

Now in pocket packs of 5 CIGARS

CHECK

5 good cigars 25¢

Check Cigars Co. Ltd.

C. M. LAMPSON & CO. 64, QUEEN STREET, LONDON, E.C. 4.

ALFRED C. LAMPSON, CURTIS W. LAMPSON, C. B. E. A. V. FRASER, R. W. FRASER, C. S. A.

SEPTEMBER 1927

SILVER FOX SKINS

DEAR SIR,

Owing to the large number of SILVER FOX SKINS now coming forward from Canada and the United States of America for inclusion in our Public Fur Sales, we have found it necessary to make certain rules under which only are we willing to accept consignments.

We have found by experience that except in the case of the very finest specimens higher prices are as a rule realised for lots containing a considerable number of Skins: this is especially noticeable in the case of the cheaper grades.

The buyers attending the Sales have only a limited time at their disposal and it is obvious that they are better able to examine a large offering if the number of lots catalogued is kept within reasonable bounds.

It is also clear that to enable us to make large lots we must be permitted to put the Skins belonging to different owners together, and, further, that Skins so lotted cannot be offered subject to a reserve price.

We therefore wish to give you notice that we are only willing to accept your shipments on the following conditions:—

- (1) We are to be at liberty to offer your Skins or any part of them, lotted with similar Skins belonging to other Owners.
 - (2) We cannot include in our Sales Skins on which a reserve price has been placed.
 - (3) Unless we hear to the contrary, we will assume that you desire to offer and sell all Skins consigned to us at the next Public Sale after their arrival in London: if, however, you should wish any of your Skins held for a later Sale, it will be necessary for you to inform us of this fact at the time of shipment.
 - (4) It is understood that any Skins consigned to us by you, after the receipt of this circular, are subject to the above conditions, and that, in making your shipments to us, you agree to them.
- We need hardly say that in lotting together Skins belonging to different Owners the greatest care is taken to ensure that only those of exactly similar character, quality and value are offered in the same lot.
- C. M. LAMPSON & CO.

DIRECTIONS AS TO SHIPMENT.

PARCEL POST
Under the Post Office Regulations, packages to be sent by Parcel Post must not exceed 11 lbs. in weight.

PACKING
Skins should be carefully packed in parcels, the outer covering of which should be of canvas, unbleached muslin, cheese cloth, or some similar fabric.

SHIPPING
Each package must be clearly addressed to:—
C. M. LAMPSON & CO.,
64, Queen Street,
London, E. C. 4,
England.

It is essential for the identification of shipments on arrival in London that each parcel should be distinctly marked on the OUTSIDE with the name and address of the Shipper.

It will also be found convenient to mark the first parcel No. 1, the second No. 2, and so continue with each succeeding parcel until the end of the Season.

These two points are of great importance, as large numbers of parcels are frequently delivered together, and without the name of the shipper and number on the wrapping it is extremely difficult for us to trace the ownership of the parcels.

INVOICE
At the time that the shipment is despatched an invoice MUST ALWAYS BE MAILED UNDER SEPARATE COVER to us at this address.

This invoice should state:—
(1) The number of parcels sent forward.
(2) The number marked on each parcel.
(3) The quantity of skins in each parcel.
(4) Amount of Marine Insurance required.

Below we give an example of how the invoice should be made out by you.

MARINE INSURANCE
UNLESS ADVISED TO THE CONTRARY, we will insure all shipments whilst in transit under our Open Policies, for invoice value plus 10 per cent. These policies give full protection from the time that the goods leave your possession until delivered to us in London, and the rate of premium is most reasonable.

As stated above, we should in every case be advised at the time the shipment goes forward of the amount of insurance required. If it is not desired that we should arrange Marine Insurance this fact should be clearly stated on the invoice referred to above.

SHIPMENT BY EXPRESS
Skins may also be forwarded to London through any of the Express Companies.

Shipments by Express should be made in exactly the same way as by Parcel Post, except that there is no limit to the weight of packages and wooden cases may be used. It is not necessary so far as the Marine Insurance is concerned to declare a value of more than \$50 per package to the Express Companies, as if full value is declared the Express Company will charge their rate based on the valuation.

NEW YORK
Information as to shipments of furs to London can be obtained from our New York Representative:—
Mr. ALFRED FRASER,
212, Fifth Avenue,
New York City.

It is, however, unnecessary for you to advise Mr. Fraser of shipments made direct to us in London.

PAYMENT
Payment will, as a rule, be made by Dollar Cheque from our New York Office.

Should you prefer to be paid by Sterling Draft on London you should inform us of the fact when forwarding your invoice.

SAMPLE OF INVOICE

Dear Sirs,
C. M. LAMPSON & CO.,
64, Queen Street,
London, E. C. 4,
England.

