

SMALLMATT'S
are pleased to Announce, their

TOY TOWN



GRAND Opening

Saturday

OCTOBER 16th



Dolls and Cuddley Toys

The famous "Pullan Dolls" are at Smallman's Toy Town in the very personalities of The Bride, Baby Joy, Annette, Bobby and Billy Snowsuit, Miss Pullan, Shirley, Dolly Elaine, Betty, Patsy, Baby Cuddley, The Gibson Girl and others.

Cuddley Animals Toys in various sizes.



Inviting You Mr. and Mrs. Prince Edward Island ... to the Grand Opening of our New Department

"TOY TOWN"

Which offers you the dolls, toys and games that kiddies (and grown-ups) really enjoy. From a waddling duck to the latest in Streamlined Electric Trains, a tommy gun that operates with self-compressed air and shoots a table-tennis ball accurately, little sewing machines for the young Miss, dual wireless sets for the genius, dolls that are almost human, games for the whole family.

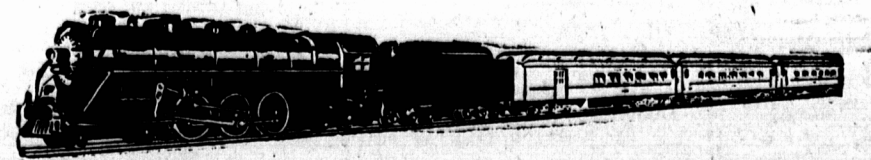
COME IN AND MAKE YOUR SELECTIONS --- NOW! ---

Take Advantage of Smallman's LAY-AWAY PLAN

A 20% Down Payment Will Hold Your Order

Lower Floor — Main Store Section

SMALLMATT'S

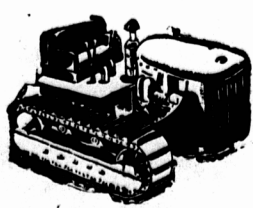


Two Stores in Summerside Where Price is Matched With Quality



GAMES

- Escape
- Two Games In One — (Parcheesi, Snakes and Ladders)
- Daily Double
- Checkers
- You Be The Magician
- Monopoly
- Four Games In One
- Tiddley Winks
- Snakes and Ladders
- Skill Ball
- Flinch
- Rook
- Pit
- Chinese Checkers
- Combination Game — (Checkers, Parcheesi, Snakes and Ladders and Chinese Checkers)
- Pirate and Traveller
- Sweepstakes
- Table Tennis
- Sambo Target
- Target Game
- Ro-Nock-O
- Jig Saw Puzzles
- Ring Toss
- Sherm's Puzzles



Mechanical Toys

- Mechanical Trains
- Electric Trains
- Mechanical Tractors
- Steam Engine

Turntable Trains

- Gear Shift Cars
- Shunt Trains
- Shooting Gallery
- Mechanical Animals
- Raceways
- Small Electric Motors
- Mechanical Bus



MUSICAL TOYS

- Flutes
- Saxophones
- Cornets
- Clarinets
- Drums
- Music Box
- Musical Tops



PULL TOYS

- Wheel Truck
- Wheel Truck & Trailer
- Metal Cars
- Steam Rollers
- Caterpillar Tractors
- Waddle Ducks
- Plastic Bear Toy
- Bead Rollers, Wagons,
- Horse and Clown

BOOKS

- Coloring
- Pasting
- Cut-Outs
- Fiction, Etc.
- Boxed and Otherwise

PAINTING and MODELLING SETS

- Billy and Ann Paint Set
- Jumbo Paint Set
- Modelling Clay
- Paint Box
- Crayons
- White and Colored Chalk
- Slate Outfit

GUNS

- Single and Double Barrel Guns
- Repeating Pistols
- Water Pistols
- Airfire Sub-Machine Gun
- Carl's Pop Gun
- Target Guns



Mother's Helper

- House Cleaning Sets
- Tot's Brooms
- Tot's Egg Beaters
- Tea Sets
- Kitchen Sets
- China Tea Set
- Sewing Machine



Construction Sets

- Erector Sets
- Canadian Logs
- American Logs
- Pick-up Sticks
- Ramsay Bricks
- American Tool Chests
- A. B. C. Blocks
- Model Craft Kits
- Aircraft Cement



MISCELLANEOUS

- Sewing Sets
- Stamping Sets
- Finger Printing Sets
- Wood Burning Sets
- Archery Sets
- Rubber Balls
- Children's Trunks (3 sizes)
- Skip Ropes
- Mounted Cowboy and Indians
- Mounted Soldiers
- Microscopic Sets
- Chemistry Sets
- Dual Wireless Sets
- Single Wireless Sets
- Fishing Sets
- Plastic Shoe Bank
- Child's Plastic Breakfast Set
- Plastic Toy Telephones
- Plastic Twin Bunk Beds

TRICYCLES

- PRAMS
- COASTERS,
- RACERS, Etc.



Christmas DECORATIONS

A wonderful assortment of Christmas decorations and more arriving daily. Bells, Colored and White, Tissue paper, Tinsel, Ribbon, Gift Wrapping Paper, Icicles, Seals, Tags, Twine, Fall, Holly, Spray, Poinsetta, Fox Tails, Christmas Stockings and a very nice variety of Tree Decorations.