

### Concentrated Economy

The beef of a whole bullock is required to make a dozen bottles of Bovril. You can safely reduce butchers' bills if you use Bovril in soups and stews. But it must be Bovril, in the Bovril bottle. No substitute will do. The strength and nourishment of Bovril cannot be compressed into cheap cubes.

### For Your PHOTOS

CALL AT OUR STUDIO  
The Cook's Studio

### Photographs

The business man who will spare a few minutes of his time to the photographer of today will please his entire family. His portrait produced by Present Day Methods of photography will be an agreeable surprise. It's done so quickly and clearly. Make your appointment today.

THE BAYER STUDIO

### Professional Cards

W. E. WILLIAMS, M.D., C.M. (McGill)  
Physician & Surgeon,  
Office—269 QUEEN ST.  
Office Hours—9 to 11 a.m.  
3 to 5 and 7 to 9 p.m.  
3898-11-13M3Mo.

MORSON & DUFFY  
Barristers and Attorneys  
Solicitors for Royal Bank of Canada  
MONEY TO LOAN.

DR. HEATH MCINTYRE,  
Dentist  
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Charlottetown  
Office Hours: 9 a. m. to 1 p. m.  
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3583-10-25Mt.

### BABCOCK AND SONS

Patents, Trade marks, Designs,  
Registered Patent Attorneys.  
Established 1877.  
Formerly Patent Office Examiner.  
Master of Patent Laws.  
Representatives in all foreign countries.  
Write for Book "Patent Protection".  
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All about and how to Obtain Patents.  
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171 Great George Street  
Manufacturer of all kinds of fine hair goods. Also Gentlemen's Toupes and Wigs.  
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### COAL

### "Keep the Home Fires Burning"

When in need of Coal for Domestic or Steam purposes, telephone us your order or call at our office. Our prices are lowest and quality the best. Prompt and satisfactory delivery will be made.

Phone 404  
Buntain, Bell & Co.  
Agents for Dominion Coal Co., Ltd.

## Sample Shoe Sale of Women's High-Class American Shoes

NARROW WIDTHS  
2 1-2 to 4 1-2

This seasons samples in high class buttoned and lace boots, some retailing as high as \$7.00 per pair.

NOW \$3.78

There are hundreds of women who should wear narrow shoes, they have not yet discovered the solid comfort of longer and narrower shoes. Come in and try them on.

Sale for cash only, no approbation.

### Alley & Co.

Charlottetown

### Eastern S. S. Lines

#### INTERNATIONAL LINE.

Steamship Calvin Austin,  
Leave St. John Thursday at 9.00 a. m., Coastwise, to Boston.  
Return, leave Boston Mondays at 9 a. m., via Portland, East Port and Lunenburg.

#### MAIN STEAMSHIP LINE.

Between Portland and New York.  
Steamship North Land and Herman Winter.  
Reduced Fares— Reduced State-room Prices.  
Schedule distributed— Information upon request.  
St. John City Ticket Office, 47 King Street.  
A. G. Currie, Agent, St. John, N. B.  
A. E. Fleming, T. F. & P. A., St. John New Brunswick.

### Furness Sailings

From LONDON	From HALIFAX
STEAMER	STEAMER
— Hapshannock	Jan. 11th
Jan. 9th	Shenandoah
Jan. 20th	— Kanawa
Feb. 9th	—

  

From LIVERPOOL	From HALIFAX
— Durango	Jan. 14th
Jan. 11th	— Tabasco
—	Jan. 29th

Furness, Withy & Co Ltd.  
Halifax, N. S.



### Good Clean Coal

Some points about our Coal. It is as good as any coal mined. There is heat in every lump of it. We give prompt delivery and our prices are as low as good coal can be sold for.

Phone 111  
C. Lyons & Co

## The Eastern Guardian

.. \*IT PAYS to buy in this Province  
.. \*T. GORDON IVES is Guardian representative in Montague.

.. \*D. F. TIERNEY is Guardian representative in Souris. METT.

### EASTERN PERSONALS

.. \*Mr John D. McDonald of Charlottetown, who has been visiting his relatives and friends in Boston, Mass., has returned home, having enjoyed his trip very much.

