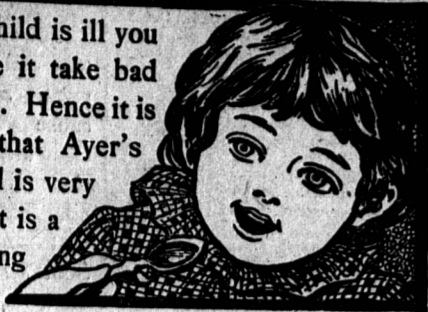


When your child is ill you dislike to make it take bad tasting medicine. Hence it is well to know that Ayer's Cherry Pectoral is very pleasant. But it is a medicine, a strong medicine.



Time and time again we have published the formula of this cough medicine in the principal Medical Journals of this country and Europe, and have mailed it to nearly every physician in the United States.

So it follows that when your doctor orders it for coughs, colds, bronchitis, or consumption, he knows precisely what he is giving.

Physicians recommend their families to keep it on hand.

Made by the J. C. Ayer Co., Lowell, Mass. Also manufacturers of AYER'S HAIR VIGOR—For the hair. AYER'S PILLS—For constipation. AYER'S SERRAVALLE—For the blood. AYER'S AGUE CURE—For malaria and ague.

THE GUARDIAN LOCAL NEWS

Reporters and Correspondents Everywhere.

WHAT about that season ticket for the Rink. Dr. S.R. Jenkins was a passenger by the special last night.

Miss Kelly's dancing class in Lyceum is changed to Wednesday for this week.

Murdoch McKinnon, M. L. A., Montague, came to town yesterday afternoon.

Don't miss the Leap Year Skate at the Rink Thursday night. Music by the 4th Regt. Band.

BEFORE Police Court yesterday Andrew Burns and Adolphus Williams drunk were each given \$5 or 5 days.

THE death took place yesterday at noon of Alexander McDowle of Stanchel. The funeral will take place on Thursday at 11 o'clock.

ADVERTISERS are again reminded that all "changes" should be in this office not later than one p. m. to insure insertion, for following issue.

Percy C Oowen of the Rogers Hardware Co. Ltd. returned yesterday afternoon after a very pleasant Christmas holiday at his home in Georgetown.

THE Sacrament of the Lord's Supper will be dispensed (D. V.) in St. Andrew's Church, Orwell, on New Year's Day. Preparatory services will be held on Saturday, beginning at eleven o'clock A. M.

EARLY last week when the ice prevented the winter steamers from reaching Charlottetown, Capt. N. F. Fraser, Mount Buchanan, sailed into Pinette Harbor with his schooner from Pictou through six inches of ice. The sight was watched by many and was very interesting as the crew walked ahead and the vessel ploughed along after that. This was the last vessel to load at Pictou for the Island this fall.

Monots had her day of triumph and is now enjoying a well earned and a well deserved repose in the stables of her owner, J.R. Lamy. Although fifteen years old she has today all the fire and elasticity of former years and with a little training could still hold a leading place on the turf. It is not Mr. Lamy's intention however, to again put her on the track. She holds the Maritime track record for the best time ever made by a provincial bred horse. —Amherst Ex.

A private letter from Moose Jaw on the Canadian Pacific notes the great growth and expectation in that country as follows: "The Canadian Northwest will turn out this year 63,000,000 bushels of wheat as compared with 48,000,000 bushels last year. The weather is very favorable for plowing this fall and a tremendous acreage will be planted for next year. Probably 75,000,000 bushels will be raised in 1905. Real estate is on the boom throughout the west. There are prospects of an extension of the Grand Trunk to the Pacific. A Chicago syndicate is buying large tracts of land in this vicinity, one purchase covering 125,000 acres."

At a meeting of the quarterly board of Portland Street Methodist Church held a few days ago it was unanimously decided to invite Rev. S. Howard, B. D., the present pastor of the church, to remain for a fourth year. Mr. Howard said yesterday morning that he will accept the invitation, subject to the approval of conference. Mr. Howard has been most successful in his pastorate, doing particularly good work among the young people of the church. Through his efforts the Y. M. A. of the church was organized, and he has been largely instrumental in furthering its work. The new hall built by the Y. M. A. will be formally opened early in February. —St. John Sun.

There is nothing makes a person feel more miserable than La Grippe. If taken in time by the aid of our La Grippe Wafers, it is only the matter of a few hours till it is completely under control. It let take its course there is no telling how it will end. So act accordingly, only 25 cts box—A. W. Reddin Phm H.