I have to-day made to you a consignment of FURSKINS, particulars of which are as follows:

Forwarded per The Shipper should write here the mode of conveyance, i.e., PARCEL POST EXPRESS, etc.

Number of Packages sent forward
Parcel No. contains
Parcel No. contains
Parcel No. contains

Amount of Marine Insurance required \$

Yours truly,
(Signed) The full name of the Shipper should be given.
Address The full address to which C. M. Lampson & Co. are to acknowledge receipt of shipments and send proceeds of Sale, etc.

WANTED PROHIBIT EXPORT CARIBOU SKINS

MINKS, MUSKRATS, WEASELS, RED AND CROSS FOXES.

The export of caribou skins from the Northwest Territories of Canada is now prohibited.

First Partner: "In what position does your son wish to enter the business?"

Second Partner: "Well, as far as I can make out, he wants to start near the top and joff upwards."

Silver Foxes my speciality.

PROMPT RETURNS

P. J. DROLET

215 St. Paul St., W. MONTREAL
30-3-7-10-14-17.

MONTAGUE SCHOOL FAIR

- Oats.—1, Kenneth Beer, Montague; 2, Buddy McIntyre, Victoria Cross; 3, Donald Ross, Lower Montague; 4, Bob Ross, Lower Montague.
- Wheat.—1, Donald Ross; 2, Harvey Ross, Lower Montague; 3, Mary Burke, Lower Montague; 4, John McKenzie, Montague.
- Sweet Corn.—1, Keith McKinnon; 2, Floyd McKinnon; 3, Alice Annear, Lower Montague; 4, James Burdon, Montague.
- Threshed Beans.—1, John McKenzie; 2, Gordon Schirmer, L. Montague.
- Potatoes, Green Mountain.—1, Kenneth Beer; 2, John McKenzie; 3, Cameron Annear; 4, Alice Annear.
- Turnips.—1, Buddy McIntyre; 2, Tom Annear; 3, Cameron Annear; 4, Harvey Ross.
- Carrots.—1, Kenneth Beer; 2, Harold Annear; 3, James Molyneux, Whim Road; 4, John McKenzie.
- Parsnips.—1, Harold Annear; 2, Cameron Annear; 3, Floyd McKinnon; 4, Tom Annear.
- Green Tomatoes.—1, Tom Annear; 2, Kenneth Beer; 3, Helen Clarkson, Montague; 4, Cameron Annear.
- Cucumbers.—1, Percy McDonald; 2, Ronald McDonald, Montague; 3, Kenneth Beer; 4, John Ives.
- Beets.—1, Bob Ross; 2, McLeod, Whim Road; 3, James Molyneux; 4, Miriam McIntyre, Victoria Cross.
- Cabbage.—1, Harvey Ross; 2, Pearl McDonald; 3, Cameron Annear.
- Pumpkins.—1, John Gillis, Dalmeney; 2, Margaret Casier, Montague; 3, Archie Gillis, Dalmeney; 4, Frank Bell, Montague.
- Bouquet of Sweet Peas.—1, Louise Burke, Montague; 2, Floyd McKinnon; 3, Winnifred McDonald, Montague; 4, Jean McDonald, Montague.
- Bouquet of Mixed Flowers.—1, Louise Burke; 2, Keith McKinnon, Montague; 3, Lorne Ives, Montague; 4, Christine McDonald.
- Special prize, Bouquet of One Variety.—1, Floyd McKinnon.
- Geranium Plants.—1, Minnie Deleham, Montague; 2, Mable Fraser, Montague; 3, Lorne Ives, Montague; 4, Jean Grant, Montague.
- Apples (Wealthy)—1, Alice Annear; 2, Helen Annear; 3, Harold Annear; 4, Cameron Annear.
- Apples (Astrachan).—1, Harold Annear; 2, Pearl McDonald; 3, Edith McDonald; 4, Cameron Annear.
- Pears.—1, Margaret Casier; 2, William Gillis; 3, Buddy McIntyre.
- Crab Apples.—1, Cameron Annear; 2, Miriam McIntyre; 3, Edith McDonald; 4, Sarah Gillis.
- Beets (canned)—1, Reta McLean; 2, Winnifred McDonald; 3, Jean McDonald.
- White Bread.—1, Winnifred McDonald; 2, Jean McDonald; 3, Reta McLean; 4, Buddy McIntyre.
- Tea Biscuits.—1, Reta McLean; 2, Emma Nelson; 3, Minnie Green.
- Sugar Cookies.—1, Minnie Green; 2, Jean McDonald; 3, Pauline Westaway, Lower Montague.
