worsted. Splendidly tailored in 3 button sack model. Well trimmed and lined with good quality Italian. A suit to which we invite the keenest comparison, in fact you may compare with anything you may see priced up to $22.00. A wonderful value at our opening price per suit $17.50

A SENSATIONAL SALE OF SEAL PLUSH COATS. NEW GOODS

Estimated value $20.00 to $22.00. Opening price only . . . . $[illegible].50 ea.

Absolutely a wonderful offer of marked down goods, but new. [illegible] maker. Surplus stock of one of the best manufacturers. In proportion [illegible] tailored. We cannot tell you about them here. In order to appreciate the character, style and other good qualities of these garments, you will need to see them. ON SALE FOR OUR OPENING DAYS,— Oct 3rd and 4th. Values up to $22.00. Your choice each . . . . $[illegible]

WOMEN'S FALL AND WINTER COATS, WORTH $15.00 to $16.50, ON SALE AT $9.50

All wool cheviots and chinchillas, assorted dark colors, 46 to 50 inches long with large plush and cloth collars. The styles are good and there are several models to choose from. A close-out sale secured by our buyer away under price and offered to you for our opening days at this unprecedented saving. Values that we know cannot be found elsewhere. Regular $15.00 to $16.50 for only $9.50

AN ADMIRABLE SHOWING OF OTHER LINES IN WOMEN'S AND CHILDREN'S PLUSH AND CLOTH COATS

We want you to visit this department in our new store on Exhibition days. The stock we will have for you this season is really something to wonder at, and we doubt if you will find its equal in the province, not only in variety shown, but also in the low prices asked. Our beautiful seal plush garments are the admiration of all who have seen them, and our display of children's and misses' coats is most complete in every way, and all are at figures that you will have no trouble in making your selection.

MILL ENDS OF TABLE LINENS, TOWELING AND TOWELS AT LESS THAN ONE HALF REGULAR VALUES

If you want to secure some of the greatest values you can possibly find anywhere in this line of goods you will need to see this lot. There is a quantity of it we can assure you, all mill ends and odd lots purchased at a ridiculously low price by our buyers while at the market last spring, and laid aside on purpose for the opening of our new store. The qualities vary and the lengths are from 1¼ to 10 yards in table linens and towelings. Also linen towels in different sizes and qualities We cannot enumerate the prices here suffice to say that they will be marked at prices that will be at least not more than one half of what the goods would sell at in the usual way. Be sure and see them, on sale in Staple Department Dry Goods Section.

Velvets for Fall Suitings that Show Extraordinary Values

Velvets are well in the front rank as a popular fabric for the Fall costume, and our range of this material gives you ample choice of qualities and shades, while the prices are so exceedingly low that we are assured they are better than you can find elsewhere. These are all guaranteed Worrills Dyes, best makers, and shown in the leading Fall shades of mid brown, African brown, navy, purple, Burgundy, Copenhagen, also in black. 27 in. width, special at $1.75. 32 in. width in similar shades at $2.85 per yard.

Also a full range of velvet cord suitings and other dress materials, at prices that in the majority of cases are fully as good as anything shown for the past two seasons.

Here's An Old Friend You Will be Pleased to See Again. Our 42-inch Tweed Suiting at 68c. Per Yard

Customers of the old store last season will remember this line. It was a winner then and we sold a large quantity. We were fortunate in securing another stock of same goods, and the best part of it is we can sell it at the same price as last season. A strong well woven fabric in dark mixed tweed, very suitable for girls' school wear, or for women's serviceable fall suits. With 42 inches. If sold regular would retail at 90c per yard. A really remarkable value at this low price per yard 68c

New Autumn Fashions in our Millinery Section

A special invitation is given to visit our millinery section. It will be found in the old spot on second Floor, almost the only Department that has not changed its location from that of the old building. Here you will find a beautiful array of new season's styles, both in imported models and from our own workrooms. Latest effects in trimmings, etc., selected by our milliners while attending the openings. The ladies in charge would be pleased to have you call and consult them about your new hat for fall.

MATCHLESS OFFER ON BOYS TWO PIECE SUITS

100 Boy's two piece tweed suits, straight pants Very seasonable for fall and winter wear. On sale special for Fair Days at following prices viz:

Sizes 25 to 28. Regular value $4.35, on sale at $2.95
Sizes 29 and 30, worth $4.50 for $3.29
Sizes 31, 32 and 33, good value at $5.50, opening price per suit $3.95

PLEASE NOTE

That while we will be moved into our new quarters we may not be altogether straightened up by our opening days, but we will be ready for business and can assure you that we will be in a position to serve you well. The last few days have been very strenuous ones with us. We have been straining every point to get the work finished up in time for Exhibition and at time of writing are opening goods while the carpenters and painters are still at work, so that if all the finishing touches are not applied you will know we are doing our best to get there. In any case we will be at the old stand with the goods and prices right.