Office and pocket diaries for 1905 in great variety. Proulx's Notes on the International S. S. Lessons for 1905, on sale at Carters' Bookstore. 23 dlw

A bargain, 50 pairs ladies' felt overshoes buttoned, high cut at 50 cents a pair at J. B. Macdonald & Co. 27 d4i

Ladies and childrens black wool questrian tights, ladies plush lined lo owners, ladies and childrens over-toekings at Stanley Bros. 27 d2i

Presents for everybody can be easily chosen from our immense stock. Little rockers and chairs for the children; book-shelves and desks for the boys and girls, who are starting a library; rockers of dainty design for the ladies; big comfortable, rest producing Morris chairs for the men, all are here and at very small prices. John Newson. 22d 1w

FRAUDULENT NEW YORK FIRMS

Deceiving the People of Prince Edward Island—Exposure of a Notable Instance

Below is a letter that R. Simmonds, of Kingston, Lot 31, forwarded to the Cliff Publishing Co, Bible House, New York City, and which was returned to him by the Postmaster of New York, with the following notice on envelope "Fraudulent, business of address declared fraudulent by order of Post Office Department." The contents of the letter shows the nature of the company, and is but another warning to the public against many such money making schemes.

Kingston, Lot 31, P. E. Island, Canada, Nov. 11th.

Cliff Publishing Co., New York.

GENTLEMEN,—Some time ago I received notice from you that I had won a genuine gold finished watch in one of your recent contests, to receive which I had to send \$1.37, to pay for one year's subscription to your paper "The N. Y. Budget," and eight books specified, and packing charges on the latter and the watch. This amount, viz. \$1.37, I sent within the time limit specified partly in postal notes and partly in American stamps, \$1.30 in former and 7c in latter. That you have received said remittance has been made plain to me by the arrival here some days ago of the paper "The New York Budget," but I regret to inform you that there is no sign of the watch yet. Enquiry was made at the Express office only to day, Nov. 11, and no record of the arrival of any parcel for me was found. I am a little surprised and trust you will clear the matter up at once. I shall await your reply before moving further in the matter. Trusting all will be explained, and the prize arrive eventually.

I am, Yours respectfully, R. SIMMONDS, N. B.—My Express Office is at Charlottetown, P. E. I.

Broken and Sad Weary of Life.

Ground to the Dust With Weakness—Too Nervous to Sleep—A Pitiable Wreck?

FERROZONE Braced—Invigorated, Toned and Strengthened.

Men and women, married or single, whether young or old, will find abundance of health in Ferrozone. It completely vitalized Mrs. F. Levine, a well known resident of Point Alexander, Ont., who writes: "I was on the verge of nervous prostration. When I got up in the morning I had to force myself to go to work. I felt blue and depressed, took no real comfort out of life. "Dragging weakness, and lack of spirit seemed to be killing me. "How I wished for strength! "Kind Providence brought Ferrozone to my notice and I commenced to take it. The change was wonderful. I picked up every day. Strength developed, appetite increased. I grew cheerful and strong. Ferrozone made me feel like a woman. My cure is complete and I recommend it to all sufferers."

The one medicine that is sure to lift you, from a weak, miserable condition is Ferrozone. 30c per box, or six for \$2.50, at all dealers in medicine, or Polson & Co., Hartford Conn., U. S. A., and Kingston Ont.

The Suffolk hat is the best American hat that we can find. They are stylish, sleek and wearable. Prowse Bros. Sole Agents. 24d3i

If you haven't received it, send for our Catalogue.

This beautiful brooch, studded with fine pearls. \$24.00

This exquisite brooch, completely studded with pearls. \$31.00

We will send either brooch by registered mail to any address, and if not perfectly satisfactory, will either exchange or refund purchase money.

G. F. HUTCHESON, Jeweller. P. O. Box 415.

MEET ME AT THE ALWAYS BUSY STORE

LADIES' FUR MITTS AT STANLEY BROS.

Grey Lamb \$4.25 and \$6.50 Astrachan 4.75 and 5.50 Seal 7.50 Russian Lamb 4.50 Persian Lamb \$11.00 and \$14.00

Fur Ruffs All the new shapes in the most fashionable and durable furs \$1.65 to \$38.00 each, and each one the best that money can buy at the price.

Ladies' Fur Coats in Seal, Astrachan, Raccoon and Russian and Persian Lamb. Specially Low Prices for you here. STANLEY BROS.

1-3 Off Ladies' Cloth Coats Your choice of our splendid coat "stock at 66 2/3 cents on the Dollar. All the very latest styles in Black, Grey and mixed cloths—sizes 32 to 52 inch.

Stanley Bros.

Christmas Candies See our show window, see our counters—Largest stock and greatest varieties. Nice Mixed Candy, 3 lbs 25c. SANDERRSON & CO.

REMOVAL SALE The first of the New Year we leave our present location and move to the Prowse Block (Sunnyside.) We want to reduce our stock.

Do You Want a Piano, Organ, Sewing Machine, Small Musical Instruments, Sheet Music, etc., etc. If so here is your chance—bargains in all lines—a great opportunity to secure Xmas and New Year's gifts

Call today and look over our stock—We will not ask you to buy—just look. Open every evening.

Miller Bros., Queen Street, Connolly's Building.

PERFUME Doesn't that offer you a suggestion for a Xmas Gift? If it does, it would be wise for you to make a visit to our store, while our stock is complete. We never had such an elaborate and large assortment of "HOLIDAY PERFUME" as we're showing this season. "ALL STANDARD GOODS" in every odor, put up in beautiful "CUT GLASS" bottles and dainty attractive packages. It makes

A Beautiful Present and one which is pleasing to any lady. Remember our PERFUMES are the products of the WORLD'S GREATEST PERFUMERS and are sure to please.