.. \*Mr. James Meisner, Editor of the Charlottetown Herald, and Federal candidate for King's County, was a visitor to Charlottetown on Friday.—&

.. \*Mr. Daniel D. McDonald, farmer for Mr. Seymour Knight, returned to Georgetown on Monday last, after spending the holidays very pleasantly among relatives and friends at Poplar Point and Mitchell River.—&

### A CARNIVAL OF VIOLENCE BETWEEN CHURCH FACTIONS

SCRANTON, Penn., Jan. 17.—Rioting, which broke out yesterday between rival factions of the Church of the Sacred Heart of Jesus, in Dupont, near here, resulted in the death of one man, the probable fatal injury of two others, and the serious injury of at least a dozen more. Knives, revolvers and clubs played a prominent part in the riot, eleven state troopers being among the injured.

This church has been the scene of half a dozen riots in as many weeks, one faction objecting to the authority exercised by Bishop M. J. Hoban, of the Catholic diocese of Scranton, in naming a priest to take charge of the affairs of the church, and the other supporting him. Every time the newly appointed priest has sought to hold services he has been prevented from entering the church by the opposing faction, but yesterday arrangements had been made to say mass under the protection of the sheriff, who called on the state police. A detail of a dozen troopers was on hand when services were to have opened, but so forbidding was the attitude of the crowd that a hurried call was sent in for more and 24 responded.

Before the reinforcements arrived the mob had attacked the first detachment, and when the second reached the scene most of the damage had been done.

## "I DON'T SUFFER ANY MORE"

"Feel Like a New Person," says Mrs. Hamilton.

New Castle, Ind.—"From the time I was eleven years old until I was seventeen I suffered each month so I had to be in bed. I had headache, backache and such pains I would cramp double every month. I did not know what it was to be easy a minute. My health was all run down and the doctors did not do me any good. A neighbor told my mother about Lydia E. Pinkham's Vegetable Compound and I took it, and now I feel like a new person. I don't suffer any more and I am regular every month."—Mrs. HAZEL HAMILTON, 822 South 15th St.

When a remedy has lived for forty years, steadily growing in popularity and influence, and thousands upon thousands of women declare they owe their health to it, is it not reasonable to believe that it is an article of great merit?

If you want special advice write to Lydia E. Pinkham Medicine Co. (confidential), Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence.

### Carters Bookstore

The following Newspapers received daily.  
New York Herald.  
Boston Herald.  
Boston Post.  
Montreal Gazette.  
St. John Telegraph.  
Halifax Herald.  
Halifax Chronicle.  
Montreal Standard.  
Montreal Weekly Star.  
London (England) Standard.  
Boston Sunday American.  
The New York Times.  
Boston Sunday Globe.  
New York Sunday Herald.  
Boston Sunday Post.  
New York Sunday World.  
All the leading English, Canadian and American Magazines received as issued.

Carter & Co, Ltd

### HAPPY CANADIANS READY FOR ACTION

Mrs. Thomas Somers, of Kensington, has received the following letter from her son, John Somers, of the 55th Battalion, Bramshott Camp, Hants, England.

Bramshott Camp, Jan. 3, 1916  
My dear mother—I received your very welcome letter last night and was glad to hear from home. I had a lovely time in London. We were up for six days, but I could not tell you all the beautiful sights I saw. If you ask Will Delaney he will tell you for he has seen it all. It is raining here to-day and Lieut. Rogers is in with us; in fact he is with us all the time. I met Alto Dunning but he did not know me at first. He is with a battalion from the West and is a big man now. I must not forget my dear old papa; how is he getting along? Tell him we will have quite a time when I go home. The No. 2 Siege Battery arrived safe and I am going down to see Billie Mills on Saturday. They are 37 miles from us but I can go by train and Billie will tell me all the news from Kensington.

The 55th is all well, but we are training very hard as we expect to go to the trenches in April. We are longing for the time to come till we get a crack at the Germans. We are a happy bunch of Canadian kids—we should worry a lot about the Germans!

I was talking to a lot of fellows out of the trenches when in London and they all looked fine were feeling well. Tell Henry Mills Urvie is well. He and I are in the same hut. Urvie and Albert McGougan and Harry Bernard were up to London for Christmas.