- Ginger Snaps.—1, Winnifred McDonald; 2, Margaret McIntyre; 3, Minnie Green, Montague.
- Brown Sugar Fudge.—1, Marjorie Fraser; 2, Mary Martin; 3, Jean Grant; 4, Pearl Mellish.
- White Cake.—1, Margaret McIntyre; 2, Marjorie McLean.
- Apron.—1, Jacqueline LaCoursiere; 2, Ester LaCoursiere, Montague.
- Embroidered Linen.—1, Minnie Green; 2, Anna Grant, Montague; 3, Beatrice Lannigan, Montague; 4, Marjorie Fraser.
- Hemstitching.—1, Reta McLean; 2, Margaret Casier.
- Best Milking Stool.—1, Cameron Annear; 2, Harold Annear.
- Best Poultry Feed Hopper.—1, Chester Schirmer.
- Best Wagon Jack.—1, Gordon Schirmer; 2, Tom Annear; 3, Keith McKinnon; 4, Cameron Annear.
- Miscellaneous.—1, Frank Green; 2, Harold Annear; 3, Tom Annear; 4, Cameron Annear.
- Miscellaneous, (b)—1, Floyd McKinnon; 2, Keith McKinnon; 3, Harold Annear; 4, Keith McKinnon and Kenneth Ross, Montague.
- Best Heifer Calf.—1, Cameron Annear; 2, Tom Annear; 3, Harold Annear; 4, Harvey Ross; 5, Gordon Schirmer.
- Best Pullet and Cockerel (Leg-horns)—1, Miriam McIntyre.
- Barred Rocks.—1, Tom Annear; 2, Cameron Annear; 3, Helen Annear; 4, Alice Annear, Lower Montague.
- Noxious Weeds.—1, Lower Montague School; 2, Pauline Westaway.
- Tree Leaves.—1, Lower Montague School.
- Samples of Wood.—1, Kenneth Beer; 2, John McKenzie; 3, Cameron Annear; 4, Chester Schirmer.
- Exercise Book, to 2nd Reader.—1, Helen Clarkson; 2, Sybil Campbell; 3, Marjorie Clarkson; 4, Jean Campbell.
- Exercise Book, to 3rd Reader.—1, Mabel Fraser; 2, Catherine Reynolds; 3, Irene Adams; 4, Winnifred McDonald.
- Exercise Book, to 4th Reader.—1, Anna Grant, Montague; 2, Margaret Cosier; 3, Pearl Mellish; 4, Elizabeth Martin.
- Exercise Book, to 5th Reader.—1, Edith McDonald; 2, Leah McLeod; 3, Jennie Sample; 4, Marion Moore.
- Map, 3rd Reader.—1, Robert Sample, Victoria Cross; 2, Della Ross, L. Montague; 3, Reta McLean; 4, Myrtle Nicholson.
- Map, 4th Reader.—1, Margaret Cosier; 2, Miriam McIntyre; 3, Avis Campbell, Montague; 4, Cameron Annear, L. Montague.
- Art Work, senior classes.—1, Garnet McIntyre; 2, Margaret Webster, Montague; 3, John Burke; 4, Catherine Collins, Montague.
- Art Work, crayon and pencil, sr.—1, George Edmunds, L. Montague; 2, Arthur Bourke, L. Montague; 3, Edna Bourke; 4, Margaret Collins.
- Art Work, crayon, junior classes.—1, Edith Webster; 2, Keith McKinnon; 3, Katherine Collins; 4, Percy McDonald.
- Art Work.—1, Miriam McIntyre; 2, Margaret Cosier; 3, Herman Martin, 4, Elizabeth Martin, Montague.
- Penmanship, 2nd Reader.—1, Jacqueline LaCoursiere; 2, Sybil Reynolds; 3, Dorothy Clow; 4, Etta McLure.
- Penmanship, 3rd Reader.—1, Nanelia Cunningham, Montague; 2, Lizzie Sorrey, Montague; 3, Reta McLean; 4, Jessie Stewart, Montague.
- Map, Europe.—1, Edith McDonald; 2, Horace Fraser; 3, Helen Vickers, Montague; 4, James Burdon.
- Penmanship, 1st Book.—1, Garnet McIntyre; 3, Catherine Collins; 3, Margaret Webster; 4, William Murphy, Montague.
- Penmanship, 5th Reader.—1, Frank Bell; 2, Antabelle Martin; 3, Nor-



Bill's dead—pass the hat!

So poor Bill is dead! I'm downright sorry. He was one of the best of fellows—a great spender and one of the biggest-hearted men that ever lived. Sure I'll chip in.

How much have you got there—\$242? My! that won't go far with the widow and children. Only \$242! Poor old Bill!