Prices all the Way From 10c to \$6.00 per Bottle.

GEO. E. HUGHES, Apothecaries' Hall.

Farm for Sale

In Springton, Lot 67 of 200 acres—one half in high cultivation, about 30 acres plowed and the rest a valuable forest of hard and soft wood, well watered, convenient to churches, schools and Railway Station with dwelling house, barn and other buildings. DONALD CAMERON.

Springton, Lot 67, Dec. 20, 1904, 23d 31 w3i

WE WISH YOU ALL A Happy New Year

And if you wish any photos for New Year's. Call and see us at once.

GAUVIN, GENTZEL & Co. PHOTOGRAPHERS.

Xmas SOURIS Xmas Xmas Presents Seely's American Perfume. Wampole's American Perfume. Roger & Gallet French Perfume. In fancy boxes or in separate bottle, price 10c to \$8.00. McGregor's and Stewart's Chocolates. In fancy boxes 25c, 50c and 75c cents. Fancy goods all kinds and prices right at Mabon's Drug Store, Souris East, P. E. Island.

TO ALL STORY WRITERS Twelve Hundred Dollars For The Best Short Stories FOR The Bohemian Magazine

Stories must be 1,000 to 3,000 words. Must be of HUMAN INTEREST. THE BOHEMIAN MAGAZINE takes this method of getting in touch with the writers of the country regardless of whether they are famous or unknown, and hopes to secure not only a few prize stories but a quantity of good material for use during the coming year, all of which will be paid for at liberal prices.

Get a copy of THE BOHEMIAN, 10c, of your newsdealer or from us, and send stamp for circular giving complete information regarding our prize offer. No stories will be considered unless submitted according to the conditions explained in circular.

The Bohemian Magazine DEPOSIT, N. Y. 12-9 mwf 1mo

45c Post Free Pretty Cushion Tops, stamped with any of the following town names: CHARLOTTETOWN ALBERTON, MONTAGUE, GEORGETOWN, SOURIS, SUMMERS, DE.

Name enclosed in a garland of tinted Autumn Maple leaves. State whether tan or cream color preferred. Weeks & Co., Charlottetown, 3 dwt

Dividend Notice! Merchants Bank of P. E. I. Charlottetown, Nov. 24th, 1904. Notice is hereby given that a half-yearly dividend of 8 per cent per annum on the capital stock of this bank has been declared payable at its Banking House on and after the 3rd of January, 1905. Transfer books closed from Dec. 20th, 1904 to Jan. 3rd, 1905, both days inclusive. By order of the Board, J. M. DAVISON, Cashier. 6 wed, fri & wtd.

Annual Meeting of the Merchants Bank of P.E.I. The annual general meeting of the shareholders of the Merchants Bank of P. E. Island will be held at the Banking House, Great George Street, Charlottetown on Tuesday the 10th of January next, A. D., 1905, at the hour of 10 o'clock a. m. Proxies must be left with the cashier at least one day previous to the meeting. J. M. DAVISON, Cashier. 25 wed, fri & wtd

A WATCH makes a nice Xmas present for anyone. Let us show you our immense stock before you buy. Anything you purchase from us we engrave free. W. W. Wellner, JEWELLER.

For the Finest Finished Photo Work Come to this Leading Studio CARBONS PLATINOTYPES ARTISTS PROOFS GEO. H. COOK. NEW DEERBURY BLOCK. The Studio where baby is always welcome.

CHRISTMAS IS NEAR. What is better for a present than a nice warm slipper, a pair of hockey boots for the boy, or man a pair of overshoes. You can buy them just a little less in price from us than anywhere else. A. E. McEACHEN, The Shoeman.

OF INTEREST TO Christmas Shoppers RECEIVED TODAY. 250 dollars worth soft Leather Goods direct from the makers. Dressing Cases, Purses, etc., etc., etc., etc. Let us show you them. Nothing so swell in the city. Reddin Bros., Phone 86. Opp. P. O.

New Goods for Christmas Baking Seeded Raisins, Griffin Brand. Seeded Raisins, Premier Brand. Seeded Raisins, Red Ribbon Brand. Sultana (Seedless) Raisins in bulk. Valencia (Cooking) Raisins in bulk. Table Raisins (1/4 boxes and boxes) Cleaned Currants in 1 lb packages. Vostizza Currants in bulk. Citron, Orange and Lemon Peels (English). Shelled Walnuts and Almonds. Cooking Figs in bulk. Layer Figs in boxes. Dates and California Prunes at BEER & GOFF

FIRE INSURANCE For rates in the P. E. Island—Mutual Fire Insurance Companies on Farm Buildings, Churches, Mills, School Houses, Cheese Factories, Wineries, Stores &c. Apply to C. D. BELL, Charlottetown 5-00 wed sat w

CHRISTMAS CANDY! White's Xmas Candy is done up in the daintiest of boxes, just suited for Xmas gifts and comprises velveteens, snowflake chocolates, Delemar bon bons, daisy and star chocolates and all that is best in Penny goods.