Well, mother, how are all the people in Kensington? How is Dr. Jardine? Wouldn't I like to see the doctor to have a talk with him to-night! Have they got the electric lights on yet? My mother, I don't want you and papa to worry about me for I am well and quite contented and having a good time and I hope and trust to be home to you some day not far distant, when the old Kaiser has taken a back seat. I guess I will close for now by wishing all my friends and neighbors in Kensington a happy and prosperous New Year and with love to my dear mother. God bless you and papa.

From your son,  
JOHN SOMERS,  
55th Batt., Bramshott,  
Hants, England.

### MORE GOOD OFFICERS

OTTAWA, Jan. 17.—While hundreds of offers are being received from all parts of the Dominion for the raising of regiments, General Hughes states that there is a dearth at present of competent and efficient officers to command such regiments, and that unless such time as such officers can be properly trained, the present constituted battalions will be permitted to recruit beyond their normal strength up to a second or even a third battalion. Afterward these regiments can be properly organized under competent heads, trained efficiently at the new schools which are to be instituted throughout the Dominion.

"We want to know who is who before we make appointments or permit the raising of new regiments under new auspices," said General Hughes this evening.

### THE MARKETS

#### CH'TOWN MARKETS

(Corrected on Tuesdays and Fridays)  
Butter, (creamery) lb 32  
Butter, (creamery) lb. 35  
Butter (Tub) lb. 28  
Butter, fresh, lb. 30  
Eggs, doz. 35  
Beef lb. (retail) 10 to 12  
Pork, lb. 12 to 15  
Chickens, -b. 12 to 15  
Hay (pressed) ton \$12 to \$13  
Straw (pressed) ton \$6.50  
Pork, lb. 11  
Turnips, bus. 15  
Potatoes (Reds) bus. 55  
Oats (white) b. us. 48  
Oats, (black) bus. 45  
Beets, bus. 40  
Carrots, bus. 45  
Wool, lb 40  
Parsnips, lb 1  
Geese, -b. 15  
Ducks, -b. 15  
Turkeys, per lb. 14 to 20

#### S'SIDE MARKETS

TUESDAY.  
Buckwheat, bush. 75 to 90  
Butter, (dairy) per lb. 27  
Butter, (creamery) per lb 32  
Calfskins per lb. 13  
Chickens, (dressed) per lb. 12 to 15  
Ducks, (dressed) per lb. 12 to 15  
Eggs, (fresh) per doz. 30  
Fowl, per lb. 10 to 12  
Geese, per lb. 12 to 15  
Hides. 14  
Hay (pressed) per ton. \$10 to \$13  
Hay, (loose) per ton. \$9 to \$10  
Lamb Pelts each 40 to 60  
Oats, (black) per bus. 47  
Oats, (white) per bus. 45  
Pork, (organs attached). 7 3/4 to 10 1/4  
Straw, (pressed) per ton. \$6  
Turnips, per bus. 20  
Turkeys, per lb. 15 to 20  
Wheat, per bus. 80 to \$1.10  
Wool, per lb. 26 to 40

"Sale of American sample boots at Alley & Co's., Women's high class American shoes, in buttoned and laced styles, now \$3.78 per pair, sizes 2 1/2 to 4 1/2 narrow widths. Hundreds of women realize it, as they seldom get an opportunity to try them on. Cash only, no approbation. 6604.

### WELCOME! PHOTOGRAPHIC EXPOSURE RECORD AND DIARY 1916.

Whether pressed into the service of Mars on the battlefields of Europe or limning the picturesque landscapes of happier lands, photography continues both to serve and to fascinate, and this little volume stands pre-eminent as a useful guide to the art in its varied phases. It maintains and has extended its reputation as a concise encyclopedia of photographic information, ranging from simple routine operations to the developments of the higher photography.

Of especial value is the 'Wellcome' Exposure Calculator, an ingenious rotary device, fixed to the back cover which, by one turn of some scale, indicates the correct exposure of any plate or film at any time of day or year. For British, Colonial, American and Continental plates and films independent exposure factors are given.

The illustrations have always been a feature of this publication, not only because they are of great interest and leading experts but because they are reproduced with great skill and taste.

This year the photographs reproduced are of more than usual interest. That experts who produce such work endorse the recommendations contained in the 'Wellcome' Photographic Exposure Record and Diary is sufficient alone to make every photographer feel that it is an essential part of his equipment. Specially selected pages recording particulars of exposures, diary pages for the year and pages for memoranda are other features of this little volume which is issued in wallet form with lead pencil complete.

The 'Wellcome' Photographic Exposure Record and Diary is published in three editions—for the Northern Hemisphere, the Southern Hemisphere and for the United States of America.

The 'Wellcome' Exposure Record can be obtained from all photographic dealers and booksellers. Price in Montreal 35 cents.

### DISFIGURING RASH SPREAD OVER CHILD

Itching and Burning, Restless and Fretful at Night, Used Cuticura Two Months, No Trace of Trouble.

Kincardine, Ont.—"My child's trouble began with a rash around the ears. This spread over the surface of the body turning to small sores which were itching and burning. The rash also appeared on my child's face and for the time disfigured him. The itching was so intense that it constantly caused him to irritate the eruption. He was restless and fretful at night.

"The first two applications of Cuticura Soap and Ointment stopped the burning and eased the itching. In two months' time no trace of the trouble was seen." (Signed) G. Campbell, May 23, 1911.

Sample Each Free by Mail  
With 32-p. Skin Book on request. Address post-card "Cuticura, Dept. D, Boston, U. S. A." Sold throughout the world.

"Get your supply of Stogies tonight—Saturday price, 10 for 25c.—Special price by box. Foster's Drug Store. 6597-1-18-M31.

Moir's Chocolates and Kisses, fresh today. Foster's Drugstore, Sunnyside. 6597-1-18-M31.

# "SALADA"

The First Tea ever put on the market with a protected selling price printed on the packet—

# CROWN LIFE

Peasants and Kings carry Life Insurance. Only men without any responsibility or relationship to others don't need it. Crown Life policies are more than protective—they are splendid dividend-paying investments and our estimates of profits are lived up to. Let us send you some new Insurance facts. CROWN LIFE INSURANCE CO., TORONTO. G. T. SOMERS, President. H. M. BEER, Provincial Manager, Summerside.

## We are Making A Special Drive On OVERCOATS

for the balance of this month and feel sure that it will be to your advantage if you will call and inspect our thoroughly up-to-date stock of these Garments if you have not already bought.

### Poole & Thompson Ltd.

Montague

## This is what you need

Powerful Nutrients.  
Hypophosphites.  
Nerve Restoratives.  
Valuable Stomachics.

### To Cure Nerves, Stomach, & Kidneys.

Dr. Cassell's Tablets are a genuine remedy for all forms of nerve, stomach, and kidney trouble in old or young. They are composed of carefully chosen ingredients, each one of which has definite restorative action on the nerve centres controlling the various processes of life; and thus they give new activity to the bodily organs, and new vitality to the entire system.

Dr. Rainsay Colles, J.P. of the City of Dublin, a man of high eminence in the scientific world, says:—"I have great pleasure in expressing my satisfaction as to the curative effect of Dr. Cassell's Tablets in cases of nerve troubles. From several cases which have lately come under my notice I am able to form the opinion that Dr. Cassell's Tablets constitute a safe and reliable family remedy, and appear to be specially effective for nerve and bodily weakness."

Dr. Cassell's Tablets are Nutritive, Restorative, Alternative and Anti-Spasmic, and of great Therapeutic value in all derangements of the Nerve and Functional Systems in old or young. They are the recognised modern home remedy for Nervous Breakdown, Nerve and Spinal Paralysis, Infantile Paralysis, Rickets, St. Vitus' Dance, Anæmia, Sleeplessness, Kidney Disease, Dyspepsia, Stomach Catarrh, Brain Fag, Headache, Palpitation, Wasting Diseases, Vital Exhaustion, Loss of Flesh, and Premature Decay. Specially valuable for Nursing Mothers and during the Critical Periods of Life.

Druggists and Dealers throughout Canada sell Dr. Cassell's Tablets. If not procurable in your city send to the sole agents, Harold F. Ritchie & Co., Ltd., 10, McCaul Street, Toronto; one tube 50 cents, six tubes for the price of five. War Tax Extra, 2 cents per tube. Sole Proprietors:—Dr. Cassell's Co., Ltd., Manchester, Eng.

# Dr. Cassell's Tablets

GET A FREE SAMPLE

Britain's Greatest Remedy