Your name may not be Bill—but if you dropped off tomorrow, would your family be provided for? Or, would some kind friend have to pass the hat?

You don't care what happens after you're gone? Yes, you do. You don't want to leave

your loved ones to the tender care of friends or relatives who probably have troubles of their own. And you don't need to.

If you are now in good health and will agree to deposit a portion of your savings for a few years we will undertake to pay a regular monthly income to your widow—an income which will commence at your death and continue as long as she lives.

Should you not die—the deposits will form an excellent, profit earning investment for yourself. Why not get further information about this splendid arrangement? Use the coupon.

THE IMPERIAL LIFE ASSURANCE COMPANY OF CANADA

HEAD OFFICE :: TORONTO, ONTARIO

Branch Office: 70 Prince Street CHARLOTTETOWN

COUPON

The Imperial Life Assurance Company of Canada.

Please send me your free booklet about Monthly Income Policies

- bert Grant; 4, Beatrice Lannigan.
- Special prize, Drawing.—1, Navelle Cunningham; 2, Margaret Mahar; 3, Louise Dockerty; 4, Louise Reynolds.
- Special Prize, Drawing.—1, Buddy McIntyre, Victoria Cross.
- Sports.—50 yds. dash for girls under 12 yrs.—1, Jennie Sample; 2, Pearl McDonald; 3, Lizzie Sorrey; 4, Edith Mc-Dean Campbell; 3, Jean Grant.
- 50 yds. dash for girls 9 to 12 yrs.—1, Navelle Cunningham; 2, Margaret Mahar; 3, Louise Dockerty; 4, Louise Reynolds.
- 50 yds. dash for girl over 12 yrs.—1, Jennie Sample; 2, Pearl McDonald; 3, Lizzie Sorrey; 4, Edith Mc-Dean Campbell.
- 50 yds. dash for boys under 9 yrs.—1, Floyd McKinnon; 2, Bill Murphy; 3, George Nicholson; 4, Austin Fraser.
- 100 yds. dash for boys from 9 to 12 yrs.—1, Vernon Reilly; 2, Stewart Vickers; 3, Wm. McKennan; 4, Dave (Continued on page 14.)

Imperial Fox Food

SUPERIOR PELTS

Come from foxes fed liberally with IMPERIAL FOX BISCUITS. Highest Prices on all fur markets are realized by ranchers who make IMPERIAL DUCTS their staple food.

Increased Pelt Values

Follow regular use of IMPERIALS which are prepared from formula tested and approved by world's leading fur experts. To secure highest-grade, glistening, really worth-while, pelts, IMPERIALS must be fed.

The Pelting Season is fast approaching. Get your foxes in good shape with IMPERIALS. Should you not be feeding them now, start at once and a great improvement will very shortly be noticeable, fully justifying our claims.

For sale by distributors in leading business centres and direct for factory.

IMPERIAL BISCUIT CO.
CHARLOTTETOWN
P. E. I.

WARNING

The following Ranches are Members of THE CHARLOTTETOWN FOX BREEDERS' PROTECTIVE ASSOCIATION and are therefore provided with the services of a Licensed Bloodhound.

Persons entering illegally any of these Ranches will be prosecuted to the full extent of the law.

McLure & McKinnon—Union Vale Ranch, Vimy Ranch.

F. Boyver—Boyver Ranch.

W. K. Rogers—Dalton Ranch, Bellevue Ranch, Flood Ranch, Smallwood Ranch.

C. L. McKay—Lawndale Ranch.

J. A. McDonald—Bridgeview Ranch.

P. A. Farquharson—East Royalty Ranch.

Walter S. Grant—Silver Sheen Ranch.

E. R. Brow—Brow Ranch.

Ed. Saunders—Newstead Ranch.

J. A. Webster—General Fur Farms Ltd.

J. Agnew Fur Farms.

W. L. McEachern.

J. D. Jenkins.

J. B. Roper.

A. Mutch.

The Charlottetown Silver Black Fox Co., Ltd.

Legal Counsel
W. E. Bentley, K. C.
J. J. Johnston, K. C.

The Charlottetown Fox Breeders' Protective Association

Notice to Fox Ranchers and Buyers

Having pelted and cleaned Fox and other furs for the past two years, for the firm of J. D. Jenkins.

I have now started business myself and have now installed one of the most modern Fur Cleaning Plants.

Efficient satisfactory service guaranteed.

PRICES REASONABLE.

GORDON LUND

174 Great George Street, CHARLOTTETOWN, P. E. I.

Now Open For Business

Try Our Dry Cleaning Service

Reliable Work, Reasonable Prices, Prompt Service.

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TO THE GUARDIAN

Get One Before They Are All Gone