

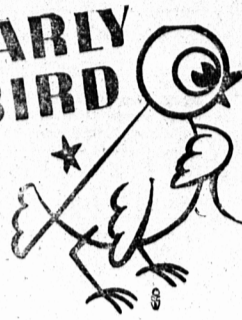
# Bargain VALUES

## In SINCLAIR'S Basement Store Sale Starts SATURDAY Morning Oct. 23 Sharp and Continues Until These Lines Are Completed.

### LOOK! Just What You Have Been Waiting for! Another Sensational Sale of Ladies' Dresses

Do Not Fail To Be Here On Time, It Will Pay You, As These Values Are Better Than Any Previously.

**EARLY BIRD**



Early to Shop,  
Early to Buy,  
Bargains Aplenty.  
Come and  
See Why!



Such SAVINGS!

# SAVINGS

You'll be THANKFUL FOR!

## OCTOBER DRESS EVENT

### Dresses At Only 98c

100 Crepes and other materials selected from our regular stock, any dress in this lot worth three or four times the price we are asking. Shop early and get the pick of the lot. Fit them on, as these dresses are not exchangeable or returnable. On sale Saturday, October 23rd, at 9.30 each only **98c**

### Good Style Dresses \$1.99

You will want three or four when you see this range. Only 100 in this lot, and they will only last a short time at this ridiculous price. Dresses worth from \$3.95 to \$4.95 in Crepes and other seasonable materials, neat styles nicely finished in all shades including blacks. Your choice crepes, Tweeds, Jerseys, for only **\$1.99**

Here Is A Real Value!

### Mostly All New Style DRESSES \$3.29

150 Dresses nearly all new stock right from the Manufacturers, excepting a few selected from our Ladies-Ready-to-Wear Department, which have been reduced to the limit. Dresses worth regularly from \$4.95 to \$7.95 on sale Saturday October 23rd for only \$3.29. This lot includes Crepes, Fine Jerseys, and Cashmeres, in new styles beautifully trimmed and tailored. Dresses you can wear on most any occasion. Also a complete range of dresses for Misses and Children at very moderate prices.

### Ladies' House Dresses only 39c

Just 10 dozen in this lot, so you will have to be on deck early to get your share of this value. Sizes 38 to 48 assorted patterns and styles.

### Heavy Cotton Ribbed Sweaters 39c

10 dozen Sweaters mostly pull-over, roll collar style Heather shade in sizes 28-30-32 and 34 priced to clear at each **39c**

### Boys' Knit Suits 98c

These are neat dressy garments for the kiddies, and are also warm and comfortable. Shown in Navy, Flanders Blue, Wine and Cardinal and Brown, Sweater and Pants per suit **98c** only

### MEN'S OVERALLS \$1.19

Every working man needs Overalls, in fact every man needs a pair. These are made of good weight Red Back Denim with cast off Braces and usual pockets. An Overall that has stood the test for wear and fit. Sizes 34 to 46 per pair **\$1.19** Special

### OTHER BARGAINS

See the values we are offering in Toilet Soap, Bath Towels, Table Cloths, Doilies, Runners, Bed Spreads, Ladies' and Children's Underwear, Men's fine shirts, Ladies' and Children's Hosiery, Men's Hose, Work Mitts, Dress Gloves, Novelties, Etc.



### Men's Coat SWEATERS \$3.19

Here is one of the dressiest sweaters on the market. Closely knit from pure wool English yarns, has snug shawl collar and is not bulky under a dress coat. Fancy Patterns in Navy, Maroon, Brown and Black. Sizes 36 to 44. a leader **\$3.19**

### Odd Lines In Ladies' Footwear \$1.49

60 pairs of Pumps, Strap Shoes and Oxfords from reliable makers odd lines that must be cleared out, hence this low price, some of these previously sold at \$3.95 to \$4.50, clearing at **\$1.49** per pair

### Men's Work SHIRTS 59c

These are large and roomy garments that fit nicely and give lots of wear, as they are made of good quality Chambray in Navy, Light Blue and Khaki, sizes 14 to 17. Each only **59c**

### Ladies' Hose Per Pair 29c

Ladies' Winter weight Silk and Wool Hose, assorted shades, good weight and of good wear that gives warmth and comfort for winter wear, sizes 8 1/2 to 10 per pair **29c**

### Ladies' Cotton Hose 15c

These are shown in a range of shades suitable for fall wear, smooth Cashmere finish. A real value at per pair **15c**



### Men's Fleece Combinations 79c

50 dozen Men's Sanitary Fleece Lined Underwear, smooth even fleece in sizes 34 to 48. A garment every man needs for the winter, at a price that may seem ridiculous to you, but nothing is impossible in the way of values in our Basement Department. Buy your needs at this low price.

### MEN'S PANTS \$1.29

Men's Dark strips Mole Back Cotton Tweed Pants, good quality for wearing under overalls or for every day wear. A pant that will give lots of satisfaction. All sizes for men. Special for October Sale **\$1.29** per pair

### BOYS' SWEATERS 98c

For School, Play or any wear required by the average boy, Knit in fine rib form, wool and cotton mixed yarns, shown in Polo Cotton with Zipper fastener. Sizes 24 to 32. Each **98c**

### SILK BLOOMERS pair 19c

10 dozen Ladies' Silk Bloomers, white only, small, medium and large sizes, regularly 29c value on sale **19c** per pair

### Vests & Bloomers Each 39c

Winter weight Vests in different styles, also Bloomers to match, knit from good weight cotton yarns with soft interior and mercerized stripe, all sizes each only **39c**



### SPECIAL VALUES IN LADIES FLANNELETTE NIGHT GOWNS 59c - 69c - 89c - 98c

FLANNELETTE PYJAMAS **98c AND UP**  
CHILDREN'S WARM PYJAMAS AND SLEEPERS **59c and 98c**  
CHILDREN'S FLANNELETTE NIGHT ROBES FROM **39c UP**

### MEN'S CAPS \$1.00

You all know the make and appearance of an Eastern Cap and these are especially selected for our Basement. Regular peaks, padding and workmanship sold regularly from \$1.25 to \$1.50. Basement Special **\$1.00**

### BOYS' PYJAMAS 69c

Boy's Flannelette Pyjamas, Jacket and Pants. Why sew when you can buy these at such a low price.

### MEN'S PYJAMAS \$1.29

Made from smooth Flannelette in regular style, warm and cosy for winter night. Sizes 36 to 42. Special **\$1.29**

### 1c Sale of RAZOR BLADES

To fit Gillette Razors, give a smooth shave, satisfaction or money refunded.

### SWEDE OXFORDS \$2.19

Suede Shoes are very popular this season. This line is shown in Black and Brown, neat Patent trimming, high cuban heels in sizes 3 to 7, a serviceable dressy shoe for \$2.19 in our Basement.

### Ladies' Felt Slippers 59c

Just what you need to slip on mornings and evenings. Fancy trimmed in Brown, Blue and Rose also Wine. Sizes 3 to 7 per pair only **55c**

### PILLOW SLIPS pair 89c

Fine quality Cotton Embroidered Pillow Slips in nice design, a real BASEMENT value at **89c** per pair

You Save Money on Every Purchase Made In SINCLAIR'S BASEMENT STORE. You Are Always Welcome.

# Sinclair & Stewart Ltd.

SUMMERSIDE, P. E. I.

### School Scribblers 6 For 23c

144 page large Scribblers with smooth paper, sold reg. for 5c each on **23c** Sale Days 